

Capacity Building Assistance & Training for HIV Prevention

HIP Grantees Meeting
February 20-21, 2013
Tampa/Brandon, Florida

HIV/AIDS & Hepatitis Program
Prevention Section

What is Capacity Building Assistance (CBA)?

What is CBA?

- TOF and TOT training for DEBIs, EBIs and Public Health Strategies (PTC*) (CDC Partners) (CDC) (FLDOH)
- CBA training (CDC Partners) (CDC) (FL DOH) (PTC)
- Technical Assistance consultation (FL DOH) (CDC Partners) (CDC) (PTC)

*PTC= Prevention Training Center

Behavioral Interventions & PHS Training

- **DEBI (Diffusion of Effective Behavioral Interventions) Project-** interventions that fall under this umbrella have been proven effective through research studies, i.e., showed positive behavioral and/or health outcomes
- **EBIs-** all other evidence-based interventions that show efficacy but are not part of the DEBI project (e.g., LIFE, Blood Lines, BART, MACVIH, and other locally-developed projects)

CBA Training

- Adapting Interventions
- Bridging Theory and Practice
- Community Assessment
- Conducting Focus Groups
- Cultural Competency
- Grant Writing
- Logic Modeling
- Monitoring and Evaluation
- Motivational Interviewing
- Organizational Assessment
- Selecting Interventions
- Small Group Facilitation
- Strategic Planning
- Understanding the IDU Population

Technical Assistance Consultation

- **Implementing an Adaptation**
- **Fiscal Management**
- **Leadership Development**
- **Needs Assessment**
- **Monitoring and Evaluation**
- **Logic Modeling**
- **Instrument/Tool Development**
- **Faith Leadership**
- **Resource Development**
- **Etc.**

Who Provides CBA?



FL Dept. of Health

- Provided by Bureau Staff and some CHD Staff
- DEBI, EBI, and PHS trainings (TOF)
 - Blood Lines, VOICES, ARTAS
- 500/501 Training
- CBA Training
- Technical Assistance Consultation



FL Dept. of Health

- Intervention adaptation, reaching Latino/Migrant populations, etc.
- CTR programs, Rapid HIV Testing, etc.
- Development of posters and other educational materials, etc.
- Evaluation and Monitoring, survey development
- Linkage activities
- Perinatal prevention



Prevention Training Centers (PTC)

- Mississippi Prevention Training Center
- DEBI and PHS trainings (TOF/TOT)
- CBA Training
- Technical Assistance Consultation

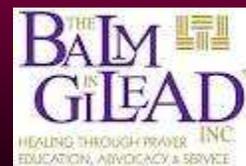


MISSISSIPPI
STD/HIV
Prevention Training
C E N T E R



CDC partners

- Multiple providers: National Community Health Partners (NCHP), JSI, Inc., PROCEED Inc., etc.
- DEBI and PHS trainings (TOF/TOT)
- CBA Training
- Technical Assistance Consultation



CDC

- Provided by CDC Staff
- DEBI and PHS trainings (TOF/TOT)
- Technical Assistance Consultation



Danya International, Inc.

Danya doesn't directly provide CBA, but they do have a role in the process:

- Triage ALL interventions and PHS training requests
- Conduct annual statewide needs assessment
- Maintain national training calendar @ www.effectiveinterventions.org



What is CRIS?

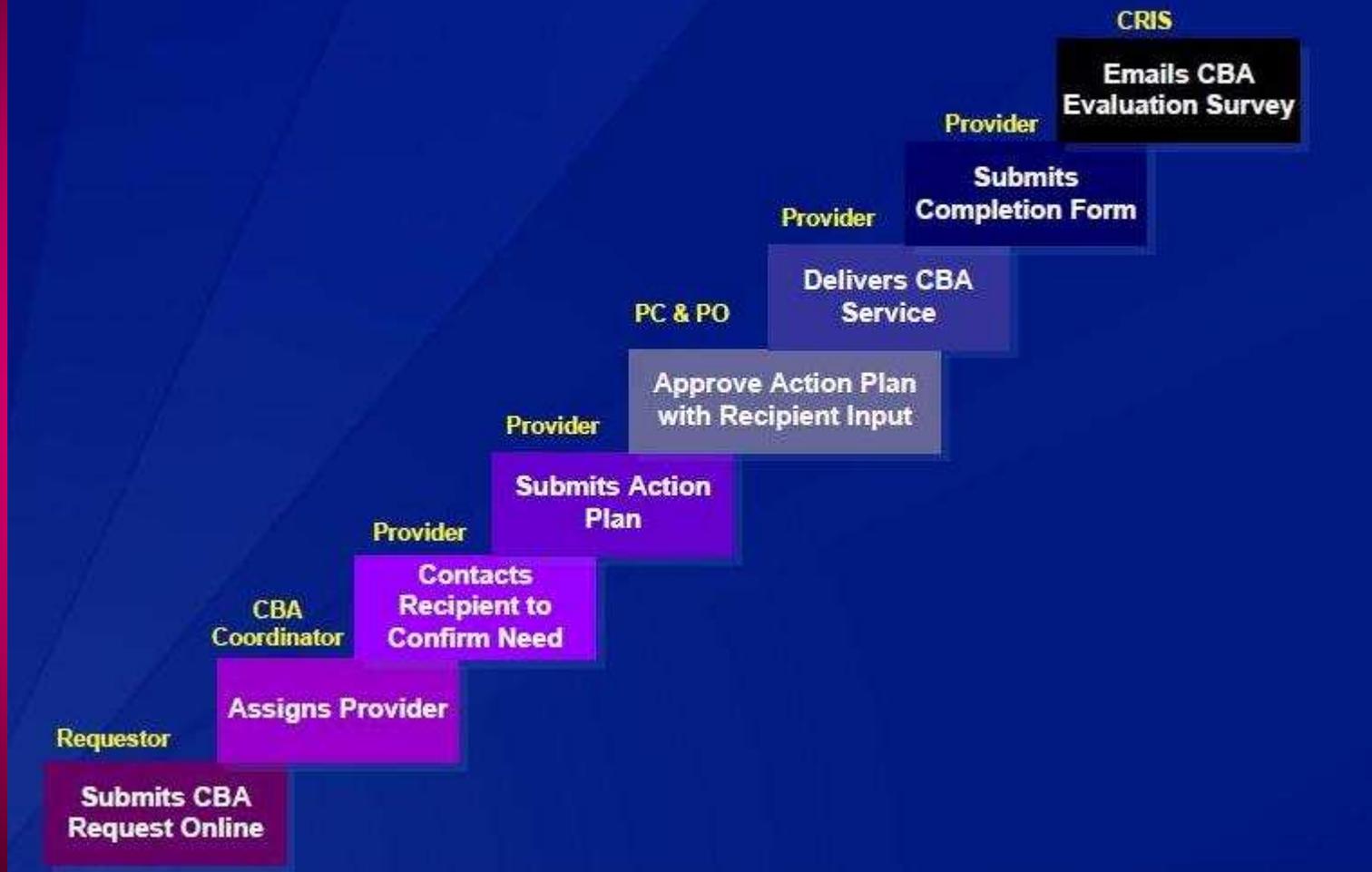
What is CRIS?

- **CBA Request Information System (CRIS)**
- A web-based system for requesting CBA
- CDC approves requests for CBA provided by CDC and CDC Partners
- Only accessible by CRIS Liaison

What does CRIS do?

- Provides a mechanism for collaborative communication between CDC and partners
- Serves as a tracking system that supports both requestors and providers in accessing CBA services
- Improves resource utilization by creating a central access point for CBA services
- Promotes accountability
- Supports monitoring and evaluation of the CBA program

Overview of CRIS Process



How do I request CBA?

POLL TIME

Have you ever requested CBA?

YES!

NO!

No, but I want to!

How do I request CBA?

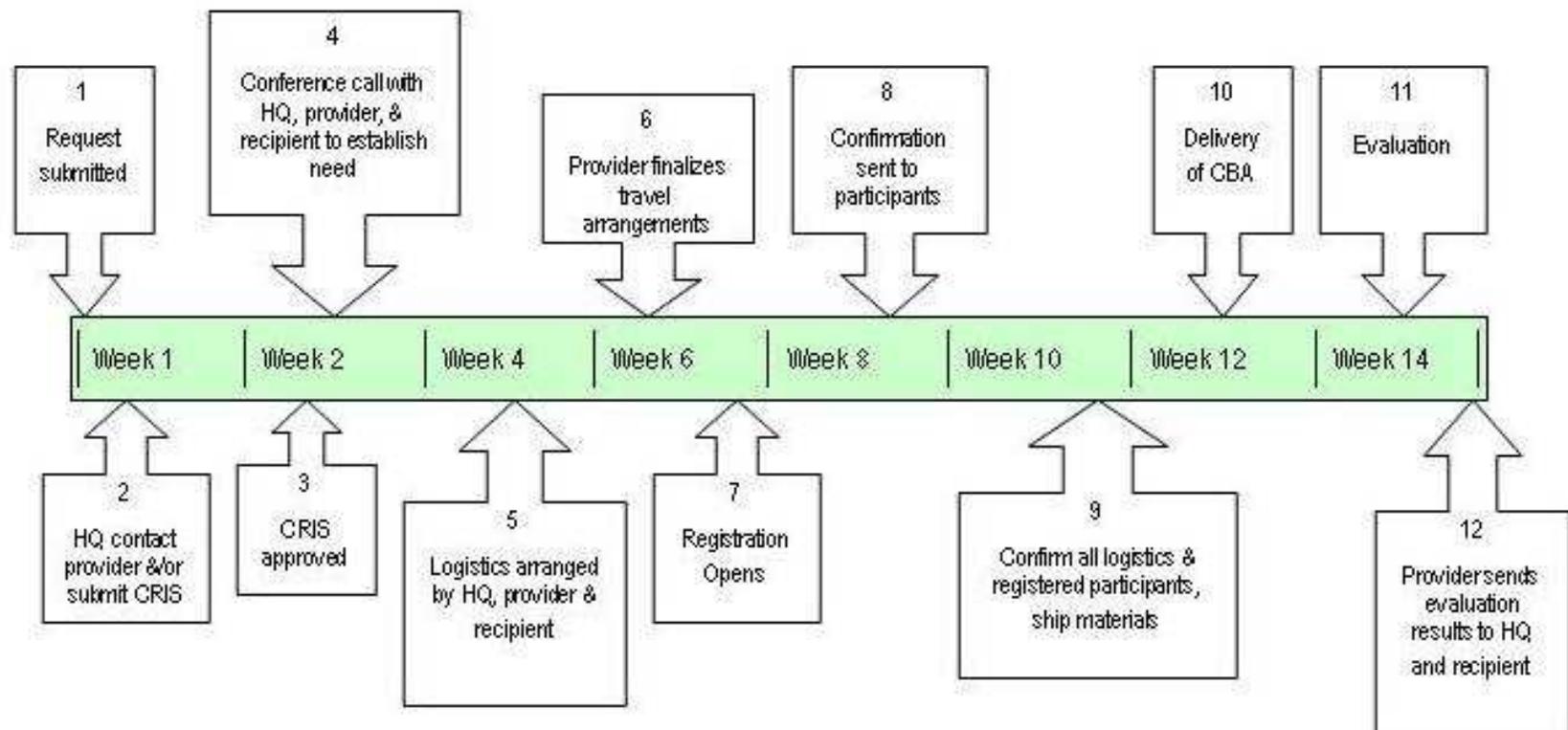
Contact the Statewide Training and CBA
Coordinator:

That's me!

Other points of Contact

- Current DOH contract manager (if you have one)
- Headquarters Staff (i.e., Bureau of HIV/AIDS, Prevention Section staff)

CBA Timeline



Interventions & PHS Training

Questions you will be asked

- What is your program funded to implement?
- Time frame?
- Key staff?
- Potential training/meeting site?
- Local onsite contact?

New and Emerging CBA

Capacity 4 Health

BROWSE ▶



Engage With Us

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[Index of Resource Topics](#)

Tools

Welcome to the Capacity for Health (C4H) Online Resource Library. C4H is a project funded by the Centers for Disease Control and Prevention to provide capacity building assistance to community based organizations involved in HIV prevention. Here, you will find a wide variety of FREE resources (e.g. online trainings, recorded webinars, documents, links, etc.) that are organized by the following three main topic areas: organizational infrastructure, HIV prevention programs, and monitoring and evaluation.

The latest versions of Chrome, Firefox and Internet Explorer are supported. Access PDF files on this site by installing [Adobe Acrobat Reader](#). Use [Office Online File Converters and Viewers](#) ↗ to open files that are in a different version than your Office program or to view them if you do not have Office installed on your computer. These programs are free to download and install.

Organizational Infrastructure & Program Sustainability (OIPS)

These topic areas are related to the leadership and management processes of "running" an organization.

- [Board Development](#)
- [Cultural Sensitivity](#)
- [Executive Transitions](#)
- [Fiscal Management](#)
- [More »](#)

Evidence-Based Interventions and Public Health Strategies (EBI and PHS)

These topic areas focus on strengthening an organization's ability to implement effective interventions.

- [Selecting EBIs & PHSs](#)
- [Adapting EBIs & PHSs](#)
- [Evaluating EBIs & PHSs](#)
- [Participant Recruitment and Retention](#)
- [More »](#)

Monitoring and Evaluation (M&E)

These topic areas are related to measuring the process and outcomes of programs and to understanding the overall strengths and areas for improvement.

- [Evaluation Overview](#)
- [Types of Evaluation](#)
- [Evaluation Planning](#)
- [Needs Assessment](#)
- [More »](#)

Intervention e-Courses

VOICES/VOCES

CDC strongly recommends participating in the PTCs' Selecting Course

Biomedical Interventions
Public Health Strategies
Behavioral Interventions

High Impact Prevention >> Behavioral Interventions >> VOICES/VOCES

VOICES/VOCES

Video Opportunities for Innovative Condom Education & Safer Sex: A group-level, single-session video-based intervention designed to increase condom use among heterosexual African American and Latino men and women who visit STD clinics.

Now available! Become a VOICES/VOCES facilitator online!

This e-Course is great for both new and experienced VOICES/VOCES facilitators. In this course, you can:

- ▶▶ Watch master trainers lead a single-session group discussion, while ensuring core elements are maintained
- ▶▶ Learn how to avoid common mistakes facilitating a VOICES/VOCES session
- ▶▶ Learn how to use VOICES/VOCES videos to lead gender-specific group discussions on condom negotiation skills
- ▶▶ Improve and refresh your facilitation skills
- ▶▶ Access a rich resource library

After completing the course online, you will have the option to purchase the VOICES/VOCES Implementation Kit for \$130 from EDC (a link is available at the end of the course). The kit contains materials needed to facilitate the intervention, including: a documentation CD, 5 DVDs, bilingual Condom Features Poster Board, penile model, sample condoms and lubricant, and a small carrying bag.

To register and for more information, [click here.](#)

More Info...

RELEVANT LINKS

- ▶▶ VOICES/VOCES Resources & Tools
- ▶▶ Training Calendar
- ▶▶ VOICES Fact Sheet
- ▶▶ VOICES Training Specifications
- ▶▶ VOICES Technical Assistance Guide
- ▶▶ Order VOICES Videos
- ▶▶ VOICES Videos Guide
- ▶▶ Order Supplemental VOICES Videos
- ▶▶ VOICES Online Course

VOICES/VOCES Core Elements

- ▶▶ Viewing culturally-specific videos portraying condom negotiation
- ▶▶ Conducting small group skill-building sessions to work on overcoming barriers to condom use
- ▶▶ Educating program participants about different types of condoms and their features
- ▶▶ Distributing samples of condoms identified by participants as best meeting their needs

Social Media Toolkit

High Impact Prevention Related Resources What's New Training Calendar & Registration Contact Us Language: English

Social Marketing

CDC strongly recommends participating in the PTCs' Selecting Course

High Impact Prevention » Social Marketing

Social Marketing is the use of marketing theory, skills, and practice to achieve social change, promote the general health, raise awareness and induce changes in behavior. Community mobilization models for HIV prevention include social marketing campaigns.

Newly Revised Health Communicator's Social Media Toolkit

The Health Communicator's Social Media Toolkit, originally released in September 2010, is a resource designed to provide partners with guidance and to share CDC's lessons learned in integrating social media into health campaigns. The second edition is now available with additional information on developing trends in social media, best practices and a campaign example highlighting Vital Signs, a monthly program that focuses on a single, important health topic that provides a "call to action" for different audiences. Updated information includes the following:

- » Expanded Mobile Health section including information on mobile websites, downloadable applications and SMS text messaging.
- » Increased capabilities of Twitter to include Twitter Chats, Twiterviews, and Twitter Town Halls.
- » Enhanced best practices insight for Facebook, Twitter and Blogs.

Resources

High Impact Prevention: CDC's Approach to Reducing HIV Infections in the United States

<http://www.cdc.gov/hiv/strategy/>

CDC's DEBI Website

<https://www.effectiveinterventions.org/en/Home.aspx>

CDC's CBA Directory

http://www.cdc.gov/hiv/topics/cba/pdf/Capacity_Building_Branch_Directory.pdf

Capacity 4 Health

<http://library.capacity4health.org/>

FL HIV Prevention Section Website

<http://www.preventhivflorida.org/>

HIV/AIDS & Hepatitis Program Website

<http://www.floridaaids.org/>

Questions/Comments



Contact Information

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