



Wakulla County 2013 Community Health Improvement Plan



Contributors

The Wakulla County Health Profile team was led by Padraic Juarez and Tonya Hobby.

PREPARED BY



Quad R, LLC
<http://www.quadr.net>

Disclaimer

While statistics and data for the indicators were, to the best of the author's knowledge, current as the Community Health Improvement Plan Report 2013 was drafted, there may be subsequent data and developments, including recent legislative actions, that could alter the information provided herein.

This report does not include statistical tests for significance and does not constitute medical advice. Individuals with health problems should consult an appropriate health care provider. This report does not constitute legal advice.

For more information, contact Padraic Juarez at the Wakulla County Health Department: phone 850-926-0401 or email padraic_juarez@doh.state.fl.us.

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INTRODUCTION

Wakulla County Community Health Improvement Plan

EXECUTIVE SUMMARY

Building a healthier Wakulla County began as a community-wide initiative with the goal of establishing an ongoing process for identifying and addressing health needs. The intent of this project was to foster successful partnerships within the community in order to improve the health of Wakulla County residents. The *Public Health Accreditation Board* defines a Community Health Improvement Plan (CHIP) as “a long-term, systematic effort to address health problems on the basis of the results of assessment activities and the community health improvement process.” A CHIP can be used by health departments, as well as other government, education, or human service agencies, to coordinate efforts and target resources that promote health.

A CHIP serves to address health issues, roles, and common goals and objectives throughout the community. The plan can be used to guide action and monitor and measure progress toward achievement of goals and objectives. The plan, along with a Community Health Assessment (CHA), can be utilized as justification for support of certain public health initiatives, as part of funding proposals, and for attracting other resources toward building programs that improve the overall quality of life of the community.

Health Priorities and Recommendations

The Wakulla County Community Health Committee identified two key issues – *Youth Behavioral Health and Positive Healthy Lifestyle Choices* - and developed recommendations and action steps. The Task Force recommends the Community Health Action Plans should be incorporated into the work of the Florida Department of Health in Wakulla County, existing community groups, and health care partners.

Health Priority: Positive Healthy Lifestyle Choices

Goal: Decrease obesity in Wakulla County families with youth ages 7 to 9 years old.

Objective: Reduce obesity rates by 10% on BMI screenings of families with youth ages 7 to 9 years old by July 30, 2015.

Strategy 1: Educate Wakulla families with youth ages 7 to 9 years old about how to choose, prepare and consume more nutritious foods.

Strategy 2: Educate target families on importance of physically active.

Health Priority: Youth Behavioral Health

Goal: Improve Youth Behavioral Health for citizens of Wakulla.

Objective: Decrease enrollment by 10% at Second Chance School by July 30, 2016.

Strategy 1: Implement Behavioral Health Training to public and private school teachers, parents, and youth in Wakulla County in by May 30, 2016.

Strategy 2: Implement Positive Parenting Skills Program to parents of Wakulla County by May 30, 2016.

INTRODUCTION

The health status of a community plays a large role in social and economic prosperity, hence it is important that a community strives to continually improve and maintain its health. Government agencies (city, county, state) may provide health services; however, successful health programs require an active partnership between all community agencies.

Community health improvement planning is a long-term, systematic effort that addresses health problems on the basis of the results of community health assessment activities and the community health improvement process. The resulting Community Health Improvement Plan is used by health and other government, educational and human service agencies, in collaboration with community partners, to set priorities and coordinate and target resources. A CHIP is critical for developing policies and defining actions to target efforts that promote health. It defines the vision for the health of the community through a collaborative process and addresses the strengths, weaknesses, challenges, and opportunities that exist in the community in order to improve the health status of that community.

The Florida Department of Health in Wakulla County, working with community health partners, initiated community-wide strategic planning for improving community health



utilizing the *Mobilizing for Action through Planning and Partnerships* (MAPP) model. MAPP was developed by the *National Association of County and City Health Officials* (NACCHO), in collaboration with the *Centers for Disease Control and Prevention* (CDC). MAPP provides a framework to create and implement a community health improvement plan that focuses on long-term strategies that address multiple factors that affect health

in a community. The resulting community health improvement plan is designed to use existing resources wisely, consider unique local conditions and needs, and form effective partnerships for action.

METHODOLOGY

The Florida Department of Health in Wakulla County and community health partners met together for the purpose of evaluating the health status of the citizens of the Wakulla County area in order to develop health improvement interventions. The goal of



these partners was to develop and implement comprehensive, community-based health promotion and wellness programs in the Wakulla County area and provide a forum where members may join together to plan, share resources, and implement strategies and programs to address the health care needs of citizens.

The NACCHO MAPP model for community health planning was used, which provides a strategic approach to community health improvement. This model utilizes six distinct phases:

1. Partnership development and organizing for success
2. Visioning
3. The Four MAPP assessments
 - Community Health Status Assessment
 - Community Strength and Themes Assessment
 - Local Public Health System Assessment
 - Forces of Change Assessment
4. Identifying strategic issues
5. Formulating goals and strategies
6. Action (program planning, implementation, and evaluation)

The **Community Health Status Assessment** provided a “snapshot in time” of the demographics, employment, health status, health risk factors, health resource availability, and quality of life perceptions. Wakulla County Health Department conducted a Community Health Status Profile in September 2011, and updated the

report in September 2012. The **Community Health Status Assessment** was finalized in 2013. Data from the 2010 U.S. Census, U.S. Bureau of Labor Statistics, and the Florida Department of Health, Legislative Office of Economic and Demographic Research, Department of Children and Families, Department of Law Enforcement, and Agency for Health Care Administration was utilized in the *Community Health Status Assessment*. Major findings from the **Community Health Status Assessment** included:

- The population of 30,877 residents had an annual wage of \$32,933.
- The median age is 38.8 years, and 82% of the population is White and 14.5% is Black/African American.
- In 2011, the leading causes of death were: 1) Malignant Neoplasm (Cancer), 2) Heart Diseases, 3) Unintentional Injury, 4) Chronic Lower Respiratory Disease (CLRD), and 5) Maternal and Child Health.
- The percentage of adults with diagnosed diabetes was higher for Wakulla County residents (12.9%) compared to state percentage (10.4%).
- 37.9% of Wakulla County adults are overweight and 37.5% are obese.
- Licensed drivers (ages 15-18) in motor vehicle crashes (rate per 1,000 licensed drivers) were nearly three times the rate compared Florida.
- Child passengers (ages 12-18) injured/killed in motor vehicle crashes (rate per 100,000 population) was nearly double Florida's rate.
- Motor vehicle death rates per 100,000 population for ages 12-18 and ages 19-21 were over four times as high compared to Florida.
- Head injuries rates per 100,000 population for ages 12-18 were six times as high compared to Florida.
- Nearly two-thirds of White Wakulla County residents have had a medical checkup in the past year.
- 80% of adults in Wakulla County have some type of health insurance.
- There are less licensed physicians, internists, obstetricians/gynecologists, pediatricians, and dentists as compared to the state levels, and no hospital beds in Wakulla County.

- 86.4% of Wakulla County residents reported good physical health and 83.7% reported good mental health.
- One quarter (26.5%) of Wakulla County residents report they are currently smoking.
- The arrest rate increased in Wakulla County, with larceny accounting for 67% of total crime offenses.

Community perceptions of the health care system are a critical part of the MAPP process. **Community Themes and Strengths** were identified during a workshop in September 2011. Wakulla County community partners that were present included persons from the Health Department, Sherriff's Office, Big Brothers & Big Sisters, Big Bend AHEC, County Commission, IFAS/Extension, Senior Citizens, Coalition for Youth, Emergency Management Services (EMS), We CARE Network, and Capital Area Healthy Start Coalition. The meeting was facilitated by representatives from Big Bend AHEC. Workshop participants identified the Strengths, Weaknesses, Opportunities, and Threats (SWOT) to public health in Wakulla County.



Community health partners reviewed the **10 Essential Public Health Services** rankings from the **Local Public Health Performance Standards Program**. Workshop participants identified the Health Themes and a list of action items for each **Essential Public Health Service (EPHS)** which could serve to enhance the Wakulla County Community public health system.

Community Health Task Force members participated in the **Forces of Change Assessment** workshop on September 2011 in order to identify what is occurring or might occur that impacts the health of the community and local public health system

Four themes or issues, with corresponding sub-themes and threats, were identified:

- Health
- Environment
- Healthcare Access
- Economic

Data from the **2012 County Health Rankings**, compiled by the University of Wisconsin Population Health Institute and the Robert Wood Johnson Foundation were reviewed by community task force members throughout the MAPP process.





Wakulla County Community Strategic Priorities & Goals

As part of the Wakulla County Community Health Improvement Project, the “Mobilizing for Action through Planning and Partnerships” (MAPP) a Strategic Priorities and Goals workshop was conducted on September 10, 2012. Eleven community health partners participated in the workshop and identified seven community health themes for Wakulla County.

BACKGROUND



As part of the “Mobilizing for Action through Planning and Partnerships” (MAPP) project in Wakulla County, Quad R, LLC was contracted by the Wakulla County Health Department to facilitate the Strategic Priorities & Goals workshop on September 10, 2012.

The workshop was originally scheduled for August 28, 2012. However, due to Hurricane Issac, the workshop was re-scheduled for September 10, 2012.

The purpose of this workshop was to identify health priorities which are impacting Wakulla County residents and to develop goal statements and strategies for each priority.

A total of 11 individuals attended. Individuals were representative of various social service agencies, not-for-profit organizations, and other public health system agencies. Participants represented a cross-section of the community and input provided was based on their knowledge, awareness and perceptions of related health concerns with Wakulla County.

METHODS



Two weeks prior to the scheduled *Strategic Priorities & Goals* workshop, community health partners were contacted by e-mail from the Wakulla County Health Department regarding the date, time, and purpose of the workshop. One week prior to the workshop, community health partners were

provided the agenda and a follow up letter further explaining the purpose and importance of the meeting. The meeting agenda and workshop participants are in Appendix 1.

The participants were welcomed to the workshop by the Wakulla County Health Department Administrator, Padraic Juarez. Participants introduced themselves and identified their organization. After reviewing the agenda, the workshop facilitator then asked participants to examine the data which highlighted key health statistics for Wakulla County. This data included:

- U.S. Census Quick Facts for Wakulla County
- County Health Rankings
- Florida Department of Health CHARTS – Wakulla County Health Summary
- Florida Legislature, Office of Economic and Demographic Research – Wakulla County Summary (July 2012)

Participants reviewed the data individually and identified key health issues and/or needs for Wakulla County residents. Individual health concerns were written on sticky notes by each participant. Workshop participants were reminded to identify local, state and national health issues that may affect the context in which the community and its public health system operate within Wakulla County.

Participants were then divided randomly into three groups, and asked to combine their health issues and/or concerns (sticky notes) into common themes or categories. Each group worked collaboratively to cluster their issues and identify a label for the theme or category.

Workshop participants were re-assigned to one of three breakout groups. One group reviewed all the themes and categories and re-assembled them into a master list of community health issues. One group worked independently to create a list of the *Resources* available in Wakulla County to address community health issues and concerns. And a third group separately identified the *Barriers/Challenges* impacting community health issues and concerns in Wakulla County. The list of *Resources* and *Barriers/Challenges* can be found Appendix 1.



The lists for the *Resources* and *Barriers/Challenges* were reviewed by all participants. The workshop participants reviewed the *Priority Health Issues* and revised as needed to ensure each was a distinct category.

Seven health issues were identified:

- Access to Health Care
- Maternal & Child Health Care
- Youth Issues
- Safety
- Chronic Disease Conditions
- Positive, Healthy Lifestyle Choices (Healthy Choices)
- Poverty

Workshop participants were asked to team with another person for the next step in the process. The facilitator reviewed the key terms associated with goals and strategies on the back of the agenda with the participants.



Each partner-pair was then tasked with developing a *Goal Statement* and *Strategies* for their self-selected health issue. Once each workgroup had at least two strategies for the health issue, the participants selected a different health issue and repeated the process. Once all health issues had a goal and at least two strategies, the participants

reviewed each of the eight issues, provided feedback, and added additional strategies as needed. In addition, participants worked collaboratively to structure the goals and strategies in the format associated with MAPP process.

The partner-pairs were then provided the *Goal & Strategies* template on a large easel chart paper. Two strategies were then selected from the list created in the previous step, and *Barriers/Challenges* were identified which could prevent or act as a challenge to implementing and/or completing the strategy. These were listed on the *Goal & Strategies* template. In addition, the partner-pairs identified factors associated with the *Implementation* of the strategy, such as a proposed timeline for completion, lead and key members, and resources.

Workshop participants reviewed each other's work and provided feedback. Each partner-pair continued to add information on the *Goal & Strategies* template for their health issue. The results of the groups' efforts are in Appendix 1. The goals and strategies developed during the workshop are found on the following pages.

IDENTIFICATION OF GOALS & STRATEGIES

Wakulla County Community Health Project – Strategic Priorities & Goals			
Priority Issue	Goal	Strategy	Implementation
Health services/Access To Care	1. Adequate Health Care Services will be available to Wakulla County residents.	1. Increase Health Care Services available to Wakulla County residents by increasing the number of local primary care providers.	<p>Timeline 3 years</p> <p>Lead & Team Members Chamber of Commerce Wakulla County Transportation</p> <p>Resources Local Healthcare Care Providers Florida State University of Medicine</p>
		2. Increase awareness of health resources available to lower income families.	<p>Timeline 18 months</p> <p>Lead & Team Members Health Department Staff</p> <p>Resources Health Department Civic organization Public schools</p>

Wakulla County Community Health Project – Strategic Priorities & Goals

Priority Issue	Goal	Strategy	Implementation
Health services/Access To Care (continued)	1. Adequate Health Care Services will be available to Wakulla County residents (continued).	3. Coordinate provided services specific to times, dates, & locations within county & neighboring counties.	<p>Timeline Immediate-2 years</p> <p>Lead & Team Members Board of County Commission Wakulla County Health Department Community Organizations Tallahassee Memorial Hospital Capital Regional Medical Center</p> <p>Resources To be determined</p>
	2. Wakulla County residents will have accessible and affordable transportation.	1. Coordinate with local churches to set up volunteer drivers and/or inexpensive transportation.	<p>Timeline To be determined</p> <p>Lead & Team Members To be determined</p> <p>Resources To be determined</p>
		2. Make Chamber of Commerce aware of attempts to provide transportation and/or coordinate volunteers.	<p>Timeline To be determined</p> <p>Lead & Team Members To be determined</p> <p>Resources To be determined</p>

Wakulla County Community Health Project – Strategic Priorities & Goals

Priority Issue	Goal	Strategy	Implementation
Maternal/Child Health Care	A "Healthy Life" Course For Wakulla Families.	1. Educate families about healthy nutrition behaviors, available resources, and importance of preconception health.	<p>Timeline 1-3 years</p> <p>Lead And Team Members Faith-based organizations Wakulla County Health Department Healthy Start School Programs</p> <p>Resources Civic Groups Library Local Media</p>
		2. Facilitate access to available health care resources.	<p>Timeline 1-3 Years</p> <p>Lead And Team Members Providers Wakulla County Health Department Area Health Education Center (AHEC) Board of County Commission Local Government</p> <p>Resources Big Bend Transit</p>

Wakulla County Community Health Project – Strategic Priorities & Goals

Priority Issue	Goal	Strategy	Implementation
Maternal/Child Health Care (continued)	A "Healthy Life" Course For Wakulla Families.	3. Work with schools and churches to promote responsibility and break down cultural barriers.	<p>Timeline Changing</p> <p>Lead And Team Members Healthy Start/Families Program Physicians Head Start-Programs</p> <p>Resources Education Internet</p>
		4. Build "Encouragement Points" throughout the county that reinforces the overall health of residents.	<p>Timeline To be determined</p> <p>Lead & Team Members To be determined</p> <p>Resources To be determined</p>

Wakulla County Community Health Project – Strategic Priorities & Goals

Priority Issue	Goal	Strategy	Implementation
Youth Issues	All students who graduate from Wakulla County Schools will enjoy mental, emotional, and spiritual health.	1. Engage parents and teachers in positive parenting skills by utilizing intervention programs.	<p>Timeline 1 year</p> <p>Lead & Team Members Schools Mental Health Agencies Healthy Start Classes IFAS</p> <p>Resources Mental Health Education Parenting Classes Education Libraries Media Information Churches</p>
		2. Provide local organized activities for teens that will result in good productive future citizens and which break down the barriers between youth and social/ service organizations, such as Boy/Girl Scouts, Wakulla County Youth Coalition, etc.	<p>Timeline Ongoing</p> <p>Lead & Team Members Parents Community Organizations Schools</p> <p>Resources Tallahassee Community College Schools Parents Library</p>

Wakulla County Community Health Project – Strategic Priorities & Goals

Priority Issue	Goal	Strategy	Implementation
Youth Issues (continued)	All students who graduate from Wakulla County Schools will enjoy mental, emotional, and spiritual health.	3. Develop resource guide for career development.	<p>Timeline 2 years</p> <p>Lead & Team Members Chamber of Commerce</p> <p>Resources Parent Teacher Association Local merchants</p>
		4. Educate youth on mental health issues which relate to total health outcomes.	<p>Timeline To be determined</p> <p>Lead & Team Members To be determined</p> <p>Resources To be determined</p>

Wakulla County Community Health Project – Strategic Priorities & Goals

Priority Issue	Goal	Strategy	Implementation
Safety	Unintentional injury rates will be below the state average in Wakulla County.	1. Conduct awareness events to include law enforcement, local merchants, schools, & organizations to promote safety compliance.	<p>Timeline Ongoing</p> <p>Lead & Team Members Law Enforcement Schools Community organizations Merchants Emergency Medical Services</p> <p>Resources Wakulla County Youth Coalition Boy/Girl Scouts Sheriff Department Schools Project Graduation Faith-Based organizations Emergency Medical Services Chamber of Commerce</p>

Wakulla County Community Health Project – Strategic Priorities & Goals

Priority Issue	Goal	Strategy	Implementation
Safety (continued)	Unintentional injury rates will be below the state average in Wakulla County.	2. Educate the public on the consequences of non-compliance with public safety laws.	<p>Timeline Ongoing</p> <p>Lead & Team Members Emergency Medical Services Schools Community organizations Merchants Health Department</p> <p>Resources Wakulla County Youth Coalition Boy/Girl Scouts Sheriff Department, Schools Project Graduation Faith-Based organizations Emergency Medical Service Chamber of Commerce</p>
		3. Enforce consequences for non-compliance with safety laws.	<p>Timeline Ongoing</p> <p>Lead & Team Members Emergency Medical Services Law Enforcement</p> <p>Resources Florida Statutes</p>

Wakulla County Community Health Project – Strategic Priorities & Goals

Priority Issue	Goal	Strategy	Implementation
Diseases/Chronic Conditions	All residents of Wakulla County will have access to educational resources pertaining to chronic diseases/conditions.	1. Increase awareness through education on chronic diseases causes/prevention.	<p>Timeline Ongoing</p> <p>Lead & Team Members Health Resources (School)</p> <p>Resources Health Department Wakulla Education Service (WES)</p>
		2. Begin education at the elementary school level.	<p>Timeline Ongoing</p> <p>Lead & Team Members Parents Teacher Association Schools 4-H Club</p> <p>Resources Health Care Providers Wakulla Education Service</p>
		3. Follow up on condition/record keeping/tracking.	<p>Timeline Ongoing</p> <p>Lead & Team Members Health Care Provider Hospitals Individual Department of Health</p> <p>Resources To be determined</p>

Wakulla County Community Health Project – Strategic Priorities & Goals

Priority Issue	Goal	Strategy	Implementation
Diseases/Chronic Conditions (continued)	All citizens of Wakulla County will have access to educational resources pertaining to chronic diseases/conditions.	4. Make healthy choices the easy choice.	<p>Timeline Ongoing</p> <p>Lead & Team Members Chamber of Commerce MCA Schools Extension Center Local Groceries</p> <p>Resources To be determined</p>

Wakulla County Community Health Project – Strategic Priorities & Goals

Priority Issue	Goal	Strategy	Implementation
Positive Healthy Lifestyle Choices	1. Wakulla citizens will make positive behavioral health choices.	1. Increase behavior education opportunities.	<p>Timeline Ongoing</p> <p>Lead & Team Members Schools National Association of Mental Illness Faith-based organizations</p> <p>Resources Health Department Sheriff Department Toll-Free lines Wakulla Library Wakulla News Wakulla.com</p>
		2. Empower citizens -" Power to The People."	<p>Timeline Ongoing</p> <p>Lead & Team Members Health Department Healing Arts of Wakulla County (HAWC)</p> <p>Resources Wakulla News Wave 94.1 Wakulla Sunday Radio program Schools Churches Library Senior Center</p>

Wakulla County Community Health Project – Strategic Priorities & Goals

Priority Issue	Goal	Strategy	Implementation
Positive Healthy Lifestyle Choices (continued)	1. Wakulla citizens will make positive behavioral health choices (continued).	3. Introduce “The Health Ministry” into local churches.	<p>Timeline Ongoing</p> <p>Lead & Team Members Wakulla County Clergy</p> <p>Resources Health Department Churches</p>
		4. Utilize programs at senior center that include nutrition, exercise and mental stimulation.	<p>Timeline To be determined</p> <p>Lead & Team Members To be determined</p> <p>Resources To be determined</p>
	2. All persons living in our community will have access to education on healthy choices.	1. Increase awareness of existing resources through coordination of local resources to maximize exposure.	<p>Timeline 6 -12 months</p> <p>Lead & Team Members LDTCC Parent Teacher Association Private Physicians Schools</p> <p>Resources Food Bar Extension Service Private Physicians</p>

Wakulla County Community Health Project – Strategic Priorities & Goals

Priority Issue	Goal	Strategy	Implementation
Positive Healthy Lifestyle Choices (continued)	2. All persons living in our community will have access to education on healthy choices (continued).	2. Empower citizens to make healthier lifestyle choices.	<p>Timeline Immediate-2 years</p> <p>Lead & Team Members Providers Educators Schools Community Organizations Faith Based Organizations</p> <p>Resources To be determined</p>
		3. Establish referral system through public, private, and community organizations.	<p>Timeline To be determined</p> <p>Lead & Team Members To be determined</p> <p>Resources To be determined</p>
		4. Provide hands on training (demos, tastings, & seminars) at booths at festivals.	<p>Timeline To be determined</p> <p>Lead & Team Members To be determined</p> <p>Resources To be determined</p>

Wakulla County Community Health Project – Strategic Priorities & Goals

Priority Issue	Goal	Strategy	Implementation
Poverty	Wakulla County residents who are facing poverty or homelessness will have access to available services.	1. Develop outreach program to identify & focus on population in need.	<p>Timeline 12 months</p> <p>Lead & Team Members Churches Goodwill</p> <p>Resources FWC Civil Groups School Board</p>
		2. Increase community awareness of issues facing low-income & homeless families.	<p>Timeline 9 months</p> <p>Lead & Team Members Media Churches Civic Groups</p> <p>Resources Chamber of Commerce Wakulla County Health Department</p>

Wakulla County Community Health Project – Strategic Priorities & Goals

Priority Issue	Goal	Strategy	Implementation
Poverty (continued)	Wakulla County residents who are facing poverty or homelessness will have access to available services.	3. Develop no fee/low cost coordinated transportation program.	<p>Timeline 6 months</p> <p>Lead & Team Members Tri-County Transportation School Board</p> <p>Resources Elected Officials Possible Grants</p>
		4. Provide technical training for citizens/adult education.	<p>Timeline To be determined</p> <p>Lead & Team Members To be determined</p> <p>Resources To be determined</p>

SUMMARY/KEY FINDINGS

The information gathered during the Strategic Priorities & Goals workshop is an important component of the MAPP comprehensive community assessment process. These findings can be used in conjunction with the other three MAPP assessments to develop the Community Health Improvement Plan (CHIP) for implementation and evaluation within the Wakulla County public health system.

Nationally, the current economic climate will continue to affect the local public health system and the overall community throughout Wakulla County and the state of Florida. Budget cuts and limited grant opportunities have led to a decrease in funding for various services, from social services to charity care, mental illness and Medicaid. With local, state, and federal budget cuts, public health systems are challenged to find creative ways of continuing services and leveraging resources through collaboration and partnership with more non-traditional partners. *Access to Health Care* and *Chronic Disease Conditions* were identified as key priority health issues.

Continued unemployment and foreclosures result in a burdening of current health care and social service systems. Population growth and changing demographics also contribute to an increase in the need for services and programs. Wakulla County is a rural community, and as such, challenges to both access to healthcare, education, and the transportation infrastructure result. Changing demographics within Wakulla County and the state of Florida also present the need to address language and cultural barriers. *Youth Issues*, *Safety*, and *Poverty* are priority issues which impact the health of Wakulla County residents.

There were other forces of change noted that are reflective of many issues on the national agenda. For example, health care reform, immigration reform, regulation of medical malpractice, use and overuse of technology, and need for sustainable



energy resources are issues being considered on the national level, but they would also have an impact on local and state health care and social service delivery systems. With the rise in unemployment, there is a greater need for all public health services. *Maternal/Child Health* and *Positive, Healthy Lifestyle Choices* are priority issues which impact and are impacted by the other health issues identified in the workshop.

Many of the issues have education and awareness outreach as activities. During the next step in the Community Health Improvement process, it is recommended to re-visit these activities and combined them under a *Health Education* heading so that implementation and impact can be better served.

In summary, these strategic priorities and goals impact the community's ability to implement action plans and impact (positively) the health of the Wakulla County community. These strategic priorities and goals impact multiple sectors of the Wakulla County community and surrounding counties, and should be reviewed in conjunction with the other MAPP community health assessments.



Wakulla County Action Plan

(Program planning, Implementation, and Evaluation)

As part of the Wakulla County Community Health Improvement Project, the “Mobilizing for Action through Planning and Partnerships” (MAPP) two CHIP workshops were conducted on April 26 and May 10, 2013. Eleven community health partners participated in these workshops and developed the Action Plans for community health improvement.

BACKGROUND

Community Health Improvement Team members met to develop the ***Community Health Improvement Plan***, which involved creating an action plan that focused on program planning, implementation, and evaluation. Two four-hour workshops were held at the Florida Department of Health in Wakulla County in Crawfordville, Florida on April 26 and May 10, 2013.

METHODS

There were 11 community health partners representing a diverse collection of public and private agencies in Wakulla County. The workshop participants were welcomed by the Wakulla County Health Department Administrator, Padriac Juarez. After participants introduced themselves and the organization they represented, the facilitator reviewed the workshop agenda and provided the data and information which was to serve as the foundation of the Action Plan efforts. Appendices 2 and 3 contain the email invitation, agenda, and list of workshop participants for both workshops.



In the April 26 workshop, community health partners reviewed data from the:

- Florida Department of Health CHARTS – Wakulla County Health Status Summary (accessed April 15, 2013)
- 2013 County Health Rankings (Florida Big Bend, Florida Public Health Institute)
- Florida Legislature, Office of Economic and Demographic Research – Wakulla County Summary (accessed April 15, 2013)
- Wakulla CHARTS Pregnancy & Young Child Profile (accessed April 15, 2013)
- Wakulla CHARTS School-aged Child & Adolescent Profile (accessed April 15, 2013)
- 2010 Florida Behavioral Risk Factor Surveillance System (BRFSS) Data Report
- Florida Department of Law Enforcement January-December 2011 Crime in Wakulla County Summary
- Wakulla County Quick Facts, US Census Report (accessed April 15, 2013)
- Florida Youth Tobacco Survey (FYTS) 2012 – Wakulla County at a Glance

- Wakulla County: Specialty and Flavored Tobacco Trends Among Youths (Ages 11-17) from the Florida Youth Tobacco Survey (Florida Department of Health)

In addition, workshop participants were provided the results of the 2012 Strategic Goals and Priorities workshop. The seven health issues were:

- Access to Health Care
- Maternal & Child Health Care
- Youth Issues
- Safety
- Chronic Disease Conditions
- Positive, Healthy Lifestyle Choices (Obesity)
- Poverty

Using this data, each participant self-selected into one of the seven health priorities and identified two “Do-able” activities to address and/or improve that health issue and two “Barriers” that would block activities to address and/or improve that health issue. This information was captured on a flipchart sheet. Participants then reviewed each of the seven health priorities and added other “Do-able” actions and “Barriers” to the list for that health priority. Appendix 2 contains the results of this activity.

After reviewing the information for each of the seven health priorities, participants prioritized the issues using a multi-voting technique. This group decision-making technique is used to reduce a long list of items to a manageable number by means of a structured series of votes. Three issues emerged as critical health issues for Wakulla County residents:

- Positive Healthy Lifestyle Choices
- Youth Issues
- Obesity

Participants self-selected into one of the three key health issue teams to develop action plans. A goal and SMART (Specific, Measurable, Achievable, Realistic, and Time-bound) objectives were developed. Workshop participants reviewed each other's work, and provided improvements and feedback. The results from this first CHIP workshop can be found in Appendix 2.

The second workshop was held on May 10, 2013. There were 11 community health partners representing a diverse collection of public and private agencies in Wakulla County. The workshop participants were welcomed by the Wakulla County Health Department Administrator, Padriac Juarez. After participants introduced themselves and the organization they represented, the facilitator reviewed the workshop agenda and provided the data and information which was to serve as the foundation of the Action Plan efforts. Appendix 2 contains the email invitation, agenda, and list of workshop participants for both workshops.

Participants reviewed the five Action Plans developed in the previous workshop. The workshop members self-selected into one of the five Action Plan issues and identified baseline measures for each of the SMART objectives from the data provided in the first workshop. The goals and SMART objectives were refined and activities were developed for each Action Plan. During the workshop, several workgroups determined their issue area was too broad or the goals and objectives were not achievable given the limited resources of Wakulla County community partners. The facilitator asked the participants to review the work done thus far and select Action Plans that were the most "Do-able." The participants chose two Action Plans:

- Positive Healthy Lifestyle Choices
- Youth Issues

The participants determined that the desired outcome of the Obesity Action Plan was the same as the Positive Healthy Lifestyle Choices Action Plan. The activities and baseline measures were combined into the final Positive Health Lifestyle Choices Action Plan. The Community health partners then focused their efforts on refining and completing the Action plan template. Activities were delineated for each SMART objective. Evaluation measures were identified for each activity and the final evaluation was linked back to the baseline

measure for the SMART objective. In addition, the participants identified lead roles, community resources, and target date(s) for completion for each activity contained in the Action Plan. The results from the second CHIP workshop can be found in Appendix 3.

Each Action Plan contained the following components:

- Goals and Objectives for improving Wakulla County Health Issues
- Performance measures with measurable and time-framed targets
- Policy changes needed to accomplish health objectives
- Designation of accountable persons and organizations for implementing strategies
- Measurable health outcomes or indicators to monitor progress

It should be noted that each team discussed whether there were policy changes required in order to accomplish the specific Objective associated with their Action Plan. The teams decided either there were no policy changes required or needed policy changes would emerge through the activities within the Action Plan and would be addressed and added to the Action Plan. A presentation with the evaluation measure of “Approval Obtained” was identified for these specific Action Plans with identified policy changes.

The final product is presented on the following pages.

Priority Issue: Positive Healthy Lifestyles Choices (Obesity)

Goal: Decrease obesity in Wakulla County families with youth ages 7 to 9 years old.

Objective: Reduce obesity rates by 10% on BMI screenings of families with youth ages 7 to 9 years old by July 30, 2015.

Strategy 1: Educate Wakulla families with youth ages 7 to 9 years old about how to choose, prepare and consume more nutritious foods.

Baseline Measure/Source:

1. BMI rates of youth ages 7 to 9 years old → **Need to obtain from School Health Data**
2. Survey evaluation tool – to be developed during project.

Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
1. Form committee.	Wakulla County Health Department Wakulla County School Board	10/30/13		Committee formed.	
2. Review and revise action plan as needed.	Committee	11/30/13		<ul style="list-style-type: none">• Action Plan finalized.• Baseline data obtained for BMI rates ages 7-9 years old.• Baseline data for number of students in 3rd grade obtained.	
3. Research best practice programs for obesity in 7-9 year olds with evaluation tool.	Committee	3/30/14		Research completed.	
4. Develop selection matrix for obesity program.	Committee	3/30/14		Selection matrix developed.	
5. Select program(s) based on selection matrix.	Committee	6/30/14		Program(s) selected.	

Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
6. Modify program(s) for implementation in Wakulla County.	Committee	9/30/14		Program(s) modified.	
7. Develop implementation plan to include: a. Budget b. Sites (Schools, Community programs, faith-based organizations) c. Participant recruitment d. Permission/consent forms e. Schedule f. Curriculum g. Handouts/printed materials h. Marketing campaign i. Presentation for selected sites (schools, community programs, faith-based organizations) j. Volunteers k. Sponsors l. Incentives m. Multi-media needs (for marketing campaign, presentation, program)		9/30/14		Implementation plan developed.	

Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
7. Develop implementation plan to include (continued): n. Program evaluation form o. Presentation feedback form p. Train-the-trainer (if needed)					
8. Research grants for funding.	Committee	12/30/13		Research completed.	
9. Write application(s) for grant(s).	Committee	3/30/14		Application(s) submitted. Grant(s) obtained.	
10. Schedule presentations to school board, community programs, faith-based organizations.	Committee	4/30/14		Presentations scheduled.	
11. Provide presentations.	Committee	5/30/14		Written MOU (memorandum of understanding) to implement program at sites. Participant sign-in sheet. Presentation feedback form	

Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
12. Modify implementation plan based on feedback from presentations (if needed).	Committee	6/30/14		Implementation plan modified.	
13. Modify curriculum based on feedback from presentations (if needed).	Committee	6/30/14		Curriculum modified.	
14. Initiate implementation plan to include: a. Sites logistics b. Participant recruitment c. Permission/consent forms d. Schedule e. Curriculum, Handouts/printed materials f. Marketing campaign g. Volunteers h. Sponsors i. Incentives j. Multi-media needs (for marketing campaign, , program) k. Program evaluation form l. Train-the-trainer (if needed)	Committee	7/30/14		Implementation plan completed. Lessons learned noted in action plan.	

Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
15. Establish 2014-2015 academic year baseline data through school board contacts to include: a. Number of students in 3 rd grade b. BMI of youths 7-9 years old.	Committee	8/30/14		Strategic Planning Checklist (SPC) Data on: a. Number of students in 3rd grade- Wakulla County School Data b. BMI of youths 7-9 years old.- School Health Data	
16. Implement program/curriculum.	Committee	9/30/14		Program implemented. Participants tracked. Lessons learned noted in action plan.	
17. Collect data from program evaluation to include: a. Participant evaluation. b. Family evaluation.	Committee	4/30/15		Data collected.	
18. Analyze and summarize evaluation data.	Committee	5/30/15		Data summary completed.	
19. Collect BMI data of youths 7-9 years old. a. Participants in program. b. Non-program participants.	Committee	5/30/15		BMI data collected.	

Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
20. Evaluate and compare to baseline.	Committee	6/30/15		Reduced obesity rates by 10% on BMI screenings of families with youth ages 7 to 9 years old.	
21. Evaluate overall program impact and determine next steps.	Committee	7/30/15		Program impact evaluated. Next steps determined.	

Priority Issue: Positive Healthy Lifestyles Choices (Obesity)					
Goal: Decrease obesity in Wakulla County families with youth ages 7 to 9 years old.					
Objective: Reduce obesity rates by 10% on BMI screenings of families with youth ages 7 to 9 years old by July 30, 2015.					
Strategy 2: Educate target families on importance of physically active lifestyle.					
Baseline Measure/Source:					
1. BMI rates of youth ages 7 to 9 years old → Need to obtain from School Health Data					
2. Survey evaluation tool – to be developed during project.					
Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
1. Form committee.	Wakulla County Health Department Wakulla County School Board	10/30/13		Committee formed.	
2. Review and revise action plan as needed.	Committee	11/30/13		<ul style="list-style-type: none"> Action Plan finalized. BMI rates of youth ages 7 to 9 years old data obtained. 	
3. Research best practice programs for Family education on physically active lifestyle with evaluation tool.	Committee	3/30/14		Research completed.	
4. Develop selection matrix for program.	Committee	3/30/14		Selection matrix developed.	
5. Select program(s) based on selection matrix.	Committee	6/30/14		Program(s) selected.	
6. Modify program(s) for implementation in Wakulla County.	Committee	9/30/14		Program(s) modified.	

Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
<p>7. Develop implementation plan to include:</p> <ul style="list-style-type: none"> a. Budget b. Sites (Schools, Community programs, faith-based groups) c. Participant recruitment d. Permission/consent forms e. Schedule f. Curriculum g. Handouts/printed materials h. Marketing campaign i. Presentation for selected sites (schools, community programs, faith-based organizations) j. Volunteers k. Sponsors l. Incentives m. Multi-media needs (for marketing campaign, presentation, program) n. Program evaluation form o. Presentation feedback form p. Train-the-trainer (if needed) 		9/30/14		Implementation plan developed.	

Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
8. Research grants for funding.	Committee	12/30/13		Research completed.	
9. Write application(s) for grant(s).	Committee	3/30/14		Application(s) submitted. Grant(s) obtained.	
10. Schedule presentations to school board, community programs, faith-based organizations.	Committee	4/30/14		Presentations scheduled.	
11. Provide presentations.	Committee	5/30/14		Written MOU (memorandum of understanding) to implement program at sites. Participant sign-in sheet. Presentation feedback form	
12. Modify implementation plan based on feedback from presentations (if needed).	Committee	6/30/14		Implementation plan modified.	
13. Modify curriculum based on feedback from presentations (if needed).	Committee	6/30/14		Curriculum modified.	

Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
14. Initiate implementation plan to include: <ul style="list-style-type: none"> a. Sites logistics b. Participant recruitment c. Permission/consent forms d. Schedule e. Curriculum, Handouts/printed materials f. Marketing campaign g. Volunteers h. Sponsors i. Incentives j. Multi-media needs (for marketing campaign, , program) k. Program evaluation form l. Train-the-trainer (if needed) 	Committee	7/30/14		Implementation plan completed. Lessons learned noted in action plan.	

Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
15. Establish 2014-2015 academic year baseline data through school board contacts to include: a. Number of students in 3 rd grade b. BMI of youths 7-9 years old.	Committee	8/30/14		Strategic Planning Checklist (SPC) Data on: c. Number of students in 3rd grade- Wakulla County School Data d. BMI of youths 7-9 years old. - School Health Data	
16. Implement program/curriculum.	Committee	9/30/14		Program implemented. Participants tracked. Lessons learned noted in action plan.	
17. Collect data from program evaluation to include: a. Participant evaluation. b. Family evaluation.	Committee	4/30/15		Data collected.	
18. Analyze and summarize evaluation data.	Committee	5/30/15		Data summary completed.	

Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
19. Collect BMI data of youths 7-9 years old. a. Participants in program. b. Non-program participants.	Committee	5/30/15		BMI data collected.	
20. Evaluate and compare to baseline.	Committee	6/30/15		Reduced obesity rates by 10% on BMI screenings of families with youth ages 7 to 9 years old.	
21. Evaluate overall program impact and determine next steps.	Committee	7/30/15		Program impact evaluated. Next steps determined.	

Priority Issue: Youth Behavioral Health					
Goal: Improve Youth Behavioral Health for citizens of Wakulla.					
Objective: Decrease enrollment by 10% at Second Chance School by July 30, 2016.					
Strategy 1: Implement Behavioral Health Training to public and private school teachers, parents, and youth in Wakulla County in by May 30, 2016.					
Baseline Measure/Source:					
1. Measure enrollment at Second Chance School at beginning and end of 2013-2014 and 2014-2015 academic calendars.					
2. Measure number of teachers, parents, and youth participation in training.					
3. Compare enrollment figures for 2013-2014 and 2014-2015 years for 10% decrease.					
Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
1. Form committee.	Wakulla County Coalition for Youth	10/30/13		Committee formed.	
2. Review and revise action plan as needed.	Committee	11/30/13		Action plan finalized.	
3. Measure enrollment at Second Chance School.	Committee	8/30/13		Enrollment data collected for beginning of 2013-2014 school year.	
4. Research the Behavioral Health Program for teachers and youth.	Committee	1/30/14		Research completed.	
5. Develop a selection matrix for evaluating the programs.	Committee	1/30/14		Selection matrix developed.	
6. Select program(s) based on matrix.	Committee	2/27/14		Program(s) selected.	
7. Research grant funding.	Committee	1/30/14		Research completed.	

Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
8. Apply for grant funding.	Committee	3/30/14		Grant application submitted.	
9. Modify program(s) for implementation in Wakulla County.	Committee	5/30/14		Program(s) modified.	
10. Measure enrollment at Second Chance School.	Committee	5/30/13		Enrollment data collected for end of 2013-2014 school year.	
11. Develop implementation plan to include: <ul style="list-style-type: none"> a. Budget b. Location(s) c. Schedule d. Training e. Invitation f. Parent permission g. Community buy-in campaign (schools, community organizations, NAMI, churches, etc.) h. Multi-media needs i. Handouts/printed materials j. Marketing campaign k. Community presentation 	Committee	6/30/14			

Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
11. Develop implementation plan to include (continued): l. Evaluation tool for presentations m. Evaluation tool for programs					
12. Present plan to: a. Schools b. Community organizations c. NAMI d. Churches		7/30/14		Presentations completed. Buy-in/commitment from organizations. Participant sign-in from presentations. Volunteers to assist with program. Locations/sites for program. Collect data from evaluation tool.	
13. Analyze and summarize data from presentations.	Committee	8/15/14		Presentation data summarized.	

Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
14. Measure enrollment at Second Chance School.	Committee	8/30/14		Enrollment data collected for beginning of 2014-2015 school year.	
15. Modify implementation plan based on feedback from presentations.	Committee	9/30/14		Implementation plan finalized.	
16. Implement marketing/advertising campaign.	Committee	9/30/14		Marketing campaign implemented.	
17. Begin Implementation plan to include: a. Location(s) b. Schedule c. Training d. Invitation e. Parent permission f. Multi-media needs g. Handouts/printed materials h. Participants (teachers, parents, youth)	Committee	10/30/14		Implementation plan completed.	

Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
18. Implement program(s).	Committee	3/30/15		Program(s) delivered. Participant sign-in data. Participant evaluation data collected.	
19. Analyze and summarize data from programs.	Committee	4/30/15		Program data summarized.	
20. Measure enrollment at Second Chance School.	Committee	5/30/15		Enrollment data collected for end of 2014-2015 school year.	
21. Modify program based on program evaluation.	Committee	6/30/15		Program modified.	
22. Modify implementation plan based on program evaluation.	Committee	7/30/15		Implementation plan modified.	

Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
23. Begin Implementation plan to include: <ul style="list-style-type: none"> a. Location(s) b. Schedule c. Training d. Invitation e. Parent permission f. Multi-media needs g. Handouts/printed materials h. Participants (teachers, parents, youth) 	Committee	8/15/15		Implementation plan completed.	
24. Measure enrollment at Second Chance School.	Committee	8/30/15		Enrollment data collected for beginning of 2015-2016 school year.	
25. Implement program(s).	Committee	9/30/15		Program(s) delivered. Participant sign-in data. Participant evaluation data collected.	
26. Analyze and summarize data from programs.	Committee	4/30/16		Program data summarized.	

Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
27. Measure enrollment at Second Chance School.	Committee	5/30/16		Enrollment data collected for end of 2015-2016 school year.	
28. Evaluate and compare to 2013-2014 baseline.	Committee	6/30/16		Decreased enrollment by 10% from 2013-2014 to 2015-2016.	

Priority Issue: Youth Behavioral Health					
Goal: Improve Youth Behavioral Health for citizens of Wakulla.					
Objective: Decrease enrollment by 10% at Second Chance School by July 30, 2016.					
Strategy 2: Implement Positive Parenting Skills Program to parents of Wakulla County by May 30, 2016.					
Baseline Measure/Source:					
1. Measure enrollment at Second Chance School at beginning and end of 2013-2014 and 2014-2015 academic calendars.					
2. Measure number of parent participation in program.					
3. Compare enrollment figures for 2013-2014 and 2014-2015 years for 10% decrease.					
Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
1. Form committee.	Wakulla County Coalition for Youth	10/30/13		Committee formed.	
2. Review and revise action plan as needed.	Committee	11/30/13		Action plan finalized.	
3. Measure enrollment at Second Chance School.	Committee	8/30/13		Enrollment data collected for beginning of 2013-2014 school year.	
4. Research the Positive Parenting Skills Program for parents.	Committee	1/30/14		Research completed.	
5. Develop a selection matrix for evaluating the programs.	Committee	1/30/14		Selection matrix developed.	
6. Select program(s) based on matrix.	Committee	2/27/14		Program(s) selected.	
7. Research grant funding.	Committee	1/30/14		Research completed.	
8. Apply for grant funding.	Committee	3/30/14		Grant application submitted.	

Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
9. Modify program(s) for implementation in Wakulla County.	Committee	5/30/14		Program(s) modified.	
10. Measure enrollment at Second Chance School.	Committee	5/30/13		Enrollment data collected for end of 2013-2014 school year.	
11. Develop implementation plan to include: <ul style="list-style-type: none"> a. Budget b. Location(s) c. Schedule d. Training e. Invitation f. Parent permission g. Community buy-in campaign (schools, local organizations, NAMI, churches) h. Multi-media needs i. Handouts/printed materials j. Marketing campaign k. Community presentation l. Evaluation tool for presentations m. Evaluation tool for programs 	Committee	6/30/14			

Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
12. Present plan to: a. Schools b. Community organizations c. NAMI d. Churches		7/30/14		Presentations completed. Buy-in/commitment from organizations. Participant sign-in from presentations. Volunteers to assist with program. Locations/sites for program. Collect data from evaluation tool.	
13. Analyze and summarize data from presentations.	Committee	8/15/14		Presentation data summarized.	
14. Measure enrollment at Second Chance School.	Committee	8/30/14		Enrollment data collected for beginning of 2014-2015 school year.	
15. Modify implementation plan based on feedback from presentations.	Committee	9/30/14		Implementation plan finalized.	
16. Implement marketing/advertising campaign.	Committee	9/30/14		Marketing campaign implemented.	

Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
17. Begin Implementation plan to include: a. Location(s) b. Schedule c. Training d. Invitation e. Parent permission f. Multi-media needs g. Handouts/printed materials h. Participants (teachers, parents, youth)	Committee	10/30/14		Implementation plan completed.	
18. Implement program(s).	Committee	3/30/15		Program(s) delivered. Participant sign-in data. Participant evaluation data collected.	
19. Analyze and summarize data from programs.	Committee	4/30/15		Program data summarized.	
20. Measure enrollment at Second Chance School.	Committee	5/30/15		Enrollment data collected for end of 2014-2015 school year.	
21. Modify program based on program evaluation.	Committee	6/30/15		Program modified.	

Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
22. Modify implementation plan based on program evaluation.	Committee	7/30/15		Implementation plan modified.	
23. Begin Implementation plan to include: a. Location(s) b. Schedule c. Training d. Invitation e. Parent permission f. Multi-media needs g. Handouts/printed materials h. Participants (teachers, parents, youth)	Committee	8/15/15		Implementation plan completed.	
24. Measure enrollment at Second Chance School.	Committee	8/30/15		Enrollment data collected for beginning of 2015-2016 school year.	
25. Implement program(s).	Committee	9/30/15		Program(s) delivered. Participant sign-in data. Participant evaluation data collected.	

Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
26. Analyze and summarize data from programs.	Committee	4/30/16		Program data summarized.	
27. Measure enrollment at Second Chance School.	Committee	5/30/16		Enrollment data collected for end of 2015-2016 school year.	
28. Evaluate and compare to 2013-2014 baseline.	Committee	6/30/16		Decreased enrollment by 10% from 2013-2014 to 2015-2016.	

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ACTION PLAN LINKAGES

The Community Health Improvement Project planning is a long-term, systematic effort that addresses health problems on the basis of the results of community health assessment activities. This process follows the guidelines of the Mobilizing for Action through Planning and Partnerships (MAPP) model. MAPP was developed by the National Association of County and City Health Officials (NACCHO), in collaboration with the Centers for Disease Control and Prevention (CDC). MAPP provides a framework to create and implement a community health improvement plan that focuses on long-term strategies that address multiple factors that affect health in a community.

The Wakulla County CHIP identifies the priorities, goals, objectives, and strategies for the public health system within Wakulla County. Through the integrated efforts of the health department and community partners, the desired health outcomes can be addressed in a systematic and accountable manner.



This CHIP plan provides a framework to promote greater collaboration across the organization and with external community partners, supports a comprehensive approach to public health service delivery within the 10 Essential Services of Public Health, and provides leverage to address the needs of Wakulla County residents and the larger Florida Department of Health community.

Using the NACCHO model for strategic planning, this CHIP plan can be integrated with the Florida Department of Health in Wakulla County Strategic Plan, and is informed by the Community Health Assessment. The CHIP plan can serve as the guiding force for the health department's activities and direction for the next five years, as well as coordinate community health partners' efforts within the three health issue areas. The strategies and activities identified in this plan are specific standards for achievement designed to evaluate and measure success and impact.

The CHIP plan is aligned with the following:

- **Department of Health in Wakulla County Strategic Plan 2013-2016**

- **Florida Department of Health's State Health Improvement Plan 2012-2015**

Representing the plan for the Florida public health system, this document enables the network of state and local health partners to target and integrate health improvement efforts.

http://www.doh.state.fl.us/Planning_eval/Strategic_Planning/SHIP/FloridaSHIP2012-2015.pdf

- **Healthy People 2020**

This U.S. Department of Health and Human Services program provides 10-year objectives for improving the health of all U.S. residents.

<http://www.healthypeople.gov/2020/Consortium/HP2020Framework.pdf>

- **National Prevention and Health Strategies 2011**

Developed by the National Prevention Council at the U.S. Department of Health and Human Services, Office of the Surgeon General, 2011, these strategies aim to guide the nation in the most effective and achievable means for improving health and well-being.

<http://www.surgeongeneral.gov/initiatives/prevention/index.html>

The tables on the following pages identify the linkages between the Wakulla County CHIP and each of the above referenced plans.

Wakulla County CHIP	Alignment				
	Florida State Health Improvement Plan		Healthy People 2020		National Prevention Strategies
	Chronic Disease Prevention				
<p>Goal: Decrease obesity in Wakulla County families with youth ages 7 to 9 years old.</p> <p>Objective: Reduce obesity rates by 10% on BMI screenings of families with youth ages 7 to 9 years old by July 30, 2015.</p> <p>Strategy 1: Educate Wakulla families with youth ages 7 to 9 years old about how to choose, prepare and consume more nutritious foods.</p> <p>Strategy 2: Educate target families on importance of physically active.</p>	Goal CD1	Increase the percentage of adults and children who are a healthy weight.	Nutrition and Weight Status Goal	Promote health and reduce chronic disease risk through the consumption of healthful diets and achievement and maintenance of healthy body weights.	Support research and programs that help people make healthy choices (e.g., understand how choices should be presented).

Alignment					
Wakulla County CHIP	Florida State Health Improvement Plan		Healthy People 2020		National Prevention Strategies
	Chronic Disease Prevention				
<p>Goal: Decrease obesity in Wakulla County families with youth ages 7 to 9 years old.</p> <p>Objective: Reduce obesity rates by 10% on BMI screenings of families with youth ages 7 to 9 years old by July 30, 2015.</p> <p>Strategy 1: Educate Wakulla families with youth ages 7 to 9 years old about how to choose, prepare and consume more nutritious foods.</p> <p>Strategy 2: Educate target families on importance of physically active.</p>	Goal CD2	Increase access to resources that promote healthy behaviors.	Educational and Community-based Programs Goal	Increase the quality, availability, and effectiveness of educational and community-based programs designed to prevent disease and injury, improve health, and enhance quality of life.	Support coordinated, comprehensive, and multicomponent programs and policies to encourage physical activity and physical education, especially in schools and early learning centers.
					Provide information, tools, and expertise to help Americans understand and apply the Dietary Guidelines for Americans (e.g., MyPlate).
					Identify and address barriers to the dissemination and use of reliable health information.

Alignment					
Wakulla County CHIP	Florida State Health Improvement Plan		Healthy People 2020		National Prevention Strategies
	Community Redevelopment and Partnerships				
<p>Goal: Improve Youth Behavioral Health for citizens of Wakulla.</p> <p>Objective: Decrease enrollment by 10% at Second Chance School by July 30, 2016.</p> <p>Strategy 1: Implement Behavioral Health Training to public and private school teachers, parents, and youth in Wakulla County in by May 30, 2016.</p>	Goal CR1	Integrate planning and assessment processes to maximize partnerships and expertise of a community in accomplishing its goals.	Environmental Health Goal	Promote health for all through a healthy environment.	Support and expand cross-sector activities to enhance access to high- quality education, jobs, economic opportunity, and opportunities for healthy living (e.g., access to parks, grocery stores, and safe neighborhoods).
			Educational and Community-based Programs Goal	Increase the quality, availability, and effectiveness of educational and community-based programs designed to prevent disease and injury, improve health, and enhance quality of life.	

Alignment					
Wakulla County CHIP	Florida State Health Improvement Plan		Healthy People 2020		National Prevention Strategies
	Community Redevelopment and Partnerships				
<p>Goal: Decrease obesity in Wakulla County families with youth ages 7 to 9 years old.</p> <p>Objective: Reduce obesity rates by 10% on BMI screenings of families with youth ages 7 to 9 years old by July 30, 2015.</p> <p>Strategy 1: Educate Wakulla families with youth ages 7 to 9 years old about how to choose, prepare and consume more nutritious foods.</p> <p>Strategy 2: Educate target families on importance of physically active.</p>	Goal CR2	Build and revitalize communities so people can live healthy lives.	Social Determinants Goal	Create social and physical environments that promote good health for all.	Enhance capacity of state, tribal, local, and territorial governments to create healthy, livable, and sustainable communities (e.g., increase access to healthy food and opportunities for physical activity, revitalize brownfields, enhance alternative transportation options, and develop green facilities and buildings).

Community Health Improvement Plan: Next Steps

Community Health Improvement Plans (CHIPs) are detailed work plans that guide communities through their action steps in order to address priorities that have been defined in the community health profile through community input and review of local health data.

The Wakulla County Community Health Improvement Team developed four action plans for the key health issues of *Positive Healthy Lifestyle Choices* and *Youth Behavioral Health*. These action plans:

- Provide a framework for planning the work needed to achieve the objectives;
- Provide justification as to why funds are needed and how they will be used, imparting credibility to the organization or agency;
- Provide a guide for accomplishing the work within the given time period; and
- Communicate specific action-oriented approaches and measures for impact which can be shared with all interested parties.



The Wakulla County Community Health Improvement Committee will work with other community health partners to implement and evaluate each action plan activity for success and impact. Implementation of the action plans will ultimately strengthen the public health infrastructure, enhance the planning, research and development of community health partnerships, and promote and support the health, well-being, and quality of life of Wakulla County residents. It is recommended that the Community Health Improvement Committee review the implementation on an annual basis to update the information and to continually, and collaboratively, improve the health of Wakulla County.

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APPENDICES

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Appendix 1: Strategies & Goals Workshop – September 10, 2012

Workshop Agenda



Wakulla County Community Health Improvement Project: *Strategic Priorities with Goal Statements & Strategies*

September 10, 2012 Agenda

September 10, Monday – 10:00am-2:00pm

Wakulla County Health Department

48 Oak Street

Crawfordville, FL

10:00am - 10:15am

Introductions

Workshop Logistics Review

10:15am – 11:00am

Workgroup Assignments

- Participants will review:
 - *Wakulla County Health Profile Executive Summary*
 - *U.S. Census Quick Facts*
 - *Florida Department of Health CHARTS Summary*
- Each participants will:
 - Identify key health issues

11:00am – 11:30am

Strategic Planning

- Participants will be assigned to workgroups to:
 - Identify Health Resources - Identify all resources for achieving a Healthy Wakulla County (e.g., community groups, policies, funding, state/federal partners, etc.)
 - Identify Health Challenges – Identify “*What gets in the way of achieving a Healthy Wakulla County?*” (e.g., insufficient resources, lack of community support, legal or policy impediments, or technological difficulties)
 - Group Key Health Issues into common categories

11:30am - 11:45am

Workgroup Review

- Each workgroup will review and revise the work of the other groups

11:45am – 12:00pm Break – Working Lunch

12:00pm – 12:30pm Strategic Planning (continued)

- Individuals will self-assign into an “Issue” workgroup
- Each workgroup will identify a *GOAL* statement for their issue(s)
- Each workgroup will identify *STRATEGIES* to accomplish that *GOAL*

12:30pm – 12:45pm Workgroup Round-Robin Review

- Workgroups will review results of other workgroups & provide feedback

12:45pm – 1:30pm Strategic Planning (continued)

- Workgroups will fine tune their *GOAL* statement and *STRATEGIES*
- Workgroups will complete the Priorities/Strategies Plan

1:30pm-1:45pm Workgroup Round-Robin Review

- Workgroups will review results of other workgroups & provide feedback

1:45pm-2:00pm Workshop Summary & Next Steps

KEY TERMS: Goals and strategies provide a connection between the current reality (what the public health system and the community’s health looks like now) and the vision (what the public health system and community’s health will look like in the future).

Goals

- Broad, long-term aims that define the desired result associated with identified strategic issues.
- Set a common direction and understanding of the anticipated end result.

Example:

Strategic issue: How can the public health community ensure access to population-based and personal health care services?

Goal: All persons living in our community will have access to affordable quality health care.

Strategies

- Patterns of action, decisions, and policies that guide a local public health system toward a vision or goal.
- Broad statements that set a direction & communicate how the community will move in that direction.
- Lead to coordinated action by addressing the complexity of seemingly complicated problems, in providing a focus for future action.
- Emphasize action which serves a critical role in linking planning to implementation.

Example:

Strategic issue: How can the public health community ensure access to population-based and personal health care services?

Goal: All persons living in our community will have access to high-quality, affordable health care.

Strategies:

1. Establish a community ombudsman program for city and private services.
2. Strengthen coordination among local public health system partners to eliminate gaps in service and improve referral mechanisms among providers (i.e., between mental health and primary care).
3. Increase awareness of available services through the development of an online directory of area public health and health care organizations.
4. Develop the capacity to provide culturally and linguistically appropriate services.
5. Increase education and outreach efforts so that all residents are aware of the population-based and personal health care services available in the community.

For more information:

http://www.doh.state.fl.us/compass/Resources/FieldGuide/2008_Version/6Goals.pdf

Workshop Participants

**Wakulla Community Health Improvement Project
Strengths & Goals Workshop
September 10, 2012
Sign-in Sheet**

Name	Organization
Sandy Porras Guitierrez	Department of Children & Families
Nicolette Castagna	Department of Health
Herb Donaldson	HAWC/Palaver Tree Theatre
Jimmie Doyle	NAMI
Shannon Griffin	NHC Homecare
Marvia Preston	MDC#2
Clyde Preston	MDC#2
Annette Phelps	Wakulla County Citizen
Grace Keith	Wakulla County Health Department
Padraic Juarez	Wakulla County Health Department
Tonya Hobby	Wakulla County Health Department

Workshop Summary Notes

Barriers

<ul style="list-style-type: none"> • Sanitary Conditions-House/Places to Eat • High Mobility • Lack of Communication • Different Community with in Community(Taking Care of Their Own) • Panacea • Sopchoppy • C'ville • Smith Creek • St. Mark • Shell PT/Oyster Bay • Live Oak Island • Medart • Fear/Distrust • Generational Changes • Illness • Crime Indifference • Homelessness • Discrimination • Lack of Lighting • High Rate of Motorized Vehicles(Unsupervised/Off Road/Water) 	<ul style="list-style-type: none"> • Lack of Public Transportation/Inadequate Regular Transportation • Inadequate Education • Lack of Health Care Providers • Lack of Responsibility • Low Education/Level • High Poverty level • Economy • High Unemployment Rate • Attitude(Cultural) • Nutrition • Lack of Exercise • Resources • Lack of Coordination • Access To Health Providers • No Hospitals , Clinics Open at Night • Lack of Fresh Produce Providers • Media Information • Lack of Insurance • Lots of Fast Food • Lack of Utilization • Lack of Side Walks & Public Parks(Community)
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Resources:

<ul style="list-style-type: none"> • Capital Area Health Start • National Alliance on Mental Illness (NAMI) • Youth Coalition • Wakulla County Health Department • Area Health Education Center (AHEC) • Apalachee Mental Health • Tallahassee Memorial Hospital • Capital Regional Medical Center • Churches/ Health Ministries • Promise Land • Food Banks • Schools • Domestic Violence Task Force • School Health • Extension Office – Gardening & 4-H Club • Wakulla Urgent Care • Wakulla Family Medial CHC • Wild About Wakulla Week • Gulf Specimen Marine Lab • St. Pat’s Festival 	<ul style="list-style-type: none"> • Worn Grunting Festival • Rodeo Harvey Farm • American Indian Pow Wow • Farmer’s Market Sop choppy • Christian Coalition • Project Graduation • Garden /Sustain Programs • Women Shelters • Volunteers • Ability First • Swat • Community Health Classes • WCCY- Be The Wall • WIC • Healthy Families Florida • Operation Santa/Christmas N Park • Good will/Second Hand Stores • Donated Goods- W/D, Wal-Mart • Camp Indian Springs • Senior Center • Boy Scouts • Girls Scouts • Valentine’s Day In Park 	<ul style="list-style-type: none"> • FEMA • Work Force Agency • Chamber of Commerce • Civic Groups(Rotary, Lions, Men’s /Women’s) • Healing Arts • Emergency Medical Services/Fire Department • Sheriff-Be The Wall Youth Training/Intervention • Keep Wakulla Beautiful • Home Health Agencies • Veteran’s Administration • Dentists-5 • Optometrist -1 • Department of Juvenile Justice • Department of Children & Families • Access Florida • Parents Teachers Associations • Library • Autism Group • Alzheimer’s • Vet’s Day In Park • Employee Assistance Programs • Back To School Bash • Blue Crab Festival
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Priority Issue: Health services/Access To Care		
Goal: Adequate Health Care Services available to Wakulla County.		
Strategy	Barriers	Implementation
<ul style="list-style-type: none"> Adequate Health Care Services available to Wakulla County 	<ul style="list-style-type: none"> Economy Lack of transportation 	<p>Timeline 3 years</p> <p>Lead & Team Members Chamber of Commerce Wakulla County Transportation</p> <p>Resources Local Healthcare Care Providers Florida State University of Medicine</p>
<ul style="list-style-type: none"> Increase awareness of health resources available to lower income families. 	<ul style="list-style-type: none"> Lack of coordination of resources Lack of education 	<p>Timeline 18 months</p> <p>Lead & Team Members Health Department Staff</p> <p>Resources Health Department Civic organization Public schools</p>
<ul style="list-style-type: none"> Coordinate provided services specific to times, dates, & locations within county & neighboring counties. 	<ul style="list-style-type: none"> Lack of communication Self interest 	<p>Timeline Immediate-2 years</p> <p>Lead & Team Members Board of County Commission Wakulla County Health Department Community Organizations Tallahassee Memorial Hospital Capital Regional Medical Center</p> <p>Resources: To be determined</p>

Priority Issue: Health Services/Access to care

Notes:

- Lack of cultural activities that engage all of the community
- Question health disparities
- Access to health care providers(2)
- Preventative screenings below benchmarks
- Too many health “ providers” with hard to understand information , too many rules
- Lack of awareness free health program
- Lack of funding to run in-depth health programs
- Lack of medical care in county
- Provider patient ratio is poor
- Cost of health care including medications
- Those uninsured or able to afford healthcare(2)
- Technology sometimes too advanced for seniors
- Low PCP to patient ratio
- No hospital (local)
- Lack of participation in health based programs
- Expenditures and human services

Goal: Accessible and affordable transportation for all Wakulla County citizens.

Strategies:

1. Coordinate with local churches to set up volunteer drivers and/or inexpensive.
2. Make Chamber of Commerce aware of attempts to bring transportation and/or coordinate for volunteers.

Goal: Adequate health services available to all Wakulla County citizens.

Strategies:

1. Increase local primary care providers.
2. Increase awareness of health resources available for low income families.
3. Coordinate provided services specific to times, dates, & location.

Priority Issue: Maternal/Child Health Care		
Goal: A “Healthy Life” Course For Wakulla Families.		
Strategy	Barriers	Implementation
<ul style="list-style-type: none"> Educate families about healthy nutrition behaviors, available resources, and importance of preconception health. 	<ul style="list-style-type: none"> Communication Indifference Attitude Limited Resources Environmental (Rural) 	<p>Timeline: 1-3 years</p> <p>Lead & Team Members: Faith-based organizations Wakulla County Health Department Healthy Start School Programs</p> <p>Resources: Civic Groups Library Local Media</p>
<ul style="list-style-type: none"> Facilitate access to available health care resources. 	<ul style="list-style-type: none"> Lack Of Transportation No Coordination/Follow Up With Providers And Resources County To County Communication Local Government 	<p>Timeline: 1-3 Years</p> <p>Lead & Team Members: Providers Wakulla County Health Department Area Health Education Center (AHEC) Board of County Commission Local Government</p> <p>Resources: Big Bend Transit</p>
<ul style="list-style-type: none"> Cultural barriers need to be broken. 	<ul style="list-style-type: none"> Lack Of Education(Sometimes) 	<p>Timeline: Changing</p> <p>Lead &Team Members: Healthy Start/Families Program Physicians Head Start-Programs</p> <p>Resources: Education Internet</p>

Priority Issue: Maternal/Child

Notes:

- Low Birth Rate 9.5%
- Poor Birth Outcomes
- Lack Of Nutrition For Infants And Toddlers
- Neonatal Deaths 7.0%
- Children Under 18 In Family Households 48.3%
- Low Birth Weight
- Infant And Neonatal Death Rate Nearly Double State Rate
- Post Neonatal Death 3.0%
- Teen births(3)
- Access To Gym Services For The Uninsured
- Infant Mortality 10.0%

Goal: A " Healthy Life Course For Wakulla Families"

Strategies:

1. Educated Families About Healthy Nutrition, Behaviors, Available Resources, And Importance Of Pre-Conception Health.
2. Facilitate Access To Available Health Care Resources.
3. Work Schools and Churches to Promote Responsibility!! (Cultural Barrier Need To Be Broken Down)
4. Build Encouragement Points Throughout The County That Reinforce Overall Health.

Priority Issue: Youth Issues		
Goal: All students who graduation from Wakulla County Schools will enjoy mental, emotional, and spiritual health.		
Strategy	Barriers	Implementation
<ul style="list-style-type: none"> Engage parents and teachers in positive parenting skills by utilizing intervention programs. 	<ul style="list-style-type: none"> Lack of communication Lack of parents individual Lack of responsibility Lack of transportation Lack of parenting skills 	<p>Timeline: 1 year</p> <p>Lead & Team Members: Schools Mental Health Agencies Healthy Start Classes IFAS</p> <p>Resources: Mental Health Education Parenting Classes Education Libraries Media Information Churches</p>
<ul style="list-style-type: none"> Provide local organized activities for teens that will result in good productive future citizens, resources/guide for career development. 	<ul style="list-style-type: none"> Lack of participation Lack of transportation Lack of higher education sites Peer pressure Lack of \$\$\$ 	<p>Timeline: Ongoing</p> <p>Lead & Team Members: Parents Community Organizations Schools</p> <p>Resources: Tallahassee Community College Schools Parents Library</p>
<ul style="list-style-type: none"> Develop resource guide for career development. 	<ul style="list-style-type: none"> Funding “Brain drain” Lack of mentors 	<p>Timeline: 2 years</p> <p>Lead & Team Members: Chamber of Commerce</p> <p>Resources: Parent/Teacher Association Local merchants</p>

Priority Issue: Youth Issues

Notes:

- No high school diploma or equivalent (2)
- Increase the communication with parents & children
- Bullying
- Nearly ¼ of population under 18 years of age
- Rushing children to do too much, no play time(home & school)
- Unprotected sexual activities by youths
- More guidance to get kids to college
- Activities for young adults
- Lack of dialogue regarding teen issues
- Not enough supervision for young children
- Establish intervention programs that involves parents & teachers

Goal: For All Students Graduating from our Wakulla County Schools to enjoy Mental, Emotional, Spiritual, & Mental Health

Strategy:

1. Establish intervention programs that involve parents & teachers.
2. Breakdown the barriers between youth and social/ service organizations, such as Boy/Girl Scouts, Wakulla County Youth Coalition, etc.
3. Educate youth on mental health issues/ relating them to total health outcomes.
4. Provide local organized activities for teens.
5. Develop resource guide for career development.
6. Engage parents in positive parenting through multiple venues.

Priority Issue: Safety		
Goal: Unintentional injury rates will be below the state average.		
Strategy	Barriers	Implementation
<ul style="list-style-type: none"> Coordinate local public awareness events to include law enforcement, local merchants, schools, & organizations to promote safety compliance. 	<ul style="list-style-type: none"> Turf issues Competing priorities Transportation Cost Lack of resources Attitude 	<p>Timeline: Ongoing</p> <p>Lead & Team Members: Law Enforcement Schools Community organizations Merchants Emergency Medical Services</p> <p>Resources: Wakulla County Youth Coalition Boy/Girl Scouts Sheriff Department Schools Project Graduation Faith-Based organizations Emergency Medical Services Chamber of Commerce</p>
<ul style="list-style-type: none"> Educate the public on the consequences of non-compliance with public safety laws. 	<ul style="list-style-type: none"> Not wanting government involvement Indifferent Feelings of inability 	<p>Timeline: Ongoing</p> <p>Lead & Team Members: Emergency Medical Services Schools Community organizations Merchants Health Department</p> <p>Resources: Wakulla County Youth Coalition Boy/Girl Scouts Sheriff Department, Schools Project Graduation Faith-Based organizations Emergency Medical Service Chamber of Commerce</p>
<ul style="list-style-type: none"> Enforce consequences for non-compliance with safety laws. 	<ul style="list-style-type: none"> Public resistance Favoritism Attitude 	<p>Timeline: Ongoing</p> <p>Lead And Team Members: Emergency Medical Services Law Enforcement</p> <p>Resources: Florida Statutes</p>

Priority Issue: Safety

Notes:

- Seat belt & car seat, use/non-use for small children
- ↑ rates of death from motor vehicle crashes(3)
- Crime rate ½ the state rate
- Rural community
- What are motor vehicle teen crash death rates

Goal: 100 % Seat belt compliance

Strategies:

1. Re-enforce care seat use.
2. Coordinate with law enforcement, better enforce Florida seat belt law (check points, knowledge of penalty \$130.00).
3. Increase public education.
4. Involve local organizations/merchants & events to promote awareness.
5. Host community event to promote child seat use.
6. Promote awareness of potential punishment/consequence for not bucking up.
7. Incorporate information classes in school programs for children to develop early awareness.

Priority Issue: Diseases/Chronic Conditions		
Goal: All citizens of Wakulla County will have access to educational resources pertaining to chronic diseases/conditions.		
Strategy	Barriers	Implementation
<ul style="list-style-type: none"> Increase awareness of education on chronic diseases (causes/prevention). 	<ul style="list-style-type: none"> Lack of education Lack of health care providers Lack of funding 	<p>Timeline: Ongoing</p> <p>Lead & Team Members: Health Resources (School)</p> <p>Resources: Health Department Wakulla Education Service (WES)</p>
<ul style="list-style-type: none"> Begin education at the elementary school level. 	<ul style="list-style-type: none"> Lack of responsibility Low education level Lack of funding 	<p>Timeline: Ongoing</p> <p>Lead & Team Members: Parents Teacher Association Schools 4-H Club</p> <p>Resources: Health Care Providers Wakulla Education Service</p>
<ul style="list-style-type: none"> Follow up on condition/record keeping/tracking. 	<ul style="list-style-type: none"> Lack of funding Lack of support/resources 	<p>Timeline: Ongoing</p> <p>Lead & Team Members: Health Care Provider Hospitals Individual Department of Health</p> <p>Resources: To be determined</p>
<ul style="list-style-type: none"> Make healthy choices the easy choice. 	<ul style="list-style-type: none"> Exercise locations Lack of funding Lack of healthy food outlets Apathetic Safety 	<p>Timeline: Ongoing</p> <p>Lead & Team Members: Chamber of Commerce MCA Schools Extension Center Local Groceries</p> <p>Resources: To be determined</p>

Priority Issue: Diseases/Chronic Conditions

Notes:

- Adult obesity (9)
- Lung cancer (4)
- Youth obesity under 21 (3)
- Asthma in adults (3)
- Adult diabetes(2)
- Coronary heart disease (2)
- Prostate cancer (2)
- Colorectal cancer (2)
- Melanoma deaths (2)
- Cancer awareness
- Youth diabetes
- Diabetes, not understanding the disease
- Communicable & infectious disease rates lower than state rates
- Adults rate their health as fair to poor
- Chronic disease rates overall are high
- Tobacco use among high school student are ↑
- Tobacco use

Goal: All persons living in our community will have access to education on chronic conditions to reduce chronic disease/condition in the population over the next 20 years.

Priority Issue: Positive Healthy Lifestyle Choices		
Goal: Wakulla citizens will make positive behavioral health choices.		
Strategy	Barriers	Implementation
<ul style="list-style-type: none"> Increase behavior education opportunities. 	<ul style="list-style-type: none"> Illiteracy Personal resistance Stigma Peer pressure Invincibility 	<p>Timeline: Ongoing</p> <p>Lead & Team Members: Appointed Mental Health Schools NAMI (National Association of Mental Illness) Faith-based organizations</p> <p>Resources: Health Department Sheriff Department Toll-Free lines Wakulla Library Wakulla News Wakulla.com</p>
<ul style="list-style-type: none"> Empower citizens -" Power to The People." 	<ul style="list-style-type: none"> Personal choice resistance Distrust government Interference Healthy choice not always easy choice People are self-medicating for past "hurts"(ACE study) Fear of unknown (such as health conditions) 	<p>Timeline: Ongoing</p> <p>Lead & Team Members: Health Department HAWL</p> <p>Resources: Wakulla News Wave 94.1 Wakulla Sunday Radio program Schools Churches Library Senior Center</p>
<ul style="list-style-type: none"> Introduce "The Health Ministry" into local churches. 	<ul style="list-style-type: none"> Indifference Cultural attitudes 	<p>Timeline: Ongoing</p> <p>Lead & Team Members: Wakulla County Clergy</p> <p>Resources: Health Department Churches</p>

Priority Issue: Moral/Behavioral

Notes:

- Lack of responsibility all doing by government
- Over 1/3 of employment in government sector
- Benefits, wrong information, not signed, proud (pride), lack of transportation, don't want government help
- Depression, lack of work, lack of money, lack of services
- Infant mental health/parenting skills
- Excessive drinking 21%
- High % of citizens who consume large quantities of alcohol
- Lack of physical activity adults 32.2%
- Mental health is increasing in middle/high school youth
- Drug use, both youth & adult

Priority Issue: Tobacco use

Notes:

- 2nd hand smoke
- High % of asthma/smoking adults
- Smoking in adults 26.5%
- Tobacco use
- Smoking related health issues
- 3rd hand smoke in child care centers
- Oral health issues, bottle mouth, chew tobacco, lack of care, very few dentists

Goal: Wakulla citizens will make positive behavioral health choices.

Strategies:

1. Increase health behavior education opportunities.
2. Empower citizens to use available resources (smoking cessation, support groups, mental health).
3. Utilize programs at senior center that include nutrition, exercise and mental stimulation.
4. Organize community "walk in the park."

Priority Issue: Poverty		
Goal: People in Wakulla who are facing poverty or homelessness will have will have access to available services.		
Strategy	Barriers	Implementation
<ul style="list-style-type: none"> Develop outreach program to identify & focus on population in need. 	<ul style="list-style-type: none"> Funding Lack of experience Community commitment 	<p>Timeline: 12 months</p> <p>Lead & Team Members: Churches Goodwill</p> <p>Resources: FWC Civil Groups School Board</p>
<ul style="list-style-type: none"> Increase community awareness of issues facing low-income & homeless families. 	<ul style="list-style-type: none"> Community apathy Funding Stigma 	<p>Timeline: 9 months</p> <p>Lead & Team Members: Media Churches Civic Groups</p> <p>Resources: Chamber of Commerce Wakulla County Health Department</p>
<ul style="list-style-type: none"> Develop no fee/low cost coordinated transportation programs. 	<ul style="list-style-type: none"> Cost Insurance Utilization Fear Mistrust Resources Turf 	<p>Timeline: 6 months</p> <p>Lead & Team Members: Tri-County Transportation School Board</p> <p>Resources: Elected Officials Possible Grants</p>

Priority Issue: Poverty

Notes:

- Lack of affordable transportation (2)
- Homelessness (2)
- Decrease in per capital money income
- Education, some not interested, let" someone else" take care, provide
- National forest areas populated by homeless
- Children in poverty 20%
- Budget cuts
- Community, social involvement
- Lack of interest of poverty & the so-called "shame" that comes with it
- High unemployment rate
- County revenue per capital ½ Florida average
- Per capital income lower that state average
- % in poverty lower than state

Goal: People in Wakulla who are facing poverty or homelessness will have access to available services.

Strategies:

1. Develop outreach programs to identify & focus on population in need.
2. Increase community awareness of issues facing low-income & homeless families.
3. Identify at risk families & promote educational opportunities, i.e. programs.
4. Develop no-fee low cost transportation.
5. Provide more technical training for citizens/adult education.

Priority Issue: Healthy Choices		
Goal: All person living in our community will have <u>access</u> to education on healthy choices.		
Strategy	Barriers	Implementation
<ul style="list-style-type: none"> • Increase awareness of existing resources. 	<ul style="list-style-type: none"> • Funding • Competency with fast food options • Stigma • poverty 	<p>Timeline: 6 months</p> <p>Lead & Team Members: LDTC Parent Teacher Association Private Physicians Schools</p> <p>Resources: Food Bar Extension Service</p>
<ul style="list-style-type: none"> • Increase coordination of local resources to maximize exposure. 	<ul style="list-style-type: none"> • Apathy • Rural • poverty 	<p>Timeline: 12 months</p> <p>Lead & Team Members: To be determined</p> <p>Resources: Private Physicians</p>
<ul style="list-style-type: none"> • Empower citizens to make <u>healthier</u> lifestyle choices. 	<ul style="list-style-type: none"> • Cultural • Poverty levels • Lifestyles habits 	<p>Timeline: Immediate-2 years</p> <p>Lead & Team Members: Providers Educators Schools Community Organizations Faith Based Organizations</p> <p>Resources: To be determined</p>

Priority Issue: Healthy Choices

Notes:

- Lack of food, “food deserts”
- Lack of nutrition education
- Lack of fresh fruit /vegetable availability
- Variety of healthy food choices
- Lack of proper food planning & preparation
- School menus
- So many fast food restaurants & fast food “deals”
- Senior center menus
- Purchasing food that is “quick & easy” but not healthy
- Lack of food for seniors
- Obesity with fast food
- Limited access to healthy food 25%
- Physical activity
- Fast food restaurants 41%
- Food, wrong choices develop over weight

Goal: All persons living in our community will have access to education on healthy choices.

Strategies:

1. Increase awareness of existing resources by word of mouth/community involvement and local advertisement.
2. Establish referral system through public, private, and community organizations.
3. Provide hands on training (demos, tastings, & seminars).
4. Increase coordination of local resources & coalitions to maximize reach.
5. Set up booths at festivals.
6. Allow transportation & community specific education events /meetings to those with low/no income.

Appendix 2: CHIP Workshop 1 – April 26, 2013

Email to Community Health Partners

From: Tonya_Hobby@doh.state.fl.us [mailto:Tonya_Hobby@doh.state.fl.us]

Sent: Friday, April 12, 2013 4:41 PM

Subject: Community Health Improvement Meeting

Dear Community Health Partners:

The Department of Health in Wakulla County needs your help! We are engaged in the Community Health Improvement Planning process and have an aggressive timeframe for completion. Your experience and expertise is a critical!

We will be meeting to develop a Community Health Improvement Plan (CHIP). A CHIP can be used by health departments, as well as other government, educational, or human service agencies, to coordinate efforts and target resources that promote health. A CHIP serves to address issues, roles, and common goals and objectives throughout the community. The plan can be used to guide action and monitor and measure progress toward achievement of goals and objectives. The plan, along with a community health needs assessment, can be utilized as justification for support of certain public health initiatives, as part of funding proposals, and for attracting other resources toward building programs that improve the overall quality of life of the community.

PLEASE PLAN TO ATTEND BOTH THESE WORKSHOPS:

Workshop 1 - Friday, April 26 from 9:00am-1:00pm Agenda is attached for this workshop.

Workshop 2 – May 10 from 9:00am-1:00pm

Both workshops will be held at the Florida Department of Health in Wakulla County (48 Oak Street, Crawfordville, FL 32327). Your attendance is required at both workshops. A working lunch will be provided during each workshop.

Please RSVP to Tonya Hobby at tonya_hobby@doh.state.fl.us by **April 16**, and let us know if you have any dietary restrictions.

Thank you in advance. We are looking forward to your valuable input at this workshop.

Tonya Hobby
Wakulla County Health Department
Health Education Program Manager
48 Oak Street
Crawfordville , FL 32327

CHIP Session 1 Workshop Participants

**Florida Department of Health in Wakulla County
Community Health Improvement Project
CHIP Session 1 Workshop
April 26, 2013 Sign-In Sheet**

Name/Title	Organization
Kristina Abernathy	Capital Area Healthy Start Council (CAHSC)
Jimmie Doyle	National Alliance on Mental Illness (NAMI)
Shelley Swenson	UF/IFAS
Tonya Hobby	Florida Department of Health in Wakulla County
Padraic Juarez	Florida Department of Health in Wakulla County
Grace Keith	Florida Department of Health in Wakulla County
Nell Rozan	Florida Department of Health in Wakulla County
Troy Crump	Wakulla Transportation

CHIP Session 1 Workshop Agenda



Community Health Improvement Plan 2013
Friday, April 26 – 9:00am-1:00pm
Florida Department of Health in Wakulla County
48 Oak Street
Crawfordville, FL 32327

April 26, 2013 Agenda

9:00am – 9:15am	Introductions Workshop Logistics Review
9:15am - 9:45am	Workgroup Assignments Participants will be assigned to a workgroup to prioritize issues. <ul style="list-style-type: none">• Review Strategic Priorities & Goals from 2012 workshop• Review Wakulla Community Health data
9:45am – 10:15am	Prioritize Goals <ul style="list-style-type: none">• Identify <i>Do-able</i> issues – Which Issues/Goals can be <u>realistically</u> impacted in the next 2 years?• Identify <i>Barriers to Action</i> – What barriers <u>must be</u> addressed in order to impact the issue?
10:15am – 10:30am	Group Decision Making <ul style="list-style-type: none">• Issues/goals will be prioritized using nominal group technique.• Top 2-3 issues/goals will be selected for development in the Community Health Improvement Plan.
10:30am – 10:45am	Goal for each Health Issue <ul style="list-style-type: none">• Participants will self-select into an issue and work together to develop a <i>Goal</i> for the issue.
10:45am-11:00am	Group Review of Goals <ul style="list-style-type: none">• Groups will review each other's work and provide feedback
11:00am-11:45am	SMART Objectives for each Goal (Issue) <ul style="list-style-type: none">• Participants will develop SMART Objectives for the Goal (Issue)
11:45am - 12:15pm	Lunch Break (Lunch provided & networking)
12:15pm – 12:45pm	SMART Objectives <ul style="list-style-type: none">• Participants will review each other's work and provide feedback.• Feedback will be used to refine Goal and SMART Objectives.
12:45pm – 1:00pm	Community Health Improvement Plan Workshop Summary Next Steps

A Community Health Improvement Plan (CHIP) has been defined as “a long-term, systematic effort to address health problems on the basis of the results of assessment activities and the community health improvement process.”

CHIP:

- Serves to address issues, roles, and common goals and objectives throughout the community.
- Is used to coordinate efforts and target resources that promote health.
- Guides action and monitors and measures progress toward achievement of goals and objectives.
- Often used as justification for support of certain public health initiatives, as part of funding proposals, and for attracting other resources toward building programs that improve the overall quality of life of the community.

GOAL:

- Broad, long-term aims that define the desired result associated with identified strategic issues.
- Set a common direction and understanding of the anticipated end result.

Example:

Strategic issue: Access to population-based and personal health care services

Goal: All persons living in our community will have access to affordable quality health care.

S-M-A-R-T Objectives

Specific means that the outcome is concrete, detailed, focused and well defined.

Measurable outcomes include units for counting, which determines quantity and comparison.

Achievable outcomes are feasible, reasonable and actionable.

Realistic outcomes add value or contribute to the accomplishment of the goal.

Time limited means there is a deadline(s) for completion.

Example:

Strategic issue: Access to population-based and personal health care services

Goal: All persons living in our community will have access to affordable quality health care.

Objective:

1. Develop an online directory of area public health and health care organizations by June 30, 2014.
2. Advertise the online directory to community residents at 100% of county facilities (e.g., schools, library, government offices) and primary care and health care facilities by December 30, 2014.

CHIP Session 1 Workshop Summary Notes

Priority Issue: Positive Healthy Lifestyle Choice (Obesity)					
Goal: Decrease obesity by increasing education/awareness to the residents of Wakulla County. (NOTE: Re-word to Decrease obesity in Wakulla County residents. Do you want to address obesity in all residents? Maybe narrow to an age group or sex group or ethnicity. Can you make a link between education/awareness & decreasing obesity? Most people know what to do for obesity – so they are aware. What they don't do is the ACTION – can you set up an action plan that is ACTION for obesity?)					
Objective: Reduce obesity rate from current CHARTS from 4 th quartile to 3 rd quartile by December 31, 2016. (NOTE: Target audience?)					
Baseline Measure/Source: Florida CHARTS – data?					
Strategy: Empower Wakulla County residents to choose, prepare, and consume more nutritious foods (and increase physical activity levels – this needs to be a separate strategy).					
Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
1. Create a Workgroup/Taskforce to assess the needs for a program to empower Wakulla County residents to choose, prepare & consume more nutritious foods.					
2. Research actions already done in order to provide a historical perspective.					
3. Modify successful past actions to “fit” current population.					
4. Identify programs & select/create evaluation tool.					
5. Communicate plan to key stakeholders.					
6. Develop budget for plan implementation.					
7. Research possible funding/grants.					
8. Develop a tracking plan to measure individual success.					
9. Develop marketing plan.					

NOTE: The strategy here is for residents to choose, prepare, and consume more nutritious foods. Yet the activities do not address any of this. What specifically is going to be done to get residents to choose, prepare, and consume more nutritious foods? The activities need to address/overcome barriers such as access to healthy foods, cost of healthy foods, time to prepare healthy foods, etc. The Robert Wood Johnson Foundation has a wealth of evidence-based practices that could be modified for Wakulla County. The other issue - increase physical activity levels is a separate strategy with its own Action Plan.

Priority Issue: Positive Healthy Lifestyle Choices

Do-Able

- Promote mental health services
- Increasing behavior education opportunities
- Increase education – what is a “healthy” lifestyle
- Combine efforts to reach residents through different community service providers
- Expand healthy messages through technology (i.e., social media)
- Offering resources that are easily accessible

Goal Decrease obesity by increasing education/awareness to the residents of Wakulla County.

Objective Reduce obesity rate from current CHARTS level of 4th quartile to 3rd quartile by December 31, 2016. (represents 1,200 residents)

Key Activities

- Implement health curriculum in Wakulla County School/Communities (public/private).
- Create cooking schools at after-school programs.
- Create marketing plan.
- Adult cooking schools.
- Summer programming - youth directed & family oriented

Workgroup members:

Padriac Juarez
Kristina Abernathy
Grace Keith
Shelly Swenson

Priority Issue: Youth Issues (NOTE: Need to define this better – what specific “youth issue” is going to be addressed. Need to identify the youth issue, e.g., delinquency, risky behaviors, etc.)					
Goal: Decrease enrollment at the Second Chance School (NOTE: Goal is “short & sweet” & states what the overall outcome will be – such, as What will happen to the “youth issue” if this is accomplished? Need to re-write goal).					
Objective: Increase positive parenting skills program by December 30, 2016 to parents of elementary & middle school students. (NOTE: How does a positive parenting skill impact the goal? How does having parents in a class decrease enrollment? Also – increase by what %? Or enroll how many parents? This needs a quantitative measure associated with it.)					
Baseline Measure/Source: Measure enrollment at Second Chance School at beginning and end of academic calendar. (NOTE: Need to look at trends over time. What was the beginning/end enrollment in 2011-2012? 2010-2011? 2009-2010? The enrollment may decrease from the beginning to end naturally. So need to know what the trend is)					
Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
10. Create a coalition or sub-committee.					
11. Research positive parenting program.	WCCY (Wakulla County Coalition for Youth)				
12. Create a matrix for evaluating programs.					
13. Select a positive parenting program.					
14. Develop a budget.					
15. Create a presentation for proposal.					
16. Edit program to meet the needs for Wakulla including evaluation tool (if needed).					
17. Get buy-in from the Wakulla County Schools & community organization (Churches, Library, Wakulla Education Center).					
18. Find funding/grants to implement program.					

a. If unable to find funding, reach out to community organization to implement parts of the parents' program.					
19. Gather resources to implement program, to include: a. Hiring personnel b. Training					
20. Select sites for program implementation.					
21. Advertise.					
22. Facilitate the positive parenting program.					
23. Evaluate the program.					

NOTE: The final activity is to measure against the baseline data. For this particular plan there are 2 measures – the baseline measure of enrollment and the # or % of parents in the program.

Priority Issue: Youth Issues

Do-Able

- Increase positive programs for middle & high school students.
- Continue on-going efforts to develop community center.
- Increase parenting programs.
- Crisis Intervention Technique (CIT) training for parents and teachers.
- Implement a school curriculum consistent with Wakulla County School District.
- Communicating with Sheriff's Department – more community outreach.

Goal Decrease enrollment at Second Chance School.

Objective Increasing positive parenting skills programs by December 30, 2016 to parents of elementary and middle school students (FCAT scores, PTO participation).

Workgroup members:

Jimmie Doyle
 Tonya Hobby
 Jessica
 Troy Crump

Priority Issue: Youth Behavioral Health					
Goal: Improve Youth Behavioral Health for citizens of Wakulla.					
Objective: Decrease enrollment by 10% at Second Chance School by July 30, 2016.					
Strategy 1: Implement Behavioral Health Training to public and private school teachers, parents, and youth in Wakulla County in by May 30, 2016.					
Baseline Measure/Source:					
4. Measure enrollment at Second Chance School at beginning and end of 2013-2014 and 2014-2015 academic calendars.					
5. Measure number of teachers, parents, and youth participation in training.					
6. Compare enrollment figures for 2013-2014 and 2014-2015 years for 10% decrease.					
Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
29. Form committee.	Wakulla County Coalition for Youth	10/30/13		Committee formed.	
30. Review and revise action plan as needed.	Committee	11/30/13		Action plan finalized.	
31. Measure enrollment at Second Chance School.	Committee	8/30/13		Enrollment data collected for beginning of 2013-2014 school year.	
32. Research the Behavioral Health Program for teachers and youth.	Committee	1/30/14		Research completed.	
33. Develop a selection matrix for evaluating the programs.	Committee	1/30/14		Selection matrix developed.	
34. Select program(s) based on matrix.	Committee	2/27/14		Program(s) selected.	
35. Research grant funding.	Committee	1/30/14		Research completed.	

36. Apply for grant funding.	Committee	3/30/14		Grant application submitted.	
37. Modify program(s) for implementation in Wakulla County.	Committee	5/30/14		Program(s) modified.	
38. Measure enrollment at Second Chance School.	Committee	5/30/13		Enrollment data collected for end of 2013-2014 school year.	
39. Develop implementation plan to include: a. Budget b. Location(s) c. Schedule d. Training e. Invitation f. Parent permission g. Community buy-in campaign (schools, community organizations, NAMI, churches, etc.) h. Multi-media needs i. Handouts/printed materials j. Marketing campaign k. Community presentation l. Evaluation tool for presentations m. Evaluation tool for programs	Committee	6/30/14			

40. Present plan to: a. Schools b. Community organizations c. NAMI d. Churches		7/30/14		Presentations completed. Buy-in/commitment from organizations. Participant sign-in from presentations. Volunteers to assist with program. Locations/sites for program. Collect data from evaluation tool.	
41. Analyze and summarize data from presentations.	Committee	8/15/14		Presentation data summarized.	
42. Measure enrollment at Second Chance School.	Committee	8/30/14		Enrollment data collected for beginning of 2014-2015 school year.	
43. Modify implementation plan based on feedback from presentations.	Committee	9/30/14		Implementation plan finalized.	
44. Implement marketing/advertising campaign.	Committee	9/30/14		Marketing campaign implemented.	
45. Begin Implementation plan to include: a. Location(s) b. Schedule c. Training d. Invitation e. Parent permission f. Multi-media needs g. Handouts/printed	Committee	10/30/14		Implementation plan completed.	

materials h. Participants (teachers, parents, youth)					
46. Implement program(s).	Committee	3/30/15		Program(s) delivered. Participant sign-in data. Participant evaluation data collected.	
47. Analyze and summarize data from programs.	Committee	4/30/15		Program data summarized.	
48. Measure enrollment at Second Chance School.	Committee	5/30/15		Enrollment data collected for end of 2014-2015 school year.	
49. Modify program based on program evaluation.	Committee	6/30/15		Program modified.	
50. Modify implementation plan based on program evaluation.	Committee	7/30/15		Implementation plan modified.	
51. Begin Implementation plan to include: a. Location(s) b. Schedule c. Training d. Invitation e. Parent permission f. Multi-media needs g. Handouts/printed materials h. Participants (teachers, parents, youth)	Committee	8/15/15		Implementation plan completed.	

52. Measure enrollment at Second Chance School.	Committee	8/30/15		Enrollment data collected for beginning of 2015-2016 school year.	
53. Implement program(s).	Committee	9/30/15		Program(s) delivered. Participant sign-in data. Participant evaluation data collected.	
54. Analyze and summarize data from programs.	Committee	4/30/16		Program data summarized.	
55. Measure enrollment at Second Chance School.	Committee	5/30/16		Enrollment data collected for end of 2015-2016 school year.	
56. Evaluate and compare to 2013-2014 baseline.	Committee	6/30/16		Decreased enrollment by 10% from 2013-2014 to 2015-2016.	

Priority Issue: Youth Issues (NOTE: Need to define this better – what specific “youth issue” is going to be addressed. Need to identify the youth issue, e.g., delinquency, risky behaviors, etc.)

Goal: Decrease enrollment at the Second Chance School (NOTE: Goal is “short & sweet” & states what the overall outcome will be – such, as What will happen to the “youth issue” if this is accomplished? Need to re-write goal).

Objective: Increase positive parenting skills program by December 30, 2016 to parents of elementary & middle school students. (NOTE: How does a positive parenting skill impact the goal? How does having parents in a class decrease enrollment? Also – increase by what %? Or enroll how many parents? This needs a quantitative measure associated with it.)

Baseline Measure/Source: Measure enrollment at Second Chance School at beginning and end of academic calendar. (NOTE: Need to look at trends over time. What was the beginning/end enrollment in 2011-2012? 2010-2011? 2009-2010? The enrollment may decrease from the beginning to end naturally. So need to know what the trend is)

Strategy:

Key Activities	Lead Role & Community Resources	Target Date for Completion	Status of Progress	Evaluation Measure	Evaluation Results
1. Create a coalition or sub-committee.					
2. Research positive parenting program.	WCCY (Wakulla County Coalition for Youth)				
3. Create a matrix for evaluating programs.					
4. Select a positive parenting program.					
5. Develop a budget.					
6. Create a presentation for proposal.					
7. Edit program to meet the needs for Wakulla including evaluation tool (if needed).					
8. Get buy-in from the Wakulla County Schools & community organization (Churches, Library, Wakulla Education Center).					
9. Find funding/grants to					

implement program. a. If unable to find funding, reach out to community organization to implement parts of the parents' program.					
10. Gather resources to implement program, to include: a. Hiring personnel b. Training					
11. Select sites for program implementation.					
12. Advertise.					
13. Facilitate the positive parenting program.					
14. Evaluate the program.					

NOTE: The final activity is to measure against the baseline data. For this particular plan there are 2 measures – the baseline measure of enrollment and the # or % of parents in the program.

Priority Issue: Youth Issues

Do-Able

- Increase positive programs for middle & high school students.
- Continue on-going efforts to develop community center.
- Increase parenting programs.
- Crisis Intervention Technique (CIT) training for parents and teachers.
- Implement a school curriculum consistent with Wakulla County School District.
- Communicating with Sheriff's Department – more community outreach.

Goal

Decrease enrollment at Second Chance School.

Objective

Increasing positive parenting skills programs by December 30, 2016 to parents of elementary and middle school students (FCAT scores, PTO participation).

Workgroup members:

Jimmie Doyle
Tonya Hobby
Jessica
Troy Crump

Other Issues – Wakulla Community Health Improvement Plan April 26, 2013

Note: Workshop participants used multi-voting technique and did not include these issues in the Action Plan.

Disease/Chronic Conditions

- Continue education/support groups.
- Increase methods in which to share information – symptom, signs, education available.
- Increase knowledge of where to seek treatment.
- Attract physicians to area.
- Focus on elementary schools' education.

Poverty

- Increase high school graduation rate.
- Increase access to transportation.
- Develop local scholarships.
- Increase eco-tourism state-wide (Visit Florida).
- Career development – Tallahassee Community College (TCC).
- Create a welfare transition program.

Safety

- Increase lighting in public areas for night-time use.
- Increase access to safe pathways (i.e., sidewalks, paths, etc.)
- Neighborhood Watch development.
- Enforce speed limits.
- Safety Education courses.

Maternal/Child Health Care

- Increasing awareness about resources available to women and families.
- Implementing a health education curriculum in Wakulla County schools.
- Offer classes in infant/newborn care.
- Offer incentives (practical) for attendance.
- Maternal health classes focus toward men.

Health Services/Access to Care

- Increase services for volunteer providers (3 years).
- Increase routes for Wakulla public transportation.
- Have providers promote services available.
- Encourage sliding scale pay system.
- Centralized information access.
- Provide mobile health services.
- Attract physicians to area.
- Increase awareness regarding issues surrounding Wakulla County.

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Appendix 3: CHIP Workshop 2 – May 10, 2013

Workshop Email

From: Tonya_Hobby@doh.state.fl.us [mailto:Tonya_Hobby@doh.state.fl.us]

Sent: Friday, April 12, 2013 4:41 PM

Subject: Community Health Improvement Meeting

Dear Community Health Partners:

We have one more step in our process of developing a Community Health Improvement Plan for Wakulla County. The agenda for this workshop is attached, along with the results of the efforts in the April 26 workshop. The participants identified 2 key areas for improving the health of our community, and began to develop the Action Plan for each. These include:

1. Obesity
2. Youth Issues

Before we meet on May 10, please review the Action Plan on which you worked during our last session. Please begin to fill in the details for the Baseline Measure/Source, Activities, Lead Role & Community Resources, and Evaluation Measures. We will share the results of this pre-work in our session and finalize the Action Plans. Thank you again for all your hard work. See you May 10th!

DATE: May 10, 2013

LOCATION: Florida Department of Health in Wakulla County, 98 Oak Street, Crawfordville, FL

TIME: 9:00am-1:00pm

Please RSVP to Tonya Hobby at tonya_hobby@doh.state.fl.us by May, 6, Monday. If you have any dietary restrictions, let Tonya know, as we will have a working lunch

Thank you in advance. We are looking forward to your valuable input at this workshop.

Tonya Hobby
Wakulla County Health Department
Health Education Program Manager
48 Oak Street
Crawfordville , FL 32327

CHIP Session 2 Workshop Participants

**Florida Department of Health in Wakulla County
Community Health Improvement Project
CHIP Session 2 Workshop
May 10, 2013 Sign-In Sheet**

Name/Title	Organization
Kristina Abernathy	Capital Area Healthy Start Council (CAHSC)
Jacquelyn McMillan	Capitol City Youth Service (CCYS)
Jessica Gaffney	Florida Department of Health in Wakulla County
Tonya Hobby	Florida Department of Health in Wakulla County
Padraic Juarez	Florida Department of Health in Wakulla County
Grace Keith	Florida Department of Health in Wakulla County
Charlean Lanier	Harvest Fellowship
Marva Preston	Miracle Deliverance Center #2
Clyde Preston	Miracle Deliverance Center #2
Jimmie Doyle	National Alliance on Mental Illness (NAMI)

CHIP Session 2 Workshop Agenda



Community Health Improvement Plan 2013
Friday, May 10 – 9:00am-1:00pm
Florida Department of Health in Wakulla County
48 Oak Street
Crawfordville, FL 32327

May 10, 2013 Agenda

- | | |
|--------------------------|---|
| 9:00am – 9:15am | Introductions
Workshop Logistics Review |
| 9:15am - 9:45am | Workgroup Assignments
Participants will be self-assigned to an Action Plan workgroup and review & refine the <i>GOAL</i> and <i>OBJECTIVE</i> . Workgroups will also identify the baseline data and source for each <i>OBJECTIVE</i> . <ul style="list-style-type: none">• Obesity• Youth Issues |
| 9:45am – 10:00am | Group Review <ul style="list-style-type: none"><input type="checkbox"/> Workgroups will review each other's work and provide feedback. |
| 10:00am – 10:45am | ACTIVITIES for Action Plan <ul style="list-style-type: none"><input type="checkbox"/> Each workgroup will identify the <i>ACTIVITIES</i> for each <i>OBJECTIVE</i> in their Action Plan. |
| 10:45pm-11:00pm | Group Review <ul style="list-style-type: none"><input type="checkbox"/> Workgroups will review each other's work and provide feedback. |
| 11:00am – 11:30am | Action Plan Completion <ul style="list-style-type: none"><input type="checkbox"/> For each <i>OBJECTIVE</i> in their Action plan, workgroups will identify:<ul style="list-style-type: none">• Lead Role & Community Resources• Target Date for Completion• Evaluation Measure.• <u>NOTE</u> – the Action Plan will end with measuring against the baseline measure to determine impact/success |
| 11:30pm – 11:45am | Group Review <ul style="list-style-type: none"><input type="checkbox"/> Workgroups will review each other's work and provide feedback. |
| 11:45am-12:15pm | Working Lunch (Lunch provided & networking) |
| 12:15pm – 12:45pm | Action Plan Final Revision <ul style="list-style-type: none"><input type="checkbox"/> Based on feedback, workgroups will finalize their Action Plan(s). |
| 12:45pm – 1:00pm | Community Health Improvement Plan Workshop Summary
Next Steps |

A Community Health Improvement Plan (CHIP) has been defined as “a long-term, systematic effort to address health problems on the basis of the results of assessment activities and the community health improvement process.”

CHIP:

- Serves to address issues, roles, and common goals and objectives throughout the community.
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GOAL:

- Broad, long-term aims that define the desired result associated with identified strategic issues.
- Set a common direction and understanding of the anticipated end result.

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Goal: All persons living in our community will have access to affordable quality health care.

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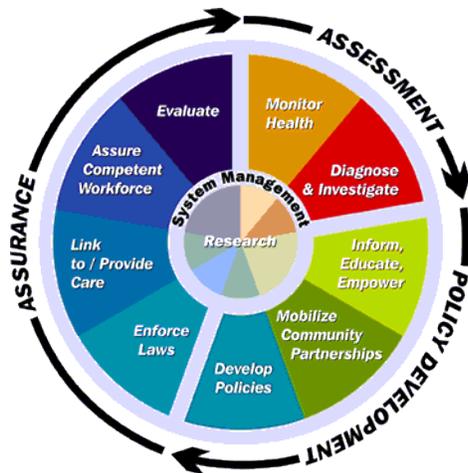
Example:

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Objective:

1. Develop an online directory of area public health and health care organizations by June 30, 2014.
2. Advertise the online directory to community residents at 100% of county facilities (e.g., schools, library, government offices) and primary care and health care facilities by December 30, 2014.



From:

<http://www.naccho.org/topics/infrastructure/CHAIP/index.cfm>

The fundamental purpose of public health is defined by three core functions: assessment, policy development and assurance. Community Health Improvement Plans (CHIPs) provide information for problem and asset identification and policy formulation, implementation, and evaluation. CHIPs also help measure how well a public health system is fulfilling its assurance function.

A CHIP is part of an ongoing broad community health improvement process. A community health improvement process uses CHA data to identify priority issues, develop and implement strategies for action, and establish accountability to ensure measurable health improvement, which are often outlined in the form of a Community Health Improvement Plan (CHIP).

The Public Health Accreditation Board's (PHAB's) voluntary, national public health department accreditation program is designed to document the capacity of a public health department to deliver the three core functions of public health and the Ten Essential Public Health Services. PHAB requires completion of a CHA and a CHIP as two of three prerequisites to accreditation program application.

