

**CAPABILITY: EMERGENCY PUBLIC INFORMATION AND WARNING
BUDGET**

Program Category Summary		CDC-PHEP Base	ASPR-HPP
Salary	\$ 95,400	\$ 95,400	\$ -
Fringe	\$ 31,168	\$ 31,168	\$ -
Indirect	\$ 30,249	\$ 30,249	\$ -
Supplies	\$ 3,248	\$ 3,248	\$ -
Travel	\$ 17,028	\$ 17,028	\$ -
Equipment	\$ -	\$ -	\$ -
Contractual	\$ 65,168	\$ 65,168	\$ -
Other	\$ 5,478	\$ 5,478	\$ -
Collocated	\$ 16,980	\$ 16,980	\$ -
Direct Assistance	\$ -	\$ -	\$ -
TOTAL	\$ 264,719	\$ 264,719	\$ -

POSITION COSTS				
Number of Staff	Salary	Fringe	Indirect	Collocated
FTEs: 2	\$ 95,400	\$ 31,168	\$ 30,249	\$ 11,320
OPS:	\$ -	\$ -	\$ -	\$ -
Contractual: 1	\$ 64,480	\$ -	\$ -	\$ 5,660
Total:	\$ 159,880	\$ 31,168	\$ 30,249	\$ 16,980

Number of Staff	Psn Supply Allowance	Psn Travel Allowance	Other: printing, phone, VPN, Air Card	Cost Contractual - PF Fees
FTEs: 2	\$ 600	\$ 1,000	\$ 3,652	\$ 688
OPS:	\$ -	\$ -	\$ -	\$ -
Contractual: 1	\$ 300	\$ 500	\$ 1,826	\$ -
Total:	\$ 900	\$ 1,500	\$ 5,478	\$ 688

EMERGENCY PUBLIC INFORMATION AND WARNING (CERC) - Activity 1
Funding Type: PHEP

Activity:

Sustain Crisis and Emergency Risk Communications by ensuring technical assistance for DOH Public Information Officers, Leadership and Spokespersons.

Outputs:

1) Provide technical assistance based on plan reviews and daily DOH requests; 2) Training Needs Assessment; 3) Delivery of core DOH CERC courses statewide; 4) Co-lead courses required for CHD PIO credentialing; 5) Recruit and train CHD PIOs to co-lead courses as part of their professional development; 6) Coordinate with BPR to include Training and Exercise and Community Preparedness (CHD/HCC) to maximize efforts and gain additional expertise in delivery of PIO training courses; 7) Provide development, review, maintenance of crisis and risk communication messages to internal and external partners; 9) Provide public information officer expertise and support during public health and other emergencies.

Section Manager:

Ann Rowe

Activity Description:

These activities are intended to provide direct support to DOH public information officers and maintain the capability to develop and disseminate risk communications. These activities include providing daily technical assistance in the development of messaging as well as providing CERC training to ensure a competent workforce.

Gap: *Is this Activity (and its Outputs) filling a capability gap or sustaining existing capability?*

Sustaining an existing capability.

Grant Language: *Is this Activity a grant requirement? If so, please provide section and page number from grant guidance.*

No

Historical Background: *Have we funded this activity in the past? If so, how did we fund it or fill the gap?*

Yes, funded through PHEP.

How has this Activity been operationalized in the past year?

In the first two quarters of the 2015-2016 grant cycle, 189 students were trained in nine CERC trainings.

Impact: *What are the implications if this Activity is not funded? (include positive outcomes and negative consequences)*

Continuance of funding for development and delivery of PIO, Spokesperson and Leadership crisis and risk communications will ensure FDOH has a well-trained workforce with experience to serve in each employee's designated role.

Are there alternate solutions to filling this gap?

CERC training: In person, face-to-face CERC training continues to prove to be the single most effective learning method for CERC principles and techniques. Crisis and Risk Communicaitons messaging: No.

BUDGET - Activity 1

Category	Description	Quantity	Price per Unit	Total Amount	CDC-PHEP	ASPR-HPP
Supplies	PIC MSM WORKSHOP (SNS).(CDC provides some materials)	2	\$ 174	\$ 348	\$ 348	
Travel	PIC MSM WORKSHOP (SNS). (CDC provides some materials)	2	\$ 264	\$ 528	\$ 528	
Supplies	PIO TABLETOP EXERCISE. Supplies, Travel and Travel Scholarships for 25 students each offering	2	\$ 1,000	\$ 2,000	\$ 2,000	
Travel	PIO TABLETOP EXERCISE. Supplies, Travel and Travel Scholarships for 25 students each offering	2	\$ 7,500	\$ 15,000	\$ 15,000	
Total				\$ 17,876	\$ 17,876	