

Tobacco Education and Use Prevention Advisory Council
Conference Call
Meeting Minutes
May 23, 2014
10:00 a.m. - 12:00 p.m.

Advisory Council Members present

Dr. John Armstrong	Marshall Deason	Kahreem Golden	Dr. Phillip Marty
Dr. Les Beitsch	Ralph DeVitto	Dr. Michael Good	Kevin O'Flaherty
Kimberly Berfield	Dr. David Drobos	Dr. James Howell	Penny Taylor

Advisory Council Members absent

Janet Conners	William Long	Dr. Ali Moradi	Sherrie Raulerson
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Dr. John Armstrong, Chairman, called the meeting to order at 10:02 a.m. and welcomed all to the call.

The meeting minutes from the February 21, 2014 meeting were approved as written.

Strategic Planning Timeline and Update – Gregg Smith, Bureau of Tobacco Free Florida

Gregg Smith described the next steps related to the update of the Bureau of Tobacco Free Florida's (BTFF) strategic plan for the next five years (2015-2020). A facilitator will lead the process and write a final draft of the strategic plan. A Request for Quotes has been released for vendors and a group from BTFF has been talking with potential facilitators. BTFF would like to have 12-15 individuals (e.g. Tobacco Education and Use Prevention Advisory Council (TAC) members, community grantees, tri-agency partners, BTFF staff) from across the state assist with the facilitation. All TAC members will be invited to comment on the strategic plan once it is drafted. The process will begin July 1, 2014, with an anticipated completion date of late September/early October.

Statewide Coalition Update – Kelly Martin, Meredith Hennon, Bureau of Tobacco Free Florida

Kelly Martin and Meredith Hennon provided an update of activities related to the development of a statewide coalition. BTFF is currently working with University of South Florida (USF) to interview key partnership members and hold focus groups around the state to test ideas related to logistics and development of a statewide coalition. USF is completing this work this summer and results and recommendations from USF will be provided at the August TAC meeting.

Legislative Update/Debrief – Kevin Bist, Bureau of Tobacco Free Florida; Ralph DeVitto, American Cancer Society

Kevin Bist provided a summary of Senate Bill 224 which extends the current prohibitions related to tobacco products for persons under the age of 18, to prohibit the sale, gifting, possession, or use of nicotine dispensing devices, which include electronic cigarettes (e-cigarettes), to and by persons under the age of 18. Ralph DeVitto provided additional information related to preemption being stricken from Senate Bill 224.

Disposition: The two page legislative summary prepared by American Cancer Society staff will be shared with TAC members (sent on May 23).

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FDA Regulation of Other Tobacco Products Including E-Cigarettes – Kevin O’Flaherty,
Campaign for Tobacco Free Kids

Kevin O’Flaherty provided an overview of the regulation of other tobacco products by the Food and Drug Administration including e-cigarettes. He covered three things: what the regulation does, what the regulation does not do, and concerns surrounding this regulation and potential activities that TAC members and BTFF staff could be doing to impact the process. There was discussion about this regulation and next steps amongst TAC members.

Disposition: Kevin O’Flaherty will provide a one page summary of his presentation to be included with the meeting minutes.

The next face-to-face TAC meeting is scheduled for August 18, 2014.

The meeting was adjourned at 11:09 a.m.