



Compass Points

WINTER 2010/2011

December 2010 / January 2011

Welcome to Compass Points, the Florida Department of Health (DOH)'s forum for news and discussion on community health assessment and health improvement planning. We strongly encourage you to submit questions, anecdotes, lessons learned and success stories to be shared with others across the state. These quarterly e-news bulletins will include information on activities, resources, and tips for conducting community health assessments in your county.

Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.

Best regards,

Chris Abarca and the COMPASS (Comprehensive Assessment, Strategic Success) Team

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News From the Field

Julia Ruschmann, Community Projects Director at **Bay CHD** participated in the AcademyHealth-sponsored webinar called "**Research to Practice: Translation in Public Health Systems and Services Research**," on December 16. Julia led Bay CHD efforts to participate in the COMPASS Initiative-sponsored [PARTNER](#) (Program to Analyze, Record and Track Networks to Enhance Relationships) tool pilot program. She spoke of her experience with PARTNER, an Excel-based tool that allows public health system partners to **measure and monitor collaborative activity** over time, with its developer, Danielle Varda of the University of Colorado, Denver. See more of the web-based freeware PARTNER tool at <http://www.partnertool.net/> and go to <http://www.academyhealth.org/Training/ResourceDetail.cfm?ItemNumber=5897> for an archive of the webinar.

The [Health Planning Council of Northeast Florida](#) released their 2009-2010 **Return on Investment Report** to the community during their 2010 Annual Meeting. To be good stewards of public funding and to model "green" leadership, the Health Planning Council decided to release their ROI report using social media channels in lieu of printed copies of our report. Watch their report on: <http://www.youtube.com/watch?v=dffcz2QDpsE>

Joel Libby and **Bob Pannell** of DOH's **Office of Rural Health** announced that six rural CHDs, **Bradford, Glades, Hardee, Jefferson, and Union** were awarded **grants to support their MAPP and community health improvement planning work**. Over the past five years, 23 of Florida's 33 rural counties have received grant funding from this program. Contact Joel at Joel_Libby@doh.state.fl.us or by phone at 850-245-4444 ext. 2706.

Duval and Polk CHDs recently conducted local public health system assessments using the **National Public Health Performance Standards**. In September, **Laureen Husband**, Healthy Jackson Director and **Duval MAPP** coordinator, organized and facilitated their assessment process. Duval community partners worked simultaneously in ten groups (one

for each Essential Public Health Service) to assess system capacity. The **Polk CHD** team was led by **Dr. Celeste Philip, Sheryl Cooper and Linda Hawbaker**. In November, they hosted two assessment sessions, addressing five of the Essential Public Health Services at each. Both the Duval and Polk meetings were very well attended by representatives from an array of public health system partner organizations. Follow-up meetings are planned to discuss the capacity assessment results and identify strengths and opportunities for improvement.

Clay County Health Needs Assessment report can be accessed from two sites including [Clay CHD's home page](#), and [Health Planning Council of Northeast Florida](#). **Nancy Mills**, Clay CHD administrator, spearheaded the assessment effort. This important document will inform their on-going community health improvement work.

After four years of work, the **St. Lucie County Health Access Network HANDS Health Clinic** had its grand opening on December 9th, 2010! According to **Edgar Morales**, the **St. Lucie CHD** Director for Planning and Improvement, the [HANDS Clinic](#) (Health Access Network Delivery System) serves **low-income, uninsured and underinsured residents** of St. Lucie County. More than 20 community partner agencies have worked together to establish this clinic that will improve access to health care, a strategic priority of St. Lucie County's MAPP process.

As a result of Florida's "**Primary Care Initiative**," low income families in northwest Florida will have more health care options. **Bay CHD** and Sacred Heart Hospital in Port St. Joe each received \$1.1 million. The **Walton CHD** was awarded \$750,000. Bay County officials will use the grant funds to construct a new primary care clinic inside Bay CHD's 11th Street facility in Panama City.

Your CHDs and/or community's news belongs here! Share your news with colleagues; e-mail items to Christine_Abarca@doh.state.fl.us.

[Next Statewide Meet-Me Call, , Monday, January 24 from 3-4 pm ET](#)

Mark your calendar and plan to join your colleagues from around the state for a conversation on community health assessment, health improvement planning, and MAPP on **Monday, January 24 from 3-4 pm ET**. This is an opportunity to express your opinions, ask questions, raise concerns, and share your achievements. The toll-free call-in number is 888-808-6959, conference code 2691017#. The agenda will be e-mailed to members of the COMPASS distribution list. Send agenda items and/or additions to the distribution list to Christine_Abarca@doh.state.fl.us.

[Visit the COMPASS Web Site and Web-Based Tool Kit](#)

The **2009 community health assessment survey results reports** for each county have been posted on the [COMPASS website](#). From the left navigation menu, select "community reports" and then choose the county from the list or mouse-over function on the map.

Visit the web site at www.doh.state.fl.us/COMPASS to access tools and resources to support your community health improvement efforts. We welcome your comments and suggestions on ways to improve the web site and will gladly post reports and/or products resulting from your assessment and planning work. Send them to Christine_Abarca@doh.state.fl.us

[What's new on CHARTS](#)

A flexible reporting tool for birth data is now available. The [CHARTS birth rates and birth counts queries](#) provide recorded and resident data since 1989. Birth counts by zip code, census tract and city and report type options (e.g., frequency, per cent or rate) are available. Choose from a list of standard reports or drag and drop data fields to build a custom report. Provisional data for the current year are also available. A data dictionary, help documents and how-to video tutorial explain the measures, row, column and filter

variables and other system features.

The **Minority Health Profile** reports provide a snapshot of key indicators across a variety of health issues, enabling communities to see areas of greatest disparity between **blacks** and whites, between **Hispanics** and non-Hispanics, and between **American Indians** and the total Florida population. A rate ratio for each indicator compares the minority rate to the majority rate and hyperlinked tables allow sorting the data. These two features help communities identify health issues of greatest importance to their minority populations.

The [2009 Florida Vital Statistics Annual Report](#) is available for download. This report summarizes data compiled from the original records/reports that were filed with the Bureau of Vital Statistics as required by law. These include records/reports of live births, deaths, fetal deaths, marriages, and dissolutions of marriage.

CHARTS now features [2009 data](#) for most indicators and the birth, death and population query systems. Visit www.floridacharts.com today.

Events, Resources and Opportunities

Participate in a [free four-part webinar series](#) from the [American Public Health Association](#) that covers **how transportation systems impact health in diverse communities** across the nation. This series explores the intersections between health and transportation, highlights innovative state and local programs that leverage opportunities in transportation that benefit health, and explains what the future may hold for the federal surface transportation authorization. Webinars will be held from 2-3 pm ET on Tuesdays, **January 18, February 15, March 15** and **April 5**. Registration is required. Visit <https://cc.readytalk.com/cc/schedule/display.do?udc=4ozeg2azyax> to register and for more information.

[The FSU College of Medicine AHEC Tobacco Program](#) is sponsoring a [3-day Foundation Course](#) on January 24-26, 2011. Training topics include: Neurobiology of Addiction, Assessing Tobacco Dependence, Developing Treatment Plans, Case Studies, Nicotine Replacement Therapy (NRT) and Pharmacotherapy, Tobacco Cessation Resources, TTS Professional Code of Ethics and much more. Trainers are FSU College of Medicine faculty and staff and faculty from FAMU College of Pharmacy. In addition, they are also offering a 4-hour Quit Smoking NOW (QSN) Facilitator training on January 27, 2011. This session prepares TTS to offer the six-session QSN classes in their communities. For more information, and to register, visit <http://med.fsu.edu/index.cfm?page=ahec.tobaccoTreatment>

[Bristol-Myers Squibb Foundation's Together on Diabetes Program Announces Initial Request for Proposals Focused on African-American Women](#). Grants of up to \$300,000 will be awarded to organizations working to **empower African American women to control their diabetes and improve family and community health**. Visit <http://www.bms.com/togetherondiabetes/apply-for-grants/Pages/default.aspx>. The deadline to apply is January 31, 2011.

[Eisner Foundation Launches National Prize for Excellence in Intergenerational Work](#). An award of \$100,000 will be given to an individual or nonprofit working to unite multiple generations, especially seniors and youth, to **bring about positive and lasting changes** in their community. Visit <http://www.eisnerfoundation.org/eisnerprize/>. The deadline to apply is **January 31**, 2011.

[Ashoka's Changemakers Launches Global Sustainable Urban Housing Competition](#) Grants of up to \$10,000 will be awarded to individuals, teams, and organizations working to **develop affordable, inclusive, and sustainable urban housing solutions** for any city in the world; Latin America and the Caribbean are of particular interest. Visit <http://www.changemakers.com/en-us/sustainableurbanhousing>. The deadline to apply is **February 2**, 2011.

[Sodexo Foundation Offers STOP Hunger Scholarship Program for Young Volunteers](#) Grants of up to 3,000, plus an equivalent donation to a hunger-based local charity of their

choice, will be given to students volunteering to **address hunger** in the United States. Visit http://www.sodexofoundation.org/hunger_us/scholarships/scholarships.asp. The deadline to apply is **February 18**, 2011

[New Awards Program to Recognize Unsung Heroes for Work on Behalf of Immigrants and Refugees](#). Grants of \$5,000 will be awarded to ordinary individuals who have committed **extraordinary acts of courage on behalf of immigrants and refugees** and whose stories have moved others to action or awareness. Visit <http://www.publicinterestprojects.org/funds-projects/special-projects/freedom-from-fear-award/>. The deadline to apply is **February 28**, 2011.

[Bikes Belong Offers Funding for Advocacy and Facilities Programs](#). Grants of up to \$10,000 will be awarded to organizations and government agencies across the United States working to **improve bike paths and facilities** or whose primary mission is bicycle advocacy. Visit <http://www.bikesbelong.org/grants>. Applications are accepted quarterly; the next deadline is **April 29**, 2011.

[Robert Wood Johnson Foundation Announces Call for Proposals for Active Living Research: Building Evidence to Prevent Childhood Obesity](#). Rapid response grants of up to \$150,000 will be awarded to nonprofits working on time-sensitive studies of emerging or anticipated changes in **physical activity-related policies or environments related to children and adolescents**. Visit <http://www.rwjf.org/applications/solicited/cfp.jsp?ID=21121>. The deadline to apply is **July 1**, 2011.

[Robert Wood Johnson Foundation and Pew Charitable Trusts Announce Health Impact Project](#). Up to fifteen projects that **demonstrate the effectiveness of health impact assessments** and that are led by state, tribal or local agencies, educational institutions or nonprofits will be awarded grants of up to \$150,000. Visit <http://www.rwjf.org/applications/solicited/cfp.jsp?ID=20921>. The deadline to apply is **open**.

[Kresge Foundation Announces Two New Health Initiatives](#). The Health Clinic Opportunity Fund will support clinics working to **address the critical needs of underserved populations**; the Safety-Net Enhancement Initiative will support community health centers working in partnership to address health disparities. Visit http://www.kresge.org/index.php/program_updates/article/kresge_foundation_announces_two_new_health_initiatives/. The deadline to apply **varies**.

The U.S. Department of Health and Human Services (HHS) unveiled [Healthy People 2020](#), the nation's **new 10-year goals and objectives for health promotion and disease prevention**, and [myHealthyPeople](#), a new challenge for **technology application developers**. For the past 30 years, Healthy People has been committed to improving the quality of our Nations health by producing a framework for public health prevention priorities and actions. HHS is also launching a newly redesigned Healthy People Web site that allows users to tailor information to their needs and explore evidence-based resources for implementation. The Web site is located at <http://www.healthypeople.gov/2020/default.aspx>. For more information about myHealthyPeople, go to <http://challenge.gov/>. To see the full news release, go to <http://www.hhs.gov/news/press/2010pres/12/20101202a.html>

Curious about how the nation met the HHS **Healthy People 2010 goals**? Check out the *US News and World Report* piece titled "[Healthy People 2010: Americans Falling Short of Federal Benchmarks](#)" (October 22, 2010). The author says, "Although final results are not yet in (data of this scope typically lag by several years), the trends are clear-and the news is both very good and awful. As of mid-2009, there was success in reaching 117 of the 635 targets, or over 18 percent, including important markers like age-adjusted death rates for heart disease. But for many other indicators, especially lifestyle-related issues, the numbers are moving in the wrong direction." See <http://health.usnews.com/health-news/family-health/diabetes/articles/2010/10/22/healthy-people-2010-americans-falling-short-of-federal-benchmarks.html> for the full article.

The Centers for Disease Control and Prevention ([CDC's Guide to Community Preventive Services](#)) has released two reports on "Maintaining Limits on Days and Hours of Sale of

Alcoholic Beverages to **Prevent Excessive Alcohol Consumption** and Related Harms". These reports were posted online by the [American Journal of Preventive Medicine](#) and will be published in their December 2010 issue. Increasing the number of hours and days when alcohol can be sold in bars, restaurants, and liquor stores leads to greater alcohol use and related harms, especially motor-vehicle crashes. National, state, and local policies that remove previously banned alcohol sales on weekend days (usually Sundays) or that increase the hours of sale by 2 or more hours contribute to excessive drinking and many dangerous outcomes, including driving after drinking and alcohol-related assault and injury. Go to <http://www.thecommunityguide.org/alcohol/index.html> to find more on alcohol-related interventions.

[CDC Learning Connection](#) is a newly established website, designed to help you locate **public health learning products** created by CDC and partners. Through the CDC Learning Connection you can access over 150 products in this growing collection of public health-related learning; find e-learning, podcasts, electronic publications, webcasts, and more; locate courses that offer continuing education (CE) credits; access featured e-learning that met specific selection criteria. Check back often to access their collection of free products in various media formats, including podcasts, e-learning, electronic publications, and live events. Go to <http://www.cdc.gov/Learning/> for more.

The [November edition](#) of [Preventing Chronic Disease](#), a journal published by CDC, features a set of 11 essays and articles that examine the **role that partnerships play in influencing the health of a community**. The free, online journal is available at www.cdc.gov/PCD/index.htm

[FindYouthInfo.gov](#) is the U.S. government website that helps **create, maintain and strengthen effective youth programs**. Included are youth facts, funding information, and tools to help assess community assets, generate maps of local and federal resources, search for evidence-based youth programs, and keep up-to-date on the latest, youth-related news. Visit the web site at www.findyouthinfo.gov

What's new on the NACCHO [MAPP network](#)? The MAPP Network (<http://mappnetwork.naccho.org/>) is a web resource for past, present and future MAPP communities. Use the site to converse with community partners, meet fellow MAPP users, solicit advice, connect with other MAPP communities, and learn about MAPP resources. The MAPP Network provides an opportunity to share experiences, ideas, innovations, and lessons learned. Become a member of the **Florida MAPP Users** group!



[About COMPASS](#)

Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.

Community health assessment practice is the process of systematically collecting, analyzing and using information to educate and mobilize communities, develop priorities, gather resources, and plan actions to impact the public's health. Assessment is a core function of public health practice. Assessment is the foundation for the other two core functions of public health; Policy Development and Assurance. The information, tools and resources of COMPASS are designed to improve the capacities of Florida's public health workforce to develop strategies and interventions which lead to improved population health through community partnership building, collaboration and resource sharing. <http://www.doh.state.fl.us/compass/>

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This message is a service of the **Florida Department of Health, Office of Health Statistics and Assessment**

