

**Columbia CHD
Alignment with Agency Strategic Plan**

Agency Strategic Plan Goal	Agency Strategic Plan Strategy No.	Agency Strategic Plan Strategy	Columbia County Objectives
Protect the Population from health threats	1.1.1	Prevent and control infectious disease	1.2 Decrease the incidence of STDs in Columbia County by decreasing the rate of Chlamydia from 424.3 to 420.0 per year by December 31, 2015.
Protect the Population from health threats	1.1.1	Prevent and control infectious disease	1.5 Increase the percentage of Columbia County clients who pick up their ADAP medications to 90% by December 31, 2014
Protect the Population from health threats	1.1.2	Prevent and reduce illness, injury and death related to environmental factors	
Protect the Population from health threats	1.1.2	Prevent and reduce illness, injury and death related to environmental factors	
Protect the Population from health threats	1.1.3	Minimize loss of life, illness, and injury from natural or man-made disasters	
Protect the Population from health threats	1.1.4	Prevent and reduce intentional and unintentional injuries.	
Reduce chronic disease morbidity and mortality	1.2.1	Increase the proportion of adults and children who are at a healthy weight.	1.1B Decrease the percentage of Columbia County adults who are obese to 30.0 percent by December 31, 2015.
Reduce chronic disease morbidity and mortality	1.2.1	Increase the proportion of adults and children who are at a healthy weight.	1.3 Increase the percentage of Columbia County women receiving WIC who initiate breastfeeding to 70 percent by December 31, 2015
Reduce chronic disease morbidity and mortality	1.2.1	Increase the proportion of adults and children who are at a healthy weight.	1.1A Decrease the percentage of Columbia adults who are overweight or obese to 70.0 percent by December 31, 2015
Reduce chronic disease morbidity and mortality	1.2.2	Reduce illness, disability, and death related to tobacco use and secondhand smoke exposure.	

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Improve maternal and child health	1.3.1	Reduce infant mortality.	1.4 Increase 1 year old immunization rate in Columbia County to 90% by December 31, 2014
Improve maternal and child health	1.3.2	Meet special health care needs of children.	
Improve efficiency and effectiveness	2.1.1	Use information technology and systems to efficiently support disease prevention, intervention and epidemiological activities.	
Improve efficiency and effectiveness	2.1.2	Use public health information technology and systems to efficiently improve business practices	
Improve efficiency and effectiveness	2.1.3	Adopt certified electronic health record software	
Improve efficiency and effectiveness	2.1.4	Connect agency providers and electronic health record systems in a network that consists of a state-level Health Information Exchange, Direct Secured Messaging and local health information exchanges and gateways	2.3 Increase the number of Columbia County private providers on a direct secure access line from 1 to 3 by December 31, 2015

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Improve efficiency and effectiveness	2.1.5	Implement tools, processes and methods that support accountability and provide transparency in DOH administrative management systems.	2.2 Review account receivables monthly beginning January 1, 2014 to increase accountability of billing practices.
Maximize funding to accomplish the public health mission	2.2.1	Maximize Medicaid and other third party revenue to help county health departments and Children's Medical Service providers to retain the infrastructure necessary to meet the public health needs of their community.	2.4 Increase applications for grant funding to a minimum of 1 per year by December 31, 2014.
Maximize funding to accomplish the public health mission	2.2.2	Review and update fee policies and fee schedules.	2.1 Update the health department current fee schedule to meet, at a minimum, actual cost, by January 31, 2014.
Promote a culture of organizational excellence.	2.3.1	Collect, track and use performance data to inform business decisions and continuously improve.	2.5 Increase appropriate and timely coding of EARS to 95% by December 31. 2014.
Promote a culture of organizational excellence.	2.3.2	Maintain a sustainable performance management framework.	

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Promote a culture of organizational excellence.	2.3.3	Develop, implement and sustain integrated quality improvement processes throughout organizational practice, programs, processes and interventions.	3.2 Increase employee satisfaction levels to at least level 4 in 5 of the 6 categories by the 2014 survey.
Promote a culture of organizational excellence.	2.3.3	Develop, implement and sustain integrated quality improvement processes throughout organizational practice, programs, processes and interventions.	3.3 Staff the employee satisfaction review committee by December 1, 2013
Promote a culture of organizational excellence.	2.3.3	Develop, implement and sustain integrated quality improvement processes throughout organizational practice, programs, processes and interventions.	3.1 Increase participation in employee satisfaction survey from 61.4 percent to 90% in the 2014 survey (Survey taken in January/February and released by 3rd quarter).
Optimize communications.	2.4.1	Develop, implement and improve internal and external communication strategies and plans.	2.8 Implement new FL DOH branding (Florida Health) on all Columbia County documents, signage, emails, and messages by December 31, 2013

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Optimize communications.	2.4.1	Develop, implement and improve internal and external communication strategies and plans.	2.7 Have at least 1 public health related article in the local newspaper each month (written by a health department staff member) beginning January 2014.
Optimize communications.	2.4.1	Develop, implement and improve internal and external communication strategies and plans.	2.6 Update the Florida Department of Health in Columbia County webpage monthly with a calendar of events and services provided by the health department beginning November 2013
Promote an integrated public health system.	3.1.1	Implement and link health improvement planning at state and local levels.	
Promote an integrated public health system.	3.1.2	Integrate planning and assessment processes to maximize partnerships and expertise of a community in accomplishing its goals.	4.1 By December 31, 2014, participate in the Community Health Improvement Partnership and complete a comprehensive community health assessment
Promote an integrated public health system.	3.1.3	Support local efforts to revitalize communities.	
Assure access to health care	3.2.1	Increase access to care for underserved populations.	
Assure access to health care	3.2.2	Provide equal access to culturally and linguistically competent care.	

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Expediently license all healthcare professionals who meet statutorily mandated standards of competency.	3.3.1	Provide an efficient licensure process that meets statutory requirements.	
Attract, recruit, and retain a competent and credentialed workforce.	4.1.1	Implement a competency-based framework for recruitment and training.	
Attract, recruit, and retain a competent and credentialed workforce.	4.1.2	Provide trainings and resources that support and develop current public health employees.	
Ensure partnerships, systems and processes to support the future workforce.	4.2.1	Develop, sustain and improve an Agency Workforce Development Plan to ensure continuity of competent and credentialed workforce.	3.4 Assign a training coordinator/liaison by December 31, 2013