



Compass Points

Spring 2009

April 2009

Welcome to Compass Points, the Florida Department of Health (DOH)'s forum for news and discussion on community health assessment and health improvement planning. We strongly encourage you to submit questions, anecdotes, lessons learned and success stories to be shared with others across the state. These quarterly e-news bulletins include information on activities, resources, and tips for conducting community health assessments in your county.

Best regards,

Chris Abarca and the COMPASS (Comprehensive Assessment, Strategic Success) Team

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News From the Field

An outcome from [Hillsborough CHD](#)'s MAPP process has been the formation of Partners in Obesity Prevention (POP). POP is a coalition of individuals and organizations from a wide variety of disciplines. Many already have specific goals and objectives aimed at addressing obesity and related diseases and conditions. Collectively and collaboratively, this group shares resources, best practices, strategies and promotes supportive policy changes aimed at empowering community members to enjoy a lifetime of wellness with a focus on reducing and preventing chronic diseases through obesity prevention. The mission is to "promote treatment and prevention of obesity in Hillsborough County communities through advocacy, education and resource sharing." POP's strategic priorities are public education, system change and policy advocacy, project development, disseminating resources and asset mapping and gap analysis. POP members received comprehensive training focused on implementing system change using guidance from the Prevention Institute, a California-based center dedicated to improving community health and well-being by building momentum for effective primary prevention. The partnership uses the DMAIC (define, measure, analyze, improve, control) process to identify and define potential policies and systems changes that could be most successful in preventing obesity. Leslene Gordon, community health director, leads community health improvement planning for the Hillsborough CHD and is a founding member of POP.

Visit the [Partnership for a Healthier Duval](#)'s website to keep abreast of MAPP meetings and other events. A "Forces of Change" assessment will be conducted at the April meeting. Karen Coleman, senior health planner, Duval CHD, is the coordinator for the partnership and MAPP process. In addition, Karen serves on the National Association of County and City Health Officials' (NACCHO) national MAPP workgroup.

The Worksite Wellness Committee of the [Consortium for a Healthier Miami-Dade](#), an initiative of the Miami-Dade CHD, announced that it will host the first "South Florida Worksite Wellness Forum and Awards" ceremony on April 29. The program will honor South Florida companies located in Miami-Dade, Broward and Monroe Counties that have demonstrated a commitment to employee wellness, highlight local programs and services that support employee wellness, and provide resources for companies wanting to start or improve existing programs. The consortium is comprised of community agencies that work in collaboration to promote healthy lifestyles. Karen Weller, director of the office of community health and planning, Miami-Dade CHD, serves as chair of the consortium's executive board. The consortium recently held their annual meeting and marked the one-year anniversary of their MAPP process.

The Levy County Wellness Coalition continues its work toward one of their strategic priorities: that is, promoting healthy behaviors. The 5000 Pound Challenge, now in its second month, is a county-wide effort that encourages physical activity and healthy food choices. Slande Celeste, health education and promotion manager, Levy CHD, is among the coalition's leaders

Your CHD's and/or community's news belongs here! Share your news with colleagues. Contact Chris Abarca at 850 245-4009.

Next Statewide Meet-Me Call, April 20

Mark your calendar and plan to join your colleagues from around the state for a conversation on community health assessment, health improvement planning, and MAPP on Monday, April 20 from 3-4 pm ET. This is an opportunity to express your opinions, ask questions, raise concerns, and share your achievements. The toll-free call-in number is 888-808-6959, conference code 2691017. The agenda will be e-mailed to members of the COMPASS distribution list.

Visit the COMPASS Web Site and Web-Based Tool Kit

The [COMPASS website](#) and some of the Florida MAPP tools are being updated! The information and resource warehouse for community health assessment and health improvement planning can be accessed at www.doh.state.fl.us/COMPASS/. Your comments and suggestions are welcome as well as any reports and/or products you would like to have posted.

What's New on CHARTS?

Have you seen the "[Pregnancy and Young Child Profile](#)" report for your county? Just added to CHARTS in March, this latest county profile report provides a view of the well-being of mothers and young children. The six-page report includes indicators that describe community characteristics, health status of women of childbearing age, infants (under 1), and children ages 1-5. The report is the result of collaboration among many state agencies including the Florida Departments of Health, Children and Families, Education, Law Enforcement and Florida Legislature. Access the report at www.floridacharts.com by choosing "County & State Profiles" under Community Tools in the left hand menu

New reports and enhanced features are added regularly to the public health statistics website Community Health Assessment Resource Tool Set (CHARTS; www.floridacharts.com).

Meetings, Trainings, Events, Resources and Opportunities

Strengthen the capacity of your partnerships! The [COMPASS Initiative](#) is sponsoring eight regional one-day meetings in April through June. The "Partnerships for Improving Community Health" meetings will cover topics such as building and sustaining partnerships, partnership roles, shared approaches to assessing and impacting community health outcomes, and implementing sustainable strategies. You'll use this information with all your partnerships--- including MAPP, chronic disease prevention, tobacco prevention, faith-based initiatives, communicable disease prevention, and PACE EH, to name a few.

The dates and venues are as follows: April 14 in St. Augustine, April 24 in Jacksonville, April 27 in Panama City, May 5 in LaBelle, May 12 in Tallahassee, May 19 in Dade City, June 9 in Vero Beach and June 23 in Gainesville. Select the meeting that best accommodates your schedule and regional affiliation. You must [pre-register on-line](#). There is no registration fee; however, seating is limited. Invite your community partners to join you! On-line registration is available at www.surveymonkey.com/s.aspx?sm=gkLq4HB7gftnJi7_2bLCAkxA_3d_3d For more information and the agenda contact our office at 850 245-4009 and talk to Chris Abarca or Laurie Osgood.

The DOH Women's Health Program invites you to attend the [Florida Conference for Women](#) to be held on May 12 in Orlando. The conference, hosted in conjunction with the [Florida Commission on the Status of Women](#), features nationally recognized speakers who will address the critical issues facing women today. More information on the conference and on-line registration can be accessed at www.flconferenceforwomen.org

The [Keys Area Health Education Center \(AHEC\)](#) is sponsoring the First Annual Florida Tobacco Summit on May 13-14 in Orlando. The summit will bring together health care professionals to educate and inform about the newest tobacco-related treatment options, trends and areas of interest. Continuing education credits will be available. The registration fee is \$100. Register on-line at www.ahecregistration.org. More information and the program flyer are

available at www.fkahec.org or by calling 305-743-7111 ext. 201.

The [Florida School Health Association 2009 Conference](#) will take place on May 13-15 in Orlando with pre-conference sessions on May 12. In addition to plenary lectures, concurrent sessions include topics in the areas of health services, health education, school safety, tobacco prevention, employee wellness, legislative issues and disaster preparedness. Information on registration, travel scholarships, and the conference agenda are available at www.fsha.net

On May 29 in Tampa the [DOH Office of Injury Prevention](#) will host the 2009 Water Safety and Drowning Prevention Marketing Symposium. The one-day meeting will focus on drowning prevention evidence-based best practices and the Broward and Miami-Dade County pilot initiatives. Registration is required and is available at <http://survey.doh.state.fl.us/survey/entry.jsp?id=1237992916053> For more information contact Heather_McHenry at 850-245-4440 ext. 2700.

The [Miami-Dade Area Health Education Center \(AHEC\)](#) is offering a slate of continuing education programs in April and May. Among these are workshops on adolescent health, asthma and allergies, and autism. View the full listing along with registration information at www.mdahec.org/CE

The [Wal-Mart Foundation State Giving Program](#) awards grants at state and regional levels to programs that have a strong impact within the communities the company serves. Grants of \$25,000 and up are available in the following categories: Education grants support programs that address the educational needs of underserved young people ages 12-25. Health and Wellness grants strive to improve access to healthcare, reduce healthcare disparities, and promote healthy lifestyles. Environmental Sustainability grants assist in the development or expansion of environmentally sustainable communities, with emphasis on green building and job training. The Foundation has a particular interest in supporting veterans and military families, traditionally underserved groups, individuals with disabilities, and people impacted by natural disasters. The application deadlines for 2009 are April 17 and September 18. Review the FAQ and submit an online application at <http://walmartstores.com/CommunityGiving/8168.aspx> .

[Mothers Against Drunk Driving](#) offers grants for alcohol use prevention and vehicle safety projects. Fifteen grants of \$1,000 each will go to teachers, school-based service learning coordinators and community organizations that work with children and youth to implement projects on underage alcohol use prevention or vehicle safety. For complete information visit www.pypm.org and click on the [State Farm Good Decisions Grants](#) link. Application deadline is April 20.

[Enterprise Community Partners](#) announces [Green Communities](#) grants for projects committed to providing green affordable housing. A total of \$500,000 will be awarded in grants that range from \$20,000 to \$75,000. These Green Communities grants can be used for a variety of costs including planning related to integrated design, green construction items, construction review and performance testing, and energy services. Complete grant program information and eligibility

criteria are available at www.greencommunitiesonline.org The deadline to apply is April 20.

Nominate a Young Hero for the [Gloria Barron Prize](#). Nominees may range in age from 8 to 18 and must have been the prime mover of a community service activity and have demonstrated positive spirit and high moral purpose in accomplishing their goals. Winners of the [Gloria Barron Prize for Young Heroes](#) will receive \$2,500 to be applied to their higher education or service project. Complete program information is available at www.barronprize.org. Nomination deadline is April 30.

Have it your way! [The Burger King Foundation](#) provides support to nonprofit organizations that provide long-term positive impact on communities. There are four categories: improving education, alleviating hunger, preventing disease and youth programs. Requests are reviewed three times per year. The next application deadline is May 15. Application guidelines can be accessed at www.haveyourwayfoundation.org.

The [Target Local Store Grants](#) program supports nonprofit organizations in the communities they serve. Arts grants bring the arts to schools. Family violence prevention grants support programs that strengthen families. Early childhood reading grants support programs that foster a love of reading from birth to age nine. Grants generally range from \$1,000 to \$3,000. Applications will be accepted through May 31. Visit <http://sites.target.com/site/en/company/page.jsp?contentId=WCMP04-031700> for complete information

[Brookdale Foundation](#) seeks proposals for [Alzheimer's Disease Respite Programs](#). Seed grants are available to organizations working to develop and implement social model group respite programs. Selected organizations will receive grant support of about \$7,500; up to 40 awards will be made. Complete program guidelines are available at www.brookdalefoundation.org. Apply by July 1.

[Women's Sports Foundation](#) invites high school girls to apply for [GoGirlGo!](#) Ambassador Team Awards. These awards reward high school girls for their leadership in inspiring other girls to participate in sports and physical activity. Twenty grants of \$2,500 each will be awarded to teams that lead projects designed to involve girls in their communities in sports and physical activity. Projects must be complete by July 17 and will be judged on their impact, quality and creativity. For application information, including project ideas, visit <http://www.womenssportsfoundation.org/GoGirlGo.aspx>

As part of its [Quaker Go Project](#), Quaker Oats has announced a new grant program to support people working to combat hunger at the community level. The Quaker Go Grant program will select 20 winners each month from April through August 2009. Winners will each receive a \$500 cash grant to fund their projects. Use the online application form to submit a brief project description. Awards will be made based on the project's originality, relevance to fighting hunger and potential impact on the community. Visit the project web site for complete application information: <http://quakeroats.promotions.com/gogrants/splash.do> Applications must be received

by April 30, May 31, June 30 or July 31.

The [Build-A-Bear Workshop Foundation](#) is accepting grant applications for work that supports families, children, animals and the environment. In the area of children's health and wellness, the foundation will review applications at the end of April, July and October. Grants range between \$1,000 and \$10,000 each with an average award of \$2,500. Grant guidelines and application forms are available at www.buildabear.com/.

To encourage the growth of health-focused youth garden programs, the [National Gardening Association](#) has created the [2009 Healthy Sprouts Awards Program](#). These programs support school and youth garden programs that teach about nutrition and the issue of hunger in the U.S. To be eligible, a school or organization must plan to garden in 2010 with at least 15 children between the ages of 3 and 18. Twenty awards will be made and will include gardening supplies and resources. The top five programs will receive gift certificates valued at \$500. The application deadline is October 17. Visit www.kidsgardening.com for complete information.

The [Florida School Health and Education Consortium](#) recently released its new [Florida Healthy District Self-Assessment Tool](#). This tool will help school districts assess existing policies and practices and guide them toward achieving the highest standards. For a collaborative process, districts are encouraged to include school superintendents, school board members, school administrators, component area experts, parents and their school health advisory committee in the process. Access this valuable tool at www.doh.state.fl.us/Family/CSHP/index.html

Building the Foundation for a Healthy America is this year's [National Public Health Week](#) theme. Resources for planning events including a press kit and archived video are available at www.nphw.org. The 2009 Public Health Week runs from April 6-12.

About COMPASS

Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.

Community health assessment practice is the process of systematically collecting, analyzing and using information to educate and mobilize communities, develop priorities, gather resources, and plan actions to impact the public's health. Assessment is a core function of public health practice. Assessment is the foundation for the other two core functions of public health; Policy Development and Assurance. The information, tools and resources of COMPASS are designed to improve the capacities of Florida's public health workforce to develop strategies and interventions which lead to improved population health through community partnership building, collaboration and resource sharing. <http://www.doh.state.fl.us/compass/>

This message is a service of the Florida Department of Health, Office of Planning,
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