

CAN YOU SEE ME NOW?



Be visible at night by carrying a flashlight, or wearing bright or reflective clothing.



Slow down, stay alert, and be on the lookout for pedestrians.



Alert Tonight Florida. Because Safety Doesn't Happen By Accident!

From our very first steps, walking has been a symbol of independence. And for most of us, a bicycle was our very first mode of transportation. Yet every year there are thousands of crashes involving pedestrians and bicyclists in Florida.

Even more alarming is that 75% of all fatal pedestrian and bicyclist crashes occur after dark.

Motorists often say they never saw them. But why?
WHAT WILL IT TAKE FOR THEM TO BE SEEN?

Every crash, every injury, every fatality not only affects those involved, it also affects their families, friends, and community.



SAFETY DOESN'T HAPPEN BY ACCIDENT!

How do we as responders assist in reducing fatalities resulting from night time pedestrian crashes?

- **Establish Goals:** Each agency should establish goals specific to injury prevention. Pedestrians account for 1/5 of all traffic fatalities in Florida. Do your goals address Pedestrian safety specifically?
- **Conduct Training:** All EMS and first responders should be aware of the most common injuries that are incurred by pedestrians as a result of traffic crashes. And all personnel should be trained on the appropriate protocol(s) to apply based on the type of injury and age/condition of the patient.
- **Participate in Outreach and Education:** Community outreach and education programs increase awareness of the risks associated with walking at night or in areas that are not well lit. These activities provide an opportunity to promote the use of reflective items, lights, and wearing bright colored clothing while walking at night to pedestrians and to encourage drivers to look twice, especially at night to make sure a pedestrian is not in their path.



For information on Florida's Pedestrian and Bicycle Safety Coalition, Florida's Pedestrian and Bicycle Strategic Safety Plan, Data and Statistics, Training, or Outreach and Education opportunities please visit

www.AlertTodayFlorida.com

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