Interventions, Condom Distribution, and Outreach
February 20-21, 2013

HIV Prevention Section
HIV/AIDS and Hepatitis Program
Bureau of Communicable Disease
2013 High-Impact Prevention (HIP) 12-006 Providers

High-Impact Prevention (HIP)

- AIDS Healthcare Foundation (AHF)
  - JASMYN
- Outreach Community Care Network (OCCN)
- Miracle of Love (MOL)
  - Hope and Help
- Big Bend Cares
  - MAACA
- WellFlorida Council
- AIDS Service Association of Pinellas (ASAP)
- Drug Abuse Comprehensive Coordinating Office (DACCO)
  - Metro Wellness & Community Centers
- Compass Comprehensive AIDS Program of Palm Beach (CAP)
- The Pride Center at Equality Park of South FL
- North Broward Hospital District (Broward Health)
- Care Resource (Community AIDS Resource)
- Latinos Salud
- Minority Development and Empowerment (MDEI)
- A.H. of Monroe County d.b.a. AIDS Help
- AIDS Service Association of Pinellas (ASAP)
- OutReach Community Care Network (OCCN)
- Miracle of Love (MOL)
  - Hope and Help
- Big Bend Cares
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- WellFlorida Council
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- A.H. of Monroe County d.b.a. AIDS Help
- AIDS Service Association of Pinellas (ASAP)
Required Activities under HIP 12-006

- HIV Testing
- Prevention with Positives
  - Linkage, Peer Programs, Behavioral Interventions
- Condom Distribution
- Outreach
  - Face-to-Face, Internet-based/Virtual
Recommended Activities under HIP 12-006

- Interventions for High-Risk Negatives
- Community Mobilization
  - BRTA
  - FRTA
  - Community Engagement
What is Prevention with Positives?

Includes supporting positive persons to:

- Prevent transmission of HIV virus to others
- Prevent the possibility of HIV re-infection
- Prevent other sexually transmitted infections
- Make informed decisions about health choices, including contraception and pregnancy
Prevention with Positives
Interventions/Strategies

• Behavioral Interventions (e.g., CRCS, Partnership for Health, Healthy Relationships, CLEAR, LIFE)
• Adaptations, Locally-developed
• Peer Programs
• Linkage, Retention, Re-engagement
• Medication Adherence
Interventions for high-risk negatives

- Behavioral Interventions (e.g., PCC, PROMISE, Mpowerment)
- Adaptations, Locally-developed
- Must be targeted to populations and areas with highest incidence of HIV
Intervention Monitoring

- Direct observation/record reviews of intervention delivery is a component of programmatic monitoring
- Intervention-specific tools available
- Can be done any time throughout the year; does **not** have to be done at time of standard monitoring
- Dates/times/locations should be agreed upon by both provider and contract manager
Educational Materials

- Approved Educational Materials
- Material Review Process
  - Local Use: with prevention message
  - Local Use: without prevention message
  - Statewide Use
# Educational Materials Review HAPC Submission Form

<table>
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<tr>
<th>Date:</th>
<th>_________________</th>
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<tbody>
<tr>
<td>From:</td>
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<tr>
<td>Area HIV/AIDS Program Coordinator</td>
<td>Email:</td>
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<td>Address:</td>
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<td>SC Phone:</td>
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<td>Fax:</td>
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</tbody>
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**To:** Karen Simons, Literature Review Panel Staff  
HIV/AIDS and Hepatitis Program, Prevention Section  
4052 Bald Cypress Way, Bin A09  
Tallahassee, FL 32399-1715  
Email: Karen_Simons@doh.state.fl.us  
Phone: 850-245-4336  
SC Phone: 850-922-4202

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**Material:**  
Title: 

- [ ] Brochure  
- [ ] Survey  
- [ ] Flyer  
- [ ] Video  
- [ ] Curriculum  
- [ ] Other__________

- [ ] Original Submission  
- [ ] Resubmission

**Submission Route:**  
- [ ] Mail  
- [ ] E-Mail  
- [ ] Fax  
- [ ] Hand Delivery

**Usage:**  
*Give an explanation of the intended use of the material.*

**Audience:**  
*To who is the material targeted and in what setting would it be used?*

**Reviewed & Approved by HAPC (including check of spelling and grammar):**

**Originator:**  
Provider/CHD Contact Name and Title: 

Agency/CHD: 
Address:  
County: 
Phone: Fax: Email:
Website Disclaimers

- Required for any agency receiving any CDC funds

**NOTE:** This Notice should be displayed prominently on the website or applicable web page(s) that are most likely to be encountered by viewers of the HIV/AIDS content. This could be the site’s homepage, other high-level entry pages, portal pages most commonly used to navigate or find the HIV/AIDS-related content. An alternative to displaying the notice in its entirety on the main page is to instead display a link that reads “HIV/AIDS Content Notice,” which would take the user to a separate web page displaying the HIV/AIDS content notice in its entirety.
IMPORTANT NOTICE

The following language must be included on web sites of all agencies funded through contractual arrangement by the Florida Department of Health, HIV/AIDS and Hepatitis Program.

Please choose the appropriate statement (1 through 4 below)* to display on your agency website and read the note at the bottom of this page.

1. This site contains HIV prevention messages that may not be appropriate for all audiences.

2. This site contains HIV prevention messages that may not be appropriate for all audiences. If you are not seeking such information or may be offended by such materials, please exit this website.

3. This site contains HIV prevention messages that may not be appropriate for all audiences. Since HIV infection is spread primarily through sexual practices or by sharing needles, prevention messages and programs may address these topics. If you are not seeking such information or may be offended by such materials, please exit this website.

4. Since HIV is spread primarily through sexual practices or by sharing needles, prevention messages on this site may address these topics. HIV prevention materials funded by CDC must be approved by local program review panels. However, the materials may be considered controversial by some viewers.

* This language may be customized based on the content of your website.
Material Definition: contains educational messages and information and may be used statewide.

Material Type: posters (pictorials), audiovisuals, curricula, web sites and brochures used in educational sessions and any material with the Centers for Disease Control and Prevention’s (CDC) or Florida Department of Health’s (DOH) name or logo.

Review Process:

1. Educational material created or identified by community
   - Submit to Contract Manager (CM) for HIV/AIDS Program Coordinator's (HAPC) review
     - Material submitted to Carlos Alvarez Program Review Panel staff at Bureau for review
       - Material submitted to the Carlos Alvarez Program Review Panel
         - No further action, HAPC or CM notified
           - ACCEPTED
             - Material routed for Program review
               - Material submitted to DOH Office of Performance Improvement
                 - DENIED
                   - HAPC or CM is notified and material is NOT included in “Approved List of HIV/AIDS Educational Materials”
                     - Material submitted to DOH Office of Performance Improvement
                       - HAPC or CM is notified and material is included in the "Approved List of HIV/AIDS Educational Materials" for use statewide

General Review, Statewide Use
2. LOCAL USE, WITH PREVENTION MESSAGE

Material Definition: Any material produced with DOH funds that contains educational messages and information and is only for use in a specified area or county.

Material Type: Intervention materials (e.g., role model stories), brochures, and/or pamphlets containing prevention messages; overviews and agendas for conferences; and any printed or web-based media containing prevention messages with the CDC and/or DOH name or logo.

Review Process:

- Educational material created or identified by community or agency
- Submit to Contract Manager (CM) for HIV/AIDS Program Coordinator's (HAPC) review
- Submit to HIV Prevention Section for review of technical accuracy; then submitted to Prevention Section Manager for final approval
- HAPC or CM notifies provider that the material cannot be used
- Materials may be revised and resubmitted to CM
- HAPC or CM notifies provider that the material can be used and forwards copy to staff in Prevention Section for inclusion in files
- Prevention Section maintains files on all materials submitted for local area use. Documents are available upon request.
3. **LOCAL USE, WITHOUT PREVENTION MESSAGE**

**Material Definition:** Any material produced with DOH funds that does not contain a prevention message and is only for use in a specified area or county.

**Material Type:** Informational flyers, announcement flyers, posters, questionnaires or any material with the CDC and/or DOH name or logo.

**Review Process:**

- Material created or identified by community or agency
  - Submit to Contract Manager (CM) for HIV/AIDS Program Coordinator's (HAPC) review
    - Approved
      * HAPC may consult with the Program, at their discretion
    - HAPC or CM notifies provider that the material cannot be used
      - Materials may be revised and resubmitted to CM
    - HAPC or CM notifies provider that the material can be used
Condom Distribution

• Logical partner of outreach
• Characteristics of structural-level intervention
• Opportunity to deliver prevention messages, educational materials, and teach condom use efficacy (e.g., pamphlets, resource cards, condom use steps)
• Increases availability/accessibility of condoms; has the potential to change norms about condoms within a community
Condom Distribution

• Alone or in conjunction with outreach; still important to target efforts in areas with highest incidence of HIV/STDs
• Recruitment of condom distribution sites, partners, and/or gatekeepers
• Requesting condoms from your CHD
• Reporting form
The Role of Outreach in High-Impact Prevention

Delivered to populations and communities most heavily impacted by HIV/STDs for the purposes of:

- Recruitment (referrals and linkages) into HIV/STD screening and treatment services; risk reduction/behavioral interventions
- Condom Distribution
- Providing HIV/STD risk reduction messages, education and awareness; awareness of local services/resources available
- Supplementing mobilization activities
Outreach

• Face-to-face
• Internet-based/virtual
  - Monitoring Internet/virtual activities
  - DOH staff and prohibited sites
• HIV Prevention Outreach Guidelines
Contact Information

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HIV Prevention Section
HIV/AIDS and Hepatitis Program
Bureau of Communicable Disease