

2014 Florida Youth Tobacco Survey: Fact Sheet 11



Youth Snus Use



Introduction

The Florida Youth Tobacco Survey (FYTS) was administered in the spring of 2014 to 36,979 middle school students and 32,921 high school students in 765 public schools throughout the state. The overall survey response rate for middle schools was 81%, and the overall survey response rate for high schools was 78%. The FYTS has been conducted annually since 1998. The data presented in this fact sheet are weighted to represent the entire population of public middle and high school students in Florida.

About Snus

Snus (Picture 1) is a small pouch of tobacco the user places in the mouth that is smoke-free as well as spit-free.



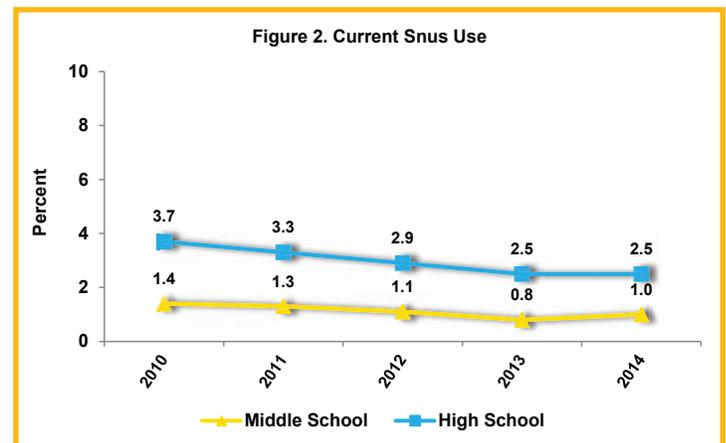
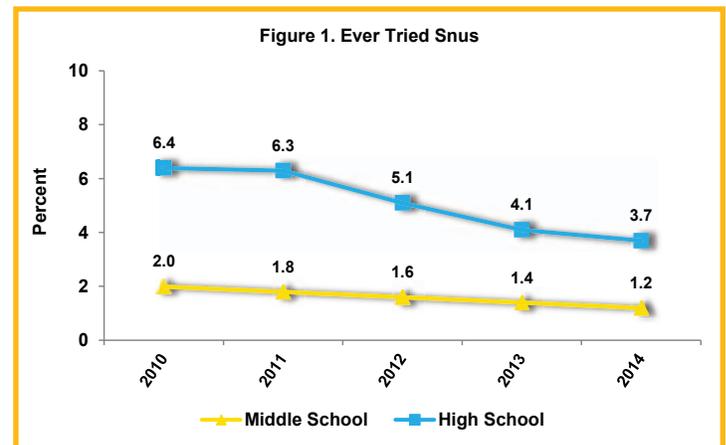
Picture 1. Snus.

Ever Tried Snus

In 2014, 1.2% of middle school students and 3.7% of high school students reported trying snus at least once (Figure 1). Since 2010, this behavior has decreased by 40.0% among middle school students and by 42.2% among high school students.

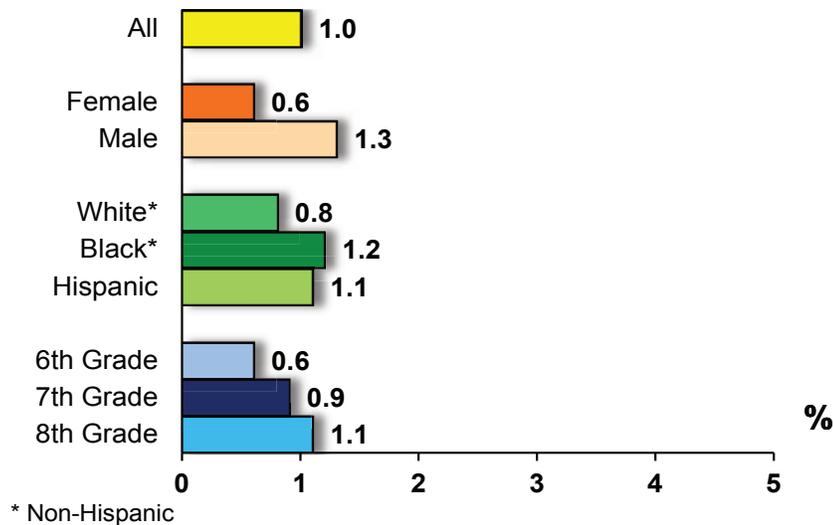
Current Snus Use

In 2014, 1.0% of middle school students and 2.5% of high school students reported using snus at least once during the past 30 days (Figure 2). Since 2010, this behavior has decreased by 28.6% among middle school students and by 32.4% among high school students.



Current Snus Use (Past 30 Days)

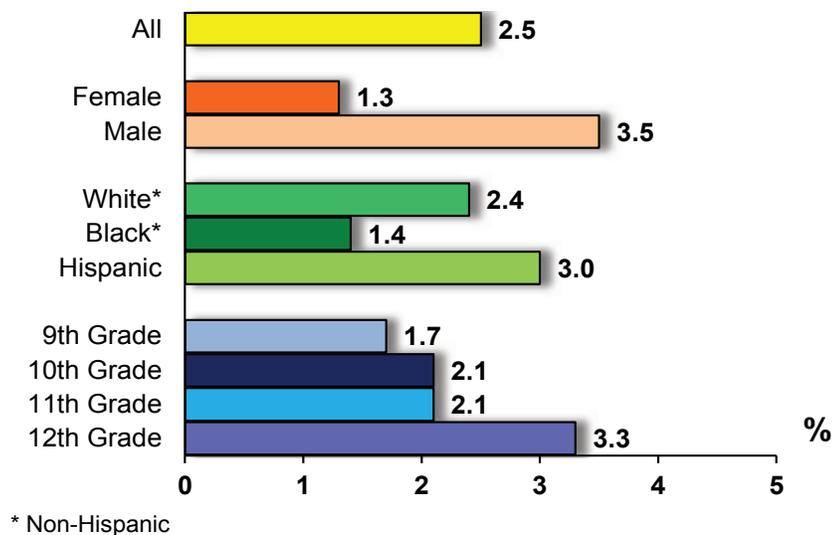
Figure 3. Middle School Current Snus Use



Middle School

Overall, 1.0% of middle school students reported using snus at least once during the past 30 days (Figure 3). In 2014, males were significantly more likely to use snus than females. There was not a significant difference of current snus use among race/ethnicity or grade levels.

Figure 4. High School Current Snus Use



High School

Overall, 2.5% of high school students reported using snus at least once during the past 30 days (Figure 4). In 2014, males were significantly more likely to use snus than females. Non-Hispanic whites and Hispanics were significantly more likely to use snus than non-Hispanic black students. Twelfth graders were significantly more likely to use snus than ninth graders.

The prevalence estimates and 95% confidence intervals (95% CI) were calculated using SAS 9.3. The difference in prevalence between two different populations or between two different years is statistically significant if the 95% confidence intervals of the two prevalence estimates do not overlap. For more information about the FYTS, please contact the Chronic Disease Epidemiology, Surveillance, and Evaluation Section at (850) 245-4401. You can also visit our website at www.floridahealth.gov/statistics-and-data/survey-data/fl-youth-tobacco-survey/index.html.