

**Hernando CHD Alignment with
Agency Strategic Plan**

| Agency Strategic Plan Goal | Agency Strategic Plan Strategy No. | Agency Strategic Plan Strategy | Hernando CHD Objective, aligned to State Strategy NOTE: Target dates for strategic objectives must be no later than Dec. 31, 2015 |
|--|------------------------------------|--|--|
| Protect the Population from health threats | 1.1.1 | Prevent and control infectious disease | By December 31, 2015, 95 of active TB patients will complete therapy within 12 months of initiation of treatment. |
| Protect the Population from health threats | 1.1.2 | Prevent and reduce illness, injury and death related to environmental factors | By December 31, 2013, the Epidemiology Department will interview/counsel at least 90% of enteric infection cases within 48 hours of case report. |
| Protect the Population from health threats | 1.1.3 | Minimize loss of life, illness, and injury from natural or man-made disasters | By December 31, 2015, reduce the days required for the HCHD to establish after action reports and improvement plans following responses to public health emergencies to 41 days. |
| Protect the Population from health threats | 1.1.4 | Prevent and reduce intentional and unintentional injuries. | By December 31, 2015, participate in a minimum of two annual events that promote injury prevention. |
| Reduce chronic disease morbidity and mortality | 1.2.1 | Increase the proportion of adults and children who are at a healthy weight. | By December 31, 2015, develop an action plan to address community obesity and attaining a healthy weight. |
| Reduce chronic disease morbidity and mortality | 1.2.2 | Reduce illness, disability, and death related to tobacco use and secondhand smoke exposure. | By December 31, 2015, participate in one community event annually addressing the risk of smoking for adults and children. |
| Improve maternal and child health | 1.3.1 | Reduce infant mortality. | N/A |
| Improve maternal and child health | 1.3.2 | Meet special health care needs of children. | N/A |
| Improve efficiency and effectiveness | 2.1.1 | Use information technology and systems to efficiently support disease prevention, intervention and epidemiological activities. | By December 31, 2015, begin utilizing paperless pen tablets for all environmental health programs. |
| Improve efficiency and effectiveness | 2.1.2 | Use public health information technology and systems to efficiently improve business practices | N/A |

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| Improve efficiency and effectiveness | 2.1.3 | Adopt certified electronic health record software | N/A |
| Improve efficiency and effectiveness | 2.1.4 | Connect agency providers and electronic health record systems in a network that consists of a state-level Health Information Exchange, Direct Secured Messaging and local health information exchanges and gateways | By February 2014, implement EBT in WIC. |
| Improve efficiency and effectiveness | 2.1.5 | Implement tools, processes and methods that support accountability and provide transparency in DOH administrative management systems. | N/A |
| Maximize funding to accomplish the public health mission | 2.2.1 | Maximize Medicaid and other third party revenue to help county health departments and Children's Medical Service providers to retain the infrastructure necessary to meet the public health needs of their community. | N/A |
| Maximize funding to accomplish the public health mission | 2.2.2 | Review and update fee policies and fee schedules. | By October 1 each year, seek Hernando County Board of County Commissioners approval for updated fee schedule for all programs. |

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| Promote a culture of organizational excellence. | 2.3.1 | Collect, track and use performance data to inform business decisions and continuously improve. | By March 31, 2014, HealthMetrics will conduct a complete process and flow evaluation of key clinical and non-clinical services. |
| | | | By December 31, 2015, increase the throughput rate to 25 clients per day/provider for primary care services. |
| | | | By December 31, 2015, increase the throughput rate to 20 clients per day/per provider for dental services. |
| Promote a culture of organizational excellence. | 2.3.2 | Maintain a sustainable performance management framework. | N/A |
| Promote a culture of organizational excellence. | 2.3.3 | Develop, implement and sustain integrated quality improvement processes throughout organizational practice, programs, processes and interventions. | By February 28, 2014, submit documentation into Public Health Accreditation Board's (PHAB) electronic database. |
| | | | By October 1, 2013, create an internal accreditation team that will be responsible for facilitating the PHAB accreditation application and ongoing performance monitoring and measuring of the accreditation guidelines and the strategic plan. |
| | | | By December 31, 2013 develop a Quality Improvement Plan. |
| | | | By December 31, 2013 develop an Employee Satisfaction Improvement Plan. |

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| Optimize communications. | 2.4.1 | Develop, implement and improve internal and external communication strategies and plans. | By December 31, 2014, create a comprehensive marketing, communications and outreach plan for clinical and other core services. |
| | | | By March 31, 2015, launch a community-wide marketing and outreach campaign. |
| Promote an integrated public health system. | 3.1.1 | Implement and link health improvement planning at state and local levels. | By October 1, 2013, fully implement the HRSA-supported outreach and enrollment coordinator services. |
| | | | By June 30, 2014, assist at least 2,500 clients with health coverage information and enrollment issues. |
| | | | By June 30, 2014, enroll at least 500 clients in health insurance through state or federal programs or portals to private coverage. |
| Promote an integrated public health system. | 3.1.2 | Integrate planning and assessment processes to maximize partnerships and expertise of a community in accomplishing its goals. | N/A |
| Promote an integrated public health system. | 3.1.3 | Support local efforts to revitalize communities. | By December 31, 2015, provide updates to the Community Health Assessment (CHA) and Community Health Improvement Plan (CHIP) to the Hernando County Community Health Improvement Partnership (HCHIP). |
| Assure access to health care | 3.2.1 | Increase access to care for underserved populations. | N/A |

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| Assure access to health care | 3.2.2 | Provide equal access to culturally and linguistically competent care. | N/A |
| Expediently license all healthcare professionals who meet statutorily mandated standards of competency. | 3.3.1 | Provide an efficient licensure process that meets statutory requirements. | N/A |
| Attract, recruit, and retain a competent and credentialed workforce. | 4.1.1 | Implement a competency-based framework for recruitment and training. | N/A |
| Attract, recruit, and retain a competent and credentialed workforce. | 4.1.2 | Provide trainings and resources that support and develop current public health employees. | By December 31, 2015, employees will have the opportunity to participate in career development trainings (i.e. leadership, etc) offered at CHD at least quarterly. |
| Ensure partnerships, systems and processes to support the future workforce. | 4.2.1 | Develop, sustain and improve an Agency Workforce Development Plan to ensure continuity of competent and credentialed workforce. | By January 1, 2014, establish and implement a set of value-based, SMART behavioral and technical competencies performance standards for all CHD employees. |