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FARMERS' MARKET NUTRITION PROGRAM CONNECTS WIC PARTICIPANTS WITH NO-COST FRESH, LOCALLY GROWN FLORIDA PRODUCE



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Tallahassee, Fla.—The Farmers' Market Nutrition Program (FMNP) is a collaboration between the Florida Department of Agriculture and Consumer Services and the Florida Department of Health's Women, Infants and Children (WIC) program to give WIC participants access to fresh, locally grown Florida fruits and vegetables at authorized farmers markets near them at no cost. Pregnant, postpartum or breastfeeding women and children ages one to five who are enrolled in the WIC program can receive coupons to purchase fresh Florida produce at authorized farmers markets from April 1 to October 8.

In addition to FMNP coupons, registered participants receive a list of authorized farmers' markets in their area and information about the nutritional importance of fresh fruits and vegetables. Eating a diet high in fruits and vegetables is associated with a decreased risk of many chronic diseases, including heart disease, stroke, high blood pressure, diabetes and some cancers. In addition, fruits and vegetables are excellent sources of many essential nutrients, including potassium, vitamin C, folate and fiber.

Once at the farmers' market, WIC participants should look for farmer's tables displaying a sign stating "We Gladly Accept FMNP Coupons Here." After choosing from the locally grown FMNP-approved produce available, the WIC participant should show the farmer their WIC ID card, sign their name on the coupon, date the coupon and give the coupon to the farmer.

Below is a list of authorized farmers' markets that accept FMNP coupons and their days and times of operation.

ALACHUA COUNTY

Alachua County Farmers Market
Corner of US Highway 441 and County Road 121
5920 NW 13th Street
Gainesville, FL 32653

Saturday
8:30 a.m. – 1 p.m.
352-371-8236

Alachua County Health Department
224 SE 24th Street
Gainesville, FL 32641

Friday
8:30 a.m.–1 p.m.

Haile Plantation Farmers Market
Haile Plantation Village Center
5211 SW 91st Terrace
Gainesville, FL 32608

Saturday
8:30 a.m.–Noon
352-281-6017

High Springs Farmers Market
115 NE Railroad Avenue
High Springs, FL 32655

1st Saturday of each month
10 a.m.–2 p.m.
Thursday
Noon–6:00 p.m.
305-206-7076

Short Stop Roadside Stand
2610 NE 39th Avenue
Gainesville, FL 32609

April–July ONLY
Monday–Friday
11 a.m.–4 p.m.
352-376-8026

Tioga Farmers Market
5211 SW 91st Terrace
Gainesville, FL 32608

Monday
4–7 p.m.
386-209-1246

Triple J Ranch Roadside Stand
695 Southeast Maid Marion Lane
High Springs, FL 32643

Monday–Friday
3:30 p.m.–7 p.m.
Saturday
Noon–4 p.m.

Union Street Farmers Market
111 East University Avenue
Gainesville, FL 32606

Wednesday
4–7 p.m.
352-316-6903

BAY COUNTY

Bay County Farmers Market
2230 East 15th Street
Panama City, FL 32412

Monday–Saturday
8a.m.–2 p.m.
850-769-2645

Callaway Farmers Market
Po Folks Parking Lot
Corner of 98 & SR 2
Callaway, FL 32404

Open June 1 – middle of July
Thursday
3–7 p.m.
850-763-7359

Grand Lagoon Farmers Market
5551 North Lagoon Drive
Panama City Beach, FL 32408

Saturday & Sunday
9 a.m.–2 p.m.
850-763-7359

Lynn Haven Farmers Market
903 Ohio Avenue
Lynn Haven, FL 32444

Tuesday
10 a.m.–Dusk
850-265-2961
850-239-9388

St. Andrews Waterfront Market
3151 West 10th Street & 1201 Beck Avenue
Panama City, FL 32401

Saturday
8 a.m.–1 p.m.
850-872-7208

COLUMBIA COUNTY

Lake City Farmers Market
Courthouse Parking Lot
778 NE Lake Desoto Circle
Lake City, FL 32055

Saturday
9 a.m.–1 p.m.
386-719-5766

Columbia County Health Department
224 SE 24th Street
Gainesville, FL 32641

Thursday
8:30 a.m.–1 p.m.

DUVAL COUNTY

Atlantic Beach Mid-Week Market
716 Ocean Boulevard
Bull Park
Atlantic Beach, FL 32233

Wednesday
2 – 5 p.m.

Beaches Green Market
301 Florida Boulevard
Jarboe Park
Neptune Beach, Florida 32266

Saturday
2 – 5 p.m.

Berry Good Farm Market
North FL School of Special Education
223 Mill Creek Road
Jacksonville, FL 32211

Monday & Wednesday
9:30 –11a.m.

Riverside Arts Market
715 Riverside Avenue
Jacksonville, FL 32204

Saturday
10 a.m. – 4 p.m.

Urban Folk Farm Roadside Stand
14080 Normandy Blvd
Jacksonville, FL 32221

Monday, Tuesday, Wednesday &
Friday
10 a.m. – 7 p.m.

White Harvest Farms Market
Clara White Mission
5348 Moncrief Road
Jacksonville, FL 32209

1st Saturday of the Month
10 a.m. – 4 p.m.

ESCAMBIA COUNTY

Palafox Market
Martin Luther King Jr. Plaza
220 North Palafox Street
Pensacola, FL 32502

Saturday
8 a.m.–2 p.m.
850-434-5371

Pensacola Growers' Retail
Brentwood Park
4905 North Palafox Street
Pensacola, FL 32505

Opens April 21; Tuesday, Thursday &
Saturday
7 a.m.– Noon
251-747-6111

GADSDEN COUNTY

Davis Farms Roadside Stand
9611 Hosford Highway
Quincy, FL 32351

Monday–Friday
8 a.m.–6 p.m.
Saturday & Sunday
8 a.m.–5 p.m.
850-857-2697

Highway 27 Farmers Market
Corner of Highway 27 & CR 270
Havana, FL 32425

Thursday, Friday & Saturday
8 a.m.–5 p.m.

Quincy WIC Clinic Market
Gadsden County Health Department
278 LaSalle Lefall Drive
Quincy, FL 32351

Monday & Wednesday
8:30 a.m.–3 p.m.
Tuesday & Thursday
8 a.m.–4 p.m.
850-875-7200

HOLMES COUNTY

Bonifay WIC Clinic Market
603 Scenic Circle
Bonifay, FL 32425

Monday & Thursday
8 a.m.–1 p.m.
850-547-8684

JACKSON COUNTY

Marianna City Farmers Market
2844 Madison Street
Marianna, FL 32448

Tuesday, Thursday & Saturday
7 a.m.–Noon
850-557-3633

LEON COUNTY

Brickyard Farmers Market
Centre of Tallahassee
2415 North Monroe Street
Tallahassee, FL 32303

Saturday
8 a.m.–2 p.m.

Downtown Farmers Market
119 East Park Avenue
Tallahassee, FL 32301

Saturday
9 a.m.–2 p.m.
850-224-3252

Frenchtown Heritage Market
524 North MLK Boulevard
Tallahassee, FL 32301

Tuesday
3–4 p.m.
Saturday
9 a.m.–1 p.m.
850-559-3687

Old Bainbridge WIC Clinic
Leon County Health Department
1515 Old Bainbridge Road
Tallahassee, FL 32303

Monday & Tuesday
9 a.m.–Noon
850-606-8300

Orange Avenue WIC Clinic
Leon County Health Department

Monday & Tuesday
1–4 p.m.

872 West Orange Avenue
Tallahassee, FL 32316

850-606-8300

Tallahassee Farmers Market
1415 Timberland Road
Tallahassee, FL 32312

Saturday
8:30 a.m.–2 p.m.
229-263-1365

The Growers Market
229 Lake Ella Drive
Tallahassee, FL 32303

Wednesday
Noon–Dusk
850-879-6895

OKALOOSA COUNTY

Akers of Strawberries
1054 Melton Road
Baker, FL 32531

Sunday & Saturday
9 a.m.–5 p.m.
850-537-2768

Brooks Produce Market
1301 Lee Avenue
Baker, FL 32531

Monday–Saturday
9 a.m.–5 p.m.
850-537-4521

Crestview Farmers Market
Spanish Trail Park
205 Stillwell Avenue
Crestview, FL 32536

Tuesday, Thursday & Saturday
7 a.m.–1 p.m.
850-689-5850

Okaloosa County Farmers Market
1954 Lewis Turner Boulevard
Fort Walton Beach, FL 32547

Tuesday, Thursday & Saturday
7 a.m.–1 p.m.
850-689-5850

Okaloosa WIC Clinic
Okaloosa County Health Department
221 Hospital Drive NE
Fort Walton Beach, FL 32548

Monday & Wednesday
7:30 a.m.–Noon

ST. JOHNS COUNTY

Old City Farmers Market
The St. Augustine Amphitheatre
1340C A1A S
St. Augustine, FL 32080

Saturday
8:30 a.m. – Noon

SANTA ROSA COUNTY

Berrydale Produce Market
15 miles north of Milton
11678 Highway 87
Milton, FL 32570

Open Daily 7 a.m.–6 p.m.
850-675-4111

Highway 87 Market
Corner of Hwy 87 and Bob Tolbert Road
Navarre, FL 32566

Saturday
8 a.m.–1 p.m.
850-292-4530

Milton WIC Clinic

Monday, Tuesday & Thursday

5527 Stewart Street
Milton, FL 32570

8 a.m.–1 p.m.
850-983-5250

Santa Rosa Farmers Market
Pace Presbyterian Church
4587 Woodbine Road
Pace, FL 32571

Saturday
8 a.m.–1 p.m.
850-957-4430

SUMTER COUNTY

Fussel Farms Roadside Stand
11669 County Road 727
Webster, FL 33597

Thursday, Friday & Saturday
9 a.m.–5 p.m.
352-303-5073

Sumter County Farmers Market
524 North Market Boulevard
Webster, FL 33597

Monday & Saturday
8 a.m.–3 p.m.
352-793-2021

WALTON COUNTY

Walton County Farmers Market
1588 U.S. Highway 331 S
Defuniak Springs, FL 32435

Saturday
9 a.m.–4 p.m.

WASHINGTON COUNTY

ChIPLEY Farmers Market
Near the Amtrak Station
685 7th Street
ChIPLEY, FL 32428

Tuesday & Thursday
9:30 a.m.–4:30 p.m.
Saturday
8 a.m.–Noon
850-638-6180

Many growers/markets will alter their hours of operation throughout the season so it is important to check with your local farmers market for up-to-date information regarding hours of operation.

For more information about the Farmers' Market Nutrition Program, click [here](#). For more information on the Women, Infants and Children program, click [here](#).

About the Florida Department of Health

The department, nationally accredited by the [Public Health Accreditation Board](#), works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

Follow us on Twitter at [@HealthyFla](#) and on [Facebook](#). For more information about the Florida Department of Health please visit www.FloridaHealth.gov.