

John H. Armstrong, MD, FACS State Surgeon General & Secretary

Vision: To be the Healthiest State in the Nation

FOR IMMEDIATE RELEASE May 9, 2014 Contact: DOH Communications (850) 245-4111

FLORIDA BOARD OF OPTICIANRY LAUNCHES NEW, REDESIGNED WEBSITE

TALLAHASSEE- The Florida Board of Opticianry announces the launch of an updated, redesigned website to improve communication. The new layout provides enhanced transparency and increased accessibility to web services. The website also encourages public feedback and includes valuable resources for opticians, apprentice opticians, optical establishments and consumers.

"The new website meets one of the state's goals to improve access to information for both opticians and consumers," said Board Chair, David Calvo. "Whether a consumer is seeking to file a complaint or an applicant is inquiring how to obtain a license, the increased transparency and access to these and more services will help streamline the process for our stakeholders."

The Board of Opticianry's website is the last of twenty-two health care profession websites to be redesigned. For more information, please visit <u>www.floridasopticianry.gov</u> or follow the Board of Opticianry on Twitter @FLOpticianry.

The Florida Department of Health works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

Follow us on Twitter at @HealthyFla and on Facebook. For more information about the Florida Department of Health please visit <u>www.FloridaHealth.gov</u>.

###