

Madison CHD Alignment with Agency Strategic Plan

| Agency Strategic Plan Goal | Agency Strategic Plan Strategy No. | Agency Strategic Plan Strategy | MADISON CHD Objective, aligned to State Strategy NOTE: Target dates for strategic objectives must be no later than Dec. 31, 2015 |
|--|------------------------------------|--|---|
| Protect the Population from health threats | 1.1.1 | Prevent and control infectious disease | Increase the percentage of Madison County adults who had a medical check up in the past year from 65.3% to 70.3% by December 31, 2015 |
| Protect the Population from health threats | 1.1.2 | Prevent and reduce illness, injury and death related to environmental factors | Establish a safe environment by providing preparedness education to 10% of Madison County residents by December 30, 2015. |
| Protect the Population from health threats | 1.1.3 | Minimize loss of life, illness, and injury from natural or man-made disasters | |
| Protect the Population from health threats | 1.1.4 | Prevent and reduce intentional and unintentional injuries. | |
| Reduce chronic disease morbidity and mortality | 1.2.1 | Increase the proportion of adults and children who are at a healthy weight. | Reduce obesity rate by 3% in women of child bearing age (ages 13-44) in Madison County from 30.7% to 27.7% by December 30, 2015. |
| Reduce chronic disease morbidity and mortality | 1.2.2 | Reduce illness, disability, and death related to tobacco use and secondhand smoke exposure. | |
| Improve maternal and child health | 1.3.1 | Reduce infant mortality. | Reduce obesity rate by 3% in women of child bearing age (ages 13-44) in Madison County from 30.7% to 27.7% by December 30, 2015. Increase the number of minority women in Madison County who initiate breastfeeding from 46.3% to at least 49.3% by December |
| Improve maternal and child health | 1.3.2 | Meet special health care needs of children. | |
| Improve efficiency and effectiveness | 2.1.1 | Use information technology and systems to efficiently support disease prevention, intervention and epidemiological activities. | |
| Improve efficiency and effectiveness | 2.1.2 | Use public health information technology and systems to efficiently improve business practices | |
| Improve efficiency and effectiveness | 2.1.3 | Adopt certified electronic health record software | |

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| Improve efficiency and effectiveness | 2.1.4 | Connect agency providers and electronic health record systems in a network that consists of a state-level Health Information Exchange, Direct Secured Messaging and local health information exchanges and gateways | |
| Improve efficiency and effectiveness | 2.1.5 | Implement tools, processes and methods that support accountability and provide transparency in DOH administrative management systems. | By Dec 31, 2013, 100% of program managers will utilize the performance based management systems. |
| Maximize funding to accomplish the public health mission | 2.2.1 | Maximize Medicaid and other third party revenue to help county health departments and Children's Medical Service providers to retain the infrastructure necessary to meet the public health needs of their community. | Increase the percentage of revenue generated by third party billings by 5% by December 31, 2015. |
| Maximize funding to accomplish the public health mission | 2.2.2 | Review and update fee policies and fee schedules. | |
| Promote a culture of organizational excellence. | 2.3.1 | Collect, track and use performance data to inform business decisions and continuously improve. | By Dec 31, 2013, 100% of program managers will utilize the performance based management systems. |
| Promote a culture of organizational excellence. | 2.3.2 | Maintain a sustainable performance management framework. | Implement Florida Department of Health in Madison County customer service procedures by December 31, 2014. |
| Promote a culture of organizational excellence. | 2.3.3 | Develop, implement and sustain integrated quality improvement processes throughout organizational practice, programs, processes and interventions. | |
| Optimize communications. | 2.4.1 | Develop, implement and improve internal and external communication strategies and plans. | By June 30, 2015, establish a communications policy. |
| Promote an integrated public health system. | 3.1.1 | Implement and link health improvement planning at state and local levels. | |

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| Promote an integrated public health system. | 3.1.2 | Integrate planning and assessment processes to maximize partnerships and expertise of a community in accomplishing its goals. | |
| Promote an integrated public health system. | 3.1.3 | Support local efforts to revitalize communities. | |
| Assure access to health care | 3.2.1 | Increase access to care for underserved populations. | Increase the percentage of Madison County adults who had a medical check up in the past year from 65.3% to 70.3% by December 31 |
| Assure access to health care | 3.2.2 | Provide equal access to culturally and linguistically competent care. | |
| Expediently license all healthcare professionals who meet statutorily mandated standards of competency. | 3.3.1 | Provide an efficient licensure process that meets statutory requirements. | |
| Attract, recruit, and retain a competent and credentialed workforce. | 4.1.1 | Implement a competency-based framework for recruitment and training. | Establish Succession Plan for Florida Department of Health in Madison County by June 30, 2015. |
| Attract, recruit, and retain a competent and credentialed workforce. | 4.1.2 | Provide trainings and resources that support and develop current public health employees. | |
| Ensure partnerships, systems and processes to support the future workforce. | 4.2.1 | Develop, sustain and improve an Agency Workforce Development Plan to ensure continuity of competent and credentialed workforce. | |