

John H. Armstrong, MD, FACS State Surgeon General & Secretary

Vision: To be the Healthiest State in the Nation

FOR IMMEDIATE RELEASE March 18, 2013 **Contact**: Office of Communications, Ashley Carr, (850) 245-4111

FLORIDA BOARD OF NURSING LAUNCHES INTERACTIVE WEBSITE

~Revised online tool to expedite customer service~

TALLAHASSEE-The Florida Board of Nursing (BON) today announced the launch of a new, interactive website. The updated website will improve communication among Board members and those they serve, increase transparency of the Board, and provide better customer service for constituents and applicants with increased accessibility to services.

The website provides access to information in a clear, simple format with an intuitive user interface. Content was developed for the new site from elements of the old site and involved input from the Board and Board staff. Interested parties can sign up to receive updates from the Board through the website.

Additionally, the Board is pleased to announce its Centennial Celebration on March 19, 2013. Legislation creating what is now known as the Florida Board of Nursing went into effect on June 7, 1913. Board Chair Ann-Lynn Denker, PhD, ARNP, will officially kickoff the year-long celebration during an evening reception in Tallahassee.

"The Centennial celebration for the Florida Board of Nursing is truly an important and historic event. It is a time to reflect on the roots of nursing in Florida and to come together to assure excellent patient care for all of the people of Florida," said Denker.

The new BON website is the second Florida board website to undergo a redesign, following the Board of Medicine earlier this year. The goal of the redesign is to help increase interaction with the boards and information about the boards.

The BON website can be visited at <u>www.floridasnursing.gov</u>. In addition, a Twitter account (@FLNursingBoard) has been established to complement the new website, with posts being pushed out to interested parties.

The Department works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

###