



Community Health Improvement Planning Initiative E-news

Welcome to Compass Points, the Florida Department of Health (DOH)'s forum for news and discussion on community health assessment and health improvement planning. We strongly encourage you to submit questions, anecdotes, lessons learned and success stories to be shared with others across the state. These quarterly e-news bulletins will include information on activities, resources, and tips for conducting community health assessments in your county.

Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.

Best regards,

Chris Abarca and the COMPASS (Comprehensive Assessment, Strategic Success) Team

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News From the Field

"The Power of Data: Osceola County Secures a Federally Qualified Health Center" appears as a case study in B.J. Healey and CD Lesneski's book, ***Transforming Public Health Practice: Leadership and Management Essentials*** (2011, p. 337-340). Julia Joh Elligers of the National Association of County and City Health Officials (NACCHO) interviewed **Belinda Johnson-Cornett, Osceola CHD** administrator, and other community partners who described Osceola's MAPP process and the essential data the assessments generated. The Osceola case study demonstrates the importance of collaborative processes and data-driven decision making.

Bobbie Duffey, Polk CHD, supplied NACCHO's [MAPP Clearinghouse of Resources](#) with a valuable tool: automated response system slides of all the National Public Health Performance Standards Program's local instrument model standards. Bobbie transformed the print instrument into an electronic format for use with automated voting systems---a resource neither NACCHO nor CDC had. The MAPP Clearinghouse of Resources allows current and new MAPP users to browse, adopt, and tailor tools and resources to complete the different phases of MAPP.

On September 20, the Bay County Community Health Task Force unveiled the [Bay County Community Health Improvement Plan](#). In an opening "Letter to the Community" the Task Force describes the plan as an "important reference for developing strategies to mobilize the community and to address critical health issues." Bay County's three priority health issues are obesity and diabetes, access to healthcare, and healthy lifestyles education. **Bay CHD's** administrator, **Doug Kent**, along with **Julia Ruschmann**, community project director, and **Lisa Rahn**, health educator, led the community health improvement planning project. For the full news story click on this link <http://www.wmbb.com/story/19601130/the-community-health-task-force-cthf-unveils-health-improvement-plan>. The Bay County Community Health Improvement Plan can be viewed at: <http://www.doh.state.fl.us/CHD/Bay/Documents/CHIPFull.pdf>

Your CHDs and/or community's news belongs here! Share your news with colleagues; e-mail items to Christine_Abarca@doh.state.fl.us.

Next Statewide Meet-Me Call, Monday, October 15 from 3-4 pm ET

Mark your calendar and plan to join your colleagues from around the state for a conversation on community health assessment, health improvement planning, and MAPP on **Monday, October 15** from **3-4 pm ET**. This is an opportunity to express your opinions, ask questions, raise concerns, and share your achievements. The toll-free call-in number is 888-670-3525, conference code 303 761 7879#. The agenda will be e-mailed to members of the COMPASS distribution list. Send agenda items and/or additions to the distribution list to Christine_Abarca@doh.state.fl.us.

Visit the COMPASS Web Site and Web-Based Tool Kit

We welcome your comments and suggestions on ways to improve the web site and will gladly post reports and/or products resulting from your assessment and planning work. Send them to Christine_Abarca@doh.state.fl.us

What's new on CHARTS

Revised Population Estimates. The population data for 2001-2010, along with rates affected by the population data, has been updated on Florida CHARTS. Following a census, it is customary to revise population projections for the intercensal years based on information from the latest census. Revising the population data from what was predicted to actual estimates ensures accurate accounting of the racial, ethnic, and gender distribution of the population. These changes affect the population data and rates calculated for your community.

Events, Resources and Opportunities

Events

[County Health Rankings and Roadmaps](#) is hosting a **Take Action Cycle Webinar Series: Learn how to improve the health of your community**. The **first** will provide an **introduction to the Action Step** - what the step is, why it's important, and how to apply it to your own work. The **second** webinar will be limited to the first 40 registrants, and will be a more **in-depth and interactive discussion** of the Action Step. All webinars are on Tuesdays, 3-4pm ET. [Evaluate Actions](#) is on **October 9** and [Evaluate Actions:In-depth](#) is on **October 23**. Click on the link(s) above to register for these **free** webinars.

The 19th [Florida Rural Health Association Annual Summit](#) will be held **November 14-15**, 2012 in Safety Harbor, FL. The conference will provide different workshops and breakout sessions dealing with rural health. To find out more information and how to register, visit <http://www.floridaruralhealth.org/> .

The [2013 National Drowning Prevention Symposium](#) will be held **March 13-15**, 2013 in Fort Lauderdale, FL. To find out more information and how to register, visit <http://ndpa.org/home/events/2012/07/2013-ndpa-symposium-ft.-lauderdale-fl/> .

Opportunities, Grants and Rewards

[Home Depot Foundation Offers Grants to Support the Housing Needs of Military Veterans](#). Grants of up to \$5,000 in the form of Home Depot gift cards will be awarded to volunteer-driven projects designed to help veterans stay in their homes comfortably. To find out more, visit <http://homedepotfoundation.org/page/applying-for-a-grant> . The deadline to apply is **October 12**, 2012.

[Lowe's Toolbox for Education](http://www.toolboxforeducation.com/) program will be awarding grants up to \$5,000 to projects at K-12 public schools in the United States. There is a preference for funding requests that have a permanent impact such as facility enhancement (both indoor and outdoor), as well as landscaping/cleanup projects. To find out more, visit <http://www.toolboxforeducation.com/> . The deadline to apply is **October 12**, 2012.

[Youth Service America and UnitedHealthcare Offer Grants for Service-Learning Projects to Combat Childhood Obesity](http://www.ysa.org/HEROES). Grants of up to \$1,000 are available for youth-led service-learning projects that aim to combat childhood obesity through walking, running, or hiking. To find out more, visit <http://www.ysa.org/HEROES> . The deadline to apply is **October 15**, 2012.

[LeadingAge Offers Grants to Member Organizations to Fund Innovative Projects That Blend Housing and Services for Low-Income Elderly](http://www.leadingage.org/Grants_Available_Through_LeadingAge_Innovations_Fund.aspx). Grants of a total of \$100,000 is designed to help catalyze innovation among LeadingAge members by funding programs that have demonstrable impact on residents, clients, families, employees, or the broader community. To find out more, visit http://www.leadingage.org/Grants_Available_Through_LeadingAge_Innovations_Fund.aspx. The deadline to apply is **October 30**, 2012.

[NACCHO Model Practices Program](http://www.naccho.org/topics/modelpractices/appinfo.cfm) recognizes outstanding local health practices. All CHDs that have implemented practices that 1) address needs of identified populations; 2) promote and foster collaboration; 3) ensure effective resource use; and 4) provide a framework for development of future programs are invited to apply for a model or promising practice award. Applications are being accepted through **October 31**. The application and guidance documents are available at <http://www.naccho.org/topics/modelpractices/appinfo.cfm>

[National Gardening Association's Healthy Sprouts Awards to Support Youth Gardening Programs](http://grants.kidsgardening.org/2012-subaru-healthy-sprouts-award). Schools and organizations planning to garden in 2012 with at least fifteen children between the ages of 3 and 18 are eligible to apply for grants of equipment and educational resources. To find out more, visit <http://grants.kidsgardening.org/2012-subaru-healthy-sprouts-award> . The deadline to apply is **October 31**, 2012.

[Nestle Very Best in Youth Program Accepting Applications for 2013 Community Service Awards](http://verybestinyouth.nestleusa.com/public/). The program will honor young people (between 14 and 18 years of age) in the United States for outstanding community service and academic achievement by donating \$1,000 in each winner's name to the charity of his or her choice and a trip to Los Angeles, California for the Very Best in Youth awards ceremony. To find out more, visit <http://verybestinyouth.nestleusa.com/public/>. The deadline to apply is **November 8**, 2012.

[Florida Power & Light Offers Teacher Grants for Energy-Related Classroom Projects](http://www.fpl.com/community/learning/). A total of \$50,000 in grants ranging between \$500 and \$2,500 is available to public, private, and charter school teachers in FPL's service territory for classroom projects focused on any form of energy education. To find out more, visit <http://www.fpl.com/community/learning/> . The deadline to apply is **November 15**, 2012.

[Responsible Sports Program Opens Fall 2012 Community Grants Program](http://www.responsiblesports.com/community_grants/community_grant_details.aspx). Grants of \$2,500 will be awarded to youth sports organizations whose coaches, parents, administrators, and supporters participate in the Responsible Sports program. To find out more, visit http://www.responsiblesports.com/community_grants/community_grant_details.aspx . The deadline to apply is **November 30**, 2012.

The Wal-Mart Foundation will be awarding multiple grants ranging from \$250-\$5,000 to programs and initiatives addressing education, workforce development, economic sustainability, and health and wellness. Health and Wellness examples include programs that support nutrition and active lifestyles, educating people of all ages about their health, preventing and managing chronic disease. To find out more, visit <http://foundation.walmart.com/apply-for-grants/local-giving> . The deadline to apply is **December 1**, 2012.

[Whole Kids Foundation Announces Funding for School Salad Bars](#). In partnership with Whole Foods Market, the Whole Kids Foundation has announced that it is seeking to raise \$2 million through its annual fall fundraising program for school-based programs, including school gardens, salad bars, and healthy eating education for teachers. One hundred percent of all proceeds raised will go directly to school programs designed to help children reach optimal health, strength, and nutrition through smart food choices. To find out more, visit <http://saladbars2schools.org/guidelines> . The deadline to apply is **open** status.

Resources

[Healthy Reads](#) is a community for people who are passionate about public health issues to share, rank and talk about health news. They launched their Beta site on September 4, 2012 with leading Public Health institutions in Canada and the US including the University of Toronto Dalla Lana School of Public Health, University of Calgary Faculty of Medicine and University of Nebraska College of Public Health. You can watch the launch video at <https://vimeo.com/47949453>

[Cancer Control P.L.A.N.E.T.](#) is a portal that provides access to data and resources that can help planners, program staff, and researchers to design, implement and evaluate evidence-based cancer control programs. Visit <http://ccplanet.cancer.gov/index.html> for more information.

The [Rural South Public Health Training Center](#) serves medically underserved counties in Florida especially those in rural regions of the state, by providing competency-based training for the public health workforce, enhancing public health services, and decreasing disparities in access to those services. The Center offers free monthly continuing education courses and graduate certificates. For more information, visit <http://ruralsouthphtc.pphp.ufl.edu/> .



About COMPASS

Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.

Community health assessment practice is the process of systematically collecting, analyzing and using information to educate and mobilize communities, develop priorities, gather resources, and plan actions to impact the public's health. Assessment is a core function of public health practice. Assessment is the foundation for the other two core functions of public health; Policy Development and Assurance. The information, tools and resources of COMPASS are designed to improve the capacities of Florida's public health workforce to develop strategies and interventions which lead to improved population health through community partnership building, collaboration and resource sharing. <http://www.doh.state.fl.us/compass/>

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This message is a service of the **Florida Department of Health, Office of Health Statistics and Assessment**