

**Dixie CHD Alignment with  
Agency Strategic Plan**

| <b>Agency Strategic Plan Goal</b>              | <b>Agency Strategic Plan Strategy No.</b> | <b>Agency Strategic Plan Strategy</b>   | <b>Dixie, Gilchrist, Levy CHD Objective, aligned to State Strategy</b>  |
|--|---|---|---|
| Protect the Population from health threats     | 1.1.1                                     | Prevent and control infectious disease  | Objective 2.2.3: By March 31, 2015, identify alternative funding sources for continuation of CHD health promotion and prevention programs.  |
| Protect the Population from health threats     | 1.1.2                                     | Prevent and reduce illness, injury and death related to environmental factors               | Objective 2.2.3: By March 31, 2015, identify alternative funding sources for continuation of CHD health promotion and prevention programs.<br><br>Objective 2.3.1: By January 30, 2014, identify public health indicators or standards that are below DOH target. |
| Protect the Population from health threats     | 1.1.3                                     | Minimize loss of life, illness, and injury from natural or man-made disasters               |   |
| Protect the Population from health threats     | 1.1.4                                     | Prevent and reduce intentional and unintentional injuries.                                  | Objective 2.2.3: By March 31, 2015, identify alternative funding sources for continuation of CHD health promotion and prevention programs.  |
| Reduce chronic disease morbidity and mortality | 1.2.1                                     | Increase the proportion of adults and children who are at a healthy weight.                 | Objective 2.2.1: By December 31, 2013, establish a monthly health-awareness theme to increase public health awareness.<br><br>Objective 2.2.4: By March 31, 2014, 80 percent of CHD staff will have viewed the Healthiest Weight modules.                         |
| Reduce chronic disease morbidity and mortality | 1.2.2                                     | Reduce illness, disability, and death related to tobacco use and secondhand smoke exposure. | Objective 2.2.5: By April 1, 2014, health promotion materials will be disseminated to 25 percent of targeted locations.   |
| Improve maternal and child health              | 1.3.1                                     | Reduce infant mortality.  | Objective 2.3.1: By January 30, 2014, identify public health indicators or standards that are below DOH target.   |
| Improve maternal and child health              | 1.3.2                                     | Meet special health care needs of children.   |   |

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| Improve efficiency and effectiveness | 2.1.1                              | Use information technology and systems to efficiently support disease prevention, intervention and epidemiological activities.  | <p>Objective 1.4.3: By May 31, 2014, Information Technology staff will complete an assessment of each CHDs infrastructure for daily and/or future operations.</p> <p>Objective 1.4.5: By December 31, 2014, Information Technology staff will complete an assessment of technology gaps and common problems.</p>  |
| Improve efficiency and effectiveness | 2.1.2                              | Use public health information technology and systems to efficiently improve business practices  | <p>Objective 1.4.1: By November 1, 2013, compile a list of all staff computers that need to be updated in order to be compatible with Office 365.</p> <p>Objective 1.4.2: By March 1, 2014, conduct at least one video-conferenced staff meeting with each of the three counties.</p> <p>Objective 1.4.4: By May 31, 2014, complete an up-to-date inventory of technological equipment and designate as in use, repair, replace, update or discard.</p> |
| Improve efficiency and effectiveness | 2.1.3                              | Adopt certified electronic health record software   |   |
| Improve efficiency and effectiveness | 2.1.4                              | Connect agency providers and electronic health record systems in a network that consists of a state-level Health Information Exchange, Direct Secured Messaging and local health information exchanges and gateways |   |

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| Improve efficiency and effectiveness                     | 2.1.5                              | Implement tools, processes and methods that support accountability and provide transparency in DOH administrative management systems.   | Objective 1.3.1: By December 31, 2013, produce an inventory of all tri-county policies and procedures and establish a procedure for creating new policies and updating current policies.  |
| Maximize funding to accomplish the public health mission | 2.2.1                              | Maximize Medicaid and other third party revenue to help county health departments and Children's Medical Service providers to retain the infrastructure necessary to meet the public health needs of their community. | <p>Objective 1.3.3: By June 30, 2014, create a standard operating procedure for billing policies and procedures.</p> <p>Objective 1.1.1: By November 1, 2013, assign Dixie and Gilchrist Environmental Health Manager to also oversee Levy County Environmental Health program.</p> <p>Objective 1.1.2: By December 31, 2013, transfer Levy CHD Personnel Services to Dixie CHD.</p> <p>Objective 1.1.3: By December 31, 2013, transfer Levy CHD Purchasing Services to Dixie CHD.</p> <p>Objective 1.2.1: By January 30, 2014, centralize tri-county billing services in Dixie CHD.</p> <p>Objective 1.2.3: By June 30, 2014, establish Levy County Nursing Director as lead Nursing Director for the tri-county nursing team.</p> |
| Maximize funding to accomplish the public health mission | 2.2.2                              | Review and update fee policies and fee schedules.   |   |

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| Promote a culture of organizational excellence. | 2.3.1                                     | Collect, track and use performance data to inform business decisions and continuously improve.   | Objective 1.2.2: By April 2014, complete a plan for a systematic review of programs for all three CHDs.  |
| Promote a culture of organizational excellence. | 2.3.2                                     | Maintain a sustainable performance management framework.   | Objective 3.3.1: By July 1, 2014, complete a Workforce Development Plan.                                 |
| Promote a culture of organizational excellence. | 2.3.3                                     | Develop, implement and sustain integrated quality improvement processes throughout organizational practice, programs, processes and interventions. | Objective 3.4.1: By September 30, 2013, identify a Quality Improvement project and submit plan to state. |

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| Optimize communications.                    | 2.4.1                              | Develop, implement and improve internal and external communication strategies and plans. | <p>Objective 2.2.1: By December 31, 2013, establish a monthly health-awareness theme to increase public health awareness.</p> <p>Objective 2.2.2: By February 1, 2014, compile a list of recurring festivals in the tri-county area.</p> <p>Objective 2.2.5: By April 1, 2014, health promotion materials will be disseminated to 25 percent of targeted locations.</p> <p>Objective 4.3.1: By March 1, 2014, establish an email communication policy.</p> <p>Objective 4.3.2: By June 30, 2014, create call-down lists for each CHD.</p> <p>Objective 4.3.3: By June 30, 2014, create a uniform communications policy.</p> <p>Objective 4.2.2: By July 1, 2014, conduct a client survey to evaluate the effectiveness of ads being placed in local newspapers.</p> <p>Objective 4.2.4: By June 30 2014, facilitate website development for Dixie and Gilchrist CHDs.</p> |
| Promote an integrated public health system. | 3.1.1                              | Implement and link health improvement planning at state and local levels.                | <p>Objective 2.2.5: By April 1, 2014, health promotion materials will be disseminated to 25 percent of targeted locations.</p> <p>Objective 3.1.1: By February 28, 2014, submit all required documentation to the Public Health Accreditation Board.</p> <p>Objective 4.2.1: By June 1, 2014, create marketing materials related to CHD services.</p>   |

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| Promote an integrated public health system. | 3.1.2                              | Integrate planning and assessment processes to maximize partnerships and expertise of a community in accomplishing its goals. | <p>Objective 2.1.1: By March 31, 2014, convene key community leaders to address CHIP objectives.</p> <p>Objective 2.1.2: By March 31, 2014, submit a proposal to identify local organizations that might provide transportation assistance for community members in need.</p> <p>Objective 5.1.4: By August 1 2014, work with county organizations to create a healthcare resource guide for the residents of the tri-county area.</p>  |
| Promote an integrated public health system. | 3.1.3                              | Support local efforts to revitalize communities.  | <p>Objective 4.1.1: By June 30, 2015, assign CHD staff to regularly attend meetings of key, local, government agencies.</p> <p>Objective 4.2.3: By December 31, 2015, have staff participate in at least three community events annually.</p>   |
| Assure access to health care                | 3.2.1                              | Increase access to care for underserved populations.  | <p>Objective 2.2.6: By December 31, 2014, participate in at least three health fairs within the tri-county area.</p> <p>Objective 5.1.3: By December 30, 2014, meet with government officials and transportation programs to discuss transportation issues.</p> <p>Objective: 5.1.5: By December 31, 2014, increase We Care referrals by five percent for specialty care.</p> <p>Objective 5.2.1: By March 1, 2014, identify other potential funding sources to continue primary care services in Dixie County.</p> |

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| Assure access to health care  | 3.2.2                              | Provide equal access to culturally and linguistically competent care.   | Objective 5.1.1: By December 31, 2013, establish new referral relationships with three organizations that provide primary care healthcare services to uninsured, low-income, tri-county residents.                     |
| Expediently license all healthcare professionals who meet statutorily mandated standards of competency. | 3.3.1                              | Provide an efficient licensure process that meets statutory requirements.   |  |
| Attract, recruit, and retain a competent and credentialed workforce.                                    | 4.1.1                              | Implement a competency-based framework for recruitment and training.  | Objective 3.3.1: By July 1, 2014, complete a Workforce Development Plan.   |
| Attract, recruit, and retain a competent and credentialed workforce.                                    | 4.1.2                              | Provide trainings and resources that support and develop current public health employees.                                       | Objective 3.2.1: By December 30, 2014, conduct a training needs assessment based on the needs identified by staff.<br><br>Objective: 3.2.2: By December 30, 2015, provide training based on training needs assessment. |
| Ensure partnerships, systems and processes to support the future workforce.                             | 4.2.1                              | Develop, sustain and improve an Agency Workforce Development Plan to ensure continuity of competent and credentialed workforce. | Objective 3.3.1: By July 1, 2014, complete a Workforce Development Plan.   |