



Welcome to Compass Points, the Florida Department of Health (DOH)'s forum for news and discussion on community health assessment and health improvement planning. We strongly encourage you to submit questions, anecdotes, lessons learned and success stories to be shared with others across the state. These quarterly e-news bulletins include information on activities, resources, and tips for conducting community health assessments in your county.

Best regards,

Chris Abarca and the COMPASS (Comprehensive Assessment, Strategic Success) Team

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News From the Field

In partnership with Baptist Health and the New Town Success Zone, the [Health Planning Council of Northeast Florida](#) recently completed the much anticipated **New Town Health Project Porch-to-Porch Health Assessment**. This eight-month, **community based participatory assessment** was funded through a Jessie Ball duPont grant. View the results of the New Town Porch-to-Porch Survey at <http://www.hpcnef.org/publications/health-needs-assessments/>

The Robert Wood Johnson Foundation honored the recipients of its 2010 Community Health Leaders Award -- 10 individuals who, through creativity and hard work, are transforming health care in **disadvantaged communities**. **Seminole County's own Josephine Mercado, J.D.**, in Casselberry was chosen. When Mercado moved to Florida, she learned quickly that there was little or no statistical information to document the delivery of basic health care services or information specific to Hispanic or Black populations. Mercado founded [Hispanic Health Initiatives](#), which empowers Central Florida's Hispanic community to make **informed decisions about their health, wellness and care options**. Mercado rallied an army of volunteers to **educate migrant and uninsured communities** about wellness and disease prevention. Since June 2000, her organization has provided health forums, health fairs, health classes and screening events to thousands of Central Florida families. Awardees received \$125,000 to support their ongoing work. Congratulations to Ms. Mercado! The call for 2010-11 Community Health Leaders Award nominations for is now open; scroll to the "Events, Opportunities and Resources" section for more details.

[Charlotte CHD](#) has completed a [2010 County Health Assessment](#). The report was prepared by the [Health Planning Council of Southwest Florida, Inc.](#) and can be accessed at <http://www.doh.state.fl.us/COMPASS/CountyAssessment/CountyContent/Charlotte/CharlotteCountyHealthAssessment2010.pdf>

A variety of community health partnerships associated with the **Osceola, St. Lucie, Highlands, Bay, Madison/Jefferson** and **Broward CHDs** have been participating in a pilot project to test and enhance the University of Colorado Denver's Program to Analyze, Record and Track Networks to Enhance Relationships ([PARTNER](#)) tool designed to

assess and evaluate connectivity, relationships and functioning of community partnerships. The Excel-based tool (www.partner.net) is among the resources recommended by the National Association of County and City Health Officials (NACCHO) for use with MAPP-based community health assessment and health improvement planning processes and other community collaborations. The pilot project sites have completed the assessment phase using an electronic surveying process and are now analyzing results. The [COMPASS initiative](#) is sponsoring the project and will use the findings to make available a Florida-friendly version for use by the many partnerships and coalitions working on community health projects. Stay tuned for more information!

On October 5, the Orange Park Medical Center, the [Clay CHD](#), and the [Health Planning Council of Northeast Florida](#) will hold a press conference to present the 2009-2010 Clay County Task Force's Community Needs Assessment report to the Clay County community. This report will serve as a blueprint for ensuring a healthy Clay County. In addition to outlining the health status of Clay County residents, the county's healthcare access barriers, quality of life beliefs and perceptions, and priority areas of focus, the report will also include a detailed community-driven strategic plan that frames the goals, activities, and outcomes necessary to make Clay County a healthy and vibrant community. More news on the assessment report and Clay County's exemplary work towards developing a community health improvement plan will follow.

Your CHDs and/or community's news belongs here! Share your news with colleagues; e-mail items to Christine_Abarca@doh.state.fl.us.

Next Statewide Meet-Me Call, October 18

Mark your calendar and plan to join your colleagues from around the state for a conversation on community health assessment, health improvement planning, and MAPP on **Monday, October 18** from **3-4 pm ET**. This is an opportunity to express your opinions, ask questions, raise concerns, and share your achievements. The toll-free call-in number is 888-808-6959, conference code 2691017#. The agenda will be e-mailed to members of the COMPASS distribution list. Send agenda items and/or additions to the distribution list to Christine_Abarca@doh.state.fl.us.

Visit the COMPASS Web Site and Web-Based Tool Kit

We have added a new feature to the [COMPASS website](#) under the Community Reports section (left navigation menu). You can now scroll over and click on the map to find reports for every county. Visit the web site at www.doh.state.fl.us/COMPASS. We welcome your comments and suggestions on ways to improve the web site and will gladly post reports and/or products resulting from your assessment and planning work. Send them to Christine_Abarca@doh.state.fl.us.

What's new on CHARTS

The [Pregnancy and Young Child Profile](#) has been updated with new features. Individual indicators that are included in this county-level report are now hyperlinked to a data table for all 67 counties. The tables are dynamic, with sorting enabled for the columns and the ability to export and print. Visit <http://www.floridacharts.com/charts/SpecReport.aspx?RepID=1013450> to view this profile.

The Florida CHARTS **map training module** explains the **different mapping formats** available on the site and identifies key features. The county maps available for health indicators and behavioral risk factors and the census tract based interactive community mapping application are both explained in detail. **Specific instructions for creating maps** are provided as well as tips for exporting, printing, interpreting the results. To view this and other Florida CHARTS training modules, visit our training resources page at <http://www.floridacharts.com/charts/statguide.aspx>

A new, [interactive population estimates application](http://www.floridacharts.com/FLQuery/Population/PopulationRpt.aspx) has been added to Florida CHARTS. The application will provide dynamic reports that reflect "on-the-fly" changes as the user makes selections. Fifty years worth of population data is available as well as filters for race, age and sex. Data for ethnicity is also available from 2004 onward. User generated reports can be printed, exported and saved for future use. Visit <http://www.floridacharts.com/FLQuery/Population/PopulationRpt.aspx>.

Events, Resources and Opportunities

The [Health Planning Council of Northeast Florida 2010 Annual Meeting](http://www.hpcnef.org) will be held on Thursday, **October 21**, 2010 in Jacksonville. The meeting theme is "Healthy Communities: A Wise Investment." The keynote speaker will be Dan Burden, CEO and President of the Livable and Walkable Communities Institute. Go to www.hpcnef.org to find out more.

[Miami Dade AHEC](http://registration.xenegrade.com/mdahec/courseDisplay.cfm?schID=146) is sponsoring "Working with Veterans of Iraq and Afghanistan and Their Families", on **Nov 6 from 9 am - 4 pm**. They are taking part in a nationwide effort to educate key individuals and community groups about the unique medical, social and emotional **challenges facing returning veterans** and their families. Register and view the agenda for the conference at <http://registration.xenegrade.com/mdahec/courseDisplay.cfm?schID=146>

The [FSU College of Medicine AHEC Tobacco Program](http://med.fsu.edu/index.cfm?page=ahec.tobaccoTreatment) is sponsoring a 3-day foundation course on **January 24-26**, 2011. Training topics include: Neurobiology of Addiction, Assessing Tobacco Dependence, Developing Treatment Plans, Case Studies, Nicotine Replacement Therapy (NRT) and Pharmacotherapy, Tobacco Cessation Resources, TTS Professional Code of Ethics and much more. Trainers are FSU College of Medicine faculty and staff and faculty from FAMU College of Pharmacy. In addition, they are also offering a 4-hour Quit Smoking NOW (QSN) Facilitator training on **January 27**, 2011. This session prepares TTS to offer the six-session QSN classes in their communities. For more information, and to register, visit <http://med.fsu.edu/index.cfm?page=ahec.tobaccoTreatment>

[Amgen Foundation and Ashoka's Changemakers Patient Empowerment Competition](http://www.changemakers.com/en-us/empower-patient) makes grants of \$10,000 (plus potential future funding of up to \$1 million) available to individuals and organizations worldwide with the best proposals to **empower patients in their own health care**. Visit <http://www.changemakers.com/en-us/empower-patient> to find out more and to apply. The deadline to apply is **September 29**, 2010.

[Dollar General Literacy Foundation](http://www.dollargeneral.com/dgliteracy/Pages/WaitingList.aspx) awards grants of up to \$10,000 to **nonprofit adult literacy organizations** to help them provide adult basic education, GED diploma preparation, or English as a second language instruction to more students sooner. To find out more and apply, visit <http://www.dollargeneral.com/dgliteracy/Pages/WaitingList.aspx>. The deadline to apply is **September 30**, 2010

Through the [National Gardening Association's \(NGA\) Healthy Sprouts Awards to Support Youth Gardening Programs](http://www.kidsgardening.com/grants/healthysprouts.asp) \$500 gift certificates to the *Gardening with Kids* catalog, educational materials, and a gardening package from NGA will be awarded to schools or organizations planning to **garden** in 2011 with at least fifteen children between the ages of three and 18. Access the guidelines and application forms at <http://www.kidsgardening.com/grants/healthysprouts.asp>. The deadline to apply is **October 1**, 2010.

The [Office of Rural Health Policy \(ORHP\)](http://www.raconline.org/news/news_details.php?news_id=14242) is pleased to announce the release of the [Rural Health Network Planning Grant Guidance](http://www.raconline.org/news/news_details.php?news_id=14242). This is a one-year program which focuses on the development of an **integrated health care network**. Some examples of activities that can be conducted with the funds include: conducting a needs assessment, hiring a HIT consultant to determine HIT readiness, the development an economic impact plan and the development of a strategic and business plan. Visit http://www.raconline.org/news/news_details.php?news_id=14242 to find out more. . Applications are due by **October 8**, 2010.

National AIDS Fund announces availability of grant support for **public policy and advocacy activities through [Southern REACH Initiative](#)**. Grants of up to \$100,000 will be awarded to nonprofits working to protect and advance the health, human rights, and dignity of persons most affected by **HIV/AIDS** in the southern United States. To find out more and apply, visit <http://www.aidsfund.org/2010/08/17/15-million-in-grant-support-available-through-southern-reach-initiative/>. The deadline to apply is **October 11**, 2010.

The [Robert Wood Johnson Foundation](#) has opened the call for nominations for 2010-2011 **Community Health Leaders Award**. Each year 10 outstanding individuals are recognized for having overcome daunting odds to improve health and health care, especially to underserved populations. Awards of \$125,000 to each individual will be made. The deadline for brief nominations is **October 22**. Access the application forms and instructions at http://www.rwjf.org/files/applications/cfp/cfp_CHL2010.pdf

Service-learning grants to fight childhood obesity are available from [Youth Service America](#). Grants of up to \$1,000 will be awarded to **youth** in all fifty states working to address **childhood obesity** in their communities. To find out more and apply, visit <http://www.ysa.org/HEROES>. The deadline to apply is **October 22**, 2010.

[U.S. Soccer Foundation](#) grants of up to \$200,000 will be awarded to nonprofits, educational organizations, and tribal/government agencies working to provide **soccer programs** to children in economically disadvantaged urban areas. Visit http://www.ussoccerfoundation.org/site/c.iplQKXOvFoG/b.5482625/k.CF87/Annual_Program_Field_Grants.htm The deadline to apply is **October 29**, 2010.

Community Tool Box [Global Prize Contest for Community Innovations](#) will award grants of up to \$5,000 to any group working to address **community health, education, urban or rural development, poverty, the environment, social justice**, and other related issues of importance to communities. To learn more and to download an application form visit http://ctb.ku.edu/en/out_of_the_box.aspx. To access these materials in Spanish, visit http://ctb.ku.edu/es/out_of_the_box_es.aspx. The deadline to apply is **October 31**, 2010.

Know an outstanding middle or high school student? Nominate them for the **Prudential Spirit of Community Award** to **honor youth who help the less fortunate, promote health and safety, protect the environment and serve their communities through other volunteer activities**. Each honoree will receive \$1000, silver medallion and all-expense paid trip to Washington, DC (with parent) for four days of recognition events. The deadline to nominate a student is **November 1**, 2010. Complete program guidelines are available at <http://spirit.prudential.com/view/page/soc>.

The **Mary Byron Project's** annual [Celebrating Solutions Awards](#) program is accepting nominations for the four \$10,000 awards to pioneering programs that demonstrate promise in **breaking the cycle of domestic violence**. The awards honor accomplishments and are not grants for future projects. Nominations are due by **November 19**, 2010. Entry forms and complete details are available at <http://marybyronproject.org/CelebratingSolutions.html>

Student groups are invited to submit entries for [SeaWorld & Busch Gardens Environmental Excellence Awards](#). Grants of up to \$15,000 plus trips to SeaWorld will be awarded to schools and community groups working at the grassroots level to protect and preserve the environment. Visit <http://www.seaworld.org/conservation-matters/eea/> for more information. The deadline for submission is **December 1**, 2010.

Eli Lilly and Company's [Welcome Back Awards Program](#) to honor individuals **working to help the depression community** will donate \$55,000 to the nonprofit of the winner's choice in recognition of their achievements in the fight against **depression** and the stigma often associated with the illness. To find out more, visit http://www.lilly.com/pdf/2011_WBA_Nomination_Form.pdf. The deadline to apply is **December 9**, 2010.

The [NFL Youth Football Fund](#) is accepting proposals from nonprofit, neighborhood-

based organizations to help **improve the quality, safety, and accessibility of local youth football fields**. A total of \$2.5 million will be awarded for capital projects. Read the complete call for proposals and access forms at <http://www.lisc.org/section/ourwork/national/youth/request> . The deadline to apply is **December 15, 2010**.

APHA Launches [Get Ready Video](#). Watch the Get Ready campaign's first-ever video that teaches the importance of emergency preparedness through a story about an ant and grasshopper. Share this video with friends and family to help them prepare for all kinds of disasters, hazards and other public health threats. The Get Ready Video launch is part of a nationwide effort to encourage Americans to participate in **Get Ready Day**, an annual observance that takes place on the third Tuesday of September and coincides with National Preparedness Month. **To download or share the video, visit** <http://www.getreadyforflu.org/GetReadyVideo.htm>. To download print materials, visit http://www.getreadyforflu.org/new_pg_facts.htm.

[Find Youth Info](#), a new web site, is a 'one-stop' site for parents, educators, and community members seeking federal resources on **bullying**. It includes a question and answer section as well as videos, feature articles, and tools schools and communities can use to educate members about bullying. Visit <http://www.bullyinginfo.org> to find out more.

NACCHO's MAPP Network is a resource for past, present, and future MAPP communities. Use the site to converse with community partners, meet fellow MAPP users, solicit advice from MAPP Mentors, connect with other MAPP communities, and learn about MAPP resources. The MAPP network provides an opportunity to share experiences, ideas, innovations, and lessons learned. Members can see the Local Health Department News Map featured on [Web Wednesday](#); join the active discussion and see the new fact sheet on [MAPP, Health Reform, and Non-Profit Community Benefit Requirements](#); check out NACCHO's media outreach guide posted under [Thursday Thought](#); and see the latest webinar opportunities: [Affordable Technology for Community Health Collaboration](#) and [Effective Legislation Presentations](#). **NACCHO** is soliciting example Community Health Assessments, Community Health Improvement Plans, and LHD strategic plans (i.e. Accreditation prerequisites) on the MAPP Network. If you're willing to share yours, please add them to the Accreditation Prerequisites discussion. <http://mappnetwork.naccho.org/forum/topics/accreditation-prerequisites> To join the MAPP Network, Type www.mappnetwork.naccho.org into your address bar. This will take you to the home page of the MAPP Network. If you have questions or difficulties, email map@naccho.org.

The New York Times (July 10, 2010) asks the experts, If you had to choose one public health problem to attack, which would it be: teenage **smoking** or childhood **obesity**? Read what they say at http://www.nytimes.com/2010/07/11/weekinreview/11kolata.html?_r=1&scp=1&sq=james%20marks&st=cse

The September edition of [Preventing Chronic Disease](#) features a set of essays and commentaries on the use of incentives in community health improvement programs. The essays and commentaries were commissioned by the University of Wisconsin Population Health Institute and the Robert Wood Johnson Foundation as part of their Mobilizing Action Toward Community Health (MATCH) initiative. Essays on cross-sector partnerships to support community health will appear in the November edition of the journal. Also in this issue is Using Multiple Sources of Data to Assess the Prevalence of Diabetes at the Subcounty Level, Duval County, Florida, 2007, coauthored by William C. Livingood, PhD Luminita Razaila, Elena Reuter, Rebecca Filipowicz, and Ryan C. Butterfield of [Duval CHD](#) along with faculty from the University of South Florida. Find the recent articles at <http://www.cdc.gov/pcd/>.

[Prevention Institute](#) has launched [Communities Taking Action: Profiles of Health Equity](#), an online database that highlights successful community efforts to increase health equity. The profiled communities promote racial and social justice through initiatives to prevent chronic disease, violence, and injury. The database includes 64 profiles in total, all plotted on an easy-to-browse [google map](#). The profiles also provide media and policymakers with on-the-ground examples that illustrate effective cross-sector community

prevention efforts. Find out more at <http://preventioninstitute.org/tools/focus-area-tools/communities-taking-action-profiles-of-health-equity.html>

The Robert Wood Johnson Foundation and Grantmakers in Health sponsored a 90-minute webinar to share research and best practices in **effective communication about the social determinants of health**. After four years of research, we now have a way to create more compelling, effective and persuasive messages that resonate across the political spectrum. Go to http://www.gih.org/info-url3995/info-url_show.htm?doc_id=1295867 for a downloadable archive.

Calculate the **costs of physical inactivity**. The University of East Carolina, College of Health and Human Performance has developed an [online tool that provides an estimate of the financial costs of physically inactive people](http://www.ecu.edu/picostcalc/) to a community. Access the calculator and companion resources at <http://www.ecu.edu/picostcalc/>

As a result of implementing the MAPP process, have you improved **community design, land use planning**, and the **livability** of your communities? Have you included city and community planners in your MAPP process? Do you want to share your story for inclusion in the **Journal of the American Planning Association**? If so, contact Ruth Bernheim (rg3r@virginia.edu), at the University of Virginia, to take part of this exciting opportunity.



About COMPASS

Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.

Community health assessment practice is the process of systematically collecting, analyzing and using information to educate and mobilize communities, develop priorities, gather resources, and plan actions to impact the public's health. Assessment is a core function of public health practice. Assessment is the foundation for the other two core functions of public health; Policy Development and Assurance. The information, tools and resources of COMPASS are designed to improve the capacities of Florida's public health workforce to develop strategies and interventions which lead to improved population health through community partnership building, collaboration and resource sharing. <http://www.doh.state.fl.us/compass/>

email: Christine_Abarca@doh.state.fl.us

phone: 850 245-4009, ext 2071

This message is a service of the **Florida Department of Health, Office of Health Statistics and Assessment**