FIT can help increase your colorectal cancer screening rates.

What is FIT?
FIT (Fecal Immunochemical Test) is a screening option that allows patients to procure samples in the comfort of their homes and at their convenience. FIT has accuracy rates very near those of colonoscopy.

FIT vs. Guaiac FOBT
FIT is an improved FOBT test with higher sensitivity and specificity when compared to guaiac FOBT. And because FIT uses antibodies specific for human globin, they have no diet restrictions. FIT also has a variety of improved collection methods (see back).

Improved Compliance
FIT is a great way to increase colorectal cancer screening rates in your practice. Its convenient, easy-to-use nature can help overcome many of these common barriers to screening:

- Time Constraints
- Transportation
- Lack of Insurance

Learn More at: gettheFITfacts.com
FIT kits come in several different varieties.

Single and multi-sample collection kits are available that can be processed by a laboratory in your area or in the office (CLIA Waived).

For information regarding FIT availability and processing, please contact your local laboratory.

- OR -

For information about CLIA-Waived FIT kits visit the Centers for Medicare and Medicaid Services website at: http://www.cms.gov/clia/downloads/waivetbl.pdf

gettheFITfacts.com