



ESSO WEEKLY MEMO – SEPTEMBER 23, 2010

*** THERE WILL **NOT** BE AN ESSO WEEKLY MEMO
SEPTEMBER 30, 2010***

IN THIS MEMO:

ACTION NEEDED

1. **SURVEY REGARDING NEURODEVELOPMENTAL DISABILITIES IN FLORIDA--- TO BE COMPLETED BY SEPTEMBER 30**

INFORMATION AND RESOURCES

2. NECTAC NEWS

UPCOMING MEETINGS, TRAININGS, CONFERENCES AND OTHER OPPORTUNITIES

3. USING SOCIAL MEDIA TO ENHANCE YOUR PROGRAM'S MESSAGE

ACTION NEEDED

SURVEY REGARDING NEURODEVELOPMENTAL DISABILITIES IN FLORIDA

Dear Community Service Provider,

The Mailman Center for Child Development is conducting a survey to identify critical issues affecting individuals with neurodevelopmental disabilities in the State of Florida.

We hope that you will take 5-10 minutes to complete this short survey ([http://www.surveymonkey.com/s/LEND Needs Assessment](http://www.surveymonkey.com/s/LEND_Needs_Assessment)) and help us to best serve the agencies in Florida that serve individuals with disabilities and their families. Your answers will help us to identify the services and supports that professionals and individuals with NDD and their families need from the Mailman Center. Also, we would appreciate your assistance in forwarding this message to others in the organization or other affiliated agencies that provide supports and services to children with special needs and their families. **We ask that surveys be completed before September 30, 2010.**

To access the survey please follow this link:
[http://www.surveymonkey.com/s/LEND Needs Assessment](http://www.surveymonkey.com/s/LEND_Needs_Assessment).

For more information about the Mailman Center, please visit our website at www.mailmancenter.org.

Please feel free to contact Michelle Schladant at 305-243-4466 or mschladant@med.miami.edu if you have questions or comments.

Thank you in advance for your participation.

F. Daniel Armstrong
Director, Mailman Center for Child Development

Jeffrey P. Brosco
LEND Director, Mailman Center for Child Development

Michelle Schladant
Training Director, LEND Program, Mailman Center for

INFORMATION AND RESOURCES

NECTAC NEWS

For the current issue of NECTAC eNotes go to <http://www.nectac.org/enotes/enotes.asp>

UPCOMING TRAININGS, MEETINGS, CONFERENCES AND OTHER OPPORTUNITIES

USING SOCIAL MEDIA TO EXTEND YOUR PROGRAM'S MESSAGE

Tuesday, September 28th
2:00 PM - 3:30 PM EST
(With 2 Attachments)

Presenter: Liz Persaud - Pass It On Center

Guest Speakers: Jennifer Hefti, Director of Communications & Community Outreach - Utah
Council for Citizen Diplomacy

Jeni Raines, Case Manager - Project MEND, Texas

Chris Brand, Executive Director - Friends of Disabled Adults and Children

Free CEU's offered! - Visit www.aacoinstitute.org <<http://www.aacoinstitute.org>> to register for CEUs

1.5 CRCs have been Requested! - Email Liz@passitoncenter.org with your name and organization to receive your Verification Form.

This webinar will focus on using Social Media sites such as Facebook, Twitter, LinkedIn, YouTube, blogging sites and others to share the message of your program. Join us as we explore ways to expand your audience and share your program's message. We will also share strategies on the best ways to manage your social media tools and your dedicated staff time. Learn how some AT reuse programs are reaping the benefits of social media and how communicating offline transfers to communication online.

Instructions to Access the Webinar:

Instructions for joining the Webinar are available online at:

<http://www.gatfl.org/Training/Webinars/tabid/871/Default.aspx>.

Please forward this email to anyone interested in this topic or the Pass It On Center webinars.

For more information, please contact Liz Persaud - Liz@passitoncenter.org or visit www.passitoncenter.org.

Co-sponsored by Georgia Department of Labor, Rehabilitation Services

TRAINING COORDINATOR CONFERENCE CALL

(With 2 Attachments)

The minutes for the September 21 Training Coordinator Conference call are attached. There is an additional attachment, "Update on Training Projects," that includes the information presented by Liza Smith, ESSO Training Unit Director. It was unanimously decided that there would not be an October conference call on the heels of the statewide meeting. The next conference call will be on November 16 from 2:00 - 3:30. The conference call number is 1-888-808-6959 and the code is 6254120367.