



**Florida Injury Prevention Advisory Council (FIPAC) Meeting
Tampa, FL – April 9, 2013 – 10:00am-5:00pm EST
Summary Minutes**

1) Welcome and Introductions

- a. Lisa VanderWerf-Hourigan opened the meeting by welcoming everyone. [Attachment 1](#) is the attendee list.
- b. FIPAC members introduced themselves and shared a unique injury-related event, program, or initiative in their local areas.
- c. Ms. VanderWerf-Hourigan described the purpose the meeting—to create the 2014-2018 Florida Injury Prevention Strategic Plan through collaborative and data-driven decisions.

2) History and SWOT Analyses

- a. Ms. VanderWerf-Hourigan highlighted the history of the IPP, including the creation of the 2003-2008 and 2009-2013 strategic plans, CDC grant, gaining statutory authority as a program, and recent developments, such as the 2013 IPP Mini-Grant Program.
- b. Ms. VanderWerf-Hourigan shared the IPP staff Strengths, Weaknesses, Threats, and Opportunities (SWOT) analysis with FIPAC. A brief summary:
 - i. Strengths: Data, fact sheets, vacancies filled (minus admin support).
 - ii. Weaknesses: Lack of institutional knowledge, cross-training, admin support, Lisa VanderWerf-Hourigan as Interim Director of Trauma Program.
 - iii. Opportunities: New strategic plan, injury prevention at trauma centers, new data.
 - iv. Threats: Funding cuts, politics, Lisa VanderWerf-Hourigan in DROP, Reikan Lin assignment ends July 2014.
- c. Ms. VanderWerf-Hourigan facilitated a SWOT analysis of FIPAC. [Attachment 2](#) is the full FIPAC SWOT Analysis.

3) Data Presentation

- a. Karen Card, epidemiologist at the Department of Health (DOH), Bureau of Emergency Medical Oversight, delivered an injury data presentation via web conference.

4) Mission & Vision Statement

- a. Ms. VanderWerf-Hourigan initiated discussion on creating new mission and vision statements by presenting the following DOH and FIPAC statements:
 - i. DOH vision: *To be the healthiest state in the nation.*
 - ii. DOH mission: *To protect, promote, and improve the health of all people in Florida through integrated state, county, and community efforts.*
 - iii. Current FIPAC vision: *Florida: An injury-free state.*
 - iv. Current FIPAC mission: *To reduce Florida's injury burden through leadership, education, and policy.*
- b. Ms. VanderWerf-Hourigan opened discussion on a new vision statement.
 - i. After discussion, the group decided to maintain the current vision statement, "*Florida: An injury free state.*"



- c. Ms. VanderWerf-Hourigan opened discussion on a new mission statement.
 - i. After extensive discussion, the group decided on “*To reduce injury in Florida through leadership, education, and policy.*”

5) Goal Creation

- a. Ms. VanderWerf-Hourigan opened discussion on new goals for the 2014-2018 Florida Injury Prevention Strategic Plan by going over the current goals:
 - i. Goal 1: Infrastructure
 - ii. Goal 2: Collaboration
 - iii. Goal 3: Senior Falls Prevention
 - iv. Goal 4: Child Drowning Prevention
 - v. Goal 5: Training (Currently combined with Goal 2)
- b. The group agreed that the current goals are still relevant and began to draft updated goals:
 - i. Goal 1: Infrastructure – still relevant and necessary for FIPAC function.
 - ii. Goal 2: Collaboration – a goal team is still needed to capture injury mechanisms that are not under a separate goal team.
 - iii. Goal 3: Senior Falls Prevention – according to the data presentation, this is still a public health priority.
 - iv. Goal 4: Child Drowning Prevention – according to the data presentation, this is still a public health priority, but this goal may be expanded to reach out to the 5-9 age group in addition to ages 1-4.
 - v. Goal 5: Distracted Driving – distracted driving has been operating as a policy subcommittee and will now operate as a separate goal team.
- c. Preliminary draft goals were recorded for discussion for the second day of the meeting on April 10, 2013.

6) Closing

- a. Ms. VanderWerf-Hourigan closed the first day of the meeting by summarizing the SWOT analysis of FIPAC, the new mission and vision statement, and the potential goals of the 2014-2018 Florida Injury Prevention Strategic Plan.

7) Meeting Adjourned 5:00pm



**Florida Injury Prevention Advisory Council (FIPAC) Meeting
Tampa, FL – April 10, 2013 – 8:00am-1:30pm EST
Summary Minutes**

1) Welcome and Recap

- a. Lisa VanderWerf-Hourigan opened the meeting by welcoming everyone.
- b. Ms. VanderWerf-Hourigan recapped discussion leading to the 5 potential new goals for the 2014-2018 Florida Injury Prevention Strategic Plan.
- c. Ms. VanderWerf-Hourigan described the basics of goal creation and highlighted the requirements of the CDC Core VIPP grant, the primary funding source for IPP and FIPAC.
 - i. The grant requires 4 priority areas (injury-specific public health issues), one of can be flexible year to year to meet changing demands.

2) Creating Goal Team Statements

- a. Ms. VanderWerf-Hourigan facilitated the creation of goal team statements for drafted goals. The following are draft versions of the proposed goals and are subject to change.
 - i. Goal 1: Establish a sustainable infrastructure that provides leadership, funding, data, communication, training, policy, and evaluation for injury prevention.
 1. Added communication (a major theme in the SWOT analysis) and training (from the current Goal 5).
 - ii. Goal 2: Support statewide educational and awareness opportunities focused on data driven causes of injury.
 1. The CDC Core VIPP grant allows for a priority area to be flexible from year to year. The group decided to identify a particular area to focus on educational and awareness initiatives based on data. This goal would include the “catch-all” topic areas that are not existing goal teams.
 - iii. Goal 3: Establish a collaborative effort to provide statewide direction and focus for fall-related injury prevention for Florida’s older adults.
 1. The term “older adults” will be used in place of the term “seniors” to reflect the current CDC usage.
 - iv. Goal 4: Establish a collaborative effort to provide statewide direction and focus for early childhood water safety and drowning prevention in Florida.
 - v. Goal 5: Establish a collaborative effort to support statewide direction and focus to prevent motor vehicle crash-related injuries from distracted driving.
 1. New goal uses similar language and includes “motor vehicle crash-related injuries” to specify an injury mechanism. The focus is on distracted driving leading to this type of injury.

3) Goal Team Breakout Sessions

- a. FIPAC members joined their respective goal teams for approximately one hour to discuss updates and closing out the current strategic plan:
 - i. Goal 2 & 5 with Jan Davis, Grant Manager
 - ii. Goal 3 with Reikan Lin, Public Health Associate



- iii. Goal 4 with Elizabeth White, WaterproofFL Coordinator
- b. Ms. VanderWerf-Hourigan invited each Goal Team to summarize some focus areas for the remainder of the current strategic plan:
 - i. Goal Team 2 & 5 will continue to work on a statewide injury prevention resource list and provide/distribute the Injury Prevention 101 course as needed.
 - ii. Goal Team 3 will focus on enhancing surveillance (quantitative focus) of older adult falls prevention strategies, including evidence-based interventions and the annual broadcast.
 - iii. Goal Team 4 will begin to strategize for the inclusion of the 5-9 for the next strategic plan.

4) Closing

- a. Ms. VanderWerf-Hourigan closed the second day of the meeting by summarizing the drafting of the 2014-2018 Florida Injury Prevention Strategic Plan, discussing next steps, answering questions, and conducting an evaluation of the meeting.
 - i. Future meetings may use electronic materials/alternatives in place of physical binders used at FIPAC.
 - ii. The group discussed the possibility of aligning the 2014-2018 Florida Injury Prevention Strategic Plan with the CDC Core VIPP grant year.
 - 1. If this is possible, then there may be meeting in July 2013 to close out the current plan.

5) Meeting Adjourned 1:30 pm

Respectfully Submitted by: Lisa VanderWerf-Hourigan



Attachment 1: Attendance List

Last Name	First Name	Organization
VanderWerf-Hourigan	Lisa	Florida Department of Health, Injury Prevention Program
Crew	Mary	Florida Department of Health, Injury Prevention Program
Davis	Jan	Florida Department of Health, Injury Prevention Program
Lin	Reikan	Florida Department of Health, Injury Prevention Program
Skinner-Hill	Teombré	Florida Department of Health, Injury Prevention Program
White	Elizabeth	Florida Department of Health, Injury Prevention Program
Akins	Michelle	Florida Department of Health, Children's Medical Services
Bultman	Syndi	Lee Memorial Health System
Burgess	Kim	Broward County Health Department
Byers	Patricia	University of Miami – DD Family Department of Surgery
Chambers-Emerson	Joann	Tampa General Hospital
Chester	Julianne	Florida Department of Highway Safety and Motor Vehicles
Gerson	Lowell	Lee County Injury Prevention Coalition
Grewal	Sonia	Almost Family
Kassack	Claudia	Florida Department of Health, Children's Medical Services
King	Michelle	The Children's Hospital of Southwest Florida
Llau	Anthoni	Miami-Dade County Health Department
Magnole	Cindy	Jackson Memorial Hospital
McDougle	Bonnie	Tampa General Hospital
Nelson	Joe	Florida Emergency Medical Services
Price	Julianne	Florida Department of Health, Indian River CHD
Puia	Joanne	Broward General Medical Center
Quigley	Pat	James A. Haley Veterans' Hospital



Quiles	Zulma Vanessa	Memorial Regional Hospital
Ryan	Mark	Florida Department of Children and Families
Shoemaker	Jean	Suncoast Safe Kids – All Children’s Hospital
Shorkey	Doris	Florida Department of Health, Children’s Medical Services
Smallacombe	Robert	Palm Beach County Emergency Medical Services
Silvey	Diana	Winter Park Health Foundation
Tamariz	Nancy	Agency for Healthcare Administration
Taylor	Brittany	Lakeland Regional Medical Center
Tesoro	Mark	Lee Memorial Health System



Attachment 2: FIPAC SWOT Analysis

Strengths	Weaknesses
<ul style="list-style-type: none"> • Diversity in organizations & knowledge • Statewide membership • Loyalty of the group • Welcoming new members • Department of Health leadership • Partnerships & Networking • Active in communities • Sharing new ideas • Relevant/current information • Data-driven & outcome-oriented • CDC supported • Strategic plan follow-through • Continuing education • Recognized organization • Appointed council members • Goal Team structure • Active involvement in communities • Creative as group (improvise) • Sense of vision & visualizing impact • Sharing resources and programs • Recognition of excellence & awards 	<ul style="list-style-type: none"> • Lack of funding • Lack of staff • Communication • Distance (for meetings) • Reach to stakeholders (for meetings) • Cannot lobby as a group • State regulation (approval processes) • Lack of celebrity champions • Lack of non-traditional partners • Lack/access of communication tools • Lack of engagement in some members • Lack of technology (knowledge, availability, and use)
Opportunities	Threats
<ul style="list-style-type: none"> • Leveraging technology • Untapped membership • CDC Core VIPP grant • External funding • Extensive academic environment • Insurance companies • Establishing directory of stakeholders using MQA • Adding to the best-practice evidence • State library • Tapping professional societies • Potential standardized program roll out • Capacity of offer training (CEU/CMEs) 	<ul style="list-style-type: none"> • End of grant funding • Well-funded interest groups • Federal funding and legislation • Political changes • Insurance companies • Lack of ability to meet • Travel restrictions (member agencies) • Inadequate support for geriatric programs • Uncertainty of Affordable Care Act • Retirement of lead advocate • “Passing on the torch” • Lack of methods to demonstrate prevention effort effectiveness