

**Preventive Health and Health Services Block Grant (PHHSBG)**

**Advisory Committee Meeting**

**Tuesday, April 19, 2016**

**1:00 P.M. - 2:00 P.M.**

**Minutes**

**Members Present**

Ann Ashley-Gilbert, Medical Doctor, Altamonte Women's Center, P.A.  
Michael Gervasi, Chief Executive Officer, Florida Community Health Centers, Inc.  
Arturo Lopez, Executive Director, Coalition of Florida Farmworker Organizations  
Christine (Chris) Abarca Assistant Director, Florida Department of Health- Pasco County  
Janiece Davis, Health Educator Consultant, Florida Department of Health- Palm Beach County  
Rachelle Theodore, on behalf of Karen Weller, Assistant Community Health Nursing Director,  
Florida Department of Health- Dade County  
Deanna Barath, on behalf of Anna Likos, Acting Deputy Secretary for Health

**Department of Health (Central Office Staff) Present**

Shannon Hughes, Acting Division Director, Division of Community Health Promotion  
Shay Chapman, Bureau Chief, Bureau of Chronic Disease Prevention  
Julie Dudley, Health Education Program Manager, Bureau of Chronic Disease Prevention  
Luke Barnhill, PHHSBG Coordinator, Bureau of Chronic Disease Prevention  
Daphne Holden, Community Health Improvement Manager, Bureau of Community Health  
Assessment  
Sean Isaac, Fluoridation Project Administrator, Public Health Dental Program  
Lorraine Elder, Program Administrator, Sexual Violence Prevention Program  
Michele Mule, Section Administrator, Sexual Violence Prevention Program  
Jamie Forrest, Epidemiology and Evaluation Administrator, Bureau of Chronic Disease  
Prevention

**Members Absent**

Lilli Copp, Director, Florida Head Start State Collaboration Office  
Beverly Johnson, Executive Vice President, Volusia Flagler Family YMCA  
Lisa Portelli, Program Director, Winter Park Health Foundation  
Christina Harris, Bureau Chief, Florida Office of the Attorney General  
Tami Miller, Executive Director, Florida Dental Hygiene Association  
Fatima (Tina) Zayas, Health Educator Consultant, Florida Department of Health- Indian River  
County  
Belinda Johnson-Cornett, Administrator, Florida Department of Health in Osceola County

Ms. Deanna Barath, delegated by the Acting Deputy State Health Officer, called the meeting to order and the group made brief introductions. Mr. Luke Barnhill provided a background of the Preventive Health and Health Services Block Grant (PHHSBG). The Block Grant is a non-competitive grant meaning that any state that applies for funding will receive money. It is extremely flexible in nature in order to allow states to distribute it as they see fit. The funding is tied to the CDC Healthy People 2020 objectives, which are aimed towards improving the health of all Americans. The Department established three core components of the Block Grant: the Public Health Dental Program (PHDP), the Sexual Violence Prevention Program (SVPP) and Supporting Healthy Communities. Priorities for block grant funding are based on the findings of the State Health Assessment. Objectives align with the state health improvement plan and the agency strategic plan. Mr. Barnhill described the requirement of the grant to maintain and convene an Advisory Committee at least two times per year and to have a public hearing at least one time per year.

Mr. Sean Isaac reviewed the fluoridation projects of the Dental Program. Funding for FFY2015-2016 is \$365,206.00. Mr. Isaac provided some background on fluoridation and how the PHHSBG works to make it accessible to communities. Florida's state health objective reads similar to the Healthy People 2020 objective. Florida will "increase the proportion of Floridians served by community water systems that are optimally fluoridated by 0.5%." To achieve this goal the program developed three impact/process objectives. First, the PHDP will provide technical assistance and funding to partners for the promotion of water fluoridation and oral health to 15 of the largest 20 non-fluoridated community water systems in Florida. The second impact/process objective is the Dental staff will review 116 fluoridated community water systems in Florida for reporting compliance in accordance with Florida Administrative Code. The program also reviews a sample of the reports to validate the program's data entry. Each month, community water systems throughout Florida submit monthly operating reports. These reports indicate how much fluoride is added to the drinking water. The program reviews these reports and submits them to CDC to be entered in to the Water Fluoridation Reporting System (WFRS) database. From October 1, 2014 – September 30, 2015, successes of the program include 16 of the largest 20 non-fluoridated communities receiving information on water fluoridation. More than 115 individuals from a diverse background including dental health professionals and public health professionals received training and guidance on water fluoridation. More than 20 communities received information on the benefits of fluoridation and information how to obtain the grant funding. Finally, 34 communities were recognized for providing optimal 2015 year levels of water fluoridation in Florida. Community water fluoridation has been demonstrated to be the most cost-effective measure for preventing dental caries or tooth decay.

Ms. Lorraine Elder provided an overview of the SVPP, including an outline of how the Block Grant dollars are spent. The program redirected its budget of \$420,382 from victim services to prevention. Funding has been focused on the Green Dot strategy that was competitively sourced and three programs currently receive funding, Florida State University, Florida Department of Health – Washington County, and Peace River Center. There will be an additional site added in the future. The Green Dot strategy focuses on four objectives outlined in the Healthy People 2020 objectives. Contract managers will review supporting documentation submitted by the three PHHSBG-funded sites with requests for payment to ensure compliance with contract requirements to increase the number of individuals exposed to a Green Dot via social marketing campaigns, overview speeches, bystander training or face to face talks from 0 to 1,200. SVPP contract managers will conduct at least one programmatic contract monitoring site visit per funded site per year. The SVPP Program will increase the number of PHHSBG-

funded sites implementing the Green Dot strategy from 0 to 3. Finally, the SVPP contract managers will analyze three PHHSBG-funded sites' data entered into the SVDR to ensure compliance with contract deliverables.

Luke Barnhill discussed program updates for chronic disease prevention projects/Healthiest Weight Florida activities; funding distribution; focus areas for the FFY2015; and new work plan objectives for the Supporting Healthy Communities (SHC) Program of the PHHSBG. The Supporting Healthy Communities Program builds on the evidence-based infrastructure established through other CDC funding streams while leaving flexibility for local health offices to develop and implement innovative strategies that meet the needs of their communities. This program received \$3,324,691 after the set aside for sexual violence prevention, dental and administration fees. There is a slight increase in funding for Supporting Healthy Communities in the next implementation year which starts October 1, 2016. The total for FFY16 is 3,396,842 and we expect to build on the objectives proposed in today's presentation. Mr. Barnhill discussed the strategies and activities of Healthiest Weight Florida; the redesign to include six healthy places; and the funding distribution to local health offices for completing projects related to the Community Health Assessment/Community Health Improvement Planning. Additionally, Mr. Barnhill discussed, in detail, each SHC work plan objective for the FFY2015. Upon concluding the presentation, a question was posed from Deanna Barath regarding the increase in funding and if that was increase specifically for SHC or a total increase in the overall grant award. Mr. Barnhill clarified that the grant award increased, which resulted in the Public Health Dental Program receiving an increase in funding as well.

There was an opportunity for questions and comments to be made by the Committee regarding the new work plan objectives. All work plan objectives, within each program of the PHHSBG, were approved. No recommendations were made.

Future dates for the Advisory Committee meetings are June 28, 2016 (for progress update and discussion of opportunities for collaboration); November, 2016 (for progress update, work plan review for FFY2016, etc.); March, 2017 (for progress update and discussion of opportunities for collaboration).

The Public Hearing followed the Advisory Committee Meeting from 2:00 P.M. - 3:00 P.M. The Public Hearing was held as a forum for the public to ask questions and comment about the work plan for the PHHSBG; and to provide other comments or questions about the Preventive Health and Health Services Block Grant.



**Florida Preventive Health & Health Services Block Grant (PHHSBG)  
Advisory Committee Meeting  
Tuesday, April 19, 2016  
1:00 P.M. - 3:00 P.M.**

**Conference Call:** 1-888-670-3525, Access Code: 416-360-4135

**Webinar Link:** <https://global.gotomeeting.com/join/368492965>

- I. Welcome and Introductions
- II. Approval of June 24th, 2015 Minutes
- III. Program Updates & Discussion
  - a) Public Health Dental Program – Water Fluoridation Project.....Sean Isaac
  - b) Sexual Violence and Prevention Program.....Lorraine Elder
  - c) Supporting Healthy Communities.....Luke Barnhill
- IV. Public Comment
- V. Final Remarks & Adjourn

## Preventive Health & Health Services Block Grant Advisory Committee Meeting and Public Hearing



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TUESDAY, APRIL 19, 2016

## Welcome!



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Thank you for joining the webinar – the presentation will begin shortly.

- Audio: Use your microphone and speakers (VoIP) or call in using your telephone
- To join with your telephone dial: **1-888-670-3525** and use passcode: **416-360-4135**
- All lines are muted during the presentation. Please press \*6 to unmute your line.

## Agenda



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- Welcome and Introductions
- Preventive Health and Health Services Block Grant Background and Requirements
- Review of New Work Plan Objectives and Budget
  - Public Health Dental Program: Sean Isaac
  - Sexual Violence and Prevention Program: Lorraine Elder
  - Supporting Healthy Communities: Luke Barnhill
- Public Hearing/Comments
- Final Remarks & Adjourn

## Background



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- The Preventive Health and Health Services Block Grant (PHHSBG) established by Congress in 1981
- Managed by the Centers for Disease Control and Prevention's (CDC) Office for State, Tribal, Local and Territorial Support (OSTLTS) as of FY 2014
- Allows flexibility for states to address their priorities
- Tied to Healthy People 2020 objectives

## Background



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- The PHHSBG Allocation is distributed to the states according to a two-part formula:
  1. The annual basic amount is determined by the percentage of funds that each state received in 1981 from the former categorical grants.
  2. The funds for the sex offense set-aside are based on a population formula for each state. The population-based formula is updated when official census data is released.

## Requirements



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- States must hold two **Advisory Committee** meetings and one public hearing within the annual funding program time frame.
  - The **Public Hearing** provides the opportunity for the public input regarding the direction, planning, program content, and funding decisions by the Advisory Committee prior to the work plan submission.
- States must submit an **Annual Report** in January that includes progress made toward achieving their National Health Objectives.
  - **Success Stories** are highlighted accomplishments of the PHHSBG programs.

## Role of the Advisory Committee



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The PHHSBG Advisory Committee supports planning, program priorities, funding decisions, and the maintenance of the funding accountability.

## Review of Work Plan Objectives for FFY 2015-2016



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1. **Public Health Dental Program**
2. **Sexual Violence Prevention Program (SVPP)**
3. **Supporting Healthy Communities Program (SHC)**

## Public Health Dental Program Water Fluoridation Project



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FUNDING FOR FFY15:

**\$365,206**

FUNDING FOR FFY16:

**\$377,427**

## Current Program Objectives



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- **National Health Objective:** HO OH-13 Community Water Fluoridation
- **State Health Objective:** Increase the proportion of Floridians served by community water systems that are optimally fluoridated by 0.5%.
- **Impact/Process Objective 1:** Public Health Dental Program staff will provide technical assistance and funding to partners for the promotion of water fluoridation and oral health to 15 of the largest 20 non-fluoridated community water systems in Florida.

## Current Program Objectives



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- **Impact/Process Objective 2:** Public Health Dental staff will review 116 fluoridating community water systems in Florida for reporting compliance in accordance with Florida Administrative Code. The Program will also review a sample of the reports to validate the data.
- **Impact/Process Objective 3:** Public Health Dental Program staff will provide technical assistance, information or funding to 3 non-fluoridating communities that have expressed an interest in attaining water fluoridation.

## Background



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- Community water fluoridation has been demonstrated to be the most cost-effective measure for preventing dental caries
- PHHSBG provides funding to assist communities throughout Florida to promote, implement, and maintain fluoridation
- Communities that elect to add fluoride to their water may be provided funds through a financial agreement

## Public Health Services



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### Inform/Educate

- Benefits of community fluoridation
- How to obtain fluoridation funding
- Laws and regulations

### Mobilize Partnerships

- Work with coalitions and local communities
- Provide technical assistance

## Public Health Services



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### Enforce laws and regulations

- Monitor fluoridating community water systems reports for reporting compliance in accordance with Florida Administrative Code 62-555.325
- Collect data and provide quality assurance in the monitoring of all water plants that fluoridate drinking water (receive over 2,400 reports/year)

## Successes



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- (10/1/14 - 9/30/15) - 16 of the largest 20 non-fluoridated communities received information on water fluoridation
- (10/1/14 - 9/30/15) – more than 115 individuals from a diverse background including dental health professionals and public health professionals received training and guidance on water fluoridation
- (10/1/14 - 9/30/15) – more than 20 communities received information on the benefits of fluoridation and information how to obtain the grant funding
- (10/1/14 - 9/30/15) - 34 communities recognized for providing optimal year levels of water fluoridation

## Questions/Comments

about the Public Health Dental Program  
Water Fluoridation Project



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## Sexual Violence Prevention Program



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FUNDING FOR FFY15:

**\$420,382**

FUNDING FOR FFY16:

**\$420,382**

## Sexual Violence Prevention Program



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- In October of 2015, redirected PHHSBG funds from Victim Services to prevention.
- Focused prevention funding on the Green Dot strategy through a competitive Request for Applications process.
- Three programs currently funded:
  - Florida State University
  - Florida Department of Health in Washington County
  - Peace River Center
- Future plan to add additional site to implement the Green Dot strategy.

## Green Dot Objectives



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- **Objective 1: Green Dot Exposure.**

Increase number of individuals exposed to Green Dot. Between 10/2015 and 09/2016, contract managers will review supporting documentation submitted by the three PHHSBG-funded sites with requests for payment to ensure compliance with contract requirements to increase the number of individuals exposed to a Green Dot via social marketing campaigns, overview speeches, bystander training or face to face talks from 0 to 1,200.

- **Objective 2: Green Dot Fidelity.**

Between 10/2015 and 09/2016, SVPP contract managers will conduct at least one programmatic contract monitoring site visit per funded site per year.

## Green Dot Objectives



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- **Objective 3: Green Dot Implementation.**

Between 10/2015 and 09/2016, the SVPP Program will increase the number of PHHSBG-funded sites implementing the Green Dot strategy from 0 to 3.

- **Objective 4: Sexual Violence Data Registry (SVDR).**

Between 10/2015 and 09/2016, SVPP contract managers will analyze three PHHSBG-funded sites' data entered into the SVDR to ensure compliance with contract deliverables.

## Questions/Comments for the Sexual Violence Prevention Program



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## Supporting Healthy Communities



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FUNDING FOR FFY15:

**\$3,324,691**

FUNDING FOR FFY16:

**\$3,396,842**

## Supporting Healthy Communities



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- The national health objectives set forth by CDC's Healthy People 2020 correspond with the state health office support to local health offices and six "Healthy Places"

- All 67 local health offices will receive \$35,000

## Local Health Office Support



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- **Impact/Process Objective:** The Department will implement 67 chronic disease prevention/Healthiest Weight Florida work plans, submit progress reports, and prepare success stories.

- **Impact/Process Objective:** The Bureau of Community Health Assessment and the Local Health Offices will maintain 67 current community health assessments and community health improvement plans through active community engagement.



## Chronic Disease Prevention



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- Focus Areas for Healthiest Weight Florida 2015 – 2016:
  - Healthy Places
    - Birthing Facilities
    - Early Care & Education (ECE)
    - Schools
    - Worksites
    - Communities
    - Health Care Settings

## Birthing Facilities



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- **Impact/Process Objective:** The Department will increase the number of benchmarks achieved by birthing facilities working to fully implement the 10 steps to successful breastfeeding from 71 to 85.

## Early Care & Education



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- **Impact/Process Objective:** The Department will increase the number of Early Care & Education Centers recognized through Let's Move Childcare for improving practices and policies related to physical activity and nutrition from 92 to 240.

## Schools



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- **Impact/Process Objective:** The Department will increase the number of schools establishing, implementing, and/or evaluating a Comprehensive School Physical Activity Program from 0 to 2.
- **Impact/Process Objective:** The Department will increase the number of schools ever earning Healthier U.S. Schools Challenge recognition from 374 to 410.

## Worksites



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- **Impact/Process Objective:** The Department will increase the number of worksites using the online CDC Worksite Health Scorecard from 37 to 100.

## Communities



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- **Impact/Process Objective:** The Department will increase the number of cities and counties with complete streets policies listed on the smart growth America Complete Streets Atlas from 57 to 63.
- **Impact/Process Objective:** The Department will establish 1 project to increase access to foods recommended by the Dietary Guidelines for America in at least 1 underserved community.

## Health Care Settings



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- **Impact/Process Objective:** The Department will increase the number of referrals to CDC recognized Diabetes Prevention Programs from 2538 to 2577.
- **Impact/Process Objective:** The Department will increase the number of American Diabetes Association recognized or American Association of Diabetes Educators Accredited Diabetes Self-Management Education Programs from 131 to 132.

## Questions/Comments

about the Supporting Healthy Communities Program



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## Future Advisory Committee Meetings



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- **June 28, 2016**
  - Progress update
  - Work plan review for FFY17
  - Discussion of opportunities for collaboration
- **November 2016**
  - Progress update
  - Discussion of opportunities for collaboration
- **March 2017**
  - Progress update
  - Discussion of opportunities for collaboration
  - Public comment

## PHHSBG Contact Information:



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## Public Comment



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