April 15, 2016

MEDIA ADVISORY JOIN THE FLORIDA DEPARTMENT OF HEALTH AT SAFE KIDS DAY

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Tallahassee, Fla.—Join the Florida Department of Health and Safe Kids Florida at the 2016 Safe Kids Day event presented by Nationwide and hosted by Leon County Emergency Medical Services. There will be many activities at this year's safety fair to help educate kids, parents and caregivers on how to make every kid a safe kid. This event is free and open to the public.

Activities to look forward to include:

- Child car seat checkpoint;

- Bicycle rodeo course and helmet giveaway;

- CPR and first aid demonstrations;

- First responder vehicle tours; and

- Home, fire and water safety games.

What: Safe Kids Day

When: Saturday, April 23, 2016
          10 a.m. – 1 p.m.

Where: Governor's Square Mall *(Near J.C. Penney's parking lot)*
          1500 Apalachee Parkway
          Tallahassee, FL 32308

Preventable injuries are the number one cause of death for children in the United States. Safe Kids Day is an opportunity to raise awareness and resources to celebrate kids, prevent injuries and save lives.

About Safe Kids Florida

Safe Kids Florida works to prevent unintentional childhood injury, the number one cause of death for children in the United States. Safe Kids is the lead agency for 13 local coalitions throughout Florida. Safe Kids Florida is a member of Safe Kids Worldwide, a global network of organizations dedicated to preventing unintentional injury. Safe Kids Florida was founded in

1996 and is led by the Florida Department of Health, Injury Prevention Section. For more information, visit www.safekids.org or the department's injury prevention website.

About the Florida Department of Health

The department, nationally accredited by the Public Health Accreditation Board, works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

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