



2009-2013 Florida Injury Prevention Strategic Plan

2010 Action Plan



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Goal 1: Establish a sustainable infrastructure that provides leadership, funding, data, advocacy and evaluation for injury prevention.

**Implementation of the plan is funded by a Centers for Disease Control and Prevention (CDC) grant which ends July 31, 2010. The Office of Injury Prevention will make every attempt to procure additional funding.*

Leadership (Office of Injury Prevention)

Strategy 1A: Establish the 2009-2013 Florida Injury Prevention Advisory Council (FIPAC), Strategic Plan Goal Team Leaders and Strategic Plan Goal Teams which is the advisory infrastructure for the implementation and coordination of injury prevention activities.

- Complete

Strategy 1B: Facilitate the involvement of the Florida Injury Prevention Advisory Council and Strategic Plan Goal Teams, in the implementation and coordination of injury prevention activities.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 1B(1): Hold conference calls in April and September with the Florida Injury Prevention Advisory Council and Goal Team Leaders.	Biannually	DOH (OIP)	Lisa VanderWerf-Hourigan	FIPAC and Goal Team Leaders	Calls completed in April and September.	May be accomplished with current funding.
<i>Task Status: - Not Completed. Priority was placed on Goal Team conference calls due to staff vacancies.</i>						
Activity 1B(2): Hold conference calls in February and August with each Goal Team.	Biannually	DOH (OIP)	Lisa VanderWerf-Hourigan	Goal Team Leaders and Goal Teams	Calls completed in February and August.	May be accomplished with current funding.
<i>Ongoing - Staff Goal Team Liaisons have participated in Goal Team conference calls (Goal Teams: 2, 3, 4, 5)</i>						
Activity 1B(3): Contact the Goal Team Leaders monthly.	Monthly	DOH (OIP)	Lisa VanderWerf-Hourigan	Goal Team Leaders	Goal Team Leaders are contacted monthly.	May be accomplished with current funding.
<i>Ongoing - Goal Team Leaders have been contacted by OIP on a regular basis for status updates on each goal.</i>						



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Strategy 1C: Facilitate, maintain and increase collaboration with the community level Department of Health Injury Prevention Liaison Network, which works with local community partners.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 1C(1): Update the CHD/CMS/Headquarters IP Liaison contact list.	By January of each year	DOH (OIP)	Heather McHenry	Injury Prevention Liaisons	Updated completed yearly.	May be accomplished with current funding.
<i>Complete</i>						
Activity 1C(2): Designate Injury Prevention Liaison Regions and assign OIP Staff to each region by January 2009.	<i>Complete - 2009</i>					
Activity 1C(3): Conduct a survey of current IP liaisons for input to improve communication, training opportunities, etc.	By March of each year	DOH (OIP)	Leilani Gruener	Injury Prevention Liaisons	Survey completed yearly	May be accomplished with current funding.
<i>Complete - Surveys regarding child passenger safety training and special needs training have been sent to IP liaisons for input. A survey to determine training needs has been developed but has not been sent out yet.</i>						

Strategy 1D: Develop and maintain a comprehensive Department of Health, Office of Injury Prevention Website.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 1D(1): Assign a staff member to oversee the maintenance of the OIP website.	<i>Complete - 2009</i>					
Activity 1D(2): Assign staff members sections of the website to maintain.	<i>Complete - 2009</i>					
Activity 1D(3): Staff revisions incorporated.	Quarterly	DOH (OIP)	Leilani Gruener	NA	Staff revisions are incorporated.	May be accomplished with current funding.
<i>Complete</i>						
Activity 1D(4): Goal Team revisions incorporated.	Quarterly	DOH (OIP)	Leilani Gruener	Injury Prevention Stakeholders (IP Stakeholders)	Goal Team revisions are incorporated.	May be accomplished with current funding.
<i>Complete</i>						



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Strategy 1E: Facilitate an annual injury prevention award recognizing at least one individual who has demonstrated commitment to injury prevention.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 1E(1): Notice of nomination applications.	By May of each year	DOH (OIP)	Kyla Shelton	Injury Prevention Stakeholders	Notice of Nomination Applications are sent out.	May be accomplished with current funding.
<i>Complete - June 2010</i>						
Activity 1E(2): Review of nominations by OIP staff.	By September of each year	DOH (OIP)	Kyla Shelton	OIP	Nominations are reviewed.	May be accomplished with current funding.
<i>Complete September 17, 2010</i>						
Activity 1E(3): Committee review of nominations and individual(s).	By September of each year	DOH (OIP)	Injury Prevention Award Committee	NA	Nominations are reviewed by the Award Committee	May be accomplished with current funding.
<i>Complete September 24, 2010</i>						
Activity 1E(4): Injury Prevention Award presented at the Fall Florida Injury Prevention Advisory Council Meeting.	By November of each year	DOH (OIP)	Kyla Shelton	FIPAC, IP Stakeholders	The Injury Prevention Award is presented at the Fall FIPAC meeting.	May be accomplished with current funding.
<i>In Progress Notice of nomination was sent September 27, 2010, no Fall FIPAC meeting. It will be presented at the March FIPAC meeting</i>						

Strategy 1F: Facilitate at least one injury prevention training for the injury prevention workforce.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 1F(1): Present the Injury Prevention 101 course.	Annually	DOH (OIP)	Kyla Shelton	Injury Prevention 101 Faculty	The Injury Prevention 101 course is presented.	May be accomplished with current funding.
<i>Complete - The Injury Prevention 101 Course was held on May 27, 2010.</i>						
Activity 1F(2): Notify injury prevention stakeholders of injury prevention webinars and conference calls.	Quarterly	DOH (OIP)	Heather McHenry	IP Stakeholders	Stakeholders are notified of upcoming injury prevention related webinars and conference calls.	May be accomplished with current funding.
<i>Complete Completed for 2010. Will be ongoing in 2011.</i>						
Activity 1F(3): Facilitate the CDC Grant required symposium.	Annually	DOH (OIP)	Leilani Gruener	FIPAC, IP Stakeholders	The CDC required symposium is held.	Funding from the CDC grant ends on July 31, 2010, may be contingent upon additional funding.
<i>Complete - The 2010 Water Safety and Drowning Prevention Marketing Symposium was held on June 2, 2010 in Fort Lauderdale, FL.</i>						



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Strategy 1G: Facilitate the 2005-2010 Centers for Disease Control and Prevention (CDC) Public Health Surveillance and Prevention grant.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 1G(1): Meet financial and program reporting measures in CDC grant.	Annually	DOH (OIP)	Leilani Gruener	DOH Financial	Financial and Program Reporting measures are met.	May be accomplished with current funding.
<i>Complete - The 2009-2010 Grant Narrative and the 2010-2011 Cost Extension Application were submitted to the CDC on April 30, 2010.</i>						
Activity 1G(2): Meet performance measures in CDC grant.	Annually	DOH (OIP)	Leilani Gruener	NA	Performance measures in CDC grant are met.	May be accomplished with current funding.
<i>Complete Grant narrative was submitted to the CDC on April 30, 2010</i>						

Strategy 1H: Pursue applicable injury prevention funding opportunities.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 1H(1): Subscribe to and monitor listserv announcements.	Ongoing	DOH (OIP)	Lisa VanderWerf-Hourigan	FIPAC	Funding listserv is subscribed to.	May be accomplished with current funding.
<i>Complete The OIP subscribed to the CDC and Safe States list serves for the 2010 year.</i>						
Activity 1H(2): Network with other injury prevention organizations.	Ongoing	DOH (OIP)	Lisa VanderWerf-Hourigan	FIPAC, IP Stakeholders	New injury organizations are represented on FIPAC and Goal Teams.	May be accomplished with current funding.
<i>Complete The OIP participated with other injury prevention organizations such as the CDC, Safe States, SERICN, and ASTHO for the 2010 year.</i>						



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Data (Data Workgroup)

Strategy 1I: Obtain and format each data source in the Florida Injury Surveillance Data System.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 1I(1): Retrieve the most current complete year of the Death Stat Database from the Florida Department of Health, Office of Vital Statistic's server.	By Oct/Nov of each year	DOH (OIP)	Kyla Shelton	DOH (OVS)	Data obtained and formatted.	May be accomplished with current funding.
<i>Complete Obtained and formatted</i>						
Activity 1I(2): Submit a data request to the Florida Agency for Health Care Administration for the most current complete year of Hospital Discharge Data and Emergency Department Discharge Data.	By July/Aug of each year	DOH (OIP)	Kyla Shelton	AHCA	Data obtained and formatted.	May be accomplished with current funding.
<i>Complete June 24, 2010</i>						
Activity 1I(3): Submit a data request to the Florida Department of Highway Safety and Motor Vehicles for the most current complete year of the Traffic Crash Records Database.	By Sept/Oct of each year	DOH (OIP)	Kyla Shelton	DHSMV	Data obtained and formatted.	May be accomplished with current funding.
<i>Complete June 25, 2010</i>						
Activity 1I(4): Submit a data request to the Florida Department of Law Enforcement for the most current complete year of the Medical Examiner's Report on Drugs Identified in Deceased Persons Database.	By June of each year	DOH (OIP)	Kyla Shelton	FDLE	Data obtained and formatted.	May be accomplished with current funding.
<i>Complete July 7, 2010</i>						



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Strategy 1J: Analyze injury data sources to complete required data reports and deliverables.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 1J(1): Complete and submit annual report of injury morbidity and mortality indicators per CDC grant instructions.	By October 31, of each year	DOH (OIP)	Kyla Shelton	NA	Report completed and submitted to CDC by October 31 of each grant year	May be accomplished with current funding.
<i>Complete July 9, 2010</i>						
Activity 1J(2): Complete and submit annual Electronic Injury Indicator Spreadsheets per CDC grant instructions.	By August 1, of each year	DOH (OIP)	Kyla Shelton	NA	Spreadsheets completed and submitted to CDC by August 1 of each year	May be accomplished with current funding.
<i>Complete July 9, 2010</i>						
Activity 1J(3): Analyze annual injury trends to update the Sterling Quality Improvement Objectives Scorecard.	By October of each year	DOH (OIP)	Kyla Shelton	NA	Objectives updated	May be accomplished with current funding.
<i>Task Status:</i>						
Activity 1J(4): Analyze annual injury trends to update the Division of Emergency Medical Operation's Long Range Program Planning Indicators.	By August of each year	DOH (OIP)	Kyla Shelton	NA	Indicators updated	May be accomplished with current funding.
<i>Complete August 31, 2010</i>						
Activity 1J(5): Submit annual injury trends to update the Maternal and Child Health Block Grant's Health Status Indicators and National Performance Measures.	By April 15, of each year	DOH (OIP)	Kyla Shelton	NA	Indicators and measures updated by April 30 of each year	May be accomplished with current funding.
<i>Complete March 16, 2010</i>						



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Strategy 1K: Monitor and evaluate opportunities for new or additional surveillance data sources.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 1K(1): Monitor and report on steps/progress towards the implementation of an All Child Death Review System.	Annually	DOH (CMS), DOH (OIP)	Michele Akins	DCF, DOH (CMS)	Annual Progress Report	May be accomplished with current funding.
<i>Ongoing</i>						
Activity 1K(2): Evaluate and report on the injury surveillance potential of the Medical Examiner's database of drugs identified in deceased persons.	<i>Complete - 2009</i>					
Activity 1K(3): Monitor and report on steps/progress towards the linkage of medical examiner, law enforcement, and death certificate data in Miami-Dade County.	Annually	Jackson Memorial Healthcare	Steve Dearwater	District 11 Medical Examiners Office	Report Produced	May be accomplished with current funding.
<i>Ongoing</i>						
Activity 1K(4): Monitor and report on Florida's eligibility for a National Violent Death Review System Grant.	<i>Complete - 2009</i>					
Activity 1K(5): Evaluate and report on the potential use and linkage of Trauma Registry Data.	Annually	DOH (OIP, Trauma)	Michael Lo	Data Workgroup	Report Produced	May be accomplished with current funding.
<i>Ongoing</i>						
Activity 1K(6): Report on projects by the Division of Emergency Medical Operation's Data Integration Evaluation Team's progress.	Annually	DOH (DEMO)	Kyla Shelton	Michael Lo, Andrea Slapion, Steve McCoy, Geoffrey Hoare, & Joanne Parrish	Report Produced	May be accomplished with current funding.
<i>Ongoing</i>						
Activity 1K(7): Monitor and Report on steps/progress towards a statewide Emergency Medical Services Tracking and Reporting System.	Annually	DOH (EMS)	Joe Nelson	Data Workgroup	Report Produced	May be accomplished with current funding.
<i>Ongoing</i>						



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Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 1K(8): Monitor and Report on patient care tracking abilities within Florida's Emergency Management Tracking Tool (EM Systems).	Annually	DOH (EMS)	Joe Nelson	Data Workgroup	Report Produced	May be accomplished with current funding.
<i>Ongoing</i>						

Strategy 1L: Disseminate injury data to stakeholders

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 1L(1): Analyze and present current injury data at injury prevention meetings upon request.	As Requested	DOH (OIP) and Data Workgroup	Kyla Shelton	NA	Number of meetings.	May be accomplished with current funding.
<i>Complete - seven presentations were made in 2010. Will be revisited in 2011.</i>						
Activity 1L(2): Disseminate injury indicator fact sheets through the OIP website and e-mail distribution lists.	By February of each year	DOH (OIP)	Kyla Shelton	NA	At least 12 fact sheets developed and disseminated.	May be accomplished with current funding.
<i>Complete - March 24, 2010</i>						
Activity 1L(3): Post county-level injury profiles including age and mechanism on the OIP website.	Annually, within 1 week of availability	DOH (OIP)	Kyla Shelton	NA	Profiles posted to website.	May be accomplished with current funding.
<i>In Progress HDD - June 9, 2010, EDD - August 4, 2010</i>						
Activity 1L(4): Develop a detailed data analysis request form and post on the OIP website for ad hoc data requests.	By December 31, 2010	DOH (OIP) and Data Workgroup	Kyla Shelton	NA	Form developed and posted to website.	May be accomplished with current funding.
<i>Task Status: Carried over from 2009.</i>						
Activity 1L(5): Incorporate GIS technology in injury data analysis and dissemination.	<i>Complete - 2009</i>					
Activity 1L(6): Monitor and report on progress towards increased available of injury data on the Florida CHARTS website.	Annually	DOH (OIP)	Kyla Shelton	Florida CHARTS	Report Produced.	May be accomplished with current funding.
<i>Ongoing</i>						



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Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 1L(7): Analyze and disseminate descriptive statistics on poisoning deaths using the linked death certificate/medical examiner databases.	Annually	DOH (OIP)	Kyla Shelton	Florida CHARTS	Results Disseminated.	May be accomplished with current funding.

Task Status:

Strategy 1M: Provide data consultation and guidance that supports injury prevention efforts of other goal teams.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 1M(1): Responds to data needs of other goal teams upon request and within 7 working days.	As Requested	DOH (OIP)	Kyla Shelton	Goal Teams	Response provided.	May be accomplished with current funding.
<i>Ongoing</i>						
Activity 1M(2): Distribute senior falls and drowning fact sheets to Goal Teams 3 and 4.	Annually	DOH (OIP)	Kyla Shelton	Goal Teams	Fact sheets provided.	May be accomplished with current funding.
<i>Complete - March 4, 2010</i>						
Activity 1M(3): Solicit data requests and questions from Goal Teams 3 and 4.	Biannually	DOH (OIP)	Kyla Shelton	Goal Teams	Number of solicitations.	May be accomplished with current funding.

Task Status:



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Policy (Office of Injury Prevention)

Strategy 1N: Strengthen policy and public awareness activities to reduce and prevention injuries.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 1N(1): Submit an injury related proposal to DOH management.	Annually	DOH (OIP)	Lisa VanderWerf-Hourigan	FIPAC	Submission of Policy Agenda to DOH management.	May be accomplished with current funding.
<i>In Progress - The Director of the OIP is working with the CDC NCIPC and Safe States on a CDC document, "Affecting Policy to Prevent Injury and Violence" A Guide for State Health Department Injury and Violence Prevention Programs.</i>						
Activity 1N(2): Provide updates for Injury Prevention Stakeholders regarding Federal and State Injury Prevention Legislation.	Annually	DOH (OIP)	Lisa VanderWerf-Hourigan	FIPAC, IP Stakeholders	Reports are provided to IP Stakeholders during and after each legislative session.	May be accomplished with current funding.
<i>Complete - The OIP sent email updates to stakeholders during and after the 2010 legislative session regarding injury-related bills and the Department of Health reorganization.</i>						

Evaluation (Office of Injury Prevention)

Strategy 1O: Build injury prevention program evaluation capacity.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 1O(1): Identify current injury prevention evaluation methods currently used by injury prevention programs.	By December 2010	DOH (OIP)	Leilani Gruener	FIPAC	Examples are provided and included on the OIP website.	May be accomplished with current funding.
<i>Complete Formative, process, impact and outcome evaluation measures were identified December 2010.</i>						
Activity 1O(2): Identify injury prevention community program planning and evaluation experts who will act as consultants for the injury prevention community and include on the OIP website.	By December 2010	DOH (OIP)	Leilani Gruener	FIPAC	A listing of program planning and evaluation experts is provided on the OIP website.	May be accomplished with current funding.
<i>In Progress</i>						



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Goal 2: Facilitate opportunities to collaborate prevention efforts in: Traffic Safety, Poisoning, Interpersonal Violence, Suicide, Child Maltreatment and other injuries.

**Implementation of the plan is funded by a Centers for Disease Control and Prevention (CDC) grant which ends July 31, 2010. The Office of Injury Prevention will make every attempt to procure additional funding.*

Strategy 2A: Include a brief update (rotate topics) during each FIPAC and Goal Team meeting on each of the following: Traffic Safety, Poisoning, Interpersonal Violence, Suicide, Child Maltreatment, and other injuries.

Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
2A(1): Select a primary and secondary topic to provide an educational update on during the previous FIPAC meeting.	Biannually	Goal Team 2, DOH (OIP)	Leilani Gruener, Cindy Magnole, and Wendy Loomas	Goal Team 2, FIPAC	Topic selected at previous FIPAC meeting.	May be accomplished with current funding.
<i>Complete</i>						
2A(2): Identify and contact a speaker(s) to provide the educational update.	Biannually	DOH (OIP)	Leilani Gruener	Goal Team 2	Speaker(s) confirmed 90 days prior to FIPAC meeting.	May be accomplished with current funding.
<i>Complete</i>						
2A(3): Develop an evaluation tool to provide feedback on the educational update.	<i>Complete - 2009</i>					
2A(4): Educational update is presented to FIPAC.	Biannually	DOH (OIP)	Leilani Gruener	Goal Team 2	Presentation completed.	May be accomplished with current funding.
<i>Complete - June 2010 update completed. The Fall 2010 FIPAC meeting was not approved and has been postponed until Spring 2011.</i>						
2A(5): Conduct an evaluation to provide feedback on the educational update.	Biannually	DOH (OIP)	Leilani Gruener	Goal Team 2	Evaluation of presentation is conducted.	May be accomplished with current funding.
<i>Complete - June 2010 evaluation completed. The Fall 2010 FIPAC meeting was not approved and has been postponed until Spring 2011.</i>						



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Strategy 2B: Conduct two pilot Community and State Injury Prevention Resources meetings focusing on local resources for Traffic Safety, Poisoning, Interpersonal Violence, Suicide, Child Maltreatment, and other injuries. One pilot will be held in an urban area and one in a rural area.

Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
2B(1): Determine the urban area to host the pilot meeting by June 2009.	<i>Complete - 2009</i>					
2B(2): Determine the rural area to host the pilot meeting by December 2009.	<i>Complete - 2009</i>					
2B(3): Determine the ability to use teleconferencing to conduct the regional meetings.	By July 31, 2009	DOH (OIP)	Lisa VanderWerf-Hourigan	Goal Team 2	Use of teleconferencing is determined.	May be accomplished with current funding.
<i>Complete</i>						
2B(4): Pilot Urban Community and State Resources Meeting						
2B(4)a: Determine date and site location for the meeting.	By August 31, 2009	Goal Team 2	Cindy Magnole and Wendy Loomas	DOH (OIP), FIPAC, injury prevention stakeholders (IP Stakeholders)	The date and site location for the meeting is determined.	May be accomplished with current funding.
<i>Complete</i>						
2B(4)b: Identify specific needs of the local community.	90 days prior to the meeting	Goal Team 2	Cindy Magnole and Wendy Loomas	DOH (OIP), FIPAC, IP Stakeholders	Needs are identified at least 90 days prior to the meeting.	May be accomplished with current funding.
<i>Complete</i>						
2B(4)c: Determine agenda and speakers based on local needs.	60 days prior to the meeting	DOH (OIP)	Leilani Gruener	DOH (OIP), FIPAC, IP Stakeholders	Agenda is finalized at least 60 days prior to the meeting.	May be accomplished with current funding.
<i>Complete</i>						
2B(4)d: Identify and invite attendees.	60 days prior to the meeting	Goal Team 2, DOH (OIP)	Leilani Gruener, Cindy Magnole, and Wendy Loomas	FIPAC, IP Stakeholders.	Attendees are identified and meeting invitations are sent out at least 60 days prior to the meeting.	May be accomplished with current funding.
<i>Complete</i>						
2B(4)e: Develop evaluation tool.	30 days prior to the meeting	Goal Team 2	Cindy Magnole and Wendy Loomas	DOH (OIP), FIPAC, IP Stakeholders	A meeting evaluation tool is developed at least 30 days prior to the meeting.	May be accomplished with current funding.
<i>Complete - 2009. The evaluation tool developed for Activity 2A(3) was used to evaluate the Pilot Urban Community and State Resources Meeting.</i>						



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Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
2B(4)f: Conduct meeting and administer evaluation.	Meeting Date and 30 days post meeting	DOH (OIP)	Leilani Gruener	Goal Team 2, FIPAC, IP Stakeholders	Meeting is held and evaluated.	May be accomplished with current funding.
<i>Complete - June 3, 2010</i>						
2B(5): Pilot Rural Community and State Resources Meeting						
2B(5)a: Determine date and site location for the meeting.	By February 28, 2010	Goal Team 2	Cindy Magnole and Wendy Loomas	DOH (OIP), FIPAC, IP Stakeholders	The date and site location for the meeting is determined.	May be accomplished with current funding.
<i>In Progress - During the June 2010 FIPAC meeting it was decided to hold the Rural Pilot in conjunction with the Spring 2011 FIPAC meeting for the Rural Counties served by the Tampa Poison Control Center, however the Spring FIPAC meeting has been tentatively scheduled to be held in conjunction with the EMS Advisory Council Meeting in Daytona.</i>						
2B(5)b: Identify specific needs of the local community.	90 days prior to the meeting	Goal Team 2	Cindy Magnole and Wendy Loomas	DOH (OIP), FIPAC, IP Stakeholders	Needs are identified at least 90 days prior to the meeting.	May be accomplished with current funding.
<i>Complete – July 13, 2010</i>						
2B(5)c: Determine agenda and speakers based on local needs.	60 days prior to the meeting	DOH (OIP)	Leilani Gruener	Goal Team 2, FIPAC, IP Stakeholders	Agenda is finalized at least 60 days prior to the meeting.	May be accomplished with current funding.
<i>Task Status:</i>						
2B(5)d: Identify and invite attendees.	60 days prior to the meeting	Goal Team 2, DOH (OIP)	Leilani Gruener, Cindy Magnole, and Wendy Loomas	FIPAC, IP Stakeholders.	Attendees are identified and meeting invitations are sent out at least 60 days prior to the meeting.	May be accomplished with current funding.
<i>Task Status:</i>						
2B(5)e: Conduct meeting and administer evaluation.	Meeting Date and 30 days post meeting	DOH (OIP)	Leilani Gruener	Goal Team 2, FIPAC, IP Stakeholders	Meeting is held and evaluated.	May be accomplished with current funding.
<i>Task Status:</i>						
2B(6): Develop a toolkit ¹ to provide a template for the planning and development of regional meetings.	90 days post Rural Pilot meeting	Goal Team 2	Cindy Magnole and Wendy Loomas	DOH (OIP), FIPAC	A toolkit is developed.	May be accomplished with current funding.
<i>Task Status:</i>						

¹ **Planning and Development Toolkit** – Resources to assist local injury prevention stakeholders in organizing a Community and State Resources meeting. Resources might include: a list of steps for planning the meeting, individuals and organizations to include, and lessons learned from previous Community and State Resources meetings.



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Strategy 2C: Establish regional Community and State Injury Prevention Resources meetings focusing on local resources for Traffic Safety, Poisoning, Interpersonal Violence, Suicide, Child Maltreatment, and other injuries.

Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
2C(1): Contact FIPAC members, Safe Kids Coordinators, County Health Departments, CTSTs, Hospitals/Trauma Centers nursing managers, emergency management and injury prevention coalitions to determine interest in a regional meeting.	By July 31, 2010	DOH (OIP)	Leilani Gruener	Goal Team 2, FIPAC, IP Stakeholders	Injury prevention stakeholders are contacted and interest in a regional meeting is determined.	May be accomplished with current funding.
<i>Task Status: - Timeframes for activities for the subsequent regional meetings will be adjusted after the Rural Pilot Meeting has been held.</i>						
2C(2): Provide the toolkit to local community liaisons for meeting planning and development.	Within 30 days of contact	DOH (OIP)	Leilani Gruener	Goal Team 2, FIPAC	The toolkit is provided.	May be accomplished with current funding.
<i>Task Status:</i>						
2C(3): Determine the possibility of hosting multiple regional meetings simultaneously via teleconference.	By January 31, 2011	DOH (OIP)	Leilani Gruener	Goal Team 2, FIPAC	Capability of hosting multiple meetings via teleconference is determined.	May be accomplished with current funding.
<i>Task Status:</i>						
2C(4): Community and State Resources Meeting(s)						
2C(4)a: Determine site location(s) and date for the meeting(s).	Within 30 days of contact	Goal Team 2	Cindy Magnole and Wendy Loomas	DOH (OIP), FIPAC, IP Stakeholders	The date and site location for the meeting is determined.	May be accomplished with current funding.
<i>Task Status:</i>						
2C(4)b: Identify specific needs of the local community.	90 days prior to the meeting	Goal Team 2	Cindy Magnole and Wendy Loomas	DOH (OIP), FIPAC, IP Stakeholders	Needs are identified at least 90 days prior to the meeting.	May be accomplished with current funding.
<i>Task Status:</i>						
2C(4)c: Determine agenda and speakers based on local needs.	60 days prior to the meeting	DOH (OIP)	Leilani Gruener	Goal Team 2, FIPAC, IP Stakeholders	Agenda is finalized at least 60 days prior to the meeting.	May be accomplished with current funding.
<i>Task Status:</i>						
2C(4)d: Identify and invite attendees.	60 days prior to the meeting	Goal Team 2, DOH (OIP)	Leilani Gruener, Cindy Magnole, and Wendy Loomas	FIPAC, IP Stakeholders.	Attendees are identified and meeting invitations are sent out at least 60 days prior to the meeting.	May be accomplished with current funding.



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<i>Task Status:</i>						
Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
2C(4)e: Conduct meeting and administer evaluation.	Meeting Date and 30 days post meeting	DOH (OIP)	Leilani Gruener	Goal Team 2, FIPAC, IP Stakeholders	Meeting is held and evaluated.	May require additional funding.
<i>Task Status:</i>						

Strategy 2D: Create and maintain a Statewide Injury Prevention Resources Inventory by county and by mechanism.

Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
2D(1): Evaluate past survey tools.	<i>Complete - 2009</i>					
2D(2): Determine questions needed in survey tool.	<i>Complete - 2009</i>					
2D(3): Develop survey tool.	<i>Complete - 2009</i>					
2D(4): Administer the developed survey tool at the two pilot meetings.	Dates to be determined	DOH (OIP)	Leilani Gruener	Goal Team 2, FIPAC, IP Stakeholders	The survey tool is administered.	May be accomplished with current funding.
<i>In Progress - Complete for the Pilot Urban Community and State Resources Meeting. Pending for the Pilot Rural Community and State Resources Meeting.</i>						
2D(5): Review and evaluate survey responses.	30 days post pilot meetings	Goal Team 2	Cindy Magnole and Wendy Loomas	DOH (OIP)	The surveys are evaluated.	May be accomplished with current funding.
<i>In Progress - Complete for the Pilot Urban Community and State Resources Meeting. Pending for the Pilot Rural Community and State Resources Meeting.</i>						
2D(6): Revise survey tool as needed.	Bi-annually, 30 days post FIPAC meeting	DOH (OIP)	Leilani Gruener	Goal Team 2	The survey tool is revised as needed.	May be accomplished with current funding.
<i>Task Status:</i>						
2D(7): Determine survey implementation statewide feasibility.	60 days post pilot meetings	Goal Team 2, DOH (OIP)	Leilani Gruener, Cindy Magnole, and Wendy Loomas	FIPAC, IP Stakeholders.	Use of the survey tool statewide is determined.	May be accomplished with current funding.
<i>Task Status:</i>						



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Strategy 2E: Create and maintain a Statewide Injury Prevention Activity Tracking Tool.

Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
2E(1): Define Injury Prevention Activities, Injury Prevention Projects and Injury Prevention Programs.	By January 31, 2010	Goal Team 2	Cindy Magnole, and Wendy Loomas	DOH (OIP), FIPAC	Injury Prevention Activities, Projects and Programs are defined.	May be accomplished with current funding.
<i>Complete - February 9, 2010</i>						
2E(2): Contact the DOH Office of Trauma, the DOH Bureaus of Brain and Spinal Cord and Emergency Medical Services, Florida Safe Kids programs and other injury prevention organizations currently working with the OIP to determine if IP activities within their programs could be tracked with the proposed tracking tool.	By January 31, 2010	DOH (OIP)	Lisa VanderWerf-Hourigan	DOH (Trauma, Brain and Spinal Cord, EMS), Safe Kids, Goal Team 2, FIPAC	The Offices, Bureaus and Organizations are contacted and use of a tracking tool for IP activities is discussed.	May be accomplished with current funding.
<i>Complete - April 2010</i>						
2E(3): Determine the information that should be gathered with the IP activity tracking tool.	By March 31, 2010	Goal Team 2	Cindy Magnole, and Wendy Loomas	DOH (OIP), FIPAC	The information that should be gathered is determined.	May be accomplished with current funding.
<i>Complete - March 9, 2010</i>						
2E(4): Develop the IP activity tracking tool.	By June 30, 2010	DOH (OIP)	Leilani Gruener	Goal Team 2, FIPAC, injury prevention stakeholders	The IP activity tracking tool is developed.	May require additional funding.
<i>Ongoing Closed out - 2010. This activity requires additional funding. During the November 9, 2010 conference call it was decided that this activity would be closed out for 2010 and 2011 and would be reopened and reviewed during implementation of the 2012 Action Plan</i>						
2E(5): Test the IP activity tracking tool within organizations currently working with the OIP, including FIPAC.	By July 31, 2010	Goal Team 2	Cindy Magnole and Wendy Loomas	OIP, FIPAC, injury prevention stakeholders	The IP activity tracking tool is tested.	May require additional funding.
<i>Ongoing Closed out - 2010. This activity requires additional funding. During the November 9, 2010 conference call it was decided that this activity would be closed out for 2010 and 2011 and would be reopened and reviewed during implementation of the 2012 Action Plan</i>						
2E(6): Evaluate the effectiveness of the IP activity tracking tool and revise as necessary.	By August 31, 2010	Goal Team 2, DOH (OIP)	Leilani Gruener, Cindy Magnole, and Wendy Loomas	FIPAC, injury prevention stakeholders	The effectiveness of the IP activity tracking tool is evaluated.	May be accomplished with current funding.
<i>Ongoing Closed out - 2010. This activity requires additional funding. During the November 9, 2010 conference call it was decided that this activity would be closed out for 2010 and 2011 and would be reopened and reviewed during implementation of the 2012 Action Plan</i>						



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Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
2E(7): Determine IP activity tracking tool statewide implementation feasibility.	By December 31, 2010	Goal Team 2, DOH (OIP)	Leilani Gruener, Cindy Magnole, and Wendy Loomas	FIPAC, IP Stakeholders.	It is determined if the IP activity tracking tool could be implemented statewide.	May be accomplished with current funding.
<i>Ongoing Closed out - 2010. This activity requires additional funding. During the November 9, 2010 conference call it was decided that this activity would be closed out for 2010 and 2011 and would be reopened and reviewed during implementation of the 2012 Action Plan</i>						

Strategy 2F: By July 31, 2011, conduct a satellite broadcast for the injury prevention community on the topic of human trafficking.

Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
2F(1): Determine a date to hold the satellite broadcast.	By October 31, 2010	Goal Team 2, DOH (OIP)	Lani Gruener, Jan Davis, and Keely Smith	FIPAC, IP stakeholders	A date to hold the satellite broadcast is determined.	May be accomplished with current funding.
<i>Complete</i>						
2F(2): Determine possible topics and speakers.	By January 31, 2011	Goal Team 2, DOH (OIP)	Lani Gruener, Jan Davis, and Keely Smith	FIPAC, IP stakeholders	Possible topics and speakers are determined.	May be accomplished with current funding.
<i>In Progress</i>						
2F(3): Create an agenda.	By March 31, 2010	DOH (OIP)	Lani Gruener, Jan Davis, and Keely Smith	FIPAC, IP stakeholders	An agenda is created.	May be accomplished with current funding.
<i>In Progress</i>						
2F(4): Identify and invite attendees.	By June 30, 2010	Goal Team 2, DOH (OIP)	Lani Gruener, Jan Davis, and Keely Smith	FIPAC, IP stakeholders	Attendees are identified and invited to participate in the satellite broadcast.	May be accomplished with current funding.
<i>Task Status:</i>						
2F(5): Conduct satellite broadcast and administer evaluation.	By July 31, 2010	Goal Team 2, DOH (OIP)	Lani Gruener, Jan Davis, and Keely Smith	FIPAC, IP stakeholders	The satellite broadcast is held and evaluated.	May require additional funding.
<i>Task Status:</i>						



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Goal 3: Establish a collaborative effort to provide statewide direction and focus for fall-related injury prevention for Florida’s seniors.

**Implementation of the plan is funded by a Centers for Disease Control and Prevention (CDC) grant which ends July 31, 2010. The Office of Injury Prevention will make every attempt to procure additional funding.*

Leadership

Strategy 3A: By November 2009, establish a steering committee of subject matter experts for senior falls prevention. (15-20 committee members)

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 3A(1): By August 30, 2009, develop a succinct data based informational tool for use in recruiting additional partners and support.	<i>Complete - 2009</i>					
Activity 3A(2): By August 30, 2009, complete a list of potential committee members.	<i>Complete - 2009</i>					
Activity 3A(3): By September 8, 2009, create and send invitations to initial steering committee meeting.	<i>Complete - 2009</i>					
Activity 3A(4): By November 2009, hold the initial steering committee meeting. In 2010, the steering committee will transition to the statewide falls prevention coalition.	By November 2009	DOH (OIP) and DOEA	Sarah Hinkel-Young, Michele Mule, Mark Brimer	Goal Team 3	Meeting is held	May require additional funding.
<i>Complete The Statewide Senior Falls Prevention Coalition was successfully transitioned from the Steering Committee in April of 2010. The Coalition held their first meeting May 21, 2010.</i>						



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Strategy 3B: By June 1, 2010, establish a statewide senior falls prevention coalition.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 3B(1): By January 15, 2010, complete a list of potential coalition members.	By January 15, 2010	Florida Coalition Taskforce	Michele Mule and Mark Brimer, Florida Coalition Taskforce Chairs	Goal Team 3	List is completed	May be accomplished with current funding.
<i>Complete - A list has been developed to include potential participants from a number of different specialty areas.</i>						
Activity 3B(2): By March 1, 2010, create and send invitations to initial statewide falls prevention coalition meeting.	By March 1, 2010	Florida Coalition Taskforce	Michele Mule and Mark Brimer, Florida Coalition Taskforce Chairs	Goal Team 3	Invitations are sent	May be accomplished with current funding.
<i>Complete</i>						
Activity 3B(3): By June 1, 2010, hold the initial meeting of the statewide falls prevention coalition in conjunction with the Florida Injury Prevention Advisory Council meeting.	By June 1, 2010	DOH (OIP) and DOEA	Michele Mule and Mark Brimer, Florida Coalition Taskforce Chairs	Steering Committee and Goal Team 3	Meeting is held	Funding from the CDC grant ends on July 31, 2010, contingent upon additional funding
<i>Complete - The initial Statewide Falls Prevention Coalition meeting was held via webinar on May 21, 2010. Due to new travel policies the coalition meeting could not be held in person.</i>						

Strategy 3C: By 2012, develop a statewide senior falls prevention plan.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 3C(1): By December 2010, prioritize falls-related injuries to target as part of the Florida Falls-Related Injury Prevention Plan for Seniors.	By December 2010	Florida Senior Falls Prevention Coalition	Michele Mule and Mark Brimer, Goal Team Leaders	Goal Team 3	Injuries are identified	Funding from the CDC grant ends on July 31, 2010, contingent upon additional funding
<i>Ongoing - This will likely be a function of the coalition.</i>						



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Strategy 3D: By November 2009, and quarterly thereafter, identify, review and pursue, if applicable, additional senior falls prevention funding opportunities.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 3D(1): Pursue CDC Appleseed Project Funding (EMS/Public Health interface).	<i>Complete - 2009</i>					
Activity 3D(2): Identify foundations whose mission includes senior fall prevention.	2009-2013	Funding Taskforce	Diana Silvey, Funding Taskforce Chair	Goal Team 3	Foundations are identified	May be accomplished with current funding.
<i>Complete - Mark Tesoro and Diana Silvey have developed this list</i>						
Activity 3D(3): Develop a list of contacts within companies, corporations, partnerships, and service organizations who support senior falls prevention.	2009-2010	Corporate Partner Taskforce	Mark Tesoro, Corporate Partner Taskforce	Goal Team 3 and FIPAC	List is created	May be accomplished with current funding.
<i>Complete - Mark Tereso has developed this list</i>						
Activity 3D(4): Develop a presentation for use in seeking financial support for senior falls prevention efforts.	2010	Presentation Taskforce	Syndi Bultman, Presentation Taskforce Chair	Goal Team 3 and FIPAC	Presentation is developed	May be accomplished with current funding.
<i>Complete</i>						
Activity 3D(5): Annually, approach at least one company for financial support for senior falls prevention efforts.	2010-2013	Corporate Partner Taskforce	Mark Tesoro, Corporate Partner Taskforce	Goal Team 3 and FIPAC	One company is approached	May be accomplished with current funding.
<i>Complete Completed for 2010. Funding unavailable for 2010 but will be readdressed in 2011.</i>						
Activity 3D(6): Identify grant opportunities for senior falls prevention initiatives.	2010-2013	Funding Taskforce	Diana Silvey, Funding Taskforce Chair	Goal Team 3	Grant opportunities are identified, if they are available	May be accomplished with current funding.
<i>Complete Two grants, one for Chronic Disease Self-Management and one for Senior Falls Prevention were submitted for in 2010. The first was awarded, the second is in review.</i>						



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Policy

Strategy 3E: By June 2009, and ongoing thereafter, increase policy and public awareness activities to reduce and prevent senior falls-related injuries.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 3E(1): Contact statewide associations and societies for physicians interested in promoting and advocating for senior falls prevention.	2009-2010	Physician-Association Partner Taskforce	Mark Brimer, Physician-Association Partner Taskforce Chair	Goal Team 3 and AHECs	Associations and Societies are contacted and physicians are identified.	May be accomplished with current funding.
<i>Complete - Mark A. Brimer Ph.D. completed this assignment for 2010. Will continue to work on in 2011</i>						
Activity 3E(2): Develop a senior falls prevention awareness tool for presentation to “baby boom” seniors.	2009-2010	Awareness Tool Taskforce	Don Hughes, Awareness Tool Taskforce Chair	Goal Team 3	Tool is developed	Funding from the CDC grant ends on July 31, 2010, may be contingent upon additional funding
<i>Complete - Don Hughes and Lowell Gerson completed this assignment</i>						
Activity 3E(3): Develop press releases for falls prevention.	2009-2013	DOH (OIP) and DOEA	Michele Mule and Mark Brimer, Goal Team Leaders	Goal Team 3	Press Releases are developed	May be accomplished with current funding.
<i>Complete 2010's were completed with National Falls Awareness Day</i>						
Activity 3E(4): Annually, seek a Governor's proclamation for National Falls Prevention Awareness Day.	2009-2013	DOEA	Michele Mule and Mark Brimer	OIP and Goal Team 3	Proclamation is signed by Governor	May be accomplished with current funding.
<i>Complete Complete for 2010. Proclamation was granted for 2009 and 2010. Will be reviewed again in 2011.</i>						
Activity 3E(5): Biannually, provide updates for injury prevention stakeholders regarding federal and state senior falls prevention legislation.	2009-2013	DOEA	Michele Mule and Mark Brimer	Goal Team 3	Proclamation is signed by Governor	May be accomplished with current funding.
<i>Complete - Lisa sent out regular updates in 2010. Will be reviewed again in 2011.</i>						



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Strategy 3F: By October 2009, and ongoing thereafter, provide updates for injury prevention stakeholders regarding federal and state senior falls prevention legislation

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 3F(1): Review filed senior falls prevention related bills prior to Florida's Legislative Session.	2009-2013	DOH (OIP) and DOEA	Michele Mule and Mark Brimer, Goal Team Leaders	Goal Team 3	Senior falls prevention related bills are reviewed prior to Florida's Legislative Session.	May be accomplished with current funding.
<i>Complete - Michele and Mark followed the state legislation in 2010. They will continue to do so in 2011.</i>						
Activity 3F(2): Review senior falls prevention related bills that are passed during Florida's Legislative Session and signed by the Governor. Prepare an update for injury prevention stakeholders.	2009-2013	DOH (OIP) and DOEA	Michele Mule and Mark Brimer, Goal Team Leaders	Goal Team 3	Senior falls prevention related bills passed during Florida's Legislative Session and signed by the Governor are reviewed. An update is provided to IP Stakeholders.	May be accomplished with current funding.
<i>Ongoing - No action on this item by the State Legislature.</i>						
Activity 3F(3): Review senior falls prevention related bills that are passed by the US House of Representatives and the US Senate and signed by the President. Prepare an update for injury prevention stakeholders.	2009-2013	DOH (OIP) and DOEA	Michele Mule and Mark Brimer, Goal Team Leaders	Goal Team 3	Federal senior falls prevention related bills that pass the House and Senate and signed by the President are reviewed. An update is provided to IP Stakeholders.	May be accomplished with current funding.
<i>Complete - Michele and Mark followed the federal legislation for 2010. Will continue to do so in 2011.</i>						



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Interventions

Strategy 3G: By June 2010, and annually thereafter, review, identify and update evidence-based interventions and best practices.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 3G(1): Review work of 2004-2008 Goal Team 5, as it relates to senior falls prevention.	2010	Evidence-Based Intervention Taskforce	Patricia Quigley, Evidence-Based Intervention Taskforce		Review is completed	May be accomplished with current funding.
<i>Complete - Pat Quigley reviewed the work of the 2004-2008 Goal Team 5.</i>						
Activity 3G(2): Identify and disseminate best practices in fall prevention programs.	2010-2013	Evidence-Based Intervention Taskforce	Patricia Quigley, Evidence-Based Intervention Taskforce		Best practices are identified and disseminated	May be accomplished with current funding.
<i>Complete - Tai Chi: Movement for Better Balance was identified as a community evidence-based best practice. Research has shown it to be effective in New York, Oregon, and Nebraska.</i>						
Activity 3G(3): Disseminate any new evidence-based interventions to injury prevention stakeholders.	2011-2013	DOH OIP office and DOEA	Michele Mule, Mark Brimer, Sarah Hinkel-Young		New evidence-based interventions are disseminated to injury prevention stakeholders	May be accomplished with current funding.
<i>Complete - A Tai Chi: Movement for Better Balance pilot program was established for the Tampa Bay area in December 2010. Future funding has been set aside in 2011 to replicate throughout the state</i>						

Strategy 3H: By 2012, identify an evidence-based senior falls prevention intervention that may be replicated statewide. – Will begin in 2011.

Strategy 3I: By 2013, implement a pilot project of the identified evidence-based intervention. – Will begin in 2012.



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Data

Strategy 3J: By November 2009, and annually thereafter, review senior falls prevention data, disseminate, and present to injury prevention stakeholders as needed.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 3J(1): Review statewide senior falls data provided by Data Workgroup.	2009-2013	DOH (OIP)	Sarah Hinkel-Young	DOEA and Goal Team 3	Review is completed	May be accomplished with current funding.
<i>Complete - Kyla provided statewide senior falls data that will be reviewed by the goal team on March 8, 2011.</i>						
Activity 3J(2): As needed, collaborate with the Data Workgroup.	2009-2013	Goal Team 3	Michele Mule and Mark Brimer, Goal Team Leaders	DOH (OIP)	Collaboration takes place	May be accomplished with current funding.
<i>Complete For 2010 Michele and Mark remained apprised of ongoing publications by Kyla and been in contact with her regarding data related questions.</i>						



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Goal 4: Establish a collaborative effort to provide statewide direction and focus for early childhood water safety and drowning prevention in Florida.

**Implementation of the plan is funded by a Centers for Disease Control and Prevention (CDC) grant which ends July 31, 2010. The Office of Injury Prevention will make every attempt to procure additional funding.*

Leadership

Strategy 4A: By January 2010, establish a steering committee of subject matter experts for early childhood water safety and drowning prevention. (Approximately 15-20 committee members).

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 4A(1): By October 15, 2009, complete a list of potential committee members.	<i>Complete - 2009</i>					
Activity 4A(2): Establish conference call among goal team members.	<i>Complete - 2009</i>					
Activity 4A(3): By December 15, 2009, invite additional members to participate on Goal 4 team conference calls.	2009	DOH (OIP) and Goal Team 4 Leaders	Towana Bonnett	Goal Team 4, FIPAC	Additional members invited to participate on conference call.	May be accomplished with current funding.
<i>Complete - 2009</i>						
Activity 4A(4): By January 15, 2010, identify individuals to fill gaps in early childhood water safety and drowning prevention efforts.	By January 15, 2010	DOH (OIP) and Goal Team 4 Leaders	Towana Bonnett	Goal Team 4, FIPAC	Individuals are identified.	May be accomplished with current funding.
<i>Complete - 2010</i>						



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Strategy 4B: By June 1, 2010, establish a statewide early childhood drowning prevention coalition.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 4B(1): By June 1, 2010, create and send invitations to the initial statewide early childhood drowning prevention coalition meeting.	2010	DOH (OIP) and Goal Team 4 Leaders	Towana Bonnett	Steering Committee and Goal Team 4	Invitations are sent.	May be accomplished with current funding.
<i>Task Status: Postponed until 2011. Was being plan in conjunction with the OIP FIPAC meeting which was recommended to be postponed until 2011.</i>						
Activity 4B(2): By June 1, 2010, hold the initial meeting of the statewide early childhood drowning coalition in conjunction with the Florida Injury Prevention Advisory Council meeting.	2010	DOH (OIP) and Goal Team 4 Leaders	Towana Bonnett	Steering Committee and Goal Team 4	Initial meeting of the coalition is held.	Funding from the CDC grant ends on July 31, 2010, may be contingent upon additional funding
<i>Task Status: - Postponed until 2011. Was being plan in conjunction with the OIP FIPAC meeting which was recommended to be postponed until 2011.</i>						

Strategy 4C: By 2012, develop a statewide early childhood water safety and drowning prevention plan.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 4C(1): Develop an early childhood drowning prevention awareness toolkit to be used statewide.	2010-2011	DOH (OIP) and Goal Team 4 Leaders	Towana Bonnett	Goal Team 4	A toolkit is developed.	Funding from the CDC grant ends on July 31, 2010, may be contingent upon additional funding
<i>Complete - 2010</i>						

Strategy 4D: By November 2009, then quarterly thereafter, identify, review and pursue if applicable, additional early childhood water safety and drowning prevention funding opportunities.



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Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 4D(1): Pursue supplemental CDC funding for childhood drowning prevention.	<i>Complete - 2009</i>					
Activity 4D(2): Identify foundations whose mission includes water safety or early childhood drowning prevention.	2009-2013	DOH (OIP) and Goal Team 4 Leaders	Towana Bonnett	Goal Team 4 and FIPAC	Foundations are identified.	May be accomplished with current funding.
<i>Complete - 2010</i>						
Activity 4D(3): Develop a list of contacts within companies, corporations, partnerships, and service organizations who support childhood drowning prevention.	2009-2010	DOH (OIP) and Goal Team 4 Leaders	Towana Bonnett	Goal Team 4 and FIPAC	A list is created.	May be accomplished with current funding.
<i>Complete - 2010</i>						
Activity 4D(4): Develop a presentation for use in seeking financial support for early childhood drowning prevention efforts.	2010	DOH (OIP) and Goal Team 4 Leaders	Towana Bonnett	Goal Team 4 and FIPAC	A presentation is developed.	May be accomplished with current funding.
<i>Complete - 2010</i>						
Activity 4D(5): Annually, approach at least one company for financial support for early childhood drowning prevention efforts.	2010-2013	DOH (OIP) and Goal Team 4 Leaders	Towana Bonnett	Goal Team 4 and FIPAC	One company is approached.	May be accomplished with current funding.
<i>Complete - 2010</i>						
Activity 4D(6): Identify grant opportunities for early childhood drowning prevention initiatives.	2010-2013	DOH (OIP) and Goal Team 4 Leaders	Towana Bonnett	Goal Team 4 and FIPAC	Grant opportunities are identified, if they are available.	May be accomplished with current funding.
<i>Complete - 2010</i>						

Policy



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Strategy 4E: By 2010, and ongoing thereafter, increase policy and public awareness activities to reduce and prevent early childhood drowning.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 4E(1): Activity 4E(1): Develop an early childhood drowning prevention awareness tool kit to be used statewide.	2010-2011	OIP and Goal 4 Team Leaders	Towana Bonnett	Goal Team 4, FIPAC and Safe Kids Partners	WaterproofFL Campaign Toolkit completed	
<i>Complete - 2010</i>						
Activity 4E(2): Develop a uniform water safety and drowning prevention messages.	2011-2012	OIP, Goal 4 Team Leaders, and DOH Marketing Office	Towana Bonnett	Goal Team 4 and FIPAC	WaterproofFL Campaign Completed	
<i>Complete - 2010</i>						
Activity 4E(3): Develop press releases for early childhood drowning prevention.	2009-2013	OIP	Towana Bonnett	Goal Team 4	In progress	
<i>Task Status - A press release will be a part of the WaterproofFL Campaign kick-off being plan for 2011 Water Safety Month.</i>						
Activity 4E(4): Biannually, provide updates to injury prevention stakeholders regarding federal and state early childhood drowning prevention legislation.	2009-2013	OIP	Towana Bonnett	Goal Team 4	Updates provided during bi-annual FIPAC meetings	
<i>Complete - 2010</i>						
Activity 4E(5): Review OIP website to ensure the drowning prevention information posted is updated and current.	2009-2013	OIP	Towana Bonnett	Goal Team 4	Website is reviewed and WaterproofFL Campaign site posted	
<i>Complete - 2010</i>						

Strategy 4F: Provide updates for injury prevention stakeholders regarding federal and state early childhood water safety and drowning prevention legislation.

Activity	Timeframe	Lead	Contact	Partners	Measure(s) of Success	Funding Implications
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		Organization	Person			
Activity 4F(1): Review filed early childhood drowning prevention related bills prior to Florida's Legislative Session.	2009-2013	DOH (OIP)	Towana Bonnett	Goal Team 4	Updates are provided	May be accomplished with current funding.
<i>Complete - 2010</i>						
Activity 4F(2): Review early childhood drowning prevention related bills that are passed during Florida's Legislative Session and signed by the Governor. Prepare an update for injury prevention stakeholders.	2009-2013	DOH (OIP)	Towana Bonnett	Goal Team 4	Updates are provided	May be accomplished with current funding.
<i>Complete - 2010</i>						
Activity 4F(3): Review early childhood drowning prevention related bills that are passed by the US House of Representatives and the US Senate and signed by the President. Prepare an update for injury prevention stakeholders.	2009-2013	DOH (OIP)	Towana Bonnett	Goal Team 4	Updates are provided	May be accomplished with current funding.
<i>Complete - 2010</i>						



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Interventions

Strategy 4G: By June 2010, then annually thereafter, review and disseminate evidence-based interventions and best practices.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 4G(1): Review work of the 2006-2008 top 10 county health department early childhood drowning prevention campaigns. <i>Complete - 2010</i>	By June 2010	DOH (OIP) and Goal Team 4 Leaders	Towana Bonnett	Goal Team 4, County Health Departments	Review is completed	May be accomplished with current funding.

Strategy 4H: By 2012, identify an evidence-based early childhood water safety and drowning prevention intervention project that may be replicated statewide. – Will begin in 2011.

Strategy 4I: By 2013, implement a pilot project of the identified intervention. – Will begin in 2012.

Data

Strategy 4J: By November 2009, then annually thereafter, review early childhood water safety and drowning prevention data, disseminate and present to injury prevention stakeholders as needed.

Activity	Timeframe	Lead Organization	Contact Person	Partners	Measure(s) of Success	Funding Implications
Activity 4J(1): Review statewide early childhood drowning data provided by the Data Workgroup. <i>Complete - 2010</i>	2009-2013	DOH (OIP)	Towana Bonnett	Goal Team 4	Review is completed	May be accomplished with current funding.
Activity 4J(2): As needed, collaborate with the Data Workgroup. <i>Complete - 2010</i>	2009-2013	Goal Team 4	Towana Bonnett	DOH (OIP)	Collaboration takes place	May be accomplished with current funding.



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Goal 5: Enhance the skills, knowledge and resources of Florida’s injury prevention workforce.

**Implementation of the plan is funded by a Centers for Disease Control and Prevention (CDC) grant which ends July 31, 2010. The Office of Injury Prevention will make every attempt to procure additional funding.*

Strategy 5A: Include a brief update during each FIPAC/goal team meeting on an injury prevention topic that is timely, current and not presently being addressed by others.

Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
Activity 5A(1): Select a topic to provide an educational update on during each FIPAC meeting.	Biannually	DOH (OIP), Goal Team 5	Virginia Dodd	Goal Team 5, FIPAC	Topic selected for each FIPAC meeting.	May be accomplished with current funding.
<i>Complete - Underage Drinking June 2010, Legislative Guide for October 2010. The October 2010 FIPAC meeting was not approved and has been postponed until Spring 2011.</i>						
Activity 5A(2): Identify and contact a speaker to provide the educational update.	Biannually	DOH (OIP)	Virginia Dodd	Goal Team 5	Speaker(s) confirmed 90 days prior to FIPAC meeting.	May be accomplished with current funding.
<i>Complete Virginia Dodd June 2010, Christopher Nuland for October 2010. The October 2010 FIPAC meeting was not approved and has been postponed until Spring 2011.</i>						
Activity 5A(3): Develop an evaluation tool to provide feedback on educational update.	<i>Complete - 2009</i>					
Activity 5A(4): Present educational update to FIPAC.	Biannually	DOH (OIP)	Virginia Dodd	Goal Team 5	Presentation completed.	May be accomplished with current funding.
<i>Complete - Complete for the June 2010 meeting. Pending for the October 2010 meeting. The October 2010 FIPAC meeting was not approved and has been postponed until Spring 2011.</i>						
Activity 5A(5): Utilize existing evaluation tool to obtain feedback on the educational update.	Biannually	DOH (OIP)	Virginia Dodd	Goal Team 5	Evaluation of presentation is conducted.	May be accomplished with current funding.
<i>Complete - Complete for the June 2010 meeting. Pending for the October 2010 meeting. The October 2010 FIPAC meeting was not approved and has been postponed until Spring 2011. Assessment tool to be disseminated post January 2011 FIPAC meeting.</i>						
Activity 5A(6): Conduct a survey of FIPAC members to select a educational update topic for each FIPAC meeting.	Biannually	DOH (OIP), Goal Team 5	Virginia Dodd	FIPAC	Survey conducted.	May be accomplished with current funding.
<i>Complete - Complete for the June 2010 meeting. Pending for the October 2010 meeting. The October 2010 FIPAC meeting was not approved and has been postponed until Spring 2011. Assessment tool to be disseminated post January 2011 FIPAC meeting.</i>						



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Strategy 5B: Develop, publicize and maintain a statewide calendar of injury prevention trainings that is timely and accurate.

Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
Activity 5B(1): Review existing calendar and determine if gaps exists.	<i>Complete - 2009</i>					
Activity 5B(2): Develop template to collect information regarding trainings to be placed on calendar.	<i>Complete - 2009</i>					
Activity 5B(3): Publicize the availability of the calendar of injury prevention trainings.	Biannually	DOH (OIP), Goal Team 5	Virginia Dodd	FIPAC	The availability of the injury prevention calendar is publicized.	May be accomplished with current funding.
<i>Complete</i>						
Activity 5B(4): Send monthly reminder to FIPAC to submit events for the injury prevention calendar.	Monthly	DOH (OIP)	OIP	FIPAC	Reminders are sent out monthly.	May be accomplished with current funding.
<i>Incomplete This activity was only completed in September-December due to vacancies within the OIP, including the Goal Team 5 liaison.</i>						
Activity 5B(5): Review the developed template in Activity 5B(3) to collect information regarding trainings to be placed on calendar and revised as needed.	Monthly	DOH (OIP), Goal Team 5	Virginia Dodd	FIPAC	The developed template is reviewed and revised as needed.	May be accomplished with current funding.
<i>Complete To date, all feedback has been positive and the process will be continued for 2011.</i>						

Strategy 5C: Make the Injury Prevention 101 course available via videoconferencing by 2010.

Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
Activity 5C(1): A conference call is held with the Injury Prevention 101 faculty to discuss reformatting the IP 101 course.	By January 2010.	DOH (OIP), Goal Team 5	Virginia Dodd	FIPAC	A conference is held.	May be accomplished with current funding.
<i>Complete - May 27, 2010. The 2010 Injury Prevention 101 course was held via satellite broadcast and webcast and a recording of the course is available on DVD.</i>						



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Strategy 5D: Respond to the educational needs of the IP workforce based on injury patterns and trends.

Activity	Timeframe	Lead Organization	Contact Person(s)	Partners	Measure(s) of Success	Funding Implications
Activity 5D(1): Collaborate with the Data Workgroup to determine injury patterns and trends.	Annually	DOH (OIP), Goal Team 5	Virginia Dodd	FIPAC	Injury patterns and trends are determined.	May be accomplished with current funding.
<i>Complete</i>						
Activity 5D(2): Review the activities of Strategies 5B and 5C to determine if additional topics need to be addressed.	Annually	DOH (OIP), Goal Team 5	Virginia Dodd	FIPAC	Activities are reviewed.	May be accomplished with current funding.
<i>Complete</i>						