



Important Information

Training Opportunity

Talking to Patients about Flu:

Sharing Facts and Addressing Misconceptions and Hesitancy Webinar

The Florida Department of Health Immunization Section would like to share with its partners and colleagues an educational webinar, *Talking to Patients about Flu—Sharing Facts and Addressing Misconceptions and Hesitancy Webinar*. This webinar will be hosted by the National Influenza Vaccination Disparities Partnership (NIVDP) and is scheduled for **Wednesday, January 10, 2018 at 2:00 p.m. EST**.

Misconceptions can negatively impact vaccination rates among adults and children. This webinar will cover current Advisory Committee on Immunization Practices (ACIP) flu vaccination recommendations, current flu season vaccine information, and ways to address flu vaccine misconceptions and hesitancy. The webinar will also include opportunities for questions and discussion.

Objectives:

- Identify available flu products for the 2017–2018 flu season
- Review and address common misconceptions about flu viruses and vaccine effectiveness
- Review at least one current flu recommendation from ACIP
- Suggest strategies to address flu vaccine hesitancy

The presenter for this webinar is Dr. Mark Sawyer, Professor of Clinical Pediatrics and Pediatrics Infectious Disease Specialist, University of California San Diego School of Medicine, Rady Children's Hospital San Diego, and Kaiser Permanente San Diego.

Don't miss this opportunity... [Register Now!](#)

Blast Communication 12/15/2017