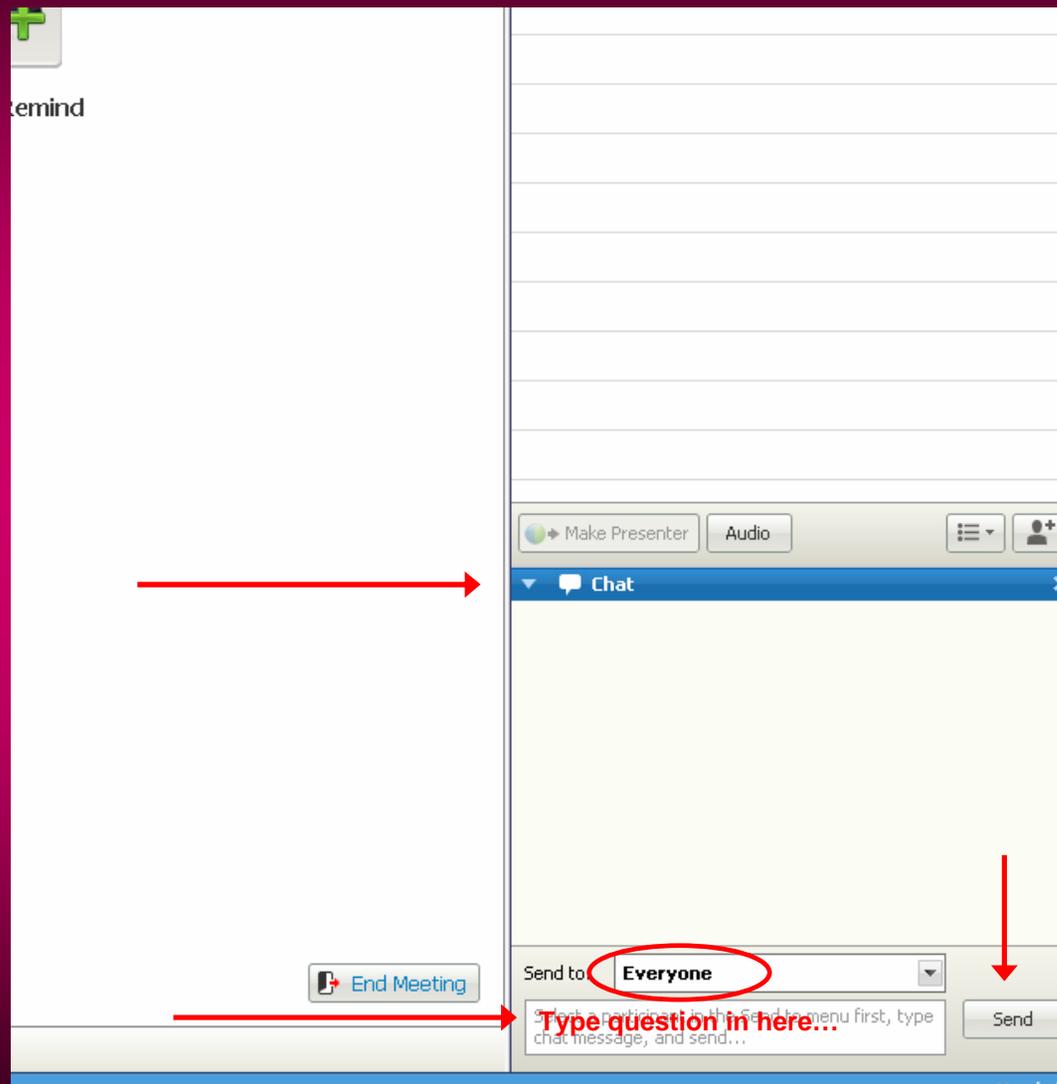




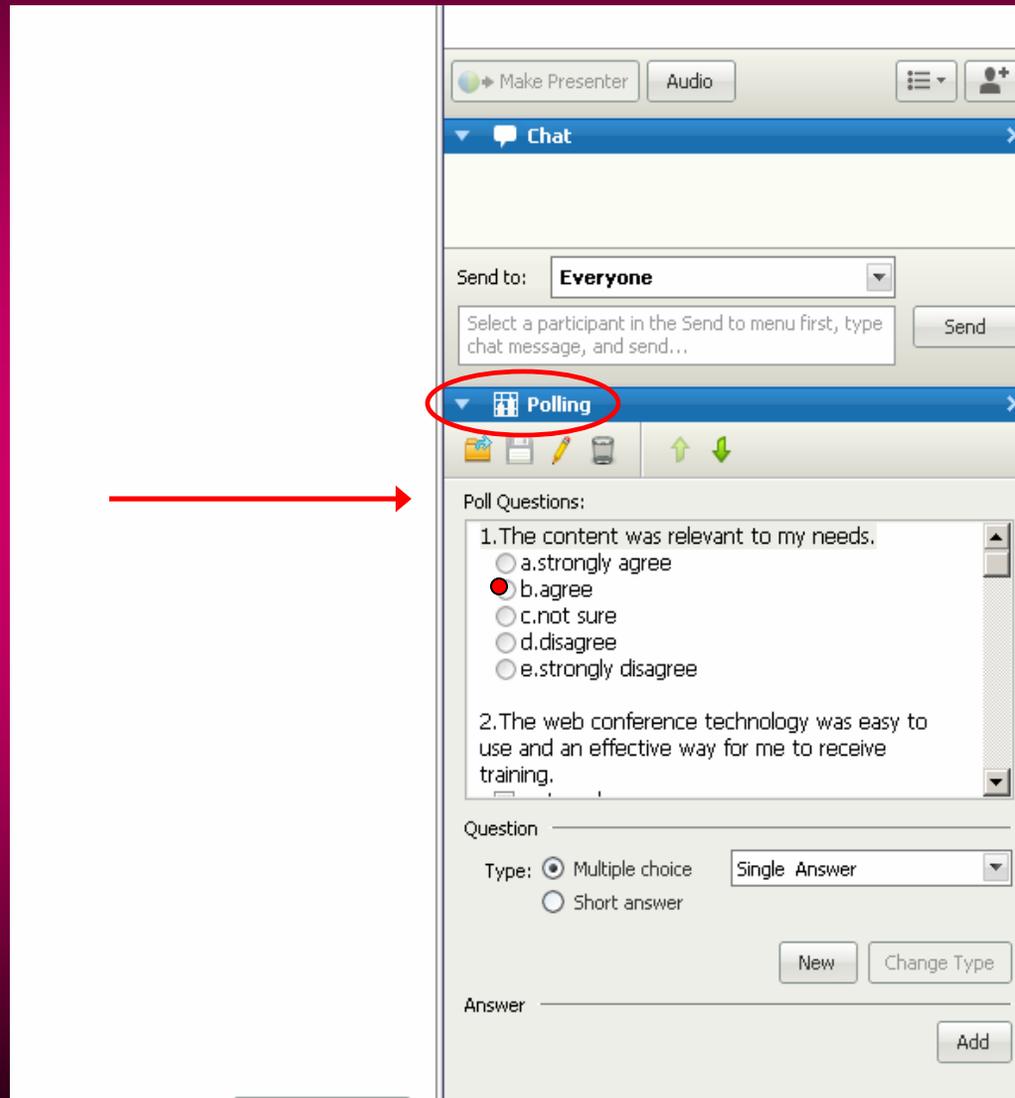
# **Capacity Building Assistance & Training for HIV Prevention**

HIV Prevention Section  
Bureau of HIV/AIDS

# Typing a Question in the Chat Box



# Completing the Webinar Evaluation (opened at end of webinar)



The screenshot displays a webinar control panel with several tabs: 'Make Presenter', 'Audio', 'Chat', and 'Polling'. The 'Polling' tab is highlighted with a red circle, and a red arrow points to it from the left. Below the 'Polling' tab, there are icons for a folder, a document, a pencil, a trash can, and two arrows (up and down). The 'Poll Questions' section contains two questions:

1. The content was relevant to my needs.
  - a. strongly agree
  - b. agree
  - c. not sure
  - d. disagree
  - e. strongly disagree
2. The web conference technology was easy to use and an effective way for me to receive training.

Below the questions, there are controls for 'Question' type: 'Multiple choice' (selected) and 'Short answer'. A 'Single Answer' dropdown menu is also visible. At the bottom, there are 'New' and 'Change Type' buttons, and an 'Answer' field with an 'Add' button.

# **What is Capacity Building Assistance (CBA)?**

# What is CBA?

- TOF and TOT training for DEBIs, EBIs and Public Health Strategies (PTC\*) (CDC Partners) (CDC) (FLDOH)
- CBA training (CDC Partners) (CDC) (FL DOH) (PTC)
- Technical Assistance consultation (FL DOH) (CDC Partners) (CDC) (PTC)

\*PTC= Prevention Training Center

# Behavioral Interventions & PHS Training

- **DEBI (Diffusion of Effective Behavioral Interventions) Project-** interventions that fall under this umbrella have been proven effective through research studies, i.e., showed positive behavioral and/or health outcomes
- **EBIs-** all other evidence-based interventions that show efficacy but are not part of the DEBI project (e.g., LIFE, Blood Lines, BART, MACVIH, and other locally-developed projects)

# CBA Training

- Adapting Interventions
- Bridging Theory and Practice
- Community Assessment
- Conducting Focus Groups
- Cultural Competency
- Grant Writing
- Logic Modeling
- Monitoring and Evaluation
- Motivational Interviewing
- Organizational Assessment
- Selecting Interventions
- Small Group Facilitation
- Strategic Planning
- Understanding the IDU Population

# Technical Assistance Consultation

- **Implementing an Adaptation**
- **Fiscal Management**
- **Leadership Development**
- **Needs Assessment**
- **Monitoring and Evaluation**
- **Logic Modeling**
- **Instrument/Tool Development**
- **Faith Leadership**
- **Resource Development**
- **Etc.**

# Who Provides CBA?



# FL Dept. of Health provided CBA

- Provided by Bureau Staff and some CHD Staff
- DEBI, EBI, and PHS trainings (TOF )
  - Blood Lines, VOICES, ARTAS
- 500/501 Training
- CBA Training
- Technical Assistance Consultation



# FL Dept. of Health provided CBA

- Intervention adaptation, reaching Latino/Migrant populations, etc.
- CTR programs, Rapid HIV Testing, etc.
- Development of posters and other educational materials, etc.
- Evaluation and Monitoring, survey development
- Linkage activities
- Perinatal prevention

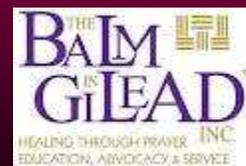
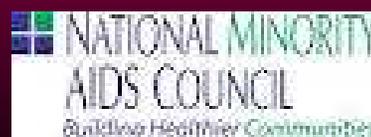




# CDC partner provided CBA



- Multiple providers: National Community Health Partners (NCHP), JSI, Inc., PROCEED Inc., etc.
- DEBI and PHS trainings (TOF/TOT)
- CBA Training
- Technical Assistance Consultation



# Prevention Training Centers (PTC) provided CBA

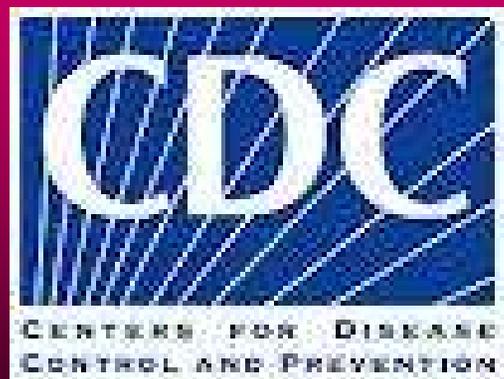
- Mississippi Prevention Training Center
- DEBI and PHS trainings (TOF/TOT)
- CBA Training
- Technical Assistance Consultation



**MISSISSIPPI**  
**STD/HIV**  
**Prevention Training**  
**C E N T E R**

# CDC provided CBA

- Provided by CDC Staff
- DEBI and PHS trainings (TOF/TOT)
- Technical Assistance Consultation



# Danya International, Inc.

Danya doesn't directly provide CBA, but they do have a role in the process:

- Triage ALL interventions and PHS training requests
- Conduct annual statewide needs assessment
- Maintain national training calendar



**What is CRIS?**

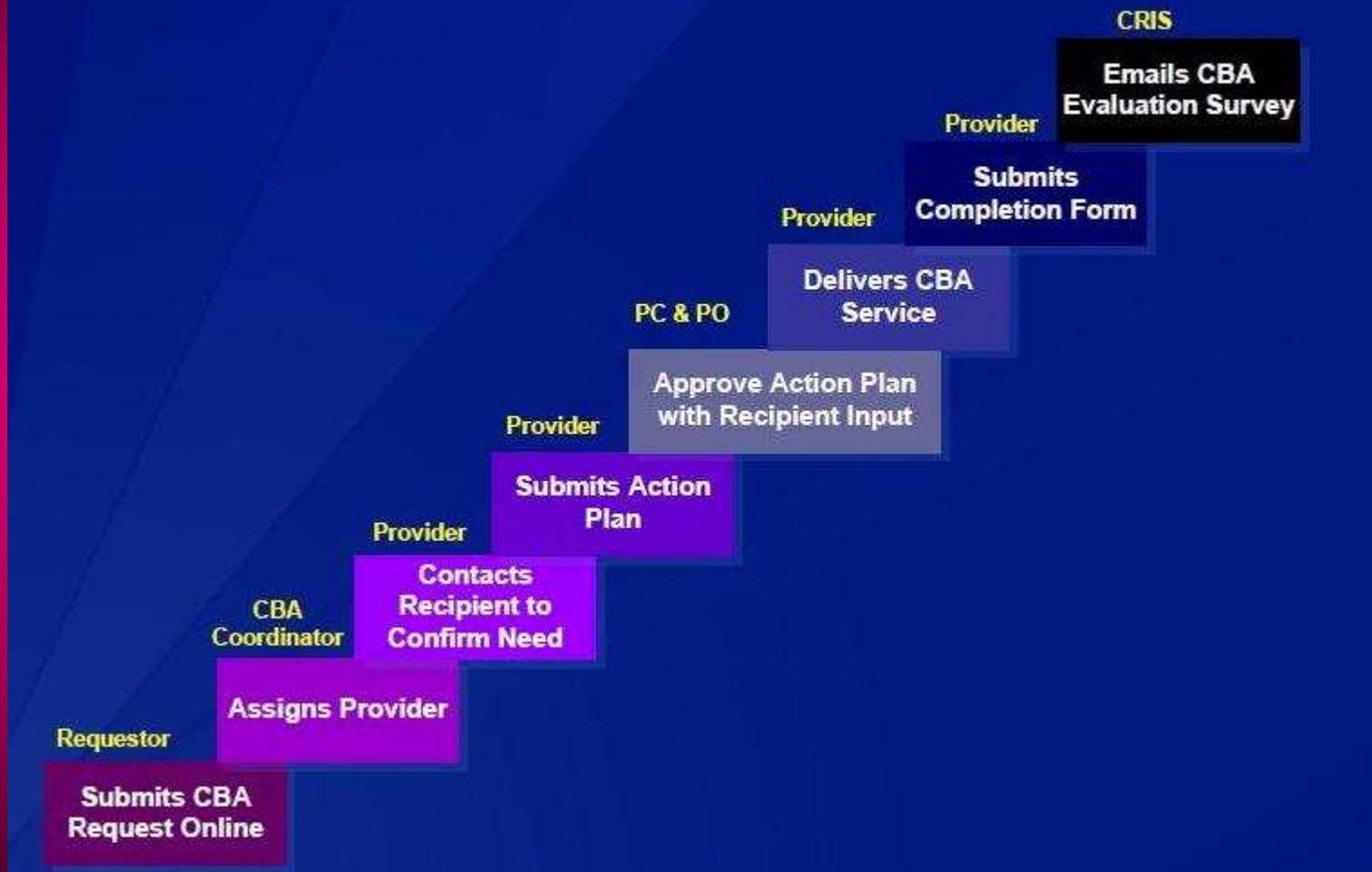
# What is CRIS?

- **CBA Request Information System (CRIS)**
- A web-based system for requesting CBA
- CDC approves requests for CBA provided by CDC and CDC Partners
- Only accessible by CRIS Liaison

# What does CRIS do?

- Provides a mechanism for collaborative communication between CDC and partners
- Serves as a tracking system that supports both requestors and providers in accessing CBA services
- Improves resource utilization by creating a central access point for CBA services
- Promotes accountability
- Supports monitoring and evaluation of the CBA program

# Overview of CRIS Process



**How do I request CBA?**

# POLL TIME

Have you ever requested CBA?

YES!

NO!

No, but I want to!

# How do I request CBA?

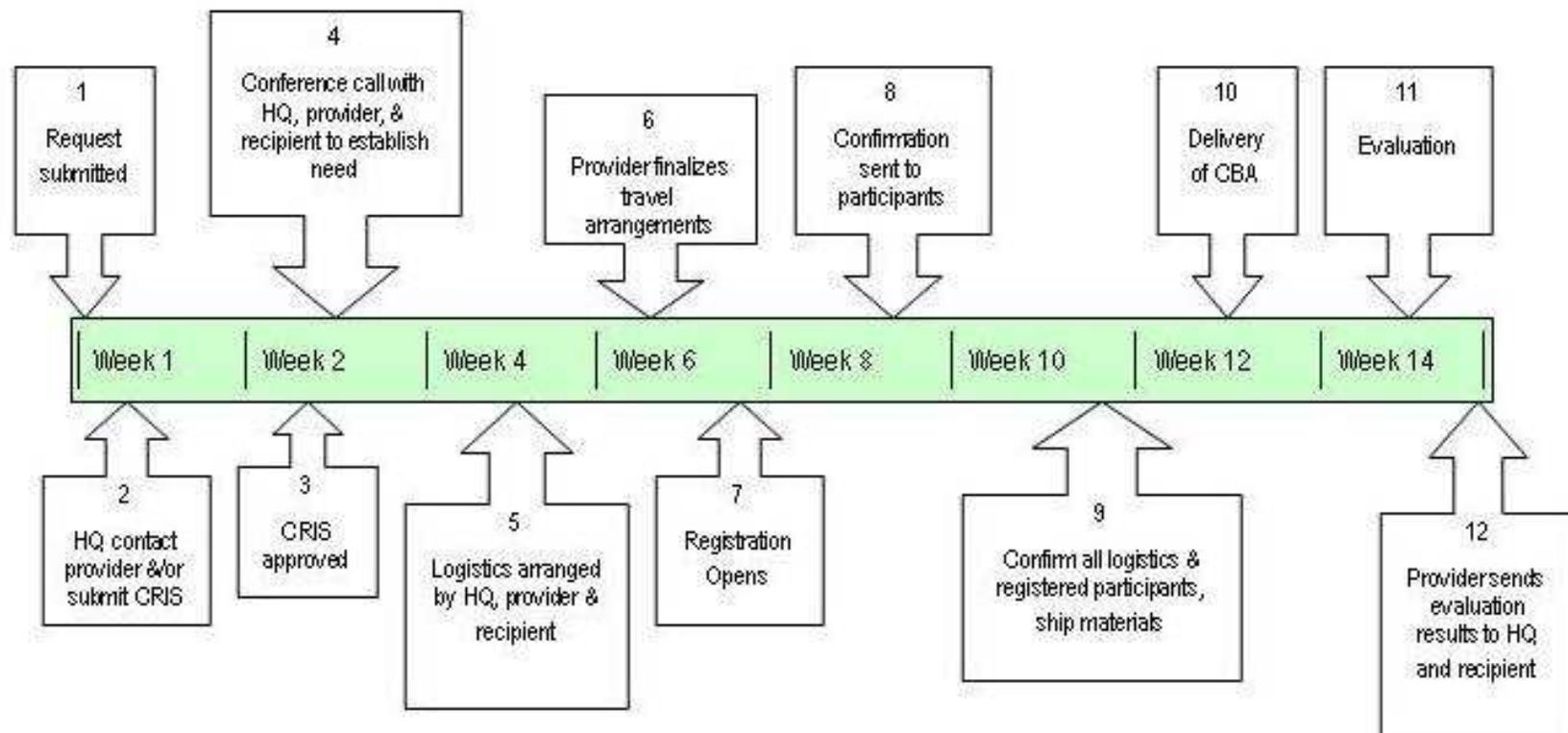
Contact the Statewide Training and CBA  
Coordinator:

**Jenny Pace**

# Other points of Contact

- Local County Health Department: Minority AIDS Coordinators (MACs), HIV/AIDS Program Coordinators (HAPCs), Early Intervention Consultants (EICs), Prevention and Training Consultants (PTCs)
- Current DOH contract manager (if you have one)
- Headquarters Staff (i.e., Bureau of HIV/AIDS, Prevention Section staff)

# CBA Timeline



# Interventions & PHS Training

## Questions you will be asked

- Is your program funded?
- Time frame (= $\geq$ 3 months)?
- How many key staff? How many observers?
- Potential training site (must conform to specs)?
- Local onsite contact?

# **CBA Training**

## **Questions you will be asked**

- Is your program funded?
- Time frame?
- How many staff? Community Partners?
- Potential training site (more flexibility)?
- Local onsite contact?

# Technical Assistance

## Questions you will be asked

- Is your program funded?
- Time frame? On site consultation or conference call?
- How many staff?
- Local onsite contact?

# **New and Emerging CBA**

# Capacity 4 Health

BROWSE ▶



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[Index of Resource Topics](#)

## Tools

Welcome to the Capacity for Health (C4H) Online Resource Library. C4H is a project funded by the Centers for Disease Control and Prevention to provide capacity building assistance to community based organizations involved in HIV prevention. Here, you will find a wide variety of FREE resources (e.g. online trainings, recorded webinars, documents, links, etc.) that are organized by the following three main topic areas: organizational infrastructure, HIV prevention programs, and monitoring and evaluation.

The latest versions of Chrome, Firefox and Internet Explorer are supported. Access PDF files on this site by installing [Adobe Acrobat Reader](#). Use [Office Online File Converters and Viewers](#) ↗ to open files that are in a different version than your Office program or to view them if you do not have Office installed on your computer. These programs are free to download and install.

## Organizational Infrastructure & Program Sustainability (OIPS)

These topic areas are related to the leadership and management processes of "running" an organization.

- [Board Development](#)
- [Cultural Sensitivity](#)
- [Executive Transitions](#)
- [Fiscal Management](#)
- [More »](#)

## Evidence-Based Interventions and Public Health Strategies (EBI and PHS)

These topic areas focus on strengthening an organization's ability to implement effective interventions.

- [Selecting EBIs & PHSs](#)
- [Adapting EBIs & PHSs](#)
- [Evaluating EBIs & PHSs](#)
- [Participant Recruitment and Retention](#)
- [More »](#)

## Monitoring and Evaluation (M&E)

These topic areas are related to measuring the process and outcomes of programs and to understanding the overall strengths and areas for improvement.

- [Evaluation Overview](#)
- [Types of Evaluation](#)
- [Evaluation Planning](#)
- [Needs Assessment](#)
- [More »](#)

# Social Media Toolkit

High Impact Prevention   Related Resources   What's New   Training Calendar & Registration   Contact Us   Language: English

## Social Marketing

CDC strongly recommends participating in the PTCs' Selecting Course

High Impact Prevention » Social Marketing

**Social Marketing is the use of marketing theory, skills, and practice to achieve social change, promote the general health, raise awareness and induce changes in behavior. Community mobilization models for HIV prevention include social marketing campaigns.**

### Newly Revised Health Communicator's Social Media Toolkit

The Health Communicator's Social Media Toolkit, originally released in September 2010, is a resource designed to provide partners with guidance and to share CDC's lessons learned in integrating social media into health campaigns. The second edition is now available with additional information on developing trends in social media, best practices and a campaign example highlighting Vital Signs, a monthly program that focuses on a single, important health topic that provides a "call to action" for different audiences. Updated information includes the following:

- » Expanded Mobile Health section including information on mobile websites, downloadable applications and SMS text messaging.
- » Increased capabilities of Twitter to include Twitter Chats, Twiterviews, and Twitter Town Halls.
- » Enhanced best practices insight for Facebook, Twitter and Blogs.

## Coming in 2013 from CDC...Medication Adherence Strategies

**Table 1. Brief description of the 5 evidence-based HIV medication adherence strategies selected for translation into e-learning trainings for HIV providers.**

Strategy Name	Target population	Description	Duration
<b>Project HEART<sup>a</sup></b> Helping Enhance Adherence to Antiretroviral Therapy	ART- naïve	Social support/problem-solving, individual/dyadic intervention delivered before and in the first 2 months after initiation of ART. A patient-identified support partner is required to attend at least 2 of the first 4 sessions.	Five 1 ½ to 2 hr. sessions and 5 phone calls over 6 months
<b>Partnership for Health<sup>b</sup></b>	ART-experienced	Brief, clinic-based individual-level, provider-administered intervention emphasizing the importance of the patient-provider relationship to promote patient's healthful behavior. Adherence messages are delivered to the patient during routine medical visits and the use of posters and brochures convey the partnership theme and adherence messages.	3 to 5 minute session at each clinic visit
<b>Peer Support<sup>a</sup></b>	ART-experienced-or ART naïve	Individual-and group-level intervention, where HIV-positive individuals, currently adherent to ART serve as peers, who provide medication-related social support through group and weekly telephone calls to patients initiating or changing their ART regimen.	Six twice-monthly 1-hour group meetings and weekly phone calls over 3 months
<b>Text Messaging<sup>c</sup></b>	ART-experienced-or ART naïve	Individual-level intervention, where patients receive text message reminders customized to their daily medication regimen.	Daily customized text messages over 3 months
<b>SMART Couples<sup>a</sup></b> Sharing Medical Adherence Responsibilities Together	HIV-serodiscordant couples, with poor medication adherence in the HIV-positive partner	A couple-level intervention administered to sero-discordant couples that addresses adherence to ART and safe sex behaviors within the couple dyad, fostering active support of both individuals.	Four 45-60 minute sessions over 5 weeks

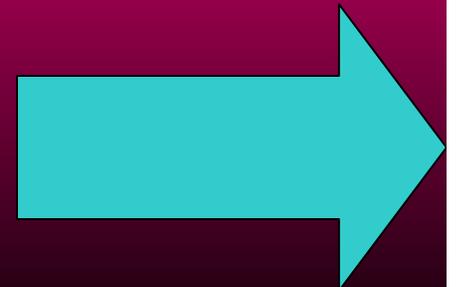
<sup>a</sup> Effective in improving medication adherence

<sup>b</sup> Effective in improving medication adherence and viral load

<sup>c</sup> Effective in improving viral load

# Webinar Evaluation

- Before you leave the webinar, please take a moment to complete the evaluation in the polling section (to the right of your screen)
- Your feedback is extremely important to us and will help improve on current and future trainings
- The more feedback the better!



# Resources

**High Impact Prevention: CDC's Approach to Reducing HIV Infections in the United States**

<http://www.cdc.gov/hiv/strategy/>

**CDC's DEBI Website**

<https://www.effectiveinterventions.org/en/Home.aspx>

**CDC's CBA Directory**

[http://www.cdc.gov/hiv/topics/cba/pdf/Capacity\\_Building\\_Branch\\_Directory.pdf](http://www.cdc.gov/hiv/topics/cba/pdf/Capacity_Building_Branch_Directory.pdf)

**Capacity 4 Health**

<http://library.capacity4health.org/>

**FL HIV Prevention Section Website** (slides from today's webinar will be available here, under *Resources & Materials*)

<http://www.preventhivflorida.org/>

**FL Bureau of HIV/AIDS & Hepatitis Website**

<http://www.floridaaids.org/>

# Questions/Comments



# Contact Information

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Statewide Training Coordinator

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**Mara Michniewicz, MPH, CHES**

Interventions Team Lead

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