



# 2014 Florida Cancer Plan Priority Strategies Florida Cancer Control and Research Advisory Council Regional Cancer Control Collaboratives

## **Goal I: A coordinated approach among public and private cancer control stakeholders to implement cancer activities statewide**

**Strategy 1.1:** Continue development of an integrated statewide cancer council network to ensure alignment in state cancer priorities to include the Cancer Control and Research Advisory Council (CCRAB), Biomedical Research Advisory Council (BRAC), Prostate Cancer Advisory Council (PCAC) and the regional cancer collaboratives

**Objective 1.1.1:** By June 2014, host five meetings of the Goal I Infrastructure Committee with representation from CCRAB and regional collaboratives to continue development of a coordinated statewide cancer control network to review membership, bylaws, and legislation.

**Objective 1.1.2:** By June 2014, select CCRAB members to serve as members on the taskforce to develop the metrics and designation process for cancer Centers of Excellence, in accordance with new legislation.

**Strategy 1.2:** Support the Florida Cancer Data System to capture diagnosis and treatment information from hospitalized and non-hospitalized cancer patients to ensure evidence-based cancer resource prioritization and policy development

**Objective 1.2.1:** By June 2014, assist the statewide cancer registry, the Florida Cancer Data System (FCDS), in outreach activities to increase the number of urologists, dermatologists, gastroenterologists, medical oncologists, radiation oncologists, hematologists, and independent surgeons actively reporting cancer diagnosis and/or treatment to the FCDS by an annual percent increase of at least 10%.

**Objective 1.2.2:** Support recurring allocation of state funds to meet Florida cancer stakeholder needs including new priority areas of ambulatory cancer case reporting and cancer patient survivorship and surveillance.

**Strategy 1.3:** Educate and inform elected and appointed officials and the public on effective strategies to reduce the burden of cancer

**Objective 1.3.1:** By June 2014, create and disseminate four fact sheets to educate and inform decision-makers on priority cancer issues related to all cancers and those of high impact as determined by the BRAC state cancer research priority plan.

## **Goal 2: Floridians practice the healthy behaviors associated with prevention of cancer or to reduce risk**

**Strategy 2.1:** Strengthen links with partner organizations to promote healthy weight

**Objective 2.1.1:** By June 2014, promote and endorse two policies to help Floridians achieve a healthy weight.





**Strategy 2.2:** Emphasize the danger of ultraviolet (UV) ray exposure in Florida especially in youth

**Objective 2.2.1:** By June 2014, partner with state organizations to identify appropriate skin cancer prevention educational materials and disseminate to five school districts.

**Objective 2.2.2:** By June 2014, increase sun safe awareness and the dangers of ultraviolet exposure to Florida's policy makers through the identification and dissemination of educational materials.

**Strategy 2.3:** Promote the Human Papillomavirus vaccine for Florida's youth

**Objective 2.3.1:** By June 2014, educate providers and the general public through two activities on the importance of provider vaccine recommendation to age appropriate persons, series completion and reminder systems.

**Strategy 2.4:** Strengthen links with partner organizations to reduce the burden of tobacco and e-cigarette use

**Objective 2.4.1:** By June 2014, educate 500 people on the dangers of hookah smoking through online newspapers.

**Objective 2.4.2:** By June 2014, collaborate with Tobacco Free Florida to prohibit e-cigarette use indoors.

### **Goal 3: Floridians have access to appropriate health information and effective health services for the timely detection, diagnosis, and treatment of cancer**

**Strategy 3.1:** Improve access to care for underserved populations through the utilization of Community Health Workers and Cancer Navigators

**Objective 3.1.1:** By June 2014, improve communication between Community Health Workers and Oncology Nurse Navigators by educating 100 Community Health Workers and 100 Oncology Nurse Navigators on how each member plays a role in the longitudinal continuum of care.

**Objective 3.1.2:** By June 2014, develop a pathway for Community Health Workers' certification and practice standardization across the state.

**Objective 3.1.3:** By June 2014, work with the state cancer collaboratives to develop two maps, one for CHWs and one for nurse navigators, identifying individuals in their regions and their particular specialties.

**Strategy 3.2:** Promote measures to increase cancer screening and early detection

**Objective 3.2.1:** By June 2014, promote and increase awareness of lung cancer screening guidelines to 200 people healthcare providers, Clinical Navigators and members of the general public.

