



Mobilizing for Action through Planning and Partnerships

## NAVIGATING TO HEALTHY FUTURES

E-NEWS FOR COMMUNITY HEALTH PLANNERS

JULY 2013

### Inside This Issue:

- [News from the field](#)
- [Next Meet Me Call: July 22](#)
- [CHARTS Update](#)
- [Events, Resources & Opportunities](#)
- [About Florida MAPP](#)

Welcome to FloridaMAPP E-News, the Florida Department of Health (DOH)'s forum for news and discussion on community health assessment and health improvement planning. We strongly encourage you to submit questions, anecdotes, lessons learned and success stories to be shared with others across the state. These quarterly e-news bulletins will include information on activities, resources, and tips for conducting community health assessments in your county. Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.

Best regards,

Daphne Holden and the Florida MAPP Team

### NEWS FROM THE FIELD

Polk Community Group Focuses on Obesity. *Building a Healthier Polk*—a diverse group of community partners brought together by Polk Vision—was created with the goal of reducing obesity to improve health in Polk Community. The effort began with a community forum with over 70 community stakeholders where they set the goal of reducing the obesity rate in Polk County to less than the state average (from 37.6% to 27.2%).

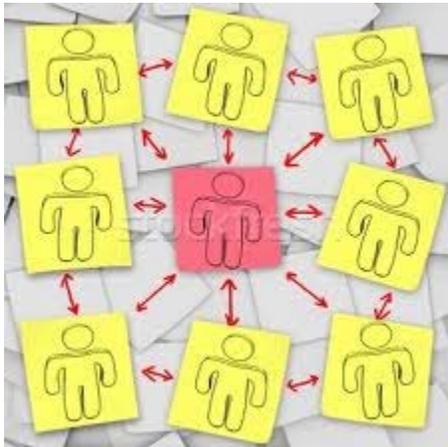
They have been successful in gaining community buy-in with resolutions or proclamations from the Board of County Commissioners, the Polk County School Board and the two largest cities in Polk in support of the Initiative. They are currently surveying primary care providers, employers and institutions of higher education to gather more baseline data. Each group meets monthly to work on action plans and discuss progress.



All 67 Florida Counties Have Current Community Health Assessment and Health Improvement Plan. To be strategic about improving the health of their community and to prepare for agency accreditation, all of Florida's counties have created a community health assessment and health improvement plan. The next step for many will be implementing and monitoring their plans in their community. Kudos for all the hard work! Florida's counties lead the nation in this core public health function of assessment and health improvement planning.

Your CHDs and/or community's news belongs here! Share your news with colleagues; e-mail items to [Daphne\\_Holden@doh.state.fl.us](mailto:Daphne_Holden@doh.state.fl.us)

**NEXT STATEWIDE MEET-ME CALL: MONDAY, JULY 22, 2013 FROM 3-4 PM ET**



Mark your calendar and plan to join your colleagues from around the state for a conversation on community health assessment, health improvement planning, and MAPP on Monday, July 22 from 3-4 pm ET. This is an opportunity to express your opinions, ask questions, raise concerns, and share your achievements. The toll-free call-in number is 888-670-3525, conference code 303 761 7879#. The agenda will be e-mailed to members of the Florida MAPP distribution list. Send agenda items and/or additions to the distribution list to [Daphne\\_Holden@doh.state.fl.us](mailto:Daphne_Holden@doh.state.fl.us)

**VISIT THE NEW FLORIDA MAPP WEB SITE AND WEB-BASED TOOL KIT**

We welcome your comments and suggestions on ways to improve the web site and will gladly post reports and/or products resulting from your assessment and planning work.



**WHAT'S NEW ON CHARTS?**

### [Expanded HIV/AIDS Data Now Available](#)

Through CHARTS, you now can access [HIV](#) and [AIDS](#) case

data by race, ethnicity, and gender. Explore county-level cases and rates by groupings such as non-Hispanic white compared to non-Hispanic black, Hispanic compared to non-Hispanic, and male compared to female. View trends, maps and data tables with this exciting new feature.

### [2012 Vital Statistics Data Now Available](#)

You can now find on CHARTS the 2012 data for [births](#), [deaths](#), [fetal and infant deaths](#). There were 212,954 births and 175,849 deaths among Florida residents. Florida's infant mortality rate decreased again from 6.4 in 2011 to 6.0 in 2012 per 1,000 live births, marking a new low. Population data for 2012 was updated and projections are available through 2016 by county, race, ethnicity, age and sex.



### [Fetal Death Query](#)

A new fetal death query system on CHARTS lets you explore characteristics of this event for both the mother and fetus. The query system has numerous standard reports as well as query access to data from 1989 to present. Designed similarly to the other CHARTS queries, data are updated weekly.

## EVENTS, RESOURCES AND OPPORTUNITIES

### EVENTS

Join Healthy People 2020 on Wednesday, July 24, at 2:00 PM EDT for the Healthy People eLearning Webinar, "Measuring Policy and Environmental Change in Obesity Prevention: Comparing and Contrasting Opportunities and Challenges from Local Communities." This 90-minute Webinar explores the issue of childhood obesity and the state of the science in measuring policy and environmental change in obesity prevention, and highlights two communities working to implement and evaluate obesity prevention at the local level. This Webinar includes a 30-minute Q&A session where you can problem-solve and collaborate around the issues. You can register and get more information at <https://www2.gotomeeting.com/register/926753778?source=govdelivery>.

The 2013 Florida Health Literacy Summit will be held July 26, 2013 in Orlando, Florida. This one-day event will provide a forum for educators, health professionals, and other interested stakeholders to engage in a dialog and share information and resources on how to effectively serve adults and families with low health literacy. Visit <http://www.floridaliteracy.org/healthsummit.html> to find out more information and how to register.

Join Healthy People 2020 on Tuesday, July 30, at 12:30 PM EDT for a Healthy People 2020 Progress Review featuring the Immunization and Infectious Diseases and Global Health Topic Areas. This Webinar will examine the burden of infectious diseases nationally and



internationally with a special emphasis on tuberculosis. You will also learn about one community-based organization's work on tuberculosis prevention and treatment in the U.S.-Mexico border region. This Webinar series is focused on tracking and measuring the progress of Healthy People 2020 objectives throughout the decade. You can register and get more information at <https://www2.gotomeeting.com/register/643595914?source=govdelivery>.

The 7<sup>th</sup> Annual Southern Obesity Summit (SOS) is being held for the first time in the state of Tennessee on November 17 -19, 2013 at the new Omni Hotel in downtown Nashville. The Southern Obesity Summit (SOS) is the largest regional obesity prevention event in the United States, drawing hundreds of participants from the 16 Southern States consisting of Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, Missouri, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia and West Virginia. Together, these states are joining forces to fight obesity. Visit <http://www.cvent.com/events/7th-annual-southern-obesity-summit/event-summary-423a1b5f41b149f1b20a8652b52156cb.aspx> for more information and how to register.

The 20th Annual Florida Rural Health Association Conference will be held November 20-22, 2013 at the Hilton University of Florida Conference Center in Gainesville, Florida. The Florida Rural Health Association is a statewide organization of physicians, rural hospitals, health clinics, rural governments, nonprofits, educational institutes and Area Health Education Centers dedicated to enhancing the quality of life and advocating for Florida's rural residents. To find out more information and how to register visit <http://floridaruralhealth.org/>.

Florida MAPP needs you! Are you interested in using your expertise and experience in shaping community health improvement work across Florida? We are putting together a Florida MAPP Advisory Group to give us input on a next generation MAPP profile report on CHARTS, and next steps to meet the diverse needs of community health improvement work across the state. The group would meet quarterly via conference call. Please contact Daphne by August 15th at [Daphne\\_Holden@doh.state.fl.us](mailto:Daphne_Holden@doh.state.fl.us) if you are interested.

## **FUNDING OPPORTUNITIES**

Build-A-Bear Workshop Accepting Grant Requests for Children's Health, Animals, and Literacy Programs. Grants of up to \$5,000 are available to nonprofit organizations that provide programs benefiting children, families, and animals in a range of areas, including health, education, and domestic pet welfare. To find out more, visit <http://www.buildabear.com/shopping/contents/content.jsp?catId=400002&id=700010>. The deadline to apply is October 31, 2013.

Christopher and Dana Reeve Foundation Invites Will Fund Projects That Improve Quality of Life for People With Paralysis. The foundation will award grants up to \$25,000 to organizations working to help disabled individuals, their families and caregivers in ways that give them increased independence and opportunities. To find out more, visit [http://www.christopherreeve.org/site/c.ddJFKRNoFiG/b.4435149/k.A6F7/Program\\_Overview.htm](http://www.christopherreeve.org/site/c.ddJFKRNoFiG/b.4435149/k.A6F7/Program_Overview.htm). The deadline to apply is September 3, 2013.

American Psychological Foundation Seeks Applications to Support Mental Health Projects for the Underserved. A grant of \$12,000 will be awarded to an early career psychologist working to address a critical psychological need in an underserved population. To find out more, visit <http://www.apa.org/apf/funding/pearson.aspx>. The deadline to apply is December 31, 2013.

ALS Therapy Alliance Seeks Applications for ALS Research Projects . Grants ranging from \$100,000 to \$1 million will be awarded for any project related to a better understanding of or treatment for ALS. To find out more, visit <http://alstherapyalliance.org/index.php/research/grant-submission-process.html>. The deadline to apply is October 15, 2013.

## RESOURCES

*CDC's National Environmental Public Health Tracking Network (Tracking Network)*, is the first surveillance system to integrate data on health, exposure and hazard information systems. The Tracking Network contains data for air and water contaminants, nine individual and population health conditions and exposures, and national demographic statistics. The Tracking Network is expanding the use of environmental public health data, creating cutting edge online query capabilities with dynamic geographic information system functionality, and using that information to guide public health actions. Since its launch in 2009, the network has expanded the available environmental and health information and improved the performance and display of the data query system. The newest additions includes rebuilding map thumbnails and showing trends – which produces animated maps. These features made data searching more intuitive and engaging. Visit the Tracking Network today at <http://ephtracking.cdc.gov/showHome.action> .

ChangeLab Solutions provides community-based solutions for America's most common and preventable diseases like cancer, heart disease, diabetes, obesity, and asthma. Solutions promote the common good by making healthier choices easier for everyone. Visit ChangeLab Solutions at <http://changelabsolutions.org/>.

## ABOUT FLORIDA MAPP

Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.

Community health assessment practice is the process of systematically collecting, analyzing and using information to educate and mobilize communities, develop priorities, gather resources, and plan actions to impact the public's health. Assessment is a core function of public health practice. Assessment is the foundation for the other two core functions of public health; Policy Development and Assurance. The information, tools and resources of Florida MAPP are designed to improve the capacities of Florida's public health workforce to develop strategies and interventions which lead to improved population health through community partnership building, collaboration and resource sharing. <http://www.myfloridamapp.com>

email: [Daphne\\_Holden@doh.state.fl.us](mailto:Daphne_Holden@doh.state.fl.us)

phone: 850 245-4009, ext 2036

This message is a service of the Florida Department of Health, Division of Public Health Statistics and Performance Management.

