

# Community Partner Resource Assessment

INTERNAL RESOURCE ASSESSMENT	
How does Body & Soul align with organizational goals and objectives? Is the organization interested in long-term support for Body & Soul or a more short-term commitment with churches?	
Who will be assigned to work on disseminating and supporting the program? How much of their time can be allocated to working on Body & Soul? Do they have the necessary skills and cultural competence to work with African American churches on a health program?	
What types of materials does our organization have available for churches and how many are we willing to allocate for Body & Soul?	
NEEDS ASSESSMENT	
What is the health status of African Americans in the communities our organization serves?	
What are the areas of greatest need?	
What resources exist in these communities or are already working in these areas (churches, schools, hospitals, health department, businesses, community based organizations, media)?	
Who are the formal and informal leadership of our target areas?	
NEEDS ASSESSMENT	
<b>Internally</b> – Are there other departments, committees, etc, within the organization that may have an interest in supporting some component of the program?	
<b>Externally</b> – What campaigns, coalitions, initiatives, etc already going on in the community provide an opportunity to promote and/or support Body & Soul?	