Capacity Building Assistance & Training for HIV Prevention

HIP Grantees Meeting
February 20-21, 2013
Tampa/Brandon, Florida

HIV/AIDS & Hepatitis Program
Prevention Section
What is Capacity Building Assistance (CBA)?
What is CBA?

• TOF and TOT training for DEBIs, EBIs and Public Health Strategies (PTC*) (CDC Partners) (CDC) (FLDOH)
• CBA training (CDC Partners) (CDC) (FL DOH) (PTC)
• Technical Assistance consultation (FL DOH) (CDC Partners) (CDC) (PTC)

*PTC= Prevention Training Center
Behavioral Interventions & PHS Training

- **DEBI** (Diffusion of Effective Behavioral Interventions) Project - interventions that fall under this umbrella have been proven effective through research studies, i.e., showed positive behavioral and/or health outcomes.

- **EBIs** - all other evidence-based interventions that show efficacy but are not part of the DEBI project (e.g., LIFE, Blood Lines, BART, MACVIH, and other locally-developed projects).
CBA Training

- Adapting Interventions
- Bridging Theory and Practice
- Community Assessment
- Conducting Focus Groups
- Cultural Competency
- Grant Writing
- Logic Modeling

- Monitoring and Evaluation
- Motivational Interviewing
- Organizational Assessment
- Selecting Interventions
- Small Group Facilitation
- Strategic Planning
- Understanding the IDU Population
Technical Assistance Consultation

- Implementing an Adaptation
- Fiscal Management
- Leadership Development
- Needs Assessment
- Monitoring and Evaluation
- Logic Modeling
- Instrument/Tool Development
- Faith Leadership
- Resource Development
- Etc.
Who Provides CBA?
FL Dept. of Health

• Provided by Bureau Staff and some CHD Staff
• DEBI, EBI, and PHS trainings (TOF)
  – Blood Lines, VOICES, ARTAS
• 500/501 Training
• CBA Training
• Technical Assistance Consultation
FL Dept. of Health

- Intervention adaptation, reaching Latino/Migrant populations, etc.
- CTR programs, Rapid HIV Testing, etc.
- Development of posters and other educational materials, etc.
- Evaluation and Monitoring, survey development
- Linkage activities
- Perinatal prevention
Prevention Training Centers (PTC)

- Mississippi Prevention Training Center
- DEBI and PHS trainings (TOF/TOT)
- CBA Training
- Technical Assistance Consultation
CDC partners

• Multiple providers: National Community Health Partners (NCHP), JSI, Inc., PROCEED Inc., etc.
• DEBI and PHS trainings (TOF/TOT)
• CBA Training
• Technical Assistance Consultation
CDC

• Provided by CDC Staff
• DEBI and PHS trainings (TOF/TOT)
• Technical Assistance Consultation
Danya International, Inc.

Danya doesn’t directly provide CBA, but they do have a role in the process:

• Triage ALL interventions and PHS training requests
• Conduct annual statewide needs assessment
• Maintain national training calendar @ www.effectiveinterventions.org
What is CRIS?
What is CRIS?

- **CBA Request Information System (CRIS)**
- A web-based system for requesting CBA
- CDC approves requests for CBA provided by CDC and CDC Partners
- Only accessible by CRIS Liaison
What does CRIS do?

- Provides a mechanism for collaborative communication between CDC and partners
- Serves as a tracking system that supports both requestors and providers in accessing CBA services
- Improves resource utilization by creating a central access point for CBA services
- Promotes accountability
- Supports monitoring and evaluation of the CBA program
Overview of CRIS Process

1. Requestor: Submits CBA Request Online
2. CBA Coordinator: Assigns Provider
3. Provider: Contacts Recipient to Confirm Need
4. Provider: Submits Action Plan
5. Provider: Approve Action Plan with Recipient Input
6. PC & PO: Delivers CBA Service
7. Provider: Submits Completion Form
8. CRIS: Emails CBA Evaluation Survey
How do I request CBA?
POLL TIME

Have you ever requested CBA?

YES!

NO!

No, but I want to!
How do I request CBA?

Contact the Statewide Training and CBA Coordinator:

That’s me!
Other points of Contact

• Current DOH contract manager (if you have one)
• Headquarters Staff (i.e., Bureau of HIV/AIDS, Prevention Section staff)
Interventions & PHS Training
Questions you will be asked

• What is your program funded to implement?
• Time frame?
• Key staff?
• Potential training/meeting site?
• Local onsite contact?
New and Emerging CBA
Welcome to the Capacity for Health (C4H) Online Resource Library. C4H is a project funded by the Centers for Disease Control and Prevention to provide capacity building assistance to community-based organizations involved in HIV prevention. Here, you will find a wide variety of FREE resources (e.g. online trainings, recorded webinars, documents, links, etc.) that are organized by the following three main topic areas: organizational infrastructure, HIV prevention programs, and monitoring and evaluation.

The latest versions of Chrome, Firefox, and Internet Explorer are supported. Access PDF files on this site by installing Adobe Acrobat Reader. Use Office Online File Converters and Viewers to open files that are in a different version than your Office program or to view them if you do not have Office installed on your computer. These programs are free to download and install.

Organizational Infrastructure & Program Sustainability (OLPS)

Evidence-Based Interventions and Public Health Strategies (EBI and PHS)

Monitoring and Evaluation (M&E)

These topics areas are related to strengthening an organization’s ability to implement effective interventions.

- Selecting EBIs & PHSs
- Adapting EBIs & PHSs
- Evaluating EBIs & PHSs
- Participant Recruitment and Retention

These topics areas are related to measuring the process and outcomes of programs and to understanding the overall strengths and areas for improvement.

- Evaluation Overview
- Types of Evaluation
- Evaluation Planning
- Needs Assessment
- More »
Intervention e-Courses

VOICES/VOCES

Video Opportunities for Innovative Condom Education & Safer Sex: A group-level, single-session video-based intervention designed to increase condom use among heterosexual African American and Latino men and women who visit STD clinics.

Now available! Become a VOICES/VOCES facilitator online!

This e-Course is great for both new and experienced VOICES/VOCES facilitators. In this course, you can:

- Watch master trainers lead a single-session group discussion, while ensuring core elements are maintained
- Learn how to avoid common mistakes facilitating a VOICES/VOCES session
- Learn how to use VOICES/VOCES videos to lead gender-specific group discussions on condom negotiation skills
- Improve and refresh your facilitation skills
- Access a rich resource library

After completing the course online, you will have the option to purchase the VOICES/VOCES Implementation Kit for $130 from EDC (a link is available at the end of the course). The kit contains materials needed to facilitate the intervention, including: a documentation CD, 5 DVDs, bilingual Condom Features Poster Board, penile model, sample condoms and lubricant, and a small carrying bag.

To register and for more information, click here.
Social Marketing is the use of marketing theory, skills, and practice to achieve social change, promote the general health, raise awareness and induce changes in behavior. Community mobilization models for HIV prevention include social marketing campaigns.

**Newly Revised Health Communicator’s Social Media Toolkit**

The Health Communicator’s Social Media Toolkit, originally released in September 2010, is a resource designed to provide partners with guidance and to share CDC’s lessons learned in integrating social media into health campaigns. The second edition is now available with additional information on developing trends in social media, best practices and a campaign example highlighting Vital Signs, a monthly program that focuses on a single, important health topic that provides a “call to action” for different audiences. Updated information includes the following:

- Expanded Mobile Health section including information on mobile websites, downloadable applications and SMS text messaging.
- Increased capabilities of Twitter to include Twitter Chats, Twitterviews, and Twitter Town Halls.
- Enhanced best practices insight for Facebook, Twitter and Blogs.
Resources

High Impact Prevention: CDC’s Approach to Reducing HIV Infections in the United States
http://www.cdc.gov/hiv/strategy/

CDC’s DEBI Website

CDC's CBA Directory

Capacity 4 Health
http://library.capacity4health.org/

FL HIV Prevention Section Website
http://www.preventhivflorida.org/

HIV/AIDS & Hepatitis Program Website
http://www.floridaaids.org/
Questions/Comments
Contact Information

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