

## Escambia CHD Alignment with Agency Strategic Plan

September 2013

Agency Goal	Agency Strategy	Escambia CHD Objective, aligned to State Strategy	Escambia Division Assignment and Notes
<b>STRATEGIC ISSUE AREA 1: HEALTH PROTECTION AND PROMOTION</b>			
<b>GOAL 1.1</b> Protect the Population from health threats	1.1.1 Prevent and control infectious disease	<i>Objective 1.1.1A</i> By December 31, 2015 and annually, maintain or increase the percentage (95% in 2013) of 2 yr-old DOH-Escambia clients who are fully immunized	Immunization
		<i>Objective 1.1.1B</i> By December 31, 2015, reduce the bacterial STD cases (3%) among females 15-34 years of age from 905.10 (2010) to 877 per 100,000	STD
		<i>Objective 1.1.1C</i> By December 31, 2015 and annually, maintain or reduce the current TB rate of 2.3 (2012) per 100,000	TB
		<i>Objective 1.1.1E</i> By December 31, 2015, increase HIV testing by 3% in Escambia from 9,741 HIV tests (2012) to 10,033 tests in an effort to reduce new HIV infections by increasing the number of clients who know their serostatus and enter into care	HIV/AIDS
		<i>Objective 1.1.1F</i> By December 31, 2015, increase by 2% the proportion of newly diagnosed HIV positive individuals linked to medical care within 90 days of diagnosis from 80% to 82%	HIV/AIDS
		<i>Objective 1.1.1J</i> By December 31, 2015 increase by 10% the proportion of reports of selected reportable diseases for which initial public health control measure(s) were initiated within the appropriate time frame (as defined by the standard established in the CHD Snapshot Guidance for Epidemiology Measures document)	Nursing - EPI,
	<b>GOAL 1.1</b> Protect the Population from health threats	1.1.2 Prevent and reduce illness, injury and death related to environmental factors	<i>Objective 1.1.2A</i> By September 30, 2015, and annually ensure that 90% of illness outbreaks associated with a regulated facility have an environmental assessment or inspection done within 48 hours of initial outbreak report

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<b>STRATEGIC ISSUE AREA 1: HEALTH PROTECTION AND PROMOTION</b>			
<b>GOAL 1.1</b> Protect the Population from health threats	1.1.3 Minimize loss of life, illness, and injury from natural or man-made disasters	<i>Objective 1.1.3A</i> By December 31, 2015, the score for each CHD that meets or exceeds the CHD preparedness expectations shall be at least 4.75	PHP
<b>GOAL 1.1</b> Protect the Population from health threats	1.1.4 Prevent and reduce intentional and unintentional injuries.	n/a	
<b>GOAL 1.2</b> Reduce chronic disease morbidity and mortality	1.2.1 Increase the proportion of adults and children who are at a healthy weight.	<i>Objective 1.2.1A</i> By December 31, 2015, increase the percentage of adults who have a healthy weight from 32.1% (2010) to 37.0% - healthy weight is BMI of 18.5 to 24.9	CHEN
		<i>Objective 1.2.1B</i> By December 31, 2015, decrease the percentage of WIC children aged 2 and above who are overweight or at risk of overweight from 25.2% (2010) to 24.2%	CHEN, WIC
<b>GOAL 1.2</b> Reduce chronic disease morbidity and mortality	1.2.2 Reduce illness, disability, and death related to tobacco use and secondhand smoke exposure.	<i>Objective 1.2.2B</i> By December 31, 2015, reduce current cigarette use among youth, ages 14-17, from 14.8% (2010) to 9.6%	CHEN, Tobacco
		<i>Objective 1.2.2D</i> By December 31, 2015 reduce the percentage of youth, ages 11-14, who were exposed to secondhand smoke in a room or car during the past 7 days from 56.8% (2010) to 49.9%	CHEN, Tobacco
		<i>Objective 1.2.2E</i> By December 31, 2015, reduce current cigar use among youth, ages 14-17, from 14.1% (2010) to 12.9%	CHEN, Tobacco
<b>GOAL 1.3</b> Improve maternal and child health	1.3.1 Reduce infant mortality.	<i>Objective 1.3.1</i> By June 30, 2014 collaborate with the University of West Florida to study risk factors for infant mortality among minorities in Escambia County	CHEN
<b>GOAL 1.3</b> Improve maternal and child health	1.3.2 Meet special health care needs of children.	n/a	

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<b>STRATEGIC ISSUE AREA 2: FINANCIAL AND BUSINESS EXCELLENCE</b>			
<b>GOAL 2.1</b> Improve efficiency and effectiveness	2.1.1 Use information technology and systems to efficiently support disease prevention, intervention and epidemiological activities.	<i>Objective 2.1.1D</i> By December 31, 2014, implement an electronic system for new applications and renewals for applicable environmental health program permits and licenses	Env Health, Finance
<b>GOAL 2.1</b> Improve efficiency and effectiveness	2.1.2 Use public health information technology and systems to efficiently improve business practices	n/a	
<b>GOAL 2.1</b> Improve efficiency and effectiveness	2.1.3 Adopt certified electronic health record software	<i>Objective 2.1.3B</i> By December 31, 2013, all CHD clinical sites will have adopted the DOH certified Electronic Health Record	Clinic <b>COMPLETE</b>
<b>GOAL 2.1</b> Improve efficiency and effectiveness	2.1.4 Connect agency providers and electronic health record systems in a network that consists of a state-level Health Information Exchange, Direct Secured Messaging and local health information exchanges and gateways	n/a	
<b>GOAL 2.1</b> Improve efficiency and effectiveness	2.1.5 Implement tools, processes and methods that support accountability and provide transparency in DOH administrative management systems	<i>Objective 2.1.5B</i> By March 31, 2014, implement barcode scanning for pharmaceuticals to increase accuracy	Clinic

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<b>STRATEGIC ISSUE AREA 2: FINANCIAL AND BUSINESS EXCELLENCE</b>			
<b>GOAL 2.2</b> Maximize funding to accomplish the public health mission	2.2.1 Maximize Medicaid and other third party revenue to help county health departments and Children's Medical Service providers to retain the infrastructure necessary to meet the public health needs of their community.	<i>Objective 2.2.1B</i> By December 1, 2015, implement the CHD Health Management System Billing Redesign Project to automate all major billing functions and establish 100% electronic interaction with health care plans	Finance
<b>GOAL 2.2</b> Maximize funding to accomplish the public health mission	2.2.2 Review and update fee policies and fee schedules.	<i>Objective 2.2.2A</i> By December 1, 2015, and annually, complete process to analyze all state and local fees to ensure alignment with actual program costs	Finance with Env Health, Nursing, PHP, Vital Stats, EPI
<b>GOAL 2.3</b> Promote a culture of organizational excellence.	2.3.1 Collect, track and use performance data to inform business decisions and continuously improve.	<i>Objective 2.3.1B</i> By March 30, 2014, submit all required local documentation for DOH accreditation	CHEN
<b>GOAL 2.3</b> Promote a culture of organizational excellence.	2.3.2 Maintain a sustainable performance management framework.	<i>Objective 2.3.2A</i> By December 31, 2015, implement the components of a sustainable performance management system	CHEN
		<i>Objective 2.3.2B</i> By December 31, 2014, implement customer satisfaction and compliant processes	CHEN
<b>GOAL 2.3</b> Promote a culture of organizational excellence.	2.3.3 Develop, implement and sustain integrated quality improvement processes throughout organizational practice, programs, processes and interventions.	<i>Objective 2.3.3A</i> By December 31, 2013, and annually, 95% of activities identified in the Quality Improvement Plan are complete based on established schedule	CHEN

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<b>STRATEGIC ISSUE AREA 2: FINANCIAL AND BUSINESS EXCELLENCE</b>			
<b>GOAL 2.4</b> Optimize communications.	2.4.1 Develop, implement and improve internal and external communication strategies and plans.	<i>Objective 2.4.1A</i> By June 30, 2013, and regularly thereafter, develop a protocol to ensure all DOH-Escambia messages and branding are aligned with the DOH brand	<b>CHEN</b>
		<i>Objective 2.4.1B</i> By March 30, 2014, develop and implement a DOH-Escambia strategic communication plan aligned with DOH Strategic Communications Plan	<b>CHEN</b>
		<i>Objective 2.4.1C</i> By January 30, 2014, evaluate internal and external communications tools and resources	<b>CHEN</b>

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<b>STRATEGIC ISSUE AREA 3: SERVICE TO CUSTOMERS AND COMMUNITY</b>			
<b>GOAL 3.1</b> Promote an integrated public health system.	3.1.1 Implement and link health improvement planning at state and local levels.	<i>Objective 3.1.1A</i> By June 30, 2013, and every 3 years thereafter, conduct a community health assessment (CHA) and produce a community health improvement plan (CHIP)	<i>CHEN</i>
		<i>Objective 3.1.1B</i> By September 30, 2013, and annually thereafter, align DOH-Escambia health improvement plan with the state plan	<i>CHEN COMPLETE</i>
		<i>Objective 3.1.1C</i> By January 31, 2014, and regularly thereafter, convene to assess CHIP progress with partners in NW FL	<i>CHEN</i>
<b>GOAL 3.1</b> Promote an integrated public health system.	3.1.2 Integrate planning and assessment processes to maximize partnerships and expertise of a community in accomplishing its goals.	<i>Objective 3.1.2A</i> By December 31, 2014, increase public health presence in the local planning process by ensuring all CHDs will attend a minimum of one county planning board, planning review committee, or regional planning meeting	<i>EH</i>
<b>GOAL 3.1</b> Promote an integrated public health system.	3.1.3 Support local efforts to revitalize communities.	<i>Objective 3.1.3A</i> By October 31, 2013, DOH will forge partnerships with Housing and Urban Development and other local, regional and federal funding agencies to develop a model program for improving housing conditions for vulnerable populations	<i>CHEN, Tobacco COMPLETE</i>
<b>GOAL 3.2</b> Assure access to health care	3.2.1 Increase access to care for underserved populations.	n/a	
<b>GOAL 3.2</b> Assure access to health care	3.2.2 Provide equal access to culturally and linguistically competent care.	<i>Objective 3.2.2A</i> By December 31, 2014, implement a Culturally and Linguistically Appropriate Services (CLAS) self-assessment tool	<i>Training</i>
<b>GOAL 3.3</b> Expediently license all healthcare professionals who meet statutorily mandated standards of competency.	3.3.1 Provide an efficient licensure process that meets statutory requirements.	n/a	

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<b>STRATEGIC ISSUE AREA 4: WORKFORCE DEVELOPMENT</b>			
<b>GOAL 4.1</b> Attract, recruit, and retain a competent and credentialed workforce	4.1.1 Implement a competency-based framework for recruitment and training.	<i>Objective 4.1.1A</i> By December 31, 2015, 95% of position descriptions will include competencies aligned to DOH core competencies framework	HR
		<i>Objective 4.1.1B</i> By December 31, 2015, 80% of employees will have documented Employee Development Plans that identify competency-based training	HR
<b>GOAL 4.1</b> Attract, recruit, and retain a competent and credentialed workforce	4.1.2 Provide trainings and resources that support and develop current public health employees.	DOH - tba	
<b>GOAL 4.2</b> Ensure partnerships, systems and processes to support the future workforce	4.2.1 Develop, sustain and improve an Agency Workforce Development Plan to ensure continuity of competent and credentialed workforce	<i>Objective 4.2.1A</i> By June 30 of each year, complete at least one task per activity in the Agency Workforce Development Plan that is applicable to the local CHD	HR, Training