



Compass Points

Summer 2010

June 2010

Welcome to **Compass Points**, the Florida Department of Health (DOH)'s forum for news and discussion on community health assessment and health improvement planning. We strongly encourage you to submit questions, anecdotes, lessons learned and success stories to be shared with others across the state. These quarterly e-news bulletins include information on activities, resources, and tips for conducting community health assessments in your county.

Best regards,

Chris Abarca and the COMPASS (Comprehensive Assessment, Strategic Success) Team

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News From the Field

In April results from the **Hillsborough** County local public health system assessment using the [National Public Health Performance Standards](#) were provided to the many partner agencies who participated in the February 25 event. **Laura Chan**, health educator, **Hillsborough** CHD, reports the three highest scoring areas were essential public health service (EPHS) 2, diagnose and investigate health problems; EPHS 6, enforce laws and regulations that protect health and safety; and EPHS 3, inform, educate and empower people about health issues. Areas that require more focus and strengthening include EPHS 4, mobilize community partnerships to identify and solve health problems; EPHS 9, evaluate effectiveness, accessibility and quality of population-based health services; and EPHS 8, assure a competent public and personal health care workforce. In Hillsborough, community surveying is currently underway to gather community input and better understand perceptions about health and health-related issues. The goal is to collect 1500 or more completed community surveys. The MAPP partnership is planning to complete the assessments and identify strategic priorities this fall.

Over the winter and into the spring, **Alachua** CHD and the [WellFlorida Health Council](#) led community partners in an extensive community health assessment process. **Diane Dimperio**, program administrator, **Alachua** CHD, reported that they enhanced their findings by including key informant interviews, focus groups, and a community survey. View the assessment report, executive summary and supporting technical material on the COMPASS website at <http://www.doh.state.fl.us/compass/CountyAssessment/CountyContent/Alachua/index.htm>.

The [Miami Matters web site](#) went live on May 18. An initiative of the [Health Council of South Florida](#) with support from presenting sponsor [Health Foundation of South Florida](#) and many other partners, Miami Matters is "a dynamic, interactive, web-based information system that provides easy to understand health, environmental and other quality of life indicators for **Miami-Dade** County." The **Health Council of South Florida** spearheaded the effort. Visit the site at <http://www.miamidadematters.org/>. The [Health Planning Council of Northeast Florida](#) is engaging community partners to create a similar Healthy Communities Network (HCN) to serve **Baker, Clay, Duval, Flagler, Nassau, Saint Johns, and Volusia Counties**. **Dawn Emerick**, Ed.D, Executive Director of the Health Planning Council, says they plan to debut the HCN at their annual meeting slated for October 21, 2010.

The [Community Health Improvement Partnership \(CHIP\)](#), a community-led effort to improve the health of **Sarasota** County residents, is administering a [Community Health Survey](#). Through a unique partnership, CHIP also works with **Charlotte** and **DeSoto** counties. The survey, which has been sent to 8,000 randomly selected households in these counties, will be used to

determine the **health status** of residents in the region. Survey results will be available at <http://www.chip4health.org/research/index.htm> in early fall. CHIP director, **Kari Ellingstad**, **Sarasota CHD**, leads the survey effort and many other on-going CHIP projects.

In an effort to help Florida CHDs and their public health system partners combat ever-tightening budgets to meet their communities' health needs, the DOH **Office of Health Statistics and Assessment, COMPASS initiative**, is undertaking a pilot project focusing on **Public Health Business Planning for Community Health Improvement Projects**. Working with five CHDs that have completed a MAPP-based community health assessment process and are entering into the action cycle, faculty from the University of North Carolina's (UNC) **Management Academy for Public Health** and **Kenan-Flagler Business School** are providing instruction and coaching to ten local projects. At the end of the three-month pilot, the ten projects will have conducted feasibility plans that lead to sustainable business plans. More than 900 public health professionals have been trained at the UNC Management Academy in Chapel Hill using this unique curriculum. Bringing public health business planning to communities is a novel approach for the UNC program. The UNC Management Academy program is recommended by the National Association of County and City Health Officials (NACCHO) as an important resource for MAPP communities. **Seminole, Brevard, Orange, Osceola, and St. Lucie CHDs** and their partners are the pilot project participants. For examples of and tips about writing public health business plans for community health improvement projects, visit <http://www.maph.unc.edu/bplans/index.htm>.

Your CHD's and/or community's news belongs here! Share your news with colleagues; e-mail items to Christine_Abarca@doh.state.fl.us

Next Statewide Meet-Me Call, April 19

Mark your calendar and plan to join your colleagues from around the state for a conversation on community health assessment, health improvement planning, and MAPP on **Monday, July 19** from **3-4 pm ET**. This is an opportunity to express your opinions, ask questions, raise concerns, and share your achievements. The toll-free call-in number is 888-808-6959, conference code 2691017#. The agenda will be e-mailed to members of the COMPASS distribution list. Send agenda items and/or additions to the distribution list to Christine_Abarca@doh.state.fl.us. The next statewide call is scheduled for October 18.

Visit the COMPASS Web Site and Web-Based Tool Kit

We have added materials from the April 19 web conference on "Integrating MAPP Tools into Community Health Improvement Efforts: Focus on Tobacco, Healthy Communities and Chronic Disease Prevention" to the **COMPASS website** under the training section (left navigation menu). Visit the web site at www.doh.state.fl.us/COMPASS. We welcome your comments and suggestions on ways to improve the web site and will gladly post reports and/or products resulting from your assessment and planning work. Send them to Christine_Abarca@doh.state.fl.us.

What's New on CHARTS?

The **FloridaCHARTS** team has expanded the search capacity in CHARTS (note the "what are you looking for?" box at the top of the home page) and improved the county-level mapping function. **New profile reports** will soon be among the county report resources: the **minority health profile** will provide data for White/Black by county for key indicators and the **Hispanic/Non-Hispanic profile** report will provide similar data for Hispanics. Please provide

input on CHARTS profile reports by using the link to answer a brief survey (http://www.floridacharts.com/charts/mapp_report.aspx) so we can keep improving it. Check out the many features of this public health statistics web site at www.floridacharts.com.

Events, Resources and Opportunities

The Florida Public Health Institute is offering a series of webinars on public health topics. On **June 22**, from 9 am-11 am ET, the webinar is "**Survey Research Methods for Public Health**." Reserve your seat at <https://www2.gotomeeting.com/register/453724827>. On **June 29**, from 9 am-11 am ET, the webinar is "**Pandemic Influenza**." Reserve your seat at <https://www2.gotomeeting.com/register/977973755>. On **July 6**, from 9 am-11 am ET, the webinar is "**Oral Health Status of Florida and the Nation**." Reserve your seat at <https://www2.gotomeeting.com/register/891082010>. On **July 13**, from 9 am-11 am ET, the webinar is "**One Health: The Intersection Between Human, Animal and Environmental Health**." Reserve your seat at <https://www2.gotomeeting.com/register/924882523>

NACCHO is seeking **MAPP workgroup members**. The workgroup contributes to the development, implementation and evaluation of MAPP programs activities and resources. Workgroup members with substantial MAPP experience will be asked to serve as MAPP peer mentors. To apply for and learn more about the MAPP workgroup and other advisory groups at NACCHO, visit www.naccho.org/about/committees/apply.cfm or contact Maggie English at menglish@naccho.org, phone 202-463-8174.

The **Community Indicators Consortium** (CIC) is launching a new website, and is developing a **searchable on-line database of community indicator projects**. If your community indicator project would like to be listed, you can fill out the online survey. You can also use the survey to update or revise information about your project. Additionally, the CIC is seeking proposals to write "**Real Stories**" of communities, organizations, and/or jurisdictions that have tried, successfully and not so successfully, to **integrate community indicators and organizational performance measures**. They are inviting proposals from individuals and groups and a stipend of \$2,000 will be awarded for each Real Stories published. Visit the CIC web site for more information about the [Real Stories](http://www.communityindicators.net/) project and the on-line database at <http://www.communityindicators.net/>. The deadline for submitting proposals is **June 22, 2010**.

Mary Kay Foundation Offers Grants to Organizations Aiding Domestic Violence Victims. Operating grants will be awarded to **women's shelters** in every U.S. state. Access the guidelines and application forms at http://foundationcenter.org/pnd/rfp/rfp_item.jhtml?id=294700018. The deadline to apply is **June 30, 2010**

Brookdale Foundation Seeks Proposals for Alzheimer's Disease Group Respite Program. A two-year grant of up to \$10,500 is available to nonprofits working to develop and implement a new, dementia-specific group respite program or a specialized early memory loss program. Access the guidelines and application forms at http://foundationcenter.org/pnd/rfp/rfp_item.jhtml?id=287900020. The deadline to apply is July 1, 2010.

Applications Invited for Best Buy's @15 Community Grants Program. Grants will be awarded to nonprofits working to provide positive experiences that **help teens excel in school, engage in their communities, and develop leadership skills**. See guidelines and application forms at http://foundationcenter.org/pnd/rfp/rfp_item.jhtml?id=294300002. The deadline to apply is **July 1, 2010**.

Robert Wood Johnson Foundation Announces Call for Proposals for Active Living Research: Building Evidence to Prevent Childhood Obesity. Rapid response grants of up to \$150,000 will be awarded to nonprofits working on time-sensitive studies of emerging or anticipated **changes in physical activity-related policies or environments related to children** and adolescents. Access the guidelines and application forms at http://foundationcenter.org/pnd/rfp/rfp_item.jhtml?id=295300044. The deadline to apply is **July**

1, 2010

[Home Depot Foundation Accepting Letters of Inquiry for Affordable Housing Built Responsibly Grant Program](#). Grants will be awarded to nonprofits in the United States and Canada working to create and preserve **healthy, affordable homes** with access to green spaces in sustainable communities for low- to moderate-income families. See guidelines and application forms at http://foundationcenter.org/pnd/rfp/rfp_item.jhtml?id=292200012. The deadline to apply is **July 1, 2010**.

[Tom's of Maine 50 States for Good Initiative Offers Program Funding](#). Five awards of \$20,000 each will be given to non-profit organizations working to make lasting, **positive changes in their communities**. The deadline to apply is **July 2, 2010**. Forms and instructions are available at tomsofmaine.com in the "Giving Back" section.

[American Legion Child Welfare Foundation Offers Project Grants](#). Project grants will be awarded to nonprofits working to meet the physical, mental, emotional, and spiritual welfare **needs of children**. See guidelines and application forms at http://foundationcenter.org/pnd/rfp/rfp_item.jhtml?id=292100036. The deadline to apply is **July 15, 2010**.

[AstraZeneca HealthCare Foundation Announces Connections for Cardiovascular Health Grant Program](#). Grants of at least \$150,000 will be awarded to nonprofits working to improve cardiovascular health in the United States by addressing **cardiovascular disease** or conditions contributing to cardiovascular disease. See guidelines and application forms at http://foundationcenter.org/pnd/rfp/rfp_item.jhtml?id=292400042. The deadline to apply is **July 31, 2010**.

[Libri Foundation Accepting Applications for Books for Children Program](#). New, quality hardcover children's books will be donated to **rural public libraries** located within the United States that have limited operating budgets and active children's departments. See guidelines and application forms at http://foundationcenter.org/pnd/rfp/rfp_item.jhtml?id=294300008. The deadline to apply is **August 15, 2010**.

[Blue Foundation for a Healthy Florida Invites Applications for IMPACT Health Care Grants Program](#). Grants of up to \$100,000 will be awarded to nonprofits and public agencies working to increase healthcare access to underserved Floridians. Access the guidelines and application forms at http://foundationcenter.org/pnd/rfp/rfp_item.jhtml?id=285500054. The deadline to apply is September 10, 2010.

[CVS Caremark Community Grants Program Accepting Applications](#). Grants of up to \$5,000 will be awarded to nonprofits working to provide health and rehabilitation services, greater inclusion in school activities, and access to physical movement for **children under age 21 with disabilities**. See guidelines and application forms at http://foundationcenter.org/pnd/rfp/rfp_item.jhtml?id=293600045. The deadline to apply is **October 31, 2010**.

People often describe the mind-numbing effects of long PowerPoint presentations as "**Death by PowerPoint**." As the New York Times just reported ("We Have Met the Enemy and He is PowerPoint," April 26, 2010), "**rigid lists of bullets**" often cannot convey complexities. Staff at the **Office of Health Statistics and Assessment, COMPASS Initiative** have used a new presentation technology called **Prezi**. We found it allows for **non linear presentations** wherein you can **zoom in and out** of a map of your full presentation rather than create individual slides. Prezi offers a number of different packages, including a free one. Check it out at <http://prezi.com/>.

Trust for America's Health and the Robert Wood Johnson Foundation recently issued a report ("Shortchanging America's Health," March 2010) which reported that **local health departments across the country lost 7,000 jobs** through budget-related cuts. In **2009, another 8,000 jobs were lost**. The states have cut nearly \$392 million for public health programs from 2008 to 2009 and federal spending for public health has not increased in five

years. The report shows that Florida ranked 38 out of the states in per capita CDC funding and 26 in HRSA funding in 2009. Florida's public health budget ranks 30 out of the states in per capita spending for FY 2008-2009, with a **net loss of 13.2% from 2008 to 2009**. You can find the report at <http://healthyamericans.org/assets/files/TFAH2010Shortchanging05.pdf>.

The National Academy of Sciences (NAS) has formed a new committee of the National Resource Council and the Institute of Medicine to develop a framework, terminology and **guidance for conducting health impact assessments (HIAs)** of policies, programs and projects at the federal, state, tribal and local levels in the United States. The project is sponsored by the **Robert Wood Johnson Foundation**, the **National Institute of Environmental Health Sciences**, the **California Endowment**, and the **Centers for Disease Control and Prevention**. More information is available at <http://www8.nationalacademies.org/cp/projectview.aspx?key=49158>.



About COMPASS

Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.

Community health assessment practice is the process of systematically collecting, analyzing and using information to educate and mobilize communities, develop priorities, gather resources, and plan actions to impact the public's health. Assessment is a core function of public health practice. Assessment is the foundation for the other two core functions of public health; Policy Development and Assurance. The information, tools and resources of COMPASS are designed to improve the capacities of Florida's public health workforce to develop strategies and interventions which lead to improved population health through community partnership building, collaboration and resource sharing. <http://www.doh.state.fl.us/compass/>

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This message is a service of the **Florida Department of Health, Office of Health Statistics and Assessment**