



Welcome to **Compass Points**, the Florida Department of Health (DOH)'s forum for news and discussion on community health assessment and health improvement planning. We strongly encourage you to submit questions, anecdotes, lessons learned and success stories to be shared with others across the state. These quarterly e-news bulletins will include information on activities, resources, and tips for conducting community health assessments in your county. Links below will open in a new window while links "In This Issue" are shortcuts to sections of this newsletter.

*Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.*

Best regards,

Chris Abarca and the COMPASS (Comprehensive Assessment, Strategic Success) Team

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### News From the Field

- On March 19 the Centers for Disease Control and Prevention (CDC) announced the recipients of the [American Recovery and Reinvestment Act's Communities Putting Prevention to Work \(CPPW\)](#) grants. From more than 260 applicants, 44 communities were selected including two Florida sites. [Miami-Dade CHD](#) was awarded \$14.7 million for **obesity prevention**. [Orange CHD](#) will receive \$6.6 million for **tobacco prevention**. CPPW projects will expand the use of evidence-based strategies and programs, mobilize local resources at the community level and strengthen the capacity of states. The initiative has a strong emphasis on **policy and environmental change** at both the state and local levels.
- The National Association of Chronic Disease Directors (NACDD) selected the [Leon CHD](#) to become part of [Action Communities for Health, Innovation, and Environmental Change \(ACHIEVE\)](#). Tallahassee is one of ten U.S. communities in nine states and one territory that have been selected in 2010 by NACDD to **advance community leadership in the nation's efforts to prevent chronic diseases and related risk factors through a locally collaborative approach**. ACHIEVE is supported by CDC's Healthy Communities Program. [Homer Rice](#), [Leon CHD](#) administrator, said that, "The ACHIEVE grant will support the development of a community action plan to address childhood obesity with an emphasis on how the environment affects healthy eating and active living in Leon County." Also selected in March 2010 for ACHIEVE grants were [Bradenton](#) (Manatee County) and [Winter Park](#) (Orange County).
- The [Partnership for a Healthier Duval](#) has been conducting an extensive community themes and strengths assessment as part of their MAPP process. In February, partners reviewed **Florida Youth Risk Behavior survey results** and on March 31 will meet to review preliminary results of their **community survey**. Keep up with their progress at [www.partnershipforahealthierduval.webs.com](http://www.partnershipforahealthierduval.webs.com). [Karen Coleman](#), director of [Duval CHD](#)'s Healthy Jacksonville program, leads the MAPP process.
- The [HANDS](#) (Health Access Network Delivery Systems) Clinic, a project of the [St. Lucie County Health Access Network, Inc](#), [broke ground](#) on March 4, 2010. Construction will continue over the spring and summer, with an expected grand opening by the fall 2010.

HANDS will **provide health care to indigent, low-income, and uninsured residents** of St. Lucie County. Establishment of the clinic is the culmination of years of collaborative efforts by St. Lucie County partners. This achievement addresses the shared community priority of improving access to healthcare as identified in their MAPP process. [St. Lucie CHD's](#) administrator, **Larry Lee**, and **Edgar Morales**, planning and improvement director, continue to be key leaders in this effort.

- [Clay CHD](#) recently engaged local commissioners who unanimously approved a [resolution](#) "encouraging all residents to set goals to improve their health and wellness by participating in **Step Up and Tobacco Free Clay activities**". Clay CHD's **Mary Ann Steinberg** and **Heather Sciartelli** lead the tobacco prevention program. Check out all the activities at <http://tobaccofreeclay.com/>. In other news, the **Clay County Health Assessment Task Force** has launched their **2010 Community Health Needs Assessment** process with a **residents' opinion survey**. "The survey is a chance for Clay County residents to let the Task Force know what they think about the health of our county," said **Nancy Mills**, **Clay CHD** administrator. The survey data and other health-related data will be reviewed and used to prepare a county-wide health improvement work plan. The online survey will be open through April 10 and paper surveys are available through Clay CHD and other community partner organizations.
- The Florida DOH announced the selection of [20 recipients](#) of the [Surgeon General's Health Innovation Prevention and Management Awards](#). The award was designed to honor organizations, businesses or programs that are innovative in bringing preventative health care to their members, employees or community. **Brevard, Polk, Dade, Leon, Citrus, Hernando, Alachua, Osceola, Martin, and Duval counties** were all represented.
- [Baptist Health](#), the [Health Planning Council of Northeast Florida](#), and the [New Town Success Zone](#) welcomed over 25 community residents, church members and sorority members to the New Town Health Project Health Builders! Training on January 23, 2010 in **Jacksonville**. [The New Town Health Project](#) was launched in November 2009 in an effort to uncover health information in New Town through **focus groups and porch-to-porch surveys**. The Health Planning Council of Northeast Florida spearheaded the taping of the entire project. Links to the YouTube videos are available at [www.hpcnef.org](http://www.hpcnef.org) under the "news" heading.
- **Julianne Price**, statewide [PACE EH](#) (Protocol for Assessing Community Excellence in Environmental Health) coordinator and member of the [Indian River CHD](#) environmental health division, led community leaders on a "**Toxic Treasures Tour**" of 6 sites in **Indian River County** on January 21, 2010, to see if they should be redeveloped as "brownfields," or zones that have property with actual or perceived pollution. The EPA designation helps communities find new uses for polluted land. Read about the tour in *TCPalm* <http://www.tcpalm.com/news/2010/jan/21/toxic-treasures-tour-puts-spotlight-on-polluted/>
- **Congratulations to members of the COMPASS Technical Advisory Group on receiving a [Davis Productivity Team Award](#)**. Team members included **Edgar Morales** (St. Lucie CHD), **Erin Fitch** (Highlands CHD), **Herman Hale** (Marion CHD), **Julia Ruschmann** (Bay CHD), **Julianne Price** (Indian River CHD), **Karen Coleman** (Duval CHD), **Karen Dodge** (Palm Beach CHD), **Karen Weller** (Miami-Dade CHD), **Kari Ellingstad** (Sarasota CHD), and **Teresa Kelly** (Health Council of West Central Florida). This team, together with **Chris Abarca** and **Laurie Osgood** from the Office of Health Statistics and Assessment, Bureau of Community Health Assessment, developed a replicable, sustainable process for workforce/community training that saved considerable time and money. The team developed the process to overcome travel and budget constraints and deliver critically needed training on the core public health function of community health improvement planning. The annual two-day statewide meeting was converted into one-day workshops delivered in eight regions. Content was then adapted to four, one-hour web conferences and finally, to six web-accessible self-study modules. The training materials, **Partnerships for Improving Community Health**, can be accessed on the COMPASS web site: [http://www.doh.state.fl.us/COMPASS/partnerships\\_training.htm](http://www.doh.state.fl.us/COMPASS/partnerships_training.htm) The Technical Advisory Group has since welcomed two additional members: **Deanna Krautner**, Pasco CHD and **Linda Hawbaker**, Polk CHD.
- The DOH [Office of Health Statistics and Assessment, COMPASS initiative](#), welcomes a new staff person, **Daphne Holden**. She has a background in research and teaching sociology and most recently helped with the H1N1 planning and response effort in the DOH's Office of Public Health Preparedness. Contact Daphne at [Daphne\\_Holden@doh.state.fl.us](mailto:Daphne_Holden@doh.state.fl.us)

**Your CHDs and/or community's news belongs here!** Share your news with colleagues; e-mail items to [Christine\\_Abarca@doh.state.fl.us](mailto:Christine_Abarca@doh.state.fl.us).

### *Next Statewide Meet-Me Call, Monday, April 19 from 3-4 pm ET*

Mark your calendar and plan to join your colleagues from around the state for a conversation on community health assessment, health improvement planning, and MAPP on **Monday, April 19 from 3-4 pm ET**. This is an opportunity to express your opinions, ask questions, raise concerns, and share your achievements. The toll-free call-in number is 888-808-6959, conference code 2691017#. The agenda will be e-mailed to members of the COMPASS distribution list. Send agenda items and/or additions to the distribution list to [Christine\\_Abarca@doh.state.fl.us](mailto:Christine_Abarca@doh.state.fl.us). The next statewide calls are scheduled for July 19 and October 18.

### *Visit the COMPASS Web Site and Web-Based Tool Kit*

The newest additions to the [COMPASS website](#) are found under the "[Supplemental Materials](#)" section (left navigation menu). Several categories of links and resources have been added including evidence-based practice and evaluation, assessments, assessment partners, and reference materials. We welcome your comments and suggestions on ways to improve the web site and will gladly post reports and/or products resulting from your assessment and planning work. Send them to [Christine\\_Abarca@doh.state.fl.us](mailto:Christine_Abarca@doh.state.fl.us)

### *What's new on CHARTS*

The [FloridaCHARTS](#) team announces the new [CHARTS county-level mapping application](#). For the indicators of your choice, you now have the option to display county-level maps along with data tables and trend graphs. These maps are available for most indicators found on [www.floridacharts.com](http://www.floridacharts.com). Follow this link to launch the application: [www.floridacharts.com/charts/CensusTractMap.aspx](http://www.floridacharts.com/charts/CensusTractMap.aspx). Check out the many features of this public health statistics web site at [www.floridacharts.com](http://www.floridacharts.com).

### *Training, Events, Resources and Opportunities*

- The Florida DOH, [Office of Injury Prevention](#)'s *Injury Prevention 101* will take place Tuesday, **April 27** at WFSU Television Studio in Tallahassee. The deadline for registration to attend the course in person is April 20. If you are unable to attend in person, you can participate via WFSU satellite broadcast and webinar. To register, click on: <http://survey.doh.state.fl.us/survey/entry.jsp?id=1268759746892>. For more information contact Freida Travis at 850-245-4444 ext. 2736 or [Freida\\_Travis@doh.state.fl.us](mailto:Freida_Travis@doh.state.fl.us)
- The [Florida AHEC Network](#)'s "**Florida Tobacco Summit**" will be held on **June 10**, 8am-5pm at the Rosen Shingle Creek Hotel in Orlando, FL. Session topics include alternative tobacco products, chronic obstructive pulmonary disease, pharmacology of nicotine, FDA regulation of tobacco. Register at [www.ahecregistration.org](http://www.ahecregistration.org).
- The University of South Florida College of Public Health will hold the 20th annual [Social Marketing in Public Health Conference & Training Academy](#) on **June 11-14**, 2010. The conference is designed for social marketers, public health professionals, health educators, and program administrators and will offer a combination of plenary presentations by internationally recognized social marketing experts. Visit [www.cme.hsc.usf.edu/smph](http://www.cme.hsc.usf.edu/smph) for complete information and registration.
- [got breakfast? Foundation Announces Silent Hero Grants for Summer Food Programs](#). Grants of up to \$10,000 will be awarded to public and private schools, local governments, youth sports programs, and other Summer Nutrition Program participants working to ensure that every child starts the school day with a nutritious breakfast. View the application criteria at [www.gotbreakfast.org](http://www.gotbreakfast.org). The deadline to apply is **April 1**, 2010.
- [Corporation for National and Community Service Invites Applications for Social Innovation Fund Competition](#). Grants of up to \$10 million will be awarded to nonprofit **community-based organizations working to solve critical social challenges in low-income communities** and develop a grantmaking infrastructure that supports social innovation. The deadline is **April 8**, 2010. More information is available at <http://www.nationalservice.gov/Default.asp>.

- Robert Wood Johnson Foundation Announces Active Living Research and New Connections Grant Opportunities.** Grants totaling \$2.6 million will be awarded to nonprofits or public entities working to **increase physical activity among children and adolescents, their sedentary behaviors, and prevent obesity** for those at the highest risk. Application forms, selection criteria and more information are available at <http://www.rwjf.org/applications/solicited/cfp.jsp?ID=21041>. The deadline to apply is **April 14, 2010**.
- **Target Stores Grant Program to Support Arts and Literacy Programs for Children and Youth.** Grants of \$2,000 will be awarded to K-12 schools and nonprofits working to support programs that **encourage reading and the arts** including in-school performances, artist-in-residency programs, workshops, and family reading nights. Application deadline is **April 30, 2010**. More information is available at <http://sites.target.com/site/en/company/page.jsp?contentId=WCMP04-031767>
  - **Nominations Invited for World of Children Annual Awards Program.** Grants of up to \$50,000 will be awarded to individuals working to **improve the lives of children** in the United States and overseas through programs that **provide opportunities for safety, learning, and growth**. Forms and instructions are available at <http://www.worldofchildren.org/index.php/awards> The deadline is **May 1, 2010**.
  - CDC announces the **National Program to Eliminate Diabetes-related Disparities in Vulnerable Populations** that will fund organizations to mobilize community partners to effectively plan, develop, implement and evaluate community-based interventions to **reduce risk factors that influence the disproportionate burden of diabetes in vulnerable populations**. Applications are due **May 12, 2010**. The announcement can be found at: <http://www.grants.gov/search/search.do?mode=VIEW&oppld=52761>
  - **Dollar General Literacy Foundation Accepting Applications for Back to School Library Grants.** Grants of up to \$5,000 will be awarded to K-12 schools working to implement **new or expand existing literacy programs** in Dollar General's 35-state market area. Apply by **May 21, 2010**. More information is available at <http://www.dgliteracy.com/grant-program/back-to-school-grants.aspx>
  - **MAC AIDS Fund Announces 2010 U.S. Community Grants Program** Grants of up to \$50,000 will be awarded to nonprofits providing **direct-services to programs that work to feed and house poverty-stricken individuals living with HIV and AIDS**. Access the guidelines and application forms at [http://macaidsfund.org/support/GrantMakingProgram\\_US.html](http://macaidsfund.org/support/GrantMakingProgram_US.html). The deadline to apply is **June 15, 2010**.
  - **Aetna Foundation Announces 2010 Grant Program Funding Priorities.** Two-year research, project, or policy grants of up to \$250,000 will be awarded to nonprofits working to improve health and the healthcare system in three areas; **reducing obesity, racial and ethnic healthcare equity, and integrated health care**. In addition, the foundation will consider applications for sponsorship of fundraising events and outreach activities. Read more about Aetna Foundation grants at <http://www.aetna.com/about-aetna-insurance/aetna-foundation/aetna-grants/grants-for-2010-and-beyond.html>. Applications are reviewed quarterly.
  - The FL DOH **Office of Injury Prevention**, along with the Florida Injury Prevention Advisory Council, is looking for individuals at the county health departments who participate in a senior falls prevention initiative and would be willing to participate on a **statewide senior falls prevention coalition**. If you are interested, please email [Leilani\\_Gruener@doh.state.fl.us](mailto:Leilani_Gruener@doh.state.fl.us).
  - The Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute released **2010 County Health Rankings**, "a collection of 50 reports that reflect the **overall health of counties in every state** across the country." For Florida's rankings, visit [www.countyhealthrankings.org](http://www.countyhealthrankings.org).



## About COMPASS

*Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.*

Community health assessment practice is the process of systematically collecting, analyzing and

using information to educate and mobilize communities, develop priorities, gather resources, and plan actions to impact the public's health. Assessment is a core function of public health practice. Assessment is the foundation for the other two core functions of public health; Policy Development and Assurance. The information, tools and resources of COMPASS are designed to improve the capacities of Florida's public health workforce to develop strategies and interventions which lead to improved population health through community partnership building, collaboration and resource sharing. <http://www.doh.state.fl.us/compass/>

To submit suggestions for publication, phone: Christine Abarca at 850 245-4009, ext 2071

This message is a service of the **Florida Department of Health, Office of Planning, Evaluation and Data Analysis**