

# National Gay Men's HIV/AIDS Awareness Day Support Webinar

July 25, 2012

10:00 a.m. – 12:00 p.m. (EST)

Presented by:

Florida Department of Health

HIV/AIDS & Hepatitis Program



# Housekeeping

- All lines will be muted until presenters begin speaking; please ensure your lines are muted- \*6 to mute, \*6 to un-mute
- Please DO NOT place us on HOLD
- If you need to ask a question while all lines are muted, please use the 'Chat' function on WebEx screen
- All lines will be open at the end of the webinar for Q&A
- This webinar is being recorded.

# Presenters

- John-Mark Schacht; Tom Bendle: HIV/AIDS & Hepatitis Program, HIV Prevention Section, Florida Department of Health - Tallahassee
- Isaiah Webster III, National Association of State and Territorial AIDS Directors (NASTAD) - Washington DC
- Precshard Williams, Miracle of Love - Orlando
- Dan Merkan, JASMYN (Jacksonville Area Sexual Minority Youth Network) - Jacksonville
- Stephen Fallon, Latinos Salud - Wilton Manors
- Vanessa Mills, Empower U – Miami
- John Dougherty, Metro Wellness and Community Centers – St Petersburg



Providing Support For

**National Gay Men's  
HIV/AIDS Awareness Day**

**September 27th**

***Testing Makes Us Stronger***

***Preventing New HIV Infections Among  
Gay Men In the United States:  
Exploring Health Equity & Stigma***

BRIDGING SCIENCE, POLICY AND PUBLIC HEALTH



## About NASTAD

- The National Alliance of State and Territorial AIDS Directors (NASTAD) is a non-profit national association of state health department program directors who have programmatic responsibility for administering HIV/AIDS and viral hepatitis healthcare, prevention, education, and supportive services programs funded by state and federal governments.

## Key considerations

- In providing TA to jurisdictions working with gay men, NASTAD focuses on these key considerations:
  - **The National HIV/AIDS Strategy**
  - CDC's High Impact Prevention Initiative
  - HD FOA – PS12-1201
  - NASTAD's Statement of Urgency: A Crisis Among Gay Men



# National HIV/AIDS Strategy

**President Obama committed to developing a *National HIV/AIDS Strategy* with three primary goals:**

- *Reducing the number of people who become infected with HIV;*
- *Increasing access to care and optimizing health outcomes for people living with HIV; and*
- *Reducing HIV-related health disparities.*

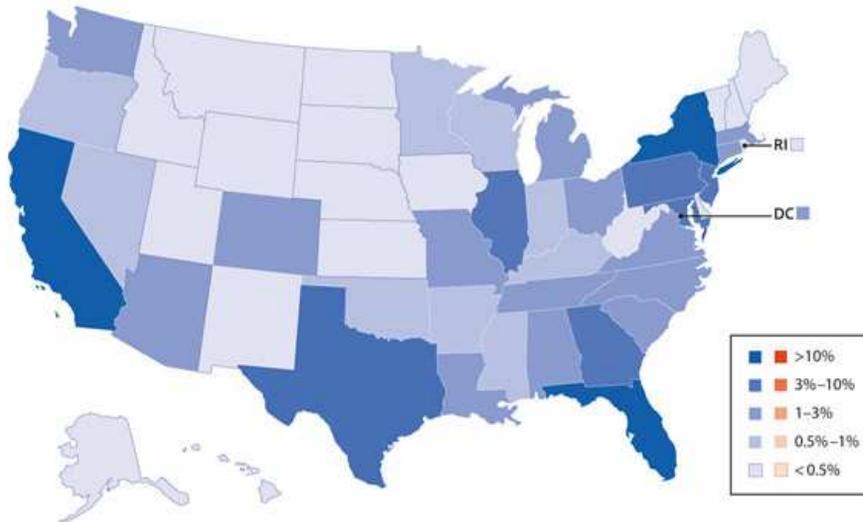
**Gay and bisexual men:** According to the Centers for Disease Control and Prevention, gay men comprise approximately 2 percent of the U.S. population, but 53 percent of new infections. Among gay men, White gay men constitute the greatest number of new infections, but Black and Latino gay men are at disproportionate risk for infection;

**Black men and women:** Black men and women represent only 13 percent of the population, but account for 46% of people living with HIV.<sup>47</sup> Among Blacks, gay and bisexual men are at greatest risk for HIV infection followed by women, and heterosexual men.<sup>48</sup> One study of five major cities found that nearly 50 percent of all Black gay and bisexual men were HIV-positive. Sixty-four percent of all women living with HIV/AIDS are Black.

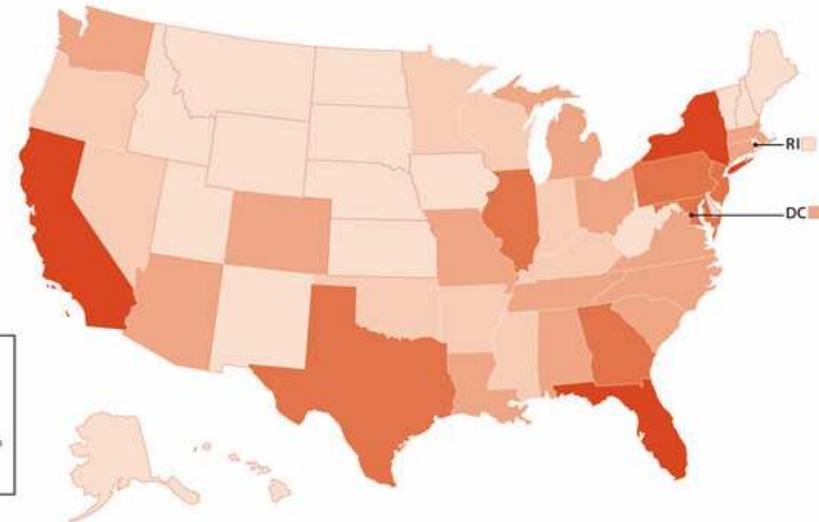
## Matching Prevention Funds to the Epidemic<sup>1</sup>

When CDC's new approach is fully implemented, HIV prevention resources will closely match the geographic burden of HIV.

Proportion of Americans Living with an HIV Diagnosis (2008)



Proportion of CDC Core HIV Prevention Funding—FY2016<sup>2</sup>



<sup>1</sup>Maps do not include U.S. territories receiving CDC HIV prevention funding.

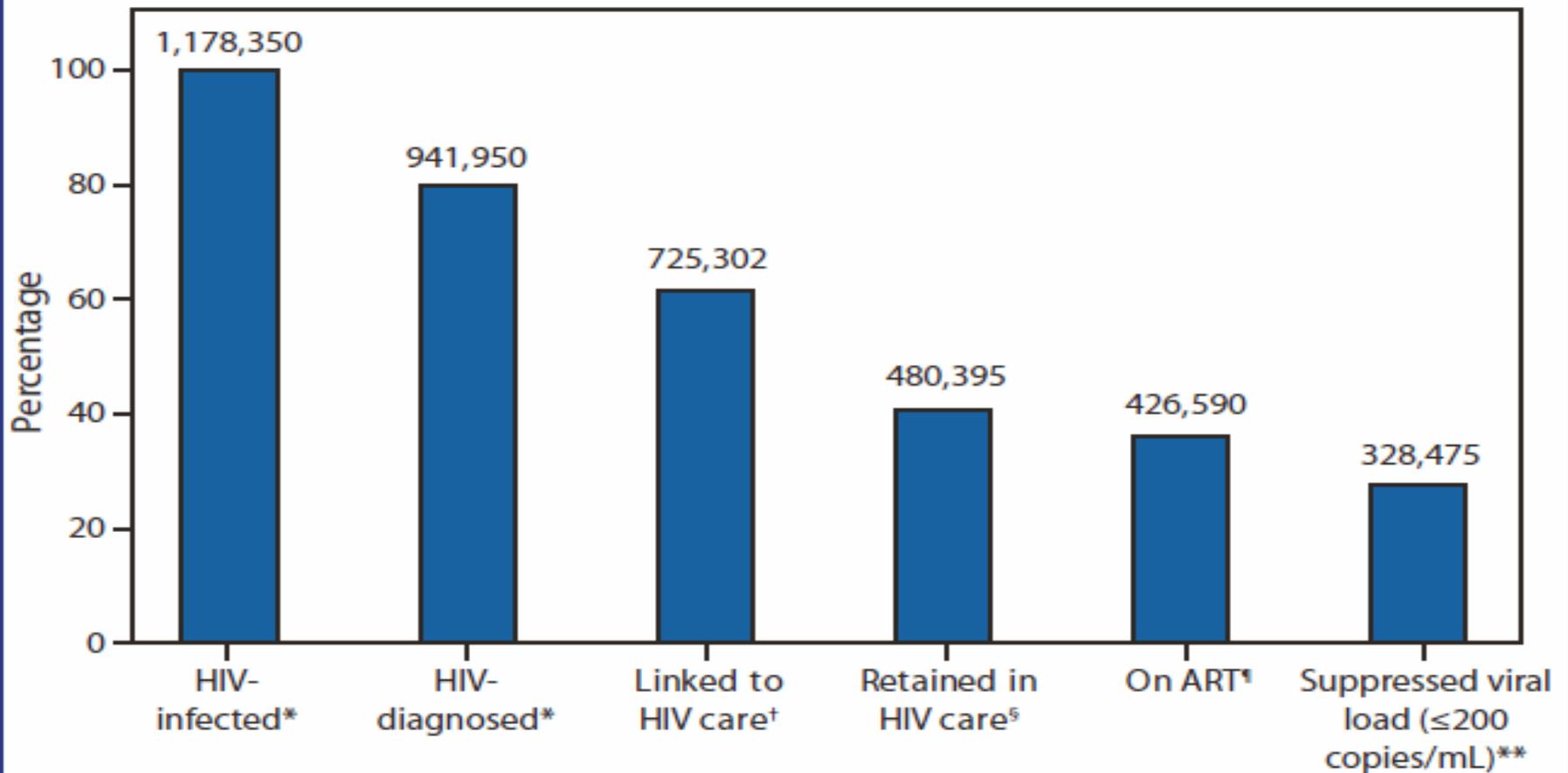
<sup>2</sup> New funding allocation methodology will be fully implemented by FY2016; this breakdown assumes level overall funding.



## The focus of NASTAD's Gay Men's Portfolio

- Encourage the implementation of structural level program and policy recommendations that **promote health equity** and **reduces stigma** among gay men;
- Increase capacity and synergy of state and local health departments to better address the response to the HIV/AIDS and viral hepatitis crisis among gay men;
- Foster strategic partnerships with federal, state and community to better leverage resources and areas of expertise; and
- Support implementation of scientifically-grounded and innovative programs that enhance the lives of gay men.

## Estimated Number and Percentage Engaged in HIV Care



- **The goal of the survey was to assess stigma at the institution/community levels**
  - survey explores a broad range of types of stigma, including:
    1. stigma related to HIV/AIDS
    2. stigma related to same-sex sexuality/homophobia
    3. stigma related to gender performance/femininity (among MSM)
    4. stigma related to race /racism
  - Items in survey focus on institutional and community practices (i.e., as opposed to individual-level behaviors)

## Development of the Stigma Survey

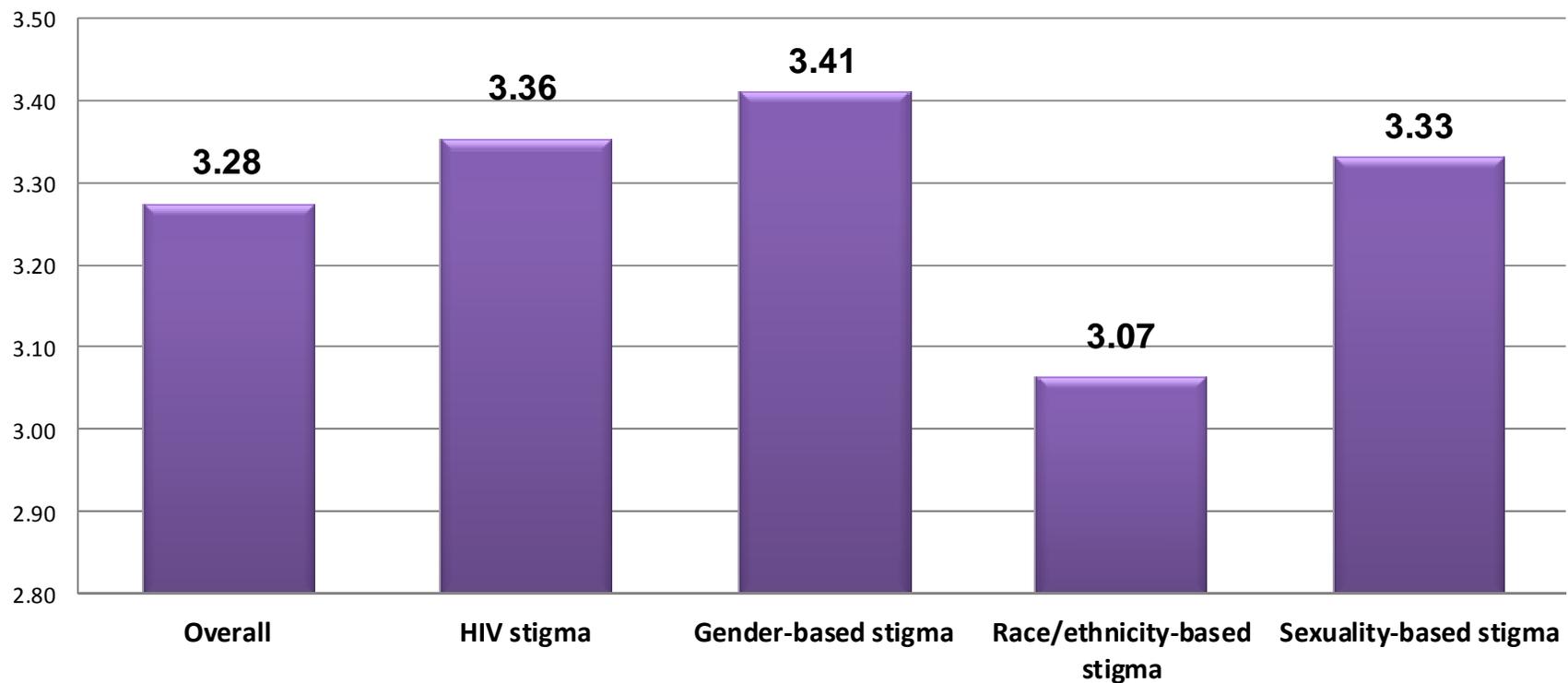
- **Stigma survey items were developed by the NASTAD Policy & Health Equity team, with the input from consultants**
  - Focus group and interview data from NASTAD's work with Black & Latino MSM was reviewed
  - Related measures, including the Kessler (1999) stigma scale and Herek & Glunt (1995) internalized homophobia scale, were drawn upon
  - Expert review and input
- **The survey was piloted with two jurisdictions (n=56) during October 2011 to gauge response level and clarity of survey questions**
  - Survey was refined based on the pilot data

- Launched on December 1, 2011 and closed on January 31, 2012
  - **1,314** respondents completed the survey
  - **54** different states/territories represented in the survey
  - **18** states had 25 or more respondents with completed surveys
    - Alabama, California, Connecticut, Florida, Illinois, Kentucky, Maryland, Massachusetts, Michigan, New York, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee, Texas, Virginia, and Washington

# Average Stigma Scores

## Average Stigma Scale Scores

Range: 1.0 (strongly disagree) to 5.0 (strongly agree)

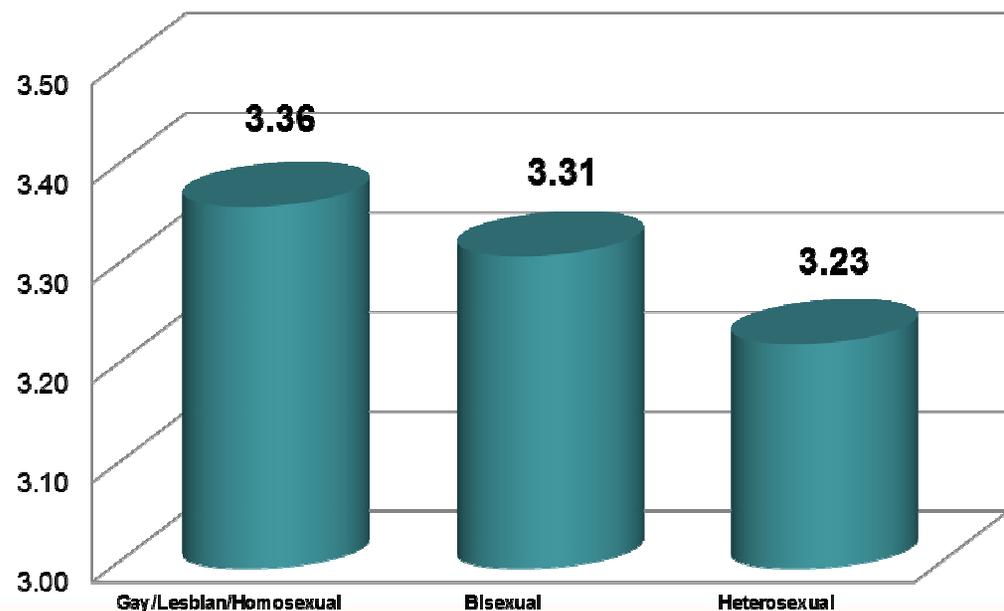


## Findings – *Sexual Orientation*

- Differences among sexual orientation groups were observed for gender-, race/ethnicity-, and sexuality-based stigma, and overall perceived stigma

- Overall, sexual minority participants perceived more stigma than heterosexual participants

Stigma Scale Differences by Sexual Orientation ( $p < .01$ )



- Shrinking resources and advancing conservative environments from all directions – impediment to progress. ***How do we effectively navigate the terrain?***
- New CDC incidence estimates among young Black MSM must be a call to action to increase our response in this community. ***What can we do better?***
- The National HIV/AIDS Strategy and other major national policy efforts (the Affordable Care Act) are not necessarily translating. ***How do we refine messaging and make this matter?***

## Key Issues

- What is the role of CBOs and health departments in a shifting landscape? ***How do we prepare our institutions?***
- Work force and leadership development remains a challenge. ***How do we groom the next generation of leaders in public health?***
- Prevention research is yielding progress in terms of new strategies. ***What is the right mix of behavioral and biomedical interventions in our work?***

**Isaiah Webster III**  
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[iwebster@NASTAD.org](mailto:iwebster@NASTAD.org)



**The HIV/AIDS epidemic among  
gay, bisexual and other MSM...  
Florida's perspective...**

## Number and Percentage of AIDS & HIV Cases among Adult Males, by Mode of Exposure, 2010

Mode of Exposure	AIDS		HIV	
	Number	Percentage	Number	Percentage
MSM	1426	61%	2829	74%
IDU	176	7%	130	3%
MSM/IDU	83	4%	87	2%
Hetero	668	28%	822	21%
Other	8	1%	5	<1%

## PLWHA among MSM, by Race/Ethnicity, 2010

Race/Ethnicity	# of Cases	% of Cases
White, Non-Hispanic	21,144	46%
Black, Non-Hispanic	12,630	27%
Hispanic	11,374	25%
Other	816	2%

## PLWHA among MSM, by Age at Diagnosis, 2010

Age Group	# of Cases	% of Cases
13-29	12,654	28%
30-49	28,823	63%
50+	4,494	10%



**The HIV/AIDS epidemic among  
gay, bisexual and other MSM...  
Florida's response...**

- 
- **Strategic Planning Coordinator**
  - **MSM Funding Snap shot & Resource Inventory**
  - **Regional MSM Coordinators**
  - **Gay Men's Workgroup**
  - **Transgender Workgroup**
  - **MSM Assessment**
  - **DOH# 11-017 MSM & Transgender Prevention Program**
  - **DOH# 12-006 High Impact Prevention (HIP)**

# Social Media

Prevent HIV Florida (preventhivfl) on Twitter - Mozilla Firefox

Prevent HIV Florida (preventhivfl) on Twi... x Prevent HIV Florida

Twitter, Inc. (US) https://twitter.com/#1/PreventHIVFL

Home @ Connect # Discover Search

**Prevent HIV Florida**  
@PreventHIVFL  
HIV/AIDS prevention programs, services, events and resources.  
Florida: http://www.facebook.com/PreventHIVFlorida

296 TWEETS  
682 FOLLOWING  
586 FOLLOWERS

**Tweets**

**Following**

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**Similar to you**

- NoVa AIDS Ministry @NOVAMorg Following
- WI AIDS Advocates @AIDSAdvo... Following
- AIDS Action Coalition @AIDS\_Coa... Following

© 2012 Twitter. About. Help. Terms. Privacy. Blog. Status. Apps. Resources. Jobs. Advertise. Business. Media. Developers.

**Tweets**

**AIDS United Team RDU** @AIDSUnitedRDU 14 Jun  
@PreventHIVFL Meet Art, an inspiring, articulate #HIV advocate fest. in our PSA "Living\*" for newly-diagnosed persons bit.ly/MeetArtie  
Rebroadcast by Prevent HIV Florida  
View media Reply Retweeted Favorite

**Prevent HIV Florida** @PreventHIVFL 1h  
Florida's Test Miami initiative is under way! Check it out! #HIV #AIDS #NHTD pic.twitter.com/vOep5zwd  
View photo

**Prevent HIV Florida** @PreventHIVFL 12 Jun  
@U\_HV\_PCouncil Thanks! We're really excited about encouraging everyone to observe this day!  
View conversation

**Prevent HIV Florida** @PreventHIVFL 12 Jun  
Raise awareness by making this image your profile photo for National #HIV Testing Day - June 27th #NHTD #AIDS pic.twitter.com/j63gJ75  
View photo

**Prevent HIV Florida** @PreventHIVFL 12 Jun  
Encourage everyone you know to get an #HIV test by tweeting this image on National HIV Testing Day - June 27th #NHTD pic.twitter.com/6SIXERA  
View photo

**Prevent HIV Florida** @PreventHIVFL 12 Jun  
#NHTD is June 27th. We've created images you can use to encourage

Prevent HIV Florida (preventhivfl) on Tw... x Prevent HIV Florida

Facebook.com https://www.facebook.com/PreventHIVFlorida#

facebook Search for people, places and things: Prevent HIV Florida Home

TAKE ACTION  
KNOW YOUR STATUS  
JUNE 27TH IS NATIONAL  
HIV TESTING DAY

Get it tested. Be right back.

**Prevent HIV Florida**  
760 likes · 27 talking about this

Government Organisation  
Florida Department of Health - Bureau of HIV/AIDS, Prevention Section. HIV/AIDS prevention programs, services, events and resources. Disclaimer: This page

760 Likes

Help Prevent HIV Florida reach 100  
Hello and thank you everyone who bec

Put Your Ad Here  
Prevent HIV Florida

Florida Department of Health - Bureau of HIV/AIDS, Prevention Section. HIV/AIDS prevention programs...  
Like · Prevent HIV Florida likes this.

Get More Likes

Now  
May  
2012  
2011  
Founded

Recent Posts by Others on Prevent HIV Florida See All

Michael A. Kehne  
Hedge Health Mart Pharmacy proudly sponsors the C...  
Wednesday at 12:26pm

What's on your mind?

Status Photo / Video Event, Milestone +

Prevent HIV Florida (preventhivfl) on Tw... x Prevent HIV Florida

Facebook.com https://www.facebook.com/PreventHIVFlorida#

facebook Search for people, places and things: Prevent HIV Florida Home

Prevent HIV Florida updated their cover photo.  
Tuesday · 4h

TAKE ACTION  
KNOW YOUR STATUS  
JUNE 27TH IS NATIONAL  
HIV TESTING DAY

Like · Comment · Share

Savannah Joy likes this.

Write a comment...

141 people reached · 17%

Promote

Prevent HIV Florida shared a link.  
June 11 · 4h

This is national data (we do a bit better in Florida) but the message is an important one: Lower levels of HIV means fewer new infections!

For every 100 people living with HIV

- 80 are aware of their infection
- 82 are linked to HIV care
- 41 began HIV care
- 26 got antiretroviral therapy
- 38 have a very low viral load

Route to healthy living

Put Your Ad Here  
Prevent HIV Florida

Get it tested. Be right back.

Florida Department of Health - Bureau of HIV/AIDS, Prevention Section. HIV/AIDS prevention programs...  
Like · Prevent HIV Florida likes this.

Get More Likes

On June 5, 2012 at 3:11pm  
warning about a relatively rare form of pneumonia among a small group of young gay men in Los Angeles, which was later determined to be AIDS-related. We've made a lot of progress in 31 years, but there's still no cure. Know your status!

A Timeline of AIDS  
www.aids.gov

The history of the domestic AIDS epidemic began in 1981, fear, and death—but we conclude those 30 years with hope. This timeline looks back to the end of the

30

https://www.facebook.com/PreventHIVFlorida/posts/15795917671626

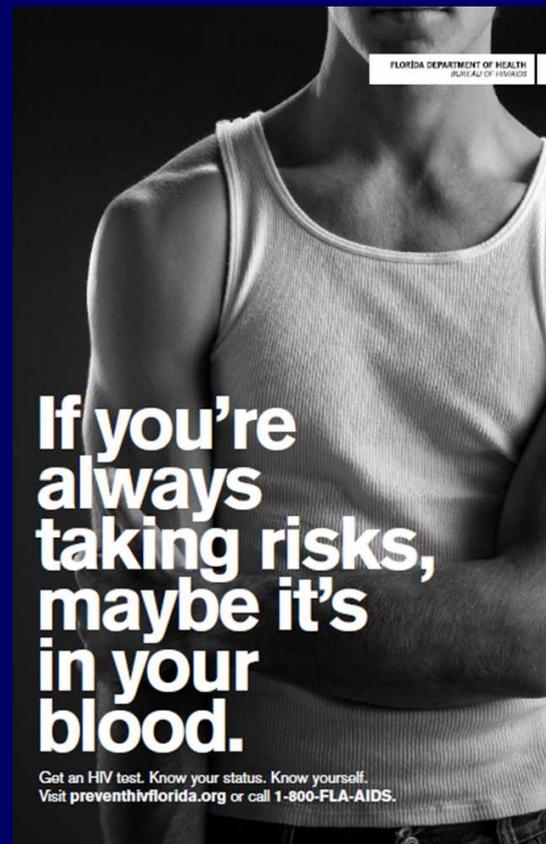
# Community Awareness & Mobilization



FLORIDA DEPARTMENT OF HEALTH  
BUREAU OF HIV/AIDS

**It's better  
to kiss  
with your  
eyes wide  
open.**

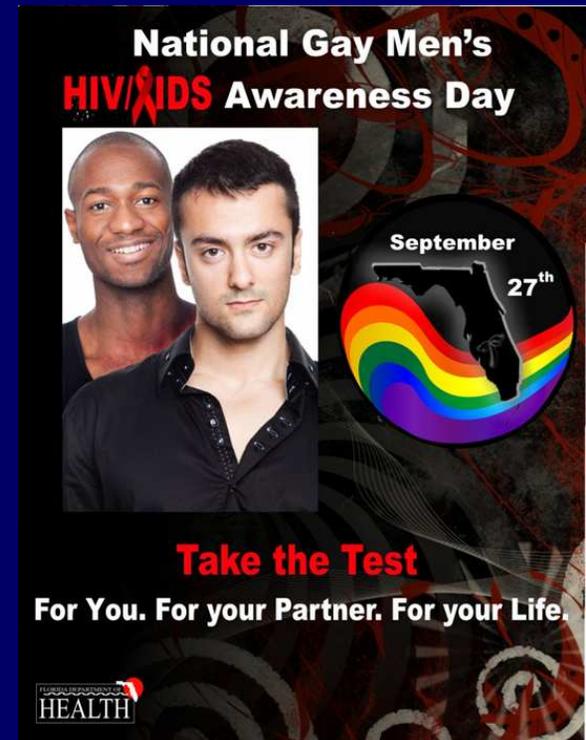
Get an HIV test. Know your status. Know yourself.  
Visit [preventhivflorida.org](http://preventhivflorida.org) or call 1-800-FLA-AIDS.



FLORIDA DEPARTMENT OF HEALTH  
BUREAU OF HIV/AIDS

**If you're  
always  
taking risks,  
maybe it's  
in your  
blood.**

Get an HIV test. Know your status. Know yourself.  
Visit [preventhivflorida.org](http://preventhivflorida.org) or call 1-800-FLA-AIDS.



**National Gay Men's  
HIV/AIDS Awareness Day**

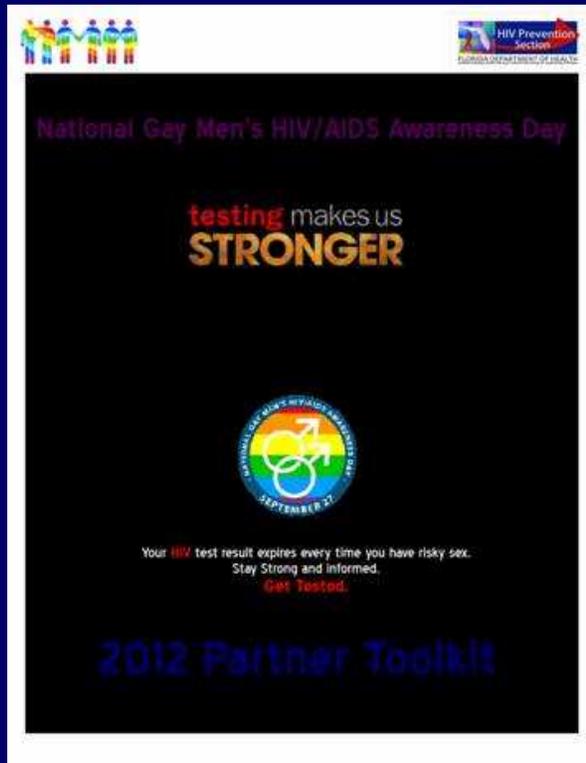
September 27<sup>th</sup>

**Take the Test**  
For You. For your Partner. For your Life.

FLORIDA DEPARTMENT OF HEALTH

# Community Awareness & Mobilization

# 2012 Theme & Call To Action:



**testing** makes us  
**STRONGER**

Your **HIV** test result expires every time you have risky sex.  
Stay strong and informed.  
**Get tested.**

Find free, fast and confidential testing near you:  
[www.HIVtest.org/stronger](http://www.HIVtest.org/stronger)

**testing** makes us  
**STRONGER**

Gay and bisexual men are standing up against **HIV**.  
We're staying strong and informed.  
**We get tested.**

Find free, fast and confidential testing near you:  
[www.HIVtest.org/stronger](http://www.HIVtest.org/stronger)

# OraQuick In Home Test Kit





Miracle of Love, Inc.

# The Gathering Center

# Miracle of Love, Inc.

Serving and Educating Our Communities

- Founded in 1991 by Lowell Stafford
- The mission of Miracle of Love, Inc. is to provide comprehensive, multicultural HIV/AIDS care, education and prevention services that are effective and responsive to the Central Florida community
- HIV Testing, HIV Education, Housing Opportunities for People with HIV/AIDS, Project AIDS Care, Ryan White Case Management, and...

THE GATHERING CENTER

# The Gathering Center

- Established in 2005 as a safe space drop-in center for Black Men who have Sex with Men
- Provide a fun, relaxing, and enjoyable space to meet people in the LGBT community
- Amenities such as computers with internet, TV lounge, social activities and events



# The Gathering Center Vision

Through prevention education and social/community activities, the Gathering Center will reduce the rate of HIV/AIDS within the Central Florida lesbian, bisexual and transgender community over the upcoming years.



# The Gathering Center Mission

**“Striving to empower the gay, lesbian, bisexual and transgender communities, by providing a safe space to educate individuals through fun, social and community activities that encourage safer sex, build self-esteem and support individuals to reach their goals.”**



# The Gathering Center

## Target Populations

- African-American MSM/Transgender
- Hispanic/Latino MSM/Transgender
- LGBT Youth Community (under 30)
- HIV Positive
- High-Risk Negative



# The Gathering Center Services

- Free HIV Testing
- Next S.T.E.P. (Support To Encourage Progress)- Comprehensive Risk & Counseling Services
- Project F.A.S.T. (Friends Associates Supporting Testing) -Social Network Strategy
- Free STD Screening (Syphilis, Gonorrhea, and Chlamydia provided by DOH once a month)
- Career Development
- Social Group Discussions (M-Group, Real Talk, The Word, Entertainers Circle, etc.)



# The Gathering Center Services

## PEER MENTOR

- The Peer Mentor works collaboratively with primary care and case management staff to identify newly diagnosed or lost to care consumers who can benefit from peer support.
- Support consumers in navigating the clinic system and community resources
- Engage consumers expected to start ARV regimens in an assessment of readiness for treatment, provide education on HIV medications, anticipated benefits/side effects and importance of adherence. Maintain accurate and current knowledge of HIV/AIDS disease information
- Conduct a "Risk Assessment " with all HIV positive clients
- Conduct HIV counseling, testing and linkage

# The Gathering Center Events

## BACK-TO-SCHOOL



# The Gathering Center Events

COME OUT WITH PRIDE



# The Gathering Center Events

## HALLOWEEN AWARENESS BALL



# The Gathering Center Events

## MISS LOVE ORLANDO PAGEANT

**SUNDAY, MARCH 25**

Doors Open at 8pm/Admission \$15

*Miss Love*  
**ORLANDO**  
*honoring*  
*Tashae Sherrington*

WITH SPECIAL GUESTS



SHYNICE  
SANCHEZ



KIARA  
ROCKAFELLER



KIALA  
SANTI



*It's Your Time to Shine*  
**\$400 CASH PRIZE**

Sponsored by:

**Miracle of Love Inc**

741 West Colonial Dr 1310

Orlando, FL 32804

407.843.1760

Mon-Fri 8:30am-5:00pm

**The Gathering Center**

1301 West Colonial Dr Suit 14

Orlando, FL 32804

407.532.0070

Mon-Fri 12:00pm-8:00pm

Categories:

**Presentation**

HIV Awareness (Red)

**Evening Gown**

**Talent**

Entry Fee: \$75

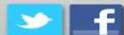
Contact **Dunk** or **Cliff**

407-532-0070



PULSE

**PULSEORLANDO.NET**



TWITTER.COM/PULSEORLANDO | FACEBOOK.COM/PULSEORLANDO  
1912 SOUTH ORANGE AVENUE ORLANDO, FL 32806 407.649.3888

# The Gathering Center Events

## MONTHLY KICKBALL TOURNAMENT



# The Gathering Center Contacts

- 1310 W. Colonial Drive Orlando, FL 32804
- (407) 532-0070
- GatheringCenter Mol ([facebook](#))
- GatherinCenter ([twitter](#))
- [miracleofloveinc@gmail.com](mailto:miracleofloveinc@gmail.com)
- Precshard Williams (Coordinator)  
[pwilliams@miracleofloveinc.org](mailto:pwilliams@miracleofloveinc.org)
- Clifford Youngblood (Coordinator)  
[cyoungblood@miracleofloveinc.org](mailto:cyoungblood@miracleofloveinc.org)



Jacksonville Area Sexual Minority Youth Network



***National Gay Men's HIV/AIDS Awareness Day 2012  
Support Webinar  
September 25, 2012***

# MISSION

To support and empower lesbian, gay, bisexual, transgender and questioning (LGBTQ) youth by creating safe space, providing youth development services and bringing people and resources together to promote diversity and human rights.

Jacksonville Area Sexual Minority Youth Network



# JASMYN HISTORY

- Founded in 1993, Incorporated in 1994
- Support groups for LGBT youth started in public libraries
- HIV prevention programming since 1995
- Funded in 1998 by Florida Department of Health for comprehensive HIV prevention programs for LGBT youth
- Opened JASMYN House Drop-in Center in 1999; HIV testing in 2000
- Launched STD Clinic in 2007 in partnership with UF Shands and the Duval County Health Department
- Provide HIV individual, group, community, and structural interventions
- PS10-1003 is first direct federal funding from CDC in August 2010

Jacksonville Area Sexual Minority Youth Network



# Since 1994, JASMYN has been a safe haven for

- ★ Youth looking for a supportive community
  - ★ Youth bullied by their peers
- ★ Youth making a difference in their schools
  - ★ Youth suffering from isolation
  - ★ Youth developing into leaders
- ★ Youth vulnerable to HIV/AIDS/STDs

Jacksonville Area Sexual Minority Youth Network



# JASMYN Programs and Services

- **HIV PREVENTION**
- **SAFETY NET**
- **STUDENT SUPPORT SERVICES**
- **EDUCATION & ADVOCACY**



Jacksonville Area Sexual Minority Youth Network



# HIV Prevention

## ★ Clinic

- Provide STD testing for Chlamydia, gonorrhea, and syphilis
- Practitioner collects specimens based on reported behaviors (i.e. anal sex=rectal swab)
- JASMYN staff provides follow up with all positives for treatment

## ★ HIV Counseling and Testing

- Rapid testing in coordination with clinic
- OraSure during social events if possible
- Internal referrals for risk counseling

## ★ Prevention for Positives

- Conduct Risk Screenings with HIV+ YMSM and their partners and refer as appropriate
- Link YMSM with either a newly found or an existing HIV + status to medical and case management services

## ★ Condom Distribution

- Distribute Condoms in coordination with all of our programs, services, outreach activities, and special events as appropriate
- Encourage YMSM and other youth to share condoms in the YMSM in their social networks
- Identify Distribution points over time in places where YMSM may access condoms more readily.

Jacksonville Area Sexual Minority Youth Network



# HIV prevention (cont.)

## ★ Drop-in Center

- Offers supervised, loosely structured social opportunities for YMSM to participate in
- Provides staff ample opportunities to outreach to new and existing youth to promote referrals to prevention and education related programs and services.

Coming Soon in January 2013:

## ★ Youth Panel Discussions

- Enable HIV infected youth to dialog with groups in the community
- Structural Intervention designed to get people thinking about things that need to change

Jacksonville Area Sexual Minority Youth Network



# HIV prevention (cont.)

Additional HIV Prevention Programs and Services:

★ **Connecting Over Relationships (CORE)**

---JASMYN is exploring the adaptation of the Healthy Relationships prevention intervention for young Black MSM through a series of focus groups.

---JASMYN has had an increasing number of Black YMSM who are HIV positive, but until recently, they have not been disclosing their HIV status to each other. Many youth in friendship groups have disclosed to our staff but not each other.

★ **Roundtable Discussions**

---JASMYN convenes groups of community leaders who serve or have influence over the lives of Black YMSM to raise their awareness on the impact of the HIV epidemic specifically on Black YMSM in the Jacksonville area.

---This is a structural intervention designed to challenge leaders to address barriers in their spheres of influence and commit more fully to fight the epidemic.

★ **Case Management**

---Provide linkage and referral to other programs and services like housing, food, education, mental health/substance abuse and other needs not covered by the HIV linkage specialist.

---Coordinate closely with the HIV linkage specialist to ensure comprehensive wrap around service

Jacksonville Area Sexual Minority Youth Network



# HIV prevention (cont.)

Additional HIV Prevention Programs and Services:

★ ***Street Smart***

- Evidence – based Intervention for high risk homeless, runaway and LGBT youth
- Multi-session, skills-building program to increase safer sexual behaviors and reduce substance use
- Address social skills, assertiveness , identifying triggers, and reducing harmful behaviors
- Individual risk counseling and referral to JASMYN’s in-house STD clinic

★ **Comprehensive Risk Counseling and Services (CRCS)**

- Public Health Strategy for high risk HIV positive and negative youth
- Intensive, ongoing, individualized risk reduction counseling
- Service brokerage

Jacksonville Area Sexual Minority Youth Network



# Target Populations and Risk Factors for HIV

## Target Population

- Gay, Bisexual, Transgender, Questioning and other young men who have sex with men (YMSM), ages 13 – 23
- High risk for HIV infection or transmission
- Primarily African American, white, and mixed race

## HIV / STD Risk Factors in Duval County

- YMSM very high risk for HIV and STDs due to the prevalence of disease
- In 2009, 9.22% of the MSM tested were positive for HIV
- At JASMYN's test site in 2009, the HIV positivity rate for Black YMSM was 10.8%
- In 2010, 7.05% of the MSM tested were positive for HIV
- For 2010, 12.15% of the Black YMSM tested (ages 13 – 29) were positive for HIV
- Duval leads all Florida Counties in cases of Chlamydia in both 2009 and 2010
- In 2010, 68.9% of all syphilis, gonorrhea and Chlamydia cases were with youth ages 15-24

Jacksonville Area Sexual Minority Youth Network



# Additional Risk Factors for YMSM

## Additional Risk Factors for YMSM

- Many youth do not know HIV status
- Family rejection creates increased risk to HIV, violence, suicide
- Multiple conditions (STDs, mental health, substance abuse) magnify risks
- Unprotected sex, substance use, homelessness and engaging in survival sex, and sex with older partners
- Behavioral determinants: low risk perception, low self- efficacy, limited knowledge of HIV, and conflicting social norms around testing and risk reduction
- Absence of comprehensive sex education
- Homophobia and heterosexism

Jacksonville Area Sexual Minority Youth Network



# Safety Net

- ★ Drop-In Center
- ★ Youth Development Programming
- ★ Support Groups
- ★ Food & Personal Hygiene Pantry
- ★ Case Management, Linkage and Referrals
- ★ Crisis Intervention



Jacksonville Area Sexual Minority Youth Network



# STUDENT SUPPORT SERVICES

- ★ Gay Straight Alliance Student Support
  - ★ Teaching Respect for All Conference
- ★ Training and Consultation for Teachers
  - ★ Advocacy for Safe School Policies

Jacksonville Area Sexual Minority Youth Network



# Education & Advocacy

- ★ LGBT Corporate Roundtable
- ★ Foster Care Consultation
- ★ LGBT Diversity Trainings
- ★ Community Roundtables on HIV

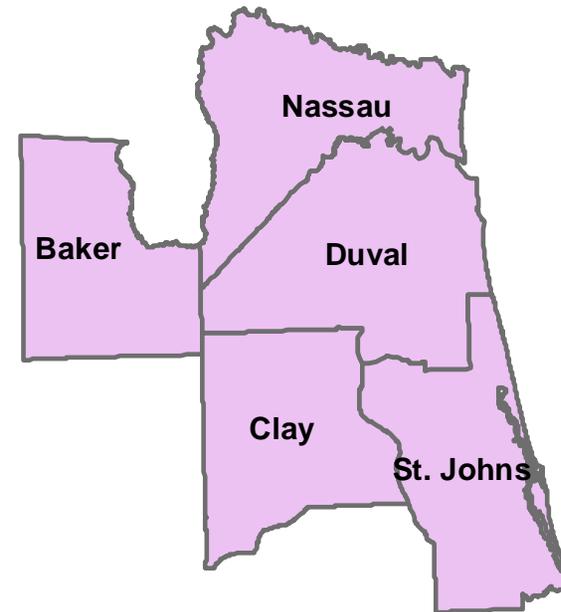


Jacksonville Area Sexual Minority Youth Network



# GEOGRAPHY SERVED

- Five counties in NE Florida
- Duval County (Jacksonville) is largest city
- 2010 Census Population 1,345,596
- 65.8% White and non-Hispanic
- 21.3% Black and non-Hispanic
- 6.9% Hispanic or Latino
- 13.8% are teens and adolescents (ages 15-24)



Jacksonville Area Sexual Minority Youth Network



# VENUES

- The JASMYN House
  - LGBT Youth Center
  - Comprehensive Youth Development and HIV Prevention Services
  - Central location - bus and auto friendly
  - Cultural competency
- Outreach Locations
  - Area high schools through Gay/Straight Alliances
  - Clubs, youth gatherings, community events, youth service agencies



Jacksonville Area Sexual Minority Youth Network



# Service Integration/Collaboration

- JASMYN internal referrals for comprehensive services
- All staff members are cross trained
- Partnership with DCHD for STD Clinic
- Collaborations for outreach, recruitment, referrals, and services with youth serving agencies, Ryan White network, members of the Emergency Services and Homeless Coalition, Foster Care, and the public schools
- MOU Project to document collaborations and identify “barrier busters” to facilitate services for LGBT Youth and other YMSM

Jacksonville Area Sexual Minority Youth Network



# Contact JASMYN

Dan Merkan, Director of Evaluation  
& Technology

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PO BOX 380103

Jacksonville, FL 32205



Jacksonville Area Sexual Minority Youth Network



# ◦ LATINOS SALUD ◦ JUNTOS ◦ SOMOS



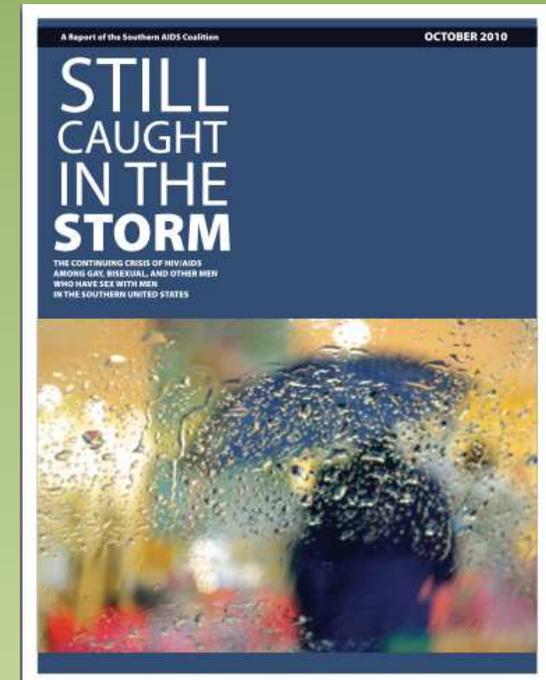
# Agency Mission



- “Latinos Salud exists to provide client-centered, culturally competent health education and integrated preventive health services to Broward County, FL’s Latino residents in order to reduce the burden of communicable diseases.”

# Community Overview

- Broward County ranks 2<sup>nd</sup> in the nation in its rate of new AIDS diagnoses, and 2<sup>nd</sup> in its rate of new HIV infections.
- 24.6% of Broward is Latino (up from 16.7% in 2000)
- Lack of Latino-MSM specific HIV prevention venues, and highly sexualized gay vacation destination, led to a 185% ↑ in new HIV cases over 6 years.



# Connected to the Community

- *Hotspots, Genre Latino, Florida Agenda, Adam4Adam, Facebook, craigslist, Twitter*  
Agency Website: [www.latinossalud.org](http://www.latinossalud.org)



◦ LATINOS SALUD ◦  
JUNTOS ◦ SOMOS

**GRAND OPENING!**

Please join Latinos Salud in a night of celebration on **Saturday, January 22nd from 7:00 p.m. to 10:00 p.m.**

Come meet our dedicated staff members who are making a difference for the gay Latino community and friends, with peer-driven outreach, workshops, and educational social events.

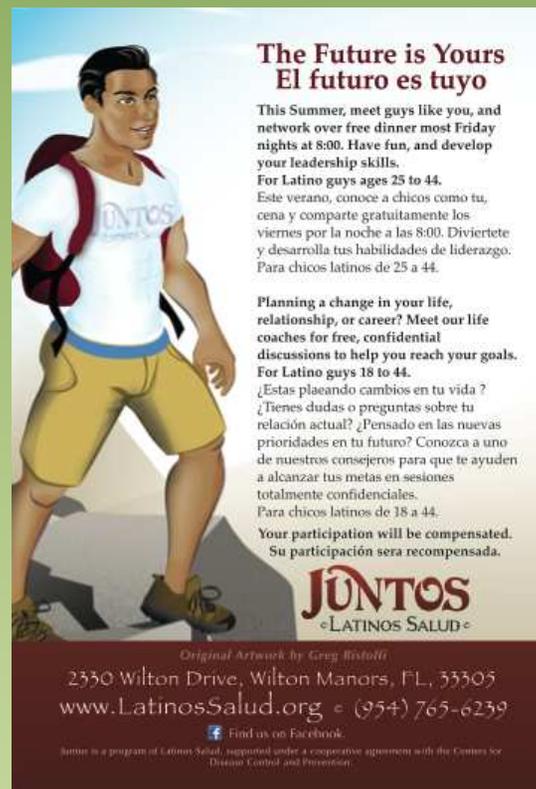
Please join us at our new space located at 2330 Wilton Drive, in the center of the community, for a night of live music, food and wine, great prizes, and tributes to community leaders who are making a difference.

2330 Wilton Drive, Wilton Manors, FL, 33305  
[www.LatinosSalud.org](http://www.LatinosSalud.org) • (954) 765-6239

Junto is a program of Latinos Salud, supported under a cooperative agreement with the Centers for Disease Control and Prevention.

SPONSORED BY:

HOTspots! Success! Days! Bake! Shoot! ALBI! GALANJA! STORE'S! HAMPY! MIAgencia Kulturelogia! Aragon Inc.



**The Future is Yours**  
**El futuro es tuyo**

This Summer, meet guys like you, and network over free dinner most Friday nights at 8:00. Have fun, and develop your leadership skills.

**For Latino guys ages 25 to 44.**  
Este verano, conoce a chicos como tu, cena y comparte gratuitamente los viernes por la noche a las 8:00. Diviértete y desarrolla tus habilidades de liderazgo. Para chicos latinos de 25 a 44.

**Planning a change in your life, relationship, or career? Meet our life coaches for free, confidential discussions to help you reach your goals.**

**For Latino guys 18 to 44.**  
¿Estas planeando cambios en tu vida? ¿Tienes dudas o preguntas sobre tu relación actual? ¿Pensado en las nuevas prioridades en tu futuro? Conozca a uno de nuestros consejeros para que te ayuden a alcanzar tus metas en sesiones totalmente confidenciales. Para chicos latinos de 18 a 44.

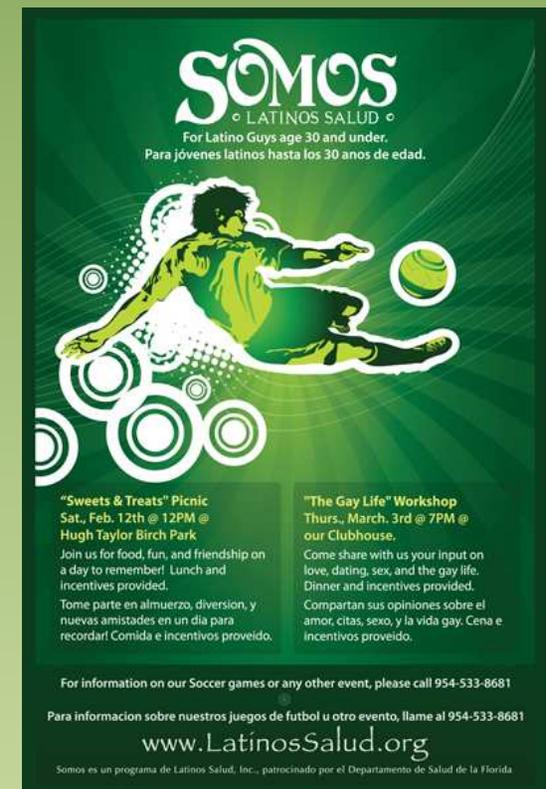
**Your participation will be compensated. Su participación sera recompensada.**

**JUNTOS**  
◦ LATINOS SALUD ◦

Original Artwork by Greg Bistoffi

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**SOMOS**  
◦ LATINOS SALUD ◦

For Latino Guys age 30 and under.  
Para jóvenes latinos hasta los 30 años de edad.

**"Sweets & Treats" Picnic**  
Sat., Feb. 12th @ 12PM @ Hugh Taylor Birch Park  
Join us for food, fun, and friendship on a day to remember! Lunch and incentives provided.  
Tome parte en almuerzo, diversion, y nuevas amistades en un dia para recordarl! Comida e Incentivos proveído.

**"The Gay Life" Workshop**  
Thurs., March. 3rd @ 7PM @ our Clubhouse.  
Come share with us your input on love, dating, sex, and the gay life. Dinner and incentives provided.  
Compartan sus opiniones sobre el amor, citas, sexo, y la vida gay. Cena e Incentivos proveído.

For information on our Soccer games or any other event, please call 954-533-8681  
Para informacion sobre nuestros juegos de futbol u otro evento, llame al 954-533-8681

[www.LatinosSalud.org](http://www.LatinosSalud.org)

Somos es un programa de Latinos Salud, Inc., patrocinado por el Departamento de Salud de la Florida.

# Agency Overview

- Founded in 2008 to address an urgent gap in local prevention services for gay / bi Latinos.
- **SOMOS** (means “We are!”) Empowerment serves Latino MSM ages 18 – 30.
- **JUNTOS** (means “Together”) Popular Opinion Leader program & CRCS serves to age 44.



# Agency Overview



- New in 2012: ***HIV rapid testing***. So far, 6.6% seropositivity rate.
- ***Free, Safe & Proud!*** partners with gay businesses bringing condoms and safer sex info both in bulk and in blitzes.

**Free, Safe and Proud!**  
Condom Distribution from Latinos Salud.

# Social Media for NGMH



1. Local MSM and supporters recruited from venues.
2. Agree to model wearing custom-themed tee shirt, and posing with condom.
3. Each agree to use new photo as their profile picture on September 27<sup>th</sup>.

# Agency Contact Info

Rafaelé Narváez

Director of Health Programs

[info@latinossalud.org](mailto:info@latinossalud.org)



2330 Wilton Drive  
Wilton Manors, FL 33305  
(954) 765-6239 JUNTOS  
(954) 533-8681 SOMOS  
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**Florida Department of Health # 11-017**

**Men Who Have Sex With  
Men (MSM) and Transgender  
Prevention Program**

September 2012

DOH # 11-017

*Hope belongs to all of us*  
7<sup>0</sup> **EMPOWER "U", INC.**  
 "A NOT FOR PROFIT PEER BASED ORGANIZATION"

# Agency History

EU is a nonprofit, 501(c)3, community based organization founded in 1999 by two women living with HIV/AIDS. EU is one of the first African-American peer-modeled community based service organizations founded and managed by people living with HIV/AIDS in Miami-Dade County, in an effort to address health disparities in communities of color.

The organization, located in the Liberty City area, utilizes an indigenous staff model to engage those living in the area who are HIV-positive and unaware of their status or aware of their status but not receiving care.

*Hope belongs to all of us*

**EMPOWER "U", INC.**  
"A NOT FOR PROFIT PEER BASED ORGANIZATION"

# Agency Mission

The mission of EU is to empower, educate, and promote better health care choices for individuals and families infected with, at risk for and/or affected by health disparities, particularly, but not limited to, HIV/AIDS spectrum disease.

# Agency Vision

When EU accomplishes its mission, all populations affected by health disparities including, but not limited to HIV/AIDS, will have equitable access to care and thus live longer, healthier lives and health disparities will be eliminated, including the eradication of HIV/AIDS.

# Agency Services

Empower U provides :

- HIV and STD screening
- Outreach
- Medical Case Management & Peer Support
- Linkage to Care
- HOPWA housing
- HIV prevention
  - Empowerment for MSM
  - CRCS for positives and high risk negatives
  - WILLOW for HIV positive women

# Target Population

The target population for DOH 11-017 is Black/African American men who have sex with men (MSM) and transgender persons including their sex partner's regardless of race or ethnicity who reside in or frequent the Liberty City community in Miami. This is a subpopulation of EU overall target population.

# Intervention Locations and Times

EU uses a mobile van to travel to specific venues in the Liberty City area between midnight and 8 AM to look for persons from the target population.

The van also stops and parks at venues frequented by MSM and transgender persons and their partners.

Venues include:

- Gay bars
- Night Clubs
- Street corners/corridors where sex is traded
- Adult Book Stores

# Program Activities DOH # 11-017

- HIV Counseling and Testing
- Linkage to Medical Care
- Mobile Outreach
- Condom Distribution
- High Impact Prevention Referrals e.g.,  
Comprehensive Risk Reduction Counseling Services  
(CRCS) and Mpowerment

# HIV Counseling & Testing

- Testing is done on the mobile van in and around Liberty City.
- Our target number for the fiscal year (July 2012 – June 2013) is 180.
- The current number of persons tested by the end of August 2012 is 36
- Number of persons tested positive – 4:
  - Newly diagnosed – 4
  - Seropositivity Rate – 11%

# Mobile Outreach

- The outreach team targets the high risk population at MSM venues in Liberty City with the purpose of :
  - Educating people on HIV and risk factors
  - Distributing condoms, safe sex kits & literature
  - Encouraging individuals to be tested
- Our target number for the fiscal year (July 2012 – June 2013) is 180.
- The current number of persons encountered by the end of August 2012 is 287.



September 2012

DOH # 11-017

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**EMPOWER "U", INC.**  
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# Condom Distribution

- Individuals are given a choice of different types of condoms.
- Progress: On target to meet contract deliverable
- The target number of condoms to be distributed to MSM and Transgenders during the fiscal year is 20,000
- The current number of condoms distributed by the end of August 2012 is 3,541

# Comprehensive Risk Reduction Counseling Services (CRCS)

- Our target number for the fiscal year (July 2012 – June 2013) is 25 MSM/ transgender clients who complete at least four sessions.
- The current number of people enrolled by the end of August 2012 is 3.
- All the clients currently enrolled have developed their prevention plans.

# Linkage to Medical Care

- Target :- 80 % of HIV positive clients will have follow up.
- Current Status:- 100% of clients had follow up.
  - Two clients have been linked to HIV medical care.
  - Two clients are in the process of being linked to care.

# Contact Information

Empower U, Inc

8309 NW 22<sup>nd</sup> Ave, Miami, FL, 33147

PH # 786-318-2337 . Fax # 786-318-2339

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Executive Director

Email: VMills@empower-u-miami.org

Ruth Weber, MA

Program Evaluation & Monitoring

Email: RWeber@empower-u-miami.org

Resha Mehta

Research Associate

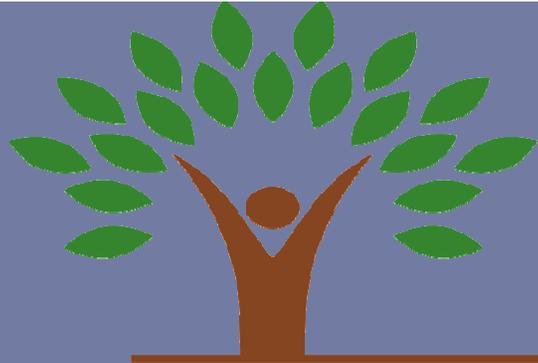
Email: Rmehta@empower-u-miami.org

September 2012

DOH # 11-017

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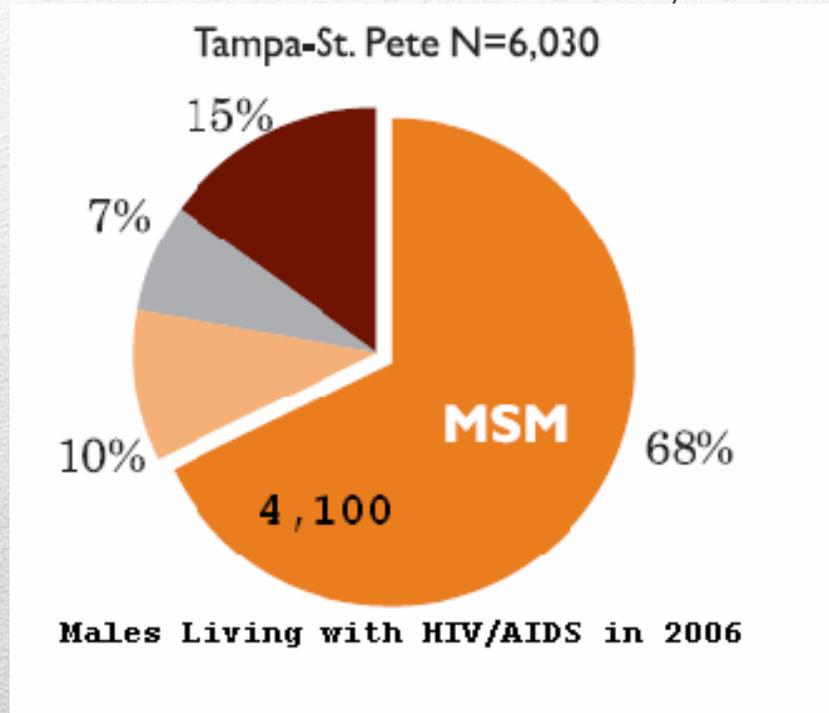
# Metro

## Wellness and Community Centers

Metro Wellness and Community Centers was first recognized as an AIDS service organization in 1992, after years of serving as the charitable arm of King of Peace Metropolitan Community Church in St. Petersburg. Now, Metro Wellness and Community Centers is a comprehensive social service organization serving the needs of the HIV-infected, LGBTQ community, and other at-risk social groups in four counties. Being attentive to our clients' whole being we have programs to treat body, soul, and mind. With services like medical case management, prevention programs focused on HIV infection and substance abuse, mental health counseling, social groups, yoga, meditation, and more Metro Wellness and Community Centers has got you covered.

As of 2006 there were 4,001 MSM's in Tampa Bay living with HIV/AIDS, making male on male sexual activity the largest risk behavior for HIV infection in the area.

This makes Tampa Bay responsible for slightly more than 15% of all infected MSMs In Florida.



# Tampa Bay has an Issue...

In response to this growing crisis the DOH and CDC have rallied support across the nation to stem the tide of HIV infection in the MSM community.

Here, in Tampa Bay, that rallying call has been heard by Metro Wellness and Community Centers.

The City MIX project is a presence in Tampa Bay meant to create dialogue and sustainable change in the way MSMs view sex and condom use.

**Metro is fighting back!**



Most MSMs have already had exposure to safer sex messaging, but those messages seem to have a fleeting impact on the MSM community. Especially with younger MSMs who haven't had the experiences older generations have had when it comes to the AIDS crisis of the 80's and 90's.



So the time has come to change the way we talk about these issues. Messaging made to scare men into using condoms is not working and in an age where people living with HIV can have complete and active lives it can even seem ingenuous to certain guys. So Metro is stopping the scare tactics and is addressing HIV prevention for MSMs in a sex positive manner!

# Let's talk about SEX!

Removing the stigma around safer sex, HIV, condoms, and MSMs is a giant task. Social stigma has been a barrier for HIV prevention in the MSM community for a longtime, but with a refocus on the positive attributes of sex with safety in mind we can empower MSMs to make health decisions for themselves.

So often the only time MSMs receive prevention messages is when they are already in the process of getting an HIV test. Depending on the result it could be too late or men are scared into abstinence, only to 'slip up' and have an incident of unprotected sex.

City MIX is attempting to break this cycle by providing safer sex messaging in a casual social environment that tells men, "Sex isn't the issue. Not planning ahead to protect yourself is!"

**Safe sex is GREAT sex!**

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**Questions & Answers?**

**Discussion...**



**Thank you for participating in today's webinar!**

**Please complete our webinar poll.**

