

**Lee CHD Alignment with
Agency Strategic Plan**

Agency Strategic Plan Goal	Agency Strategic Plan Strategy No.	Agency Strategic Plan Strategy	Lee CHD Objective, aligned to State Strategy NOTE: Target dates for strategic objectives must be no later than Dec. 31, 2015
Protect the Population from health threats	1.1.1	Prevent and control infectious disease	Increase the percentage of FDOH-Lee STD cases appropriately treated within 14 days of diagnosis to 90% by December 31, 2015.
Protect the Population from health threats	1.1.1	Prevent and control infectious disease	Increase the percentage of active TB patients completing therapy within 12 months of initiation of treatment to 97% by December 31, 2015.
Protect the Population from health threats	1.1.1	Prevent and control infectious disease	Increase the percentage of contacts to sputum AFB smear-positiv TB patients who are evaluated for infection and disease to 90% by December 31, 2015.
Protect the Population from health threats	1.1.1	Prevent and control infectious disease	Maintain a Composite Annual Score of Core Epidemiology Measures of 100% by December 31, 2015.
Protect the Population from health threats	1.1.2	Prevent and reduce illness, injury and death related to environmental factors	Achieve an Annual Comprehensive Environmental Health Score (ACEHS) of at least 95% by December 31, 2015.
Protect the Population from health threats	1.1.3	Minimize loss of life, illness, and injury from natural or man-made disasters	Achieve a Composite Annual Preparedness Score of at least 95% by December 31, 2015.
Protect the Population from health threats	1.1.4	Prevent and reduce intentional and unintentional injuries.	Decrease the suicide age-adjusted death rate per 100,000 population to 10.2 by December 31, 2015.
Protect the Population from health threats	1.1.4	Prevent and reduce intentional and unintentional injuries.	Decrease the falls age-adjusted death rate per 100,000 population to 6.0 by December 31, 2015.
Reduce chronic disease morbidity and mortality	1.2.1	Increase the proportion of adults and children who are at a healthy weight.	Decrease the percentage of obese adults to 25% by December 31, 2015.
Reduce chronic disease morbidity and mortality	1.2.1	Increase the proportion of adults and children who are at a healthy weight.	Decrease the percentage of obese children (5-17) to 20% by December 31, 2015.
Reduce chronic disease morbidity and mortality	1.2.1	Increase the proportion of adults and children who are at a healthy weight.	Decrease the percentage of overweight adults to 60% by December 31, 2015.

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Reduce chronic disease morbidity and mortality	1.2.1	Increase the proportion of adults and children who are at a healthy weight.	Decrease the percentage of overweight children (5-17) to 25% by December 31, 2015.
Reduce chronic disease morbidity and mortality	1.2.1	Increase the proportion of adults and children who are at a healthy weight.	Increase the percentage of the population who engage in moderate physical activity to 35% by December 31, 2015.
Reduce chronic disease morbidity and mortality	1.2.1	Increase the proportion of adults and children who are at a healthy weight.	Decrease the percentage of middle and high school students without sufficient vigorous activity by 5% by December 31, 2015.
Reduce chronic disease morbidity and mortality	1.2.1	Increase the proportion of adults and children who are at a healthy weight.	Decrease the percentage of children who engage in three hours or more of screen time per day to 40% by December 31, 2015.
Reduce chronic disease morbidity and mortality	1.2.1	Increase the proportion of adults and children who are at a healthy weight.	Increase the percentage of the population who eat 5 fruits and vegetables per day to 50% by December 31, 2015.
Reduce chronic disease morbidity and mortality	1.2.2	Reduce illness, disability, and death related to tobacco use and secondhand smoke exposure.	Decrease the percentage of current adult smokers to 20% by December 31, 2015.
Reduce chronic disease morbidity and mortality	1.2.2	Reduce illness, disability, and death related to tobacco use and secondhand smoke exposure.	Decrease the percentage of middle and high school students who were exposed to secondhand smoke in the past 7 days to 45% by December 31, 2015.
Improve maternal and child health	1.3.1	Reduce infant mortality.	Decrease the infant mortality rate per 1,000 live births to 6 or less by December 31, 2015.
Improve maternal and child health	1.3.1	Reduce infant mortality.	Decrease the percent of low birth weight infants to 7.8% or less by December 31, 2015.
Improve maternal and child health	1.3.2	Meet special health care needs of children.	Increase the percent of 2-year old county health department clients who are fully immunized to 90% by December 31, 2015.
Improve maternal and child health	1.3.2	Meet special health care needs of children.	Increase the percent of WIC infants who are ever breastfed to 81.9% by December 31, 2015.

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Improve efficiency and effectiveness	2.1.1	Use information technology and systems to efficiently support disease prevention, intervention and epidemiological activities.	Increase the percent of Lee County hospitals participating in ESSENCE syndromic surveillance project to 80% by December 31, 2015.
Improve efficiency and effectiveness	2.1.2	Use public health information technology and systems to efficiently improve business practices	Maintain 100% of data backed up and daily and store off-site by December 31, 2015.
Improve efficiency and effectiveness	2.1.2	Use public health information technology and systems to efficiently improve business practices	Maintain 100% recovery of data on an annual electronic data recovery test by December 31, 2015.
Improve efficiency and effectiveness	2.1.3	Adopt certified electronic health record software	
Improve efficiency and effectiveness	2.1.4	Connect agency providers and electronic health record systems in a network that consists of a state-level Health Information Exchange, Direct Secured Messaging and local health information exchanges and gateways	

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Improve efficiency and effectiveness	2.1.5	Implement tools, processes and methods that support accountability and provide transparency in DOH administrative management systems.	Post Executive Management Group (EMG) meeting minutes on intranet 100% of the time by December 31, 2015.
Improve efficiency and effectiveness	2.1.5	Implement tools, processes and methods that support accountability and provide transparency in DOH administrative management systems.	Post monthly reminders of EMG meeting visitation policy for non-EMG staff by December 31, 2015.
Maximize funding to accomplish the public health mission	2.2.1	Maximize Medicaid and other third party revenue to help county health departments and Children's Medical Service providers to retain the infrastructure necessary to meet the public health needs of their community.	Perform monthly review of billing statements from previous year for Medicaid reimbursement by September 30, 2013.
Maximize funding to accomplish the public health mission	2.2.2	Review and update fee policies and fee schedules.	
Promote a culture of organizational excellence.	2.3.1	Collect, track and use performance data to inform business decisions and continuously improve.	Publish 100% of client clinic statistics within 30 days of service by September 30, 2013.

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Promote a culture of organizational excellence.	2.3.1	Collect, track and use performance data to inform business decisions and continuously improve.	95% of programs will participate in a customer satisfaction survey program and will review customer surveys on a quarterly basis by December 31, 2015.
Promote a culture of organizational excellence.	2.3.2	Maintain a sustainable performance management framework.	Adopt SMART performance measures for 100% of employees by December 31, 2013.
Promote a culture of organizational excellence.	2.3.2	Maintain a sustainable performance management framework.	Offer training and tools for performance evaluation by December 31, 2013.
Promote a culture of organizational excellence.	2.3.3	Develop, implement and sustain integrated quality improvement processes throughout organizational practice, programs, processes and interventions.	By December 31, 2013, create a local FDOH-Lee quality improvement plan aligned with the state quality improvement plan.
Promote a culture of organizational excellence.	2.3.3	Develop, implement and sustain integrated quality improvement processes throughout organizational practice, programs, processes and interventions.	Conduct one formal quality improvement project per year by December 31, 2014.
Optimize communications.	2.4.1	Develop, implement and improve internal and external communication strategies and plans.	Create a policy for keeping the website current and advertising public event on the website calendar by December 31, 2015.

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Optimize communications.	2.4.1	Develop, implement and improve internal and external communication strategies and plans.	Email 100% of press releases to all internal staff by September 30, 2013.
Optimize communications.	2.4.1	Develop, implement and improve internal and external communication strategies and plans.	Create an FDOH-Lee marketing plan by December 31, 2015.
Promote an integrated public health system.	3.1.1	Implement and link health improvement planning at state and local levels.	Align the FDOH-Lee Community Health Improvement Plan (CHIP) with the State Health Improvement Plan (SHIP) by June 30, 2013.
Promote an integrated public health system.	3.1.2	Integrate planning and assessment processes to maximize partnerships and expertise of a community in accomplishing its goals.	By December 31, 2015, establish a multi-agency disaster preparedness health care coalition to conduct a risk assessment and gap analysis to make funding decisions regarding equipment and conduct countywide regional trainings and exercises.
Promote an integrated public health system.	3.1.3	Support local efforts to revitalize communities.	Implement and evaluation two Protocol for Assessing Community Excellence in Environmental Health (PACE-EH) projects in underserved communities by December 31, 2015.
Assure access to health care	3.2.1	Increase access to care for underserved populations.	Increase the percentage of the population who have a medical home to 77% by December 31, 2015.
Assure access to health care	3.2.1	Increase access to care for underserved populations.	Reduce the percent of adults who could not see a doctor at least once in the past year due to cost to 16.4% by December 31, 2015.
Assure access to health care	3.2.2	Provide equal access to culturally and linguistically competent care.	By December 31, 2015, create a mandatory online training on cultural diversity, cultural sensitivity, and customer service to be completed within six months of hire.

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Expediently license all healthcare professionals who meet statutorily mandated standards of competency.	3.3.1	Provide an efficient licensure process that meets statutory requirements.	
Attract, recruit, and retain a competent and credentialed workforce.	4.1.1	Implement a competency-based framework for recruitment and training.	Develop committees for new employee orientation and mentoring by December 31, 2014.
Attract, recruit, and retain a competent and credentialed workforce.	4.1.2	Provide trainings and resources that support and develop current public health employees.	Maintain 100% rate of employees who complete mandatory DOH trainings by December 31, 2013.
Attract, recruit, and retain a competent and credentialed workforce.	4.1.2	Provide trainings and resources that support and develop current public health employees.	A minimum of 25% of employees will complete skill improvement or enrichment courses per year by December 31, 2015.
Attract, recruit, and retain a competent and credentialed workforce.	4.1.2	Provide trainings and resources that support and develop current public health employees.	A minimum of 25% of employees will complete all four segments of the Weight of the Nation videos by December 31, 2014.
Ensure partnerships, systems and processes to support the future workforce.	4.2.1	Develop, sustain and improve an Agency Workforce Development Plan to ensure continuity of competent and credentialed workforce.	Develop an FDOH-Lee Workforce Development Plan in accordance with the State DOH Workforce Development Plan by December 31, 2014.