



Community Health Improvement Planning Initiative E-news

Welcome to Compass Points, the Florida Department of Health (DOH)'s forum for news and discussion on community health assessment and health improvement planning. We strongly encourage you to submit questions, anecdotes, lessons learned and success stories to be shared with others across the state. These quarterly e-news bulletins will include information on activities, resources, and tips for conducting community health assessments in your county.

Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.

Best regards,

Chris Abarca and the COMPASS (Comprehensive Assessment, Strategic Success) Team

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News From the Field

The [American Public Health Association](#) announced its selection of six health departments, out of a pool of 121 applicants, to receive funding to advance an **innovative policy approach** in response to a critical public health problem in their community. The award program was intended to strengthen health department's capacity to **reduce health inequities** through policy and improve their ability to **engage community partners** in the policy process. [Manatee CHD](#) was awarded \$40,000 for its "Manatee County Complete Streets" project. They intend to develop and adopt a Complete Streets policy to reduce pedestrian and bicycling injuries and increase opportunities for biking and walking.

Congratulations to [Pasco County for winning the ONE BAY Award](#) for the second year in a row. This year, Pasco took home the award for its innovative "mobility fee" that charges lower transportation fees to developers in urban areas in an effort to concentrate new growth. [ONE BAY: Livable Communities](#) creates a shared regional vision to plan where future population and employment growth should occur based upon responsible land use, mobility, economic and environmental sustainability. Presented at the Tampa Bay Regional Planning Council's Future of the Region Awards, the award fulfills ONE BAY's goal to encourage Tampa Bay area governments to create sustainable plans for business and residential growth.

The newly formed **Duval County Food Policy Council** will host their first [Food Summit](#) on April 21. **Laureen Husband**, Healthy Jacksonville Director, [Duval CHD](#), reports that the council will bring together key players within the food system for their first public conversation so that a collaborative effort can be made to improve the quality and accessibility of healthy food in Duval County. The all-day event will feature speakers from the Fair Food Network, Feeding America and Jacksonville's Naval Hospital. Breakfast and lunch will be prepared and provided by American Culinary Federation chefs. Continuing education credits are being provided by [Suwannee River Area Health Education Center](#).

The [Blue Cross and Blue Shield of Florida Foundation](#) in Jacksonville has announced grants totaling \$1.12 million to thirteen Florida **health nonprofits**. Awarded through the

foundation's biannual **Improving Access to Health Care (IMPACT)** program, the grants included \$100,000 to the [Children's Volunteer Health Network](#) in **Walton County** to provide free dental care for indigent and uninsured children in and around Santa Rosa; \$100,000 to the [St. Petersburg Free Clinic](#) to help provide greater access to and continuity of care for an additional fifteen hundred uninsured adults; \$85,000 to [Genesis Community Health](#) to help expand clinic hours and increase access to primary care and case management services for uninsured low-income individuals in **Boyton Beach**; and \$53,000 to [Grace Medical Home](#) to boost access to specialty care for uninsured adults in **central Florida**. In addition, the foundation awarded \$95,000 to the [Bonita Springs Lions Eye Clinic](#) to help expand access to free comprehensive exams as well as treatment and follow-up care for uninsured children and adults; \$100,000 to the [Community Coalition on Homelessness](#) to hire two part-time dentists and double the number of homeless adults and families who receive free, high-quality dental services in the **Bradenton** area; and \$96,000 over three years to the [Learning Alliance](#) in **Indian River** County to screen all sixteen hundred students in eight elementary schools and provide follow-up care, free comprehensive eye exams, and glasses to uninsured and low-income children. For more information about the [grant recipients](#), visit the BCBSF Foundation Web site.

St. Johns, St. Lucie, Hernando, Bay, Clay, Bradford-Union, Orange, Monroe, Walton, and Nassau CHDs are participating in a pilot project to introduce [Organizational Network Analysis](#) techniques as a public health performance management tool. DOH's Office of Health Statistics and Assessment, Bureau of Community Health Assessment has contracted with Florida State University College of Medicine and Columbia University School of Nursing to bring **Organizational Network Analysis**, a method for **studying communication and networks** within organizations that creates graphical models of the people, tasks, groups, knowledge and resources in organizations, to 10 CHDs. As part of the project, key managers will be trained in evidence-based management strategies to improve agency performance. The project will run through September 29, 2012.

The Florida DOH's **Office of Health Statistics and Assessment (HPE), Bureau of Community Health Assessment** has distributed almost \$900,000 in funding to Florida CHDs to support local health improvement planning work and augment preparation for national voluntary agency accreditation. The funding, available through CDC's "Strengthening Public Health Infrastructure for Improved Health Outcomes" grants, represent a collaborative effort of **HPE, Offices of Performance Improvement and Workforce Development, and the Division of Environmental Health**. These grants support the goal to form a sustainable performance management system that includes a comprehensive workforce development system component. 62 CHDs were funded for community health improvement activities; 10 CHDs for accreditation fees, workforce development plans or strategic plans; 6 CHDs for model projects integrating community health and environmental health improvement processes; and 4 multi-county collaboratives involving a total of 25 CHDs working on novel projects related to accreditation preparation and community health improvement. Visit http://dohiws/divisions/planning_evaluation/CHA/PHInfrastructure/2012LocalProjects.htm for more information on this local funding, and to submit deliverables.

Your CHDs and/or community's news belongs here! Share your news with colleagues; e-mail items to Christine_Abarca@doh.state.fl.us.

Next Statewide Meet-Me Call, July 16

Mark your calendar and plan to join your colleagues from around the state for a conversation on community health assessment, health improvement planning, and MAPP on Monday, **July 16** from **3-4 pm ET**. This is an opportunity to express your opinions, ask questions, raise concerns, and share your achievements. The toll-free call-in number is 888-808-6959, conference code 2691017#. The agenda will be e-mailed to members of the COMPASS distribution list. Send agenda items and/or additions to the distribution list to Christine_Abarca@doh.state.fl.us.

Visit the COMPASS Web Site and Web-Based Tool Kit

New on the COMPASS website are resources for the 2012 CHD local funding projects to support community health improvement planning and agency accreditation preparation.

Visit the web site at

http://dohiws/divisions/planning_evaluation/CHAI/PHInfrastructure/2012LocalProjects.htm.

We welcome your comments and suggestions on ways to improve the web site and will gladly post reports and/or products resulting from your assessment and planning work.

Send them to Christine_Abarca@doh.state.fl.us

What's new on CHARTS

Infant Mortality Query. The infant mortality query system allows you to access infant mortality data for the state of Florida from 1989-2010. Measures include infant, neonatal and post neonatal death rates. SIDS and SUID deaths are also available. You can sort data by mother's age, race, ethnicity and many other variables.

Florida Population Atlas. The Florida population atlas provides an analysis of the population trends in Florida over the past 40 years. Maps, graphs, and charts depict Florida's population growth from 1970 to 2010 by age, race, ethnicity, and sex. You can access all files in PDF format for convenient printing.

Events, Resources and Opportunities

Events

Insight Formation is hosting a Webinar **[Streamline the Journey and Improve the Benefits of PHAB Accreditation](#)** on **April 23** at 12pm ET. In this presentation, Marlene ("Marni") Mason, one of the consultants who worked with PHAB on developing and refining the accreditation standards, will share encouraging news to organizations that are **considering applying for accreditation**. When efficiency and effectiveness-not just compliance-are the goal, the PHAB standards can be an excellent catalyst to work smarter and efficiently engage community partners to share in the effort to improve community health, reduce risk, and enhance preparedness. Bill Barberg, the co-presenter, will show that when hospitals, health departments and other community partners work as a team, they can all benefit more and spend less. Go to <https://www3.gotomeeting.com/register/945876886> to find out more and register.

Miami-Dade AHEC is offering a course called **["Honoring the Process: Healthy Sexuality and Intimacy in Sexual Abuse Recovery"](#)** on **April 28**, 2012 from 9AM to 12PM. The impact of sexual abuse on the sexual system and intimacy skills in relationships is a critical challenge for survivors and the mental health professionals offering support. This program will address possible impactors affecting intimate relationships and offer specific strategies/resources for patients and professionals in the patient's journey to sexual health. Go to <https://registration.xenegrade.com/mdahec/courseDisplay.cfm?schID=510> to register.

Moffitt Cancer Center Presents 8th Biennial Conference, **[Cancer, Culture and Literacy: Advancing Communications](#)**, May 17-19, 2012 at the **Sheraton Sand Key Resort, Clearwater Beach, Florida**. The Cancer, Culture, and Literacy Conference offers extraordinary networking and learning opportunities for individuals wanting to learn more about the roles of **culture, language, and literacy in cancer health disparities** and in the design, implementation, and evaluation of **cancer communications, programs, and educational interventions**. This three-day conference offers a number of interactive activities including pre-conference skill-building workshops, plenary and breakout sessions, breakfast roundtables, and a poster session. The conference curriculum features community-based participatory research (CBPR) approaches, methods to inform or describe the development and evaluation of cancer education media/materials and interventions, and new technologies to advance cancer communications. Visit here for more information: <http://www.moffitt.org/ccl>.

[The University of South Florida's Continuing Professional Development](#) is offering **The 22nd Annual Social Marketing Conference; June 15-16**. The venue is Sheraton Sand Key in Clearwater Beach, FL. To find out more, and to register, go to www.cme.hsc.usf.edu click on 'course calendar' tab on the left, and sort by month. Scroll down until you find the course.

NACCHO Annual 2012 will provide an interactive setting for local health officials and their public health partners from around the country to examine strategies, share ideas, and plan actions necessary for public health leaders to create and build upon a forward-looking vision of local public health through **disease-prevention interventions** and **wellness promotion, elimination of health inequities** among individuals and communities, and **expanded leadership capacity** within local health departments. This year, NACCHO Annual 2012 will take place **July 11-13** in Los Angeles, CA at the Hyatt Regency Century Plaza. To find out more, visit <http://www.nacchoannual.org/>.

Opportunities, Grants and Awards

[Eileen Fisher Invites Applications for Activating Leadership Grant Program for Women and Girls](#). Grants of \$5,000 or more will be awarded to nonprofit 501(c) (3) organizations for programs designed to **activate leadership qualities in women and girls**. The deadline to apply is **April 25**, 2012.

[Mary Kay Foundation Accepting Applications for Domestic Violence Shelter Grant Program](#). Grants are available to 501(c) (3) organizations in the United States that operate **emergency shelters** (immediate overnight housing) for survivors of domestic violence. The deadline to apply is **April 30**, 2012.

The [Kids In Need Foundation](#) is a national nonprofit organization dedicated to providing **free school supplies** to economically disadvantaged school children and underfunded teachers. Grants will be awarded to teachers who wish to conduct classroom projects selected from a catalog of more than five hundred projects currently in the [Kids In Need Guide to Award Winning Projects](#). Grant awards will be based on financial need, description of how the particular project meets the educational needs of students and satisfies state standards or school curriculum requirements, and the number of students who will benefit from the project. About 250 grants of \$100-\$500 each are available. Applications are due by **April 30**, 2012.

[Bank of America Charitable Foundation Accepting Grant Requests From Nonprofit Organizations Addressing Housing Issues](#). Funding is available to nonprofit 501(c) (3) organizations throughout the United States working at the local and national levels to address issues including **foreclosure counseling and mitigation, neighborhood stabilization, and affordable housing**. The deadline for applications is **April 30**, 2012. Go to <http://mediaroom.bankofamerica.com/phoenix.zhtml?c=234503&p=irol-newsArticle&ID=1679206&highlight=> to find out more.

The 2012 **Roadmaps to Health Community Grants call for proposals** is now available. The grants will support two-year state and local efforts among policymakers, business, education, health care, public health and community organizations. **Up to 20 coalitions** will be awarded grants to create policy or system change to address key **social or economic factors** - such as education, income and employment, family and social support, and community safety - that impact the health of people in their community. Brief proposals are due **May 2**.

The [M.A.C AIDS Fund](#) United States Community Grants Program supports organizations working to address the link between poverty and AIDS through grants for programs that provide **food and nutrition or housing services to people living with HIV and AIDS**. The fund has released the guidelines and application for the food and nutrition component of the program. To be eligible, organizations must have 501(c) (3) status; operate an HIV/AIDS food and nutrition program five days or more per week and supply 50 percent or more of a person's daily nutritional requirements in the form of prepared meals, congregate meals, or pantry bags; and have been in operation for a minimum of three years. Organizations also must have a non-discrimination policy that includes sexual

orientation and specifically protects LGBTQ clients. Grants range up to a maximum of \$25,000. Visit the M.A.C AIDS Fund Web site for complete program guidelines and to access the eligibility questionnaire and online application. **Food and nutrition program** application deadline is **May 4**, housing services program deadline is **August 31**, 2012. Visit <http://www.macaidsfund.org/> for more information.

[ING Run for Something Better Invites Grant Applications for School-Based Running Programs](#). Fifty grants of up to \$2,500 will be awarded to establish a **school-based running program** or expand an existing one at K-8 schools in the United States. The deadline to apply is **May 15**, 2012

[Blue Cross and Blue Shield of Florida Foundation Announces Guidelines for Improving Access to Health Care \(IMPACT\) Grant Program](#). Letters of Inquiry will be accepted beginning April 30, 2012, from organizations working to provide health-related services to Floridians, particularly the **uninsured and underserved**. The deadline to apply is **May 28**, 2012 (Letters of Inquiry)

The **Robert Wood Johnson Foundation** and the **University of Wisconsin Population Health Institute** will award [Roadmaps to Health Prizes](#) of \$25,000 to up to six communities that are working to become healthier places to live, learn work and play. The Roadmaps to Health Prize is intended not only to **honor successful efforts**, but to inspire and stimulate similar activities in other U.S. communities. Any U.S. community (defined here as a town, city, county, region or tribe) can apply for the Roadmaps to Health Prize. The Foundation and UWPHI seek a diverse group of applicants-health improvement efforts are happening in large urban settings and small rural ones; in places with tremendous resources and in places with few resources to draw from; and in places with relatively few health challenges and in places where the challenges are many and daunting. The winning communities must demonstrate, among other criteria, that their efforts to improve health are being coordinated through **collaborative partnerships** and its progress is being carefully measured. There will be an **informational Webinar** on **Tuesday April 24**, 2012. Go here to register: <http://www.visualwebcaster.com/event.asp?id=85398>. Brief notice of intent to apply is due by **May 31**, 2012 and full applications are due by **June 7**, 2012.

[Home Depot Foundation Accepting Applications for 2012 Community Impact Grants Program](#). Grants of up to \$5,000 in the form of Home Depot gift cards are available for projects by community volunteers to improve housing for veterans. The deadline to apply is **August 13**, 2012. To find out more, visit <http://www.homedepotfoundation.org/how-we-help/grants.html>.

[Children's Health and Wellness Grants](#). The purpose of this funding is to provide direct support for **children in the areas of health and wellness** such as childhood disease research foundations, child safety organizations and organizations that serve children with special needs. Previous winners include Adoptions Together, Children's Miracle Network Hospitals of CoxHealth, Mississippi Food Network, The Center for Grieving Children, and Youth Emergency Services and Shelter. Multiple grants of \$5,000 will be awarded to select applicants. Nonprofit organizations in the U.S. and Canada are eligible to apply. The deadline to apply is **August 31**, 2012. For more information and to apply for funding, go to <http://www.buildabear.com/shopping/contents/content.jsp?catId=400002&id=700010>

The [Childhood Obesity Rapid Response Fund](#), administered by the American Heart Association and supported by the Robert Wood Johnson Foundation, provides funding opportunities to ongoing state, local, and tribal public policy change efforts on **childhood obesity**. Applications are accepted on a rolling basis and range from about \$5,000 to \$75,000. The primary goal of the Fund is to support promising ongoing **public policy change campaigns**. The application is available at www.heart.org/obesityfund. For questions and to apply, contact the fund manager at: Aaron Doeppers, Manager for State and Local Obesity Initiatives, American Heart Association, aaron.doeppers@heart.org or call at (608) 886-2988

Resources

[NACCHO](#) sent out a survey to its [MAPP social network site](#) participants asking them about **current MAPP activities**, their views of the **impact of MAPP** on community health assessment processes and health outcomes, and information regarding the **use of HP 2020** within community health assessment activities. As of November 30th of last year, there were 434 members of the MAPP Network, including 41 national partners. Of the 393 eligible participants, 163 individuals responded to the survey, for a response rate of 41.5 percent. The report, *Survey Findings on Connections, Collaborations, and Challenges*, describes the results of the survey. You may access the report on the Healthy People 2020-NACCHO Partnership Web site at www.naccho.org/healthypeople.

The U.S. Department of Health and Human Services' Office of Disease Prevention and Health Promotion (ODPHP) has written a research-based **how-to guide for creating health Web sites and Web content** for the millions of Americans with limited literacy skills and limited experience using the Web. The strategies in this guide complement accepted principles of good Web design and thus have the potential to improve the online experience for all users, regardless of literacy skills. Access the Guide to Writing and Designing Easy-to-Use Health Web Sites here: <http://www.health.gov/healthliteracyonline/>.

A new report from the [Trust for America's Health](#) and the [Robert Wood Johnson Foundation](#) examines key disease rates in combination with health spending in states around the country, and concludes that sustained and sufficient investment in public health and disease prevention is essential to improving health and driving down the nation's health care costs. The [2012 Investing in America's Health](#) report notes that federal funding for public health has remained flat in recent years, limiting public health departments' ability to adequately carry out core functions to prevent illness and disease before they require treatment at the doctor's office, and to help keep people healthy and safe in the event of an emergency. The report includes charts **detailing federal investment in public health on a state-by-state basis**, and "key health facts" including **states' rankings on health indicators** such as incidence of asthma and diabetes, percent of population without health insurance, and obesity among adults and children. The report also includes brief local "Prevention in Action" profiles of health improvement initiatives in different parts of the country. Overall, the report concludes that disease rates will not be lowered without greater funding to support public health and prevention at the federal, state and local levels. Access the report here: <http://www.tfah.org/report/94/>.

[The Rural South Public Health Training Center](#), a collaborative project of the University of Florida (UF) College of Public Health and Health Professions and the Florida Agricultural and Mechanical University (FAMU) Institute of Public Health, is pleased to announce its first continuing education course entitled "**Introduction to Emerging Assessment Tools in Public Health Planning**," featuring our own **Chris Abarca** and **Chris Keller** (both from the Office of Health Statistics and Assessment)". This course is a 2-hour session, presented in 4 parts, covering assessment tools available via the DOH, including MAPP, FL CHARTS, and GIS. Please check out the center's website for details on how to sign-up for this courses, as well as other new programs and initiatives: <http://ruralsouthphct.php.ufl.edu/>. To listen to this session, go to: <http://ruralsouthphct.php.ufl.edu/continuous-education/sessions/archived/search-by-month/1028-2/>.

The [Florida Public Health Training Center's Online Mentor Program](#) is a free program. The FPHTC Online Mentor Program promotes a multi-faceted collaboration between a **mentee** (a less experienced public health professional or a public health student) and a **mentor** (a more experienced public health professional). The primary goal of the mentor relationship is for the mentor to promote and **nurture the professional development** of the mentee. Enrollment in this program is on-going. For more information about the Florida Public Health Training Center's Online Mentor Program, how to register for the program, and program requirements, visit <http://health.usf.edu/publichealth/clphp/programs/mentorship/index.html> or contact the Program Coordinator, Biray Alsac, at BAlsac1@health.usf.edu.

The **University of Wisconsin** has released the third annual [County Health Rankings](#). This year the focus of the County Health Rankings team will be to work with local

coalitions/partnerships that are already doing community health improvement work and to promote their efforts and successes. If you would like to know more about the County Health Rankings, go to <http://www.countyhealthrankings.org/> . Find a summary of Florida's Rankings here:

http://www.countyhealthrankings.org/sites/default/files/states/CHR2012_FL.pdf.



About COMPASS

Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.

Community health assessment practice is the process of systematically collecting, analyzing and using information to educate and mobilize communities, develop priorities, gather resources, and plan actions to impact the public's health. Assessment is a core function of public health practice. Assessment is the foundation for the other two core functions of public health; Policy Development and Assurance. The information, tools and resources of COMPASS are designed to improve the capacities of Florida's public health workforce to develop strategies and interventions which lead to improved population health through community partnership building, collaboration and resource sharing. <http://www.doh.state.fl.us/compass/>

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This message is a service of the **Florida Department of Health, Office of Health Statistics and Assessment**