Florida State Health Improvement Plan (SHIP) 2017–2021

Goals, Strategies & Objectives

December 2017
Revised June 2019

SHIP PRIORITY 1

Health Equity

Health equity is the attainment of the highest level of health for all people and requires focusing on avoidable inequalities, historical and contemporary injustices, and the elimination of health and health care disparities. It provides the foundation for success in all the other health-issue priorities.

Goal	**HE1**	**Establish shared understanding across all sectors (including, but not limited to, state and local agencies and other organizations) concerning information and issues surrounding health equity (HE), cultural competency/sensitivity, and how social determinants of health (SDOH) influence the health of Florida's residents and communities.**
Strategy	**HE1.1**	Assess the knowledge, skills and abilities of members of state and local agencies, other organizations and stakeholders as it relates to HE, cultural competency/sensitivity, and SDOH mitigation strategies and approaches.
OBJECTIVES	**HE1.1.1**	By December 31, 2019, identify HE, cultural competency/sensitivity, and SDOH knowledge, skills, and abilities assessments.
	HE1.1.2	By December 31, 2021, conduct HE, Cultural Competency/Sensitivity, and SDOH knowledge, skills, and abilities assessments in identified organizations.
Strategy	**HE1.2**	Improve information sharing, availability and access to educational opportunities related to understanding and addressing HE, cultural competency/sensitivity, and SDOH.
OBJECTIVES	**HE1.2.1**	By June 30, 2020, develop a training repository/inventory that provides quick and easy access to a variety of trainings for a variety of audiences on HE, Cultural Competency/Sensitivity and SDOH.
	HE1.2.2	By December 31, 2021, maintain the developed training repository/inventory that provides quick and easy access to a variety of trainings for a variety of audiences on HE, Cultural Competency/Sensitivity and SDOH.

Goal	**HE2**	**Strengthen the capacity of state and local agencies and other organizations to work collaboratively with communities to reduce disparities in SDOH and advance HE.**
Strategy	**HE2.2**	Expand documentation, dissemination and implementation of best practices to improve HE and reduce disparities in SDOH to increase coordination and collaboration among county health departments, state and local governments, community organizations, school districts, the health care system, universities and other interested parties.
OBJECTIVES	**HE2.2.1**	By June 30, 2020, develop a website that provides streamlined access to resources and best practice examples of working collaboratively to improve HE and address SDOH.
	HE2.2.3	By December 31, 2021, maintain the website that provides streamlined access to resources and best practice examples of working collaboratively to improve HE and address SDOH.

Goal	**HE3**	**Strengthen the capacity of state and local agencies and other organizations to work collaboratively with communities and each other to support the specific needs of Florida's most vulnerable populations.**
Strategy	**HE3.1**	Promote opportunities for vulnerable individuals and their communities to achieve long-term economic stability.
OBJECTIVES	**HE3.1.1**	By December 31, 2018, develop 12 individualized plans for counties identified with greatest need to identify opportunities to improve economic stability. *Objective achieved*
	HE3.1.2	By December 31, 2021, partner with two of Florida's most vulnerable communities to increase their capacity to address the economic challenges associated with the opioid epidemic and provide support, training and resources to assist Floridians in obtaining sustainable employment.
Strategy	**HE3.2**	Promote equity in educational access and outcomes.
OBJECTIVES	**HE3.2.1**	By December 31, 2020, reduce the graduation rate gap between white and black students from 12.8% (2015-16) to 9.8%.
	HE3.2.2	By December 31, 2020, reduce the graduation rate gap between non-economically disadvantaged and economically disadvantaged students from 13.1% (2015–16) to 10.1%.
	HE3.2.3	By December 31, 2020, reduce the graduation rate gap between students with disabilities and students without disabilities from 21.5% (2015–16) to 15.7%.
Strategy	**HE3.3**	Promote coordination and collaboration between health care and affiliated industries, the business community and community organizations to increase utilization of innovative approaches to address disparities in preventive and primary care for underserved and uninsured populations.
OBJECTIVE	**HE3.3.1**	By December 31, 2021, reduce the percentage of adults who could not see a doctor in the past year due to cost from 16.3% (2017) to 14.7%.
Strategy	**HE3.4**	Promote fiscal, environmental and policy approaches that increase affordable housing, improve neighborhood safety and access to healthy foods, and encourage community design and development that enhances access to and availability of physical activity opportunities to improve health outcomes and equity.
OBJECTIVES	**HE3.4.3**	By December 31, 2021, decrease the proportion of renter households in Florida that spend 30 percent or more of their income on housing from 57.4% (2012–2016) to 51.7%.
	HE3.4.4	By December 31, 2021, increase the number of Florida communities in AARP's Network of Age-Friendly Communities from 24 (2018) to 50.
Strategy	**HE3.5**	Promote the collaboration between local governments, health care partners, public health and community organizations to support cohesive communities.
OBJECTIVE	**HE3.5.3**	By December 31, 2019, establish a baseline of local health equity partnerships and collaborations.

SHIP PRIORITY 2

Maternal & Child Health

The well-being of women, infants, children and families determines the health of the next generation. Events over the life course influence maternal and child health risks and outcomes. Differences in health outcomes such as infant mortality, by race and ethnicity, can predict future public health challenges for families, communities and the health care system.

Goal	**MCH1**	**Reduce infant mortality and related disparities.**
Strategy	**MCH1.1**	Advance safe sleep behaviors among families and infant caregivers with an emphasis on disparate populations.
OBJECTIVES	**MCH1.1.1**	By December 31, 2021, reduce percent of black mothers in Florida whose infant sleeps in bed with a parent or anyone else from 26.4% (2014) to 24.8%.
	MCH1.1.2	By December 31, 2021, increase percent of black mothers in Florida who placed their infant on their back to sleep from 56.4% (2014) to 58.4%.
Strategy	**MCH1.2**	Promote effective preterm birth prevention strategies for women of reproductive age with an emphasis on disparate populations.
OBJECTIVES	**MCH1.2.1**	By December 31, 2021, reduce percent of births in Florida to mothers who smoked during pregnancy from 5.8% (2015) to 4.0%.
	MCH1.2.2	By December 31, 2021, reduce percent of births in Florida with an inter-pregnancy interval less than 18 months from 34.3% (2015) to 30.0%.

Goal	**MCH2**	**Prevent pregnancy-related mortality and maternal morbidity and reduce racial disparities.**
Strategy	**MCH2.1**	Promote quality of care for maternal hypertension and hemorrhage among pregnant women.
OBJECTIVES	**MCH2.1.1**	By December 31, 2021, decrease the rate of severe maternal morbidity (SMM) from 8.39 per 1,000 delivery hospitalizations (2015) to 7.72.
	MCH2.1.2	By December 31, 2021, reduce the black-white racial disparity in SMM rates from 5.00 per 1,000 delivery hospitalizations (2015) to 4.50.
Strategy	**MCH2.2**	Promote preventive and primary health care utilization for women and men.
OBJECTIVE	**MCH2.2.1**	By December 31, 2021, increase percent of new mothers in Florida who received information about how to prepare for a healthy pregnancy and baby prior to pregnancy from 22.8% (2014) to 30.0%.
Strategy	**MCH2.3**	Integrate health equity into the public health system and communities by incorporating elements of health equity into policies and programs that impact maternal and child health populations.
OBJECTIVE	**MCH2.3.1**	By December 31, 2021, establish a process for formally assessing maternal and child health policies and programs from a health equity perspective.

Goal	**MCH3**	**Increase the proportion of children with special health care needs under the age of 21 who receive their care in a patient-centered medical home.**
Strategy	**MCH3.1**	Develop and increase patient-centered medical home model amongst health care providers serving children and youth with special health care needs under the age 21 in Florida.
OBJECTIVE	**MCH3.1.1**	By December 31, 2021, increase the percentage of children with special health care needs who have a medical-home from 27.8% (2017) to 35%.
Strategy	**MCH3.2**	Implement regional behavioral health integration models in primary care settings amongst children and youth with special health care needs under the age of 21 in Florida.
OBJECTIVE	**MCH3.2.1**	By December 31, 2021, increase the number of children and youth that receive access to behavioral health services from 44.1% (2017) to 53%.
Strategy	**MCH3.3**	Increase the percent of adolescents with special health care needs who receive services necessary to transition to adult health care.
OBJECTIVE	**MCH3.3.1**	By December 31, 2021, increase the percentage of adolescents with special health care needs who receive services necessary to transition to adult health care from 4.7% (2017) to 9%.

SHIP PRIORITY 3

Immunizations & Influenza

Immunizations protect adults and children from serious disease. Being immunized reduces the risk of complications from certain diseases, especially among those with compromised immune systems, and reduces the chance of passing on a serious disease to others.

Goal	**IM1**	**Increase access to immunizations for infants and pregnant women.**
Strategy	**IM1.1**	Promote increased access to and the rate of administration of vaccines among infants (birth to the end of the first year of life) and pregnant women in Florida, as recommended by CDC Advisory Committee on Immunization Practices (ACIP), through educational outreach events, vaccine distribution clinics, monitoring site visits and media campaigns.
OBJECTIVES	**IM1.1.1**	By December 31, 2021, increase the rate of infants who receive the hepatitis B vaccine within three (3) days of birth from 53.3% (2014) to 70%.
	IM1.1.2	By December 31, 2021, increase the rate of pregnant women who receive the annual seasonal influenza vaccine from 34.5% (2015) to 50.0%.

Goal	**IM2**	**Increase access to immunizations for vaccine preventable disease in children and teens.**
Strategy	**IM2.1**	Promote awareness and support community partnerships to increase access to immunizations to raise immunization rates for vaccine-preventable diseases in Florida's children and teens (birth through the end of the 17th year of life) through educational outreach events, vaccine distribution clinics, monitoring site visits and media campaigns.
OBJECTIVES	**IM2.1.1**	By December 31, 2021, increase the percentage of 2-year-olds who are fully immunized for childhood vaccine preventable diseases from 86% (2014) to 90%.
	IM2.1.2	By December 31, 2021, increase the rate of teens (13–17 years of age) who have completed the first dose of HPV vaccine from 55.9% (2016) to 70%.
	IM2.1.3	By December 31, 2021, increase the percentage of Emergency Medical Services agencies offering immunization programs from 5.8% (2018) to 25%.

SHIP PRIORITY 4

Injury, Safety & Violence

Unintentional injuries such as falls and motor vehicle crashes, and intentional injuries such as intimate partner violence are a major cause of death for people ages 1 to 44; however, most events are predictable and preventable.

Goal	**ISV1**	**Prevent and reduce intentional and unintentional injuries and deaths in Florida.**
Strategy	**ISV1.3**	Promote the increased use of evidence-based falls prevention programs serving elders.
OBJECTIVES	**ISV1.3.1**	By December 31, 2021, increase the total number of counties with evidence-based falls prevention programs from 52 (2018) to 67.
	ISV1.3.2	By December 31, 2020, increase the number of Area Agencies on Aging (AAAs) that have evidence-based falls prevention program participant completion rates of 70% or above, from 6 (2018) to 11.
	ISV1.3.3	By December 31, 2021, increase the percentage of Emergency Medical Services agencies conducting or participating in falls prevention programs from 33.2% to 50%.
Strategy	**ISV1.4**	Prevent child drowning injuries through the implementation of local-level prevention activities and media campaigns.
OBJECTIVES	**ISV1.4.1**	By December 31, 2021, reduce the rate of unintentional drowning fatalities among children ages 9 and younger from 3.4 per 100,000 population (2017) to 3.1.
	ISV1.4.3	By December 31, 2021, increase the percentage of Emergency Medical Services agencies conducting or participating in drowning prevention programs from 30% to 50%.
Strategy	**ISV1.5**	Create partnerships to address multiple types of violence through common risk and protective factors.
OBJECTIVE	**ISV1.5.1**	By December 31, 2021, increase the number of partnerships addressing multiple types of violence using a public health approach, through the use of MOUs, from 0 to 15.
Strategy	**ISV1.6**	Support the Florida Department of Transportation's vision to serve the people of Florida by providing a transportation network that is well planned, supports economic growth, and has the goal of being congestion and fatality free.
OBJECTIVE	**ISV1.6.1**	By December 31, 2021, reduce the number of traffic fatalities from 2,688.2 based on a 5-year rolling average from 2012–2016, (FDOT Highway Safety Improvement Program Report published under the State Highway Safety Report (2018) – Florida, Federal Highway Administration, US Department of Transportation in support of the state's goal of Vision Zero.
Strategy	**ISV1.7**	Decrease morbidity and mortality from injury through the effective support and monitoring of the Emergency Medical Services (EMS) and Trauma Systems of Care.
OBJECTIVES	**ISV1.7.1**	By December 31, 2020, increase the percentage of trauma alert patients that were initially transported to a trauma center from 74.67% to 85%.
	ISV1.7.2	By December 31, 2020, increase the percentage of trauma alert events in which the total on-scene time is less than or equal to 20 minutes from 89.31% to 94%.

SHIP PRIORITY 5

Healthy Weight, Nutrition & Physical Activity

Overweight and obesity are increasingly common conditions in the United States and in Florida. The accumulation of excess fat is a serious medical condition that can cause complications such as metabolic syndrome, high blood pressure, atherosclerosis, heart disease, type 2 diabetes, high blood cholesterol, cancers and sleep disorders.

Goal	**HW1**	**Improve the food environment and nutrition habits across the lifespan to increase healthy weight.**
Strategy	**HW1.1**	Promote policy, systems and environmental changes to increase access to and equitable consumption of healthy foods statewide for Floridians of all ages.
OBJECTIVES	**HW1.1.1**	By December 31, 2021, increase the percentage of Florida adults who eat 2 or more vegetables per day from 41.2% (2015) to 45.4%.
	HW1.1.2	By December 31, 2021, increase the percentage of Florida high school students who eat 2 or more vegetables per day from 27.2% (2015) to 30.6%.
	HW1.1.4	By December 31, 2021, decrease the percentage of Floridians who lack adequate access to food from 15.1% (2015) to 8%.
	HW1.1.5	By December 31, 2021, increase the percentage of adults at a healthy weight from 33.9% (2015) to 37.8%.
	HW1.1.6	By December 31, 2021, increase the percentage of Floridians age 60 and older who participate in SNAP from 66.8% (2018) to 70%.
Strategy	**HW1.2**	Provide support and technical assistance to hospitals, work places and early care and education programs to implement breastfeeding policies and programs.
OBJECTIVES	**HW1.2.1**	By December 31, 2021, increase the number of Baby-Friendly Hospitals from 10 (2017) to 30.
	HW1.2.2	By December 31, 2021, increase the number of breastfeeding friendly work places from 111 (2017) to 220.
	HW1.2.3	By December 31, 2021, increase the number of breastfeeding friendly early care and education programs from 230 (2017) to 500.
	HW1.2.4	By December 31, 2021, increase the number of county-based breastfeeding coalitions from 14 (2019) to 17.

Goal	**HW2**	**Improve access to and participation in physical activity opportunities across the lifespan to increase healthy weight.**
Strategy	**HW2.1**	Promote policy, systems and environmental approaches to increasing physical activity opportunities within the built environment for Floridians of all ages through coordination with local governments and stakeholders.
OBJECTIVES	**HW2.1.1**	By December 31, 2021, increase the percentage of Florida's population within one mile of bike lane and/or shared use paths from 42% (2017) to 45%.
	HW2.1.2	By December 31, 2021, increase the number of school districts ever earning the Florida Healthy District Award from 53 (2018) to 67.
	HW2.1.3	By December 31, 2021, increase the number of visits to Florida State Parks and Florida State Trails from 28,173,773 (2018) to 28,460,561.
	HW2.1.4	By December 31, 2021, establish a baseline to increase the number of schools that complete the School Health Index.
	HW2.1.5	By December 31, 2021, increase the number of early care and education centers (ECE) that receive the Florida ECE Recognition from 0 (2018) to 50.

SHIP PRIORITY 6

Behavioral Health—Includes Mental Illness & Substance Abuse

Mental and emotional well-being enables individuals to realize their own abilities, cope with the normal stresses of life, work productively and contribute to his or her community.

Goal	**BH1**	**Reduce mental, emotional and behavioral health disorders in children through improved identification and treatment of behavioral health disorders in parents who come in contact with the child welfare system.**
Strategy	**BH1.1**	Increase the number of child welfare-involved families with access to behavioral health services.
OBJECTIVES	**BH1.1.1**	By December 31, 2018, increase the percentage of enrollments of parents or caregivers with a substance use disorder who have children involved in the child welfare system into Family Intensive Treatment (FIT) Program by 10% from 866 (2015–2016) to 953. *Objective achieved*
	BH1.1.2	By December 31, 2021, increase the percentage of FIT participants that are retained and/or successfully complete the FIT program by 10% from a baseline of 66% (2017–2018) to 72%.
	BH1.1.3	By December 31, 2019, develop the infrastructure needed to establish a baseline that will serve to demonstrate a decrease in re-maltreatment among parents and caregivers who successfully complete the program.
	BH1.1.4	By December 31, 2021, demonstrate a decrease of re-maltreatment among parents and caregivers who successfully complete the FIT program.
Strategy	**BH1.2**	Increase the number of people trained in mental health first aid to identify, understand and respond to signs of mental illness and substance use disorders in the community.
OBJECTIVE	**BH1.2.1**	By December 31, 2021, increase the number of people trained in mental health first aid from 34,937 (2016) to 39,132.

Goal	**BH2**	**Decrease the number of newborns experiencing neonatal abstinence syndrome.**
Strategy	**BH2.1**	Increase the number of pregnant women in treatment for opioid disorders.
OBJECTIVE	**BH2.1.1**	By December 31, 2021, reduce the number of newborns experiencing neonatal abstinence syndrome by 10 percent from a baseline rate of 69.2 (2013) to 62.3 per 10,000 live births.

Goal	**BH3**	**Reduce the number of opioid overdose deaths among individuals with opioid use disorders.**
Strategy	**BH3.1**	Increase access to naloxone to individuals at risk of witnessing or experiencing an opioid-related overdose by distri4bution of naloxone kits in emergency departments, among first responders, and emergency responders.
OBJECTIVES	**BH3.1.1**	By March 31, 2018, conduct five overdose prevention trainings to educate EMS/first responders, Substance Abuse and Mental Health treatment providers, community-based organizations, physicians, child welfare staff, future dentists, future pharmacists, and school administrators about the opioid epidemic and the value and safe use of naloxone. *Objective achieved*
	BH3.1.2	By March 31, 2018, begin implementation of an awareness campaign on the opioid epidemic and where and how to access naloxone throughout the state.
	BH3.1.3	By December 31, 2021, distribute 80,000 naloxone kits to community-based entities that might encounter individuals at risk of an opioid overdose such as emergency departments, homeless shelters, primary care physicians, pharmacies, first responders, substance use treatment providers, child welfare staff, and others at risk of experiencing or witnessing an opioid overdose.
	BH3.1.4	By December 31, 2021, increase the distribution of naloxone provided by the Helping Emergency Responders Obtain Support (HEROS) Program to emergency responder agencies that employ Emergency Medical Technicians, paramedics, firefighters, or law enforcement officers from 53 (FFY 2018/2019) to 67 Florida counties.

Goal	**BH4**	**Reduce the number of deaths by suicide in Florida.**
Strategy	**BH4.1**	Provide training on the prevention of suicide and related behaviors to community and clinical service providers.
OBJECTIVES	**BH4.1.1**	By December 31, 2019, the DCF suicide prevention website will include a training tab that will list best practices, trainings and programs. *Objective achieved*
	BH4.1.2	By December 31, 2021, the DCF suicide prevention website will include a tab on grants and projects that have been awarded and implemented in Florida. *Objective achieved*
	BH4.1.3	By July 31, 2020, revise DCF's suicide prevention website to include an information tab on the Marjory Stoneman Douglas High School Public Safety Act and Youth Mental Health First Aid Training.
	BH4.1.4	By December 31, 2020, DCF will create or find a brochure for basic suicide prevention information for individuals who have serious mental illness and may be at risk for suicide.
Strategy	**BH4.2**	Increase suicide prevention efforts for high-risk populations.
OBJECTIVES	**BH4.2.1**	By December 31, 2018, establish and hold seven monthly meetings with the Peer Support Workgroup that focus on suicide prevention efforts with service members, veterans and their families. *Objective achieved*
	BH4.2.2	By December 31, 2018, establish and hold quarterly meetings with the Strategic Leadership Workgroup that focuses on suicide prevention efforts with service members, veterans and their families. *Objective achieved*
	BH4.2.3	By December 31, 2020, create implementation plan that focuses on suicide prevention efforts with service members, veterans and their families. *Objective achieved*
	BH4.2.4	By December 31, 2021, DCF and DOH will partner to convene five (5) workgroup meetings with diverse stakeholders to expand suicide prevention efforts among focus populations identified in the state suicide prevention plan.
Strategy	**BH4.3**	DOH, in partnership with DCF, will quarterly convene a group of subject matter experts to develop messaging and initiatives around suicide surveillance data from the Florida Violent Death Reporting System.
OBJECTIVE	**BH4.3.1**	By December 31, 2020, establish and hold five (5) meetings with the 2021-2025 Florida Suicide Prevention Plan Committee.

SHIP PRIORITY 7

Sexually Transmitted Disease (STDs)—Includes Other Infectious Diseases

Infectious organisms that are primarily acquired and transmitted through sexual activity cause many harmful, often irreversible and costly clinical complications in reproductive, fetal and perinatal health. Other emerging infectious agents pose the threat of disease outbreaks. Prevention, treatment and diagnostic strategies are essential.

Goal	**ID1**	**Reduce syphilis in Florida.**
Strategy	**ID1.1**	Reduce the number of syphilis cases through provider and public awareness, enhanced surveillance and expanded quality improvement activities.
OBJECTIVES	**ID1.1.1**	By December 31, 2021, decrease the rate of early syphilis per 100,000 from 24.9 (2016) to 23.5.
	ID1.1.2	By December 31, 2021, decrease the number of syphilis cases among women ages 15-44 years from 1,051 (2016) to 898.
Strategy	**ID1.2**	Reduce congenital syphilis cases in Florida by reducing the transmission of syphilis among sexually active persons through expanded surveillance, enhanced partner services and increased awareness of appropriate sexually transmitted disease screening during pregnancy.
OBJECTIVES	**ID1.2.1**	By December 31, 2021, increase the percentage of women with syphilis diagnosed during pregnancy who receive adequate treatment from 80% (2016) to 96%.
	ID1.2.2	By December 31, 2021, increase the percentage of pregnant women with a syphilis diagnosis who are treated within 14 days of specimen collection from 50% (2016) to 85%.

Goal	**ID2**	**Reduce new HIV infections in Florida through a coordinated response across public health systems partners.**
Strategy	**ID2.1**	Prevent new HIV infections in Florida through increased provider awareness of prescribing prophylaxis for high-risk populations, increased offering of routine HIV screening in all health care settings and increased public awareness of HIV through a statewide minority media campaign.
OBJECTIVE	**ID2.1.1**	By December 31, 2021, increase the proportion of persons living with HIV (PLWH) in Florida who know their serostatus from 87.6% (2015) to 91%.
Strategy	**ID2.2**	Foster improved health outcomes for people living with HIV/AIDS and reduce the chance of HIV transmissions to others through expedited linkage of care, achievement of viral load suppression through retention in care and increased awareness of appropriate HIV screening during pregnancy.
OBJECTIVES	**ID2.2.1**	By December 31, 2021, increase the percent of HIV+ persons linked to care from 91% (2015) to 97%.
	ID2.2.2	By December 31, 2021, increase the proportion of PLWH retained in care from 66% (2015) to 90%.
	ID2.2.3	By December 31, 2021, increase the proportion of PLWH with a suppressed viral load from 59% (2015) to 80%.

Goal	**ID3**	**Demonstrate readiness for existing and emerging infectious disease threats.**
Strategy	**ID3.4**	Improve antimicrobial prescribing and slow antimicrobial resistance by bolstering antimicrobial stewardship programs in Florida's National Healthcare Safety Network participating facilities through their use of a Florida-specific toolkit and implementation of all National Healthcare Safety Network core elements of antimicrobial stewardship.
OBJECTIVES	**ID3.4.1**	By December 31, 2021, increase the percentage of Florida's National Healthcare Safety Network participating facilities meeting all seven core elements of antimicrobial stewardship from 89% (2017) to 95%.
	ID3.4.2	By December 31, 2021, reduce the standardized infection ratio (SIR) for *Clostridioides difficile* infections in Florida's National Healthcare Safety Network participating facilities from 0.68 (2017) to 0.45.

SHIP PRIORITY 8

Chronic Diseases & Conditions—Includes Tobacco-Related Illnesses & Cancer

Heart disease, stroke, type 2 diabetes, cancer and illnesses related to tobacco use are among the most common health problems affecting people of all ages, socioeconomic statuses and ethnicities. Risk factors —lack of physical activity, poor nutrition, tobacco use, excessive alcohol use, the environment, and social and economic factors—cause much of the illness, suffering and early death related to chronic diseases and conditions.

Goal	**CD1**	**Increase cross-sector collaboration for the prevention, early detection, treatment and management of chronic diseases and conditions to improve health equity.**
Strategy	**CD1.1**	Promote policy and systems change to health care providers to increase adherence to clinical best practices and national recommendations for chronic disease prevention and increase utilization of available resources.
OBJECTIVES	**CD1.1.1**	By December 31, 2021, increase the number of referrals to Tobacco Free Florida Quit Services from 34,318 (2018) to 37,749 (annually).
	CD1.1.2	By December 31, 2021, increase the number of individuals at risk of type 2 diabetes participating in the Centers for Disease Control and Prevention (CDC) Recognized Diabetes Prevention programs from 4,340 (2016) to 100,000.
	CD1.1.3	By December 31, 2021, increase the percentage of adults ages 50 to 75 who received colorectal screening based on the most recent guidelines from 65.7% (2014) to 70%.
Strategy	**CD1.2**	Promote policy and systems change to health care providers to increase team-based care and care coordination approaches for chronic disease treatment and management to ensure optimal and equitable care for all segments of the population.
OBJECTIVES	**CD1.2.1**	By December 31, 2021, increase the percentage of Emergency Medical Services agencies with community paramedicine programs addressing cardiovascular health from 37.5% (2018) to 50%.
	CD1.2.2	By December 31, 2021, reduce the age-adjusted asthma ED visit rate from 54.1 per 10,000 population (2017) to 44.4 per 10,000 population.
	CD1.2.3	By December 31, 2021, increase the number of community health workers and other health care extenders trained on medication therapy management support from 40 (2016) to 250.
Strategy	**CD1.3**	Educate Floridians to empower them to be health champions for themselves, their families and their communities.
OBJECTIVES	**CD1.3.1**	By December 31, 2021, increase the Medical Quality of Care indicator "Adolescent Well-Care Visits" from 53% (2015) to 60%.
	CD1.3.2	By December 31, 2021, increase the percentage of current Florida adult smokers who tried to quit smoking at least once in the past year from 64.9% (2015) to 67%.
	CD1.3.3	By December 31, 2021, increase the percentage of adults with diabetes who report having ever taken a course or class on diabetes management from 46.1% (2015) to 55%.
	CD1.3.4	By December 31, 2021, increase the percentage of adults with hypertension served by Federally Qualified Health Centers who have their blood pressure adequately controlled (<140/90) from 60.6% (2015) to 66.7%.

Goal	**CD2**	**Enhance community health systems to address social determinants of health through Asset-Based Community Development and partnerships.**
Strategy	**CD2.1**	Expand documentation and dissemination of community-based best practices related to the incorporation of Social Determinants of Health to increase implementation by county health departments, Area Agencies on Aging, local governments, community organizations and healthcare systems.
OBJECTIVES	**CD2.1.1**	By December 31, 2021, increase the number of chronic disease training opportunities for community health workers available from providers approved by the Florida Certification Board from 0 (2017) to 5.
	CD2.1.2	By January 30, 2020, establish a baseline for expansion of evidence-based chronic disease prevention programs for elders statewide for 2020 and 2021.
Strategy	**CD2.2**	Develop a standardized system of measurement and surveillance for Florida through collaboration, training and consensus building among public health professionals, academics and health care system partners to enhance the use of timely actionable data and improve chronic disease outcomes.
OBJECTIVES	**CD2.2.1**	By December 31, 2021, increase the number of FQHCs in Florida using patient registries to improve quality of care for patients with chronic diseases from 17 (2019) to 40.

SHIP PRIORITY 9

Alzheimer's Disease & Related Dementias

Alzheimer's disease is an irreversible, progressive brain disorder that slowly destroys memory and thinking skills, and eventually the ability to carry out the simplest tasks. It is the most common cause of dementia among adults 65 years and older. Previous studies have shown that African Americans are about twice as likely, and Hispanics are about one and half times as likely to develop Alzheimer's disease or other dementias compared to older White Americans. Women are also at a higher risk of developing Alzheimer's than men. Currently, two-thirds of Americans with Alzheimer's disease are women. There is no known cure for Alzheimer's disease; however, innovative research may provide hope for prevention and effective treatment for the disease.

Goal	**AD1**	**Identify a statewide system of resources and support to formalize the Alzheimer's disease and related dementias (ADRD) network.**
Strategy	**AD1.1**	Establish the Department of Health as a Center of Excellence pursuant to the federal Building Our Largest Dementia Infrastructure for Alzheimer's Act (BOLD Act).
OBJECTIVES	**AD1.1.1**	By December 31, 2019, have a dedicated Dementia Director for Florida.
	AD1.1.2	By December 31, 2019, identify existing state-level Alzheimer's advocates.
Strategy	**AD1.2**	Create public awareness of modifiable risk factors that reduce the likelihood of developing Alzheimer's disease and related dementias (ADRD) and create public awareness of health disparities between populations.
OBJECTIVES	**AD1.2.1**	By December 31, 2019, increase the number of Area Agencies on Aging participating in at least one Dementia Care and Cure Initiative task force from 8 (2018) to 11.
	AD1.2.2	By December 31, 2020, incorporate the Center for Disease Control's Healthy Brain Initiative Public Health Road Map to establish local and state partnerships to address dementia using the Four Essential Services of Public Health: Monitor and Evaluate, Educate and Empower the Nation, Develop Policies and Mobilize Partnerships and Assure a Competent Workforce.

Goal	**AD2**	**Strengthen the capacity of care organizations to assess, diagnose and treat individuals with ADRD and expand support for their caregivers.**
Strategy	**AD2.1**	Engage with the hospitals and universities that house the state's Memory Disorder Clinics (MDCs) so that they each answer Governor DeSantis' challenge to provide matching funding annually to the clinics to allow for an increase in the number of individuals they serve with evaluation and diagnostic testing for dementia.
OBJECTIVES	**AD2.1.1**	By October 31, 2019, the Florida Department of Elder Affairs will provide the current Elder Needs Index (ENI) mapping information, along with training on how to use the ENI tools, to all MDCs, Dementia Care and Cure Initiative task forces, the Alzheimer's Association and other identified groups, and each Area Agency on Aging to assist with identification of and outreach efforts to vulnerable individuals living with Alzheimer's disease and related dementias (ADRD) and their caregivers.
	AD2.1.2	By October 31, 2019, partner with the Alzheimer's Association and other organizations to identify best practices and existing capacity for mobile outreach efforts to vulnerable individuals living with ADRD and their caregivers.
	AD2.1.3	By July 1, 2020, increase by 25% the number of MDCs providing matching funds through the hiring of individuals to provide evaluations and diagnostic services.
	AD2.1.4	By July 1, 2020, increase evaluations and diagnostic services conducted by each Memory Disorder Clinic by 15%.

Strategy	**AD2.2**	Provide improved tools and training to hospitals, academic medical centers/ teaching hospitals, Veteran's Administration clinics and hospitals, Tribal facilities, county health departments, physician groups, and individual physicians to assess, diagnose and treat individuals who have Alzheimer's disease and related dementias (ADRD).
OBJECTIVES	**AD2.2.1**	By December 31, 2021, develop a patient/caregiver toolkit to be provided by identified organizations to individuals who have been diagnosed with ADRD and those who are caregivers of individuals diagnosed with ADRD.
	AD2.2.2	By December 31, 2019, ensure all licensed hospitals in Florida receive a summary of new Medicare Code 99483 which provides reimbursement to physicians and other eligible billing practitioners for a comprehensive clinical visit that results in a written care plan.
Strategy	**AD2.3**	Increase education, training and respite options for caregivers who are providing care and support for individuals with Alzheimer's disease and related dementias (ADRD).
OBJECTIVE	**AD2.3.1**	By December 31, 2019, identify caregiver training currently available, including training for caregivers when someone has just been diagnosed with ADRD and promote caregiver training.

Goal	**AD3**	**Protect individuals with ADRD from further vulnerability.**
Strategy	**AD3.1**	Enhance the capacity and resiliency of communities to protect individuals with Alzheimer's disease and related dementias (ADRD).
OBJECTIVES	**AD3.1.1**	By December 31, 2019, identify existing dementia training regarding care of individuals with ADRD before and after disaster occurrences such as hurricanes, fires, tornadoes, floods, manmade and other disasters, and improve such training and care to increase community resilience after disasters strike.
Strategy	**AD3.2**	Reduce negative health impacts to individuals with Alzheimer's disease and related dementias by protecting them from abuse, neglect and exploitation.
OBJECTIVES	**AD3.2.1**	By December 31, 2019, engage with the financial services industry and determine a baseline of industry or specific financial institutions which train employees to detect suspicious activity.
Strategy	**AD3.3**	Reduce health disparities by expanding access and utilization of ADRD-specific care and support services across targeted sub-populations including racial and ethnic minorities, low income individuals, individuals living in rural areas, individuals with Limited English Proficiency, and individuals with disabilities.
OBJECTIVES	**AD3.3.1**	By December 31, 2021, increase mobile outreach to targeted sub-populations.
	AD3.3.2	By December 31, 2021, increase by 10% clinical trial access to racial and ethnic minorities, low income individuals, individuals living in rural areas, individuals with Limited English Proficiency, and individuals with disabilities.

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