

Example Timeline for a 12-Month MAPP-based Process

The activities included under each phase are examples of activities that could be conducted. However, your community should implement each phase in the way that best meets the community characteristics and needs. The timeline focuses on the planning aspect of MAPP; the implementation and evaluation activities (the Action Cycle) should be sustained long after the MAPP timeline below ends. Corollary processes and products include an agency strategic plan, agency quality improvement plan and community health improvement plan.

The darker shading shows the timeline for each entire phase; the lighter shading underneath shows the timeline for various activities within each phase.

Phase/Description of Activity	Month (using a 12 month timeline)												
	1	2	3	4	5	6	7	8	9	10	11	12	
Organize for Success/Partnership Development													
• Determine process purpose, need													
• Identify, organize and recruit participants													
• Design planning process													
• Assess resource needs													
• Conduct readiness assessment													
• Develop workplan, timeline, other tools													
Products: work plan, partner contact/distribution list													
Visioning													
• Prepare for and design visioning process													
• Hold visioning sessions													
Product: vision statement													
Four Assessments													
Community Themes and Strengths Assessment													
• Determine approaches, identify subcommittee, resources													
• Collect input from community <ul style="list-style-type: none"> ○ Hold community dialogues, focus groups ○ Develop/disseminate/collect a community survey ○ Conduct asset mapping ○ Conduct interviews with residents/key leaders 													
• Compile results/identify challenges and													

Phase/Description of Activity	Month (using a 12 month timeline)											
	1	2	3	4	5	6	7	8	9	10	11	12
opportunities												
Local Public Health System Assessment												
<ul style="list-style-type: none"> Prepare for assessment, establish subcommittee 												
<ul style="list-style-type: none"> Respond to performance measures instrument (Natl Public Health Performance Standards) 												
<ul style="list-style-type: none"> Discuss results/identify challenges and opportunities 												
Community Health Status Assessment												
<ul style="list-style-type: none"> Prepare for assessment, establish subcommittee 												
<ul style="list-style-type: none"> Access and review county health data on www.floridacharts.com 												
<ul style="list-style-type: none"> Identify, access, collect additional indicators as appropriate 												
<ul style="list-style-type: none"> Analyze, interpret data/create health profile 												
<ul style="list-style-type: none"> Establish system/process to monitor data over time 												
<ul style="list-style-type: none"> Disseminate health profile 												
<ul style="list-style-type: none"> Identify challenges and opportunities 												
Forces of Change Assessment												
<ul style="list-style-type: none"> Prepare for assessment, establish subcommittee if appropriate 												
<ul style="list-style-type: none"> Hold brainstorming session with committee 												
<ul style="list-style-type: none"> Identify challenges and opportunities 												
Identify Strategic Issues												
<ul style="list-style-type: none"> Identify potential strategic issues using assessment results 												
<ul style="list-style-type: none"> Discuss issues, consolidate, arrange in priority order, and select 3-5 issues to address 												
Formulate Goals and Strategies												
<ul style="list-style-type: none"> Develop goal statements for each strategic 												

Products: results report, list of challenges/opportunities

Products: community health profile report, list of challenges/opportunities

Products: list of challenges/opportunities

Products: list of 3-5 strategic issues

Products: written goals statements and strategies, planning report

Phase/Description of Activity	Month (using a 12 month timeline)											
	1	2	3	4	5	6	7	8	9	10	11	12
issue area												
• Develop strategy alternatives and identify barriers												
• Explore, discuss implementation details												
• Select and adopt strategies												
• Write planning report (summary of steps taken to reach this point in MAPP)												
• Recognize/acknowledge successes and achievements												
Action Cycle*												
• Organize for action												
• Develop objectives and methods to ensure accountability												
• Develop action plans												
• Coordinate, implement action plans												
• Determine evaluation methodology, create/access evaluation tools												
• Gather evidence, justify conclusions												
• Share results												

Products: action plan including objectives, an evaluation plan, and community health improvement plan

* The action cycle should continue after the timeline ends; activities should be incorporated into organizational activities and be sustained throughout the community.