

**Mission:**

To protect, promote & improve the health of all people in Florida through integrated state, county & community efforts.



**Ron DeSantis**  
Governor

**Vision:** To be the **Healthiest State** in the Nation

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**MEMORANDUM**

**DATE:** May 17, 2019

**TO:** Christine Dorsey-Brown  
Preventive Health and Health Services Block Grant Project Officer  
Centers for Disease Control and Prevention

Dianne Strozier, Team Lead  
Division of Program and Partnership Services  
Centers for Disease Control and Prevention

**FROM:** Jennifer S. Johnson, MPH  
Interim Assistant Deputy Secretary for Health

**SUBJECT:** Delegation of Authority for Preventive Health and Health Services Block Grant  
Advisory Committee Meeting

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The Florida Department of Health will convene the Preventive Health and Health Services Block Grant Advisory Committee on Thursday, May 23, 2019. As the Interim Assistant Deputy Secretary for Health, I delegate Sadé Collins, MPH, CHES, Acting Chief, Bureau of Chronic Disease Prevention to chair the meeting.

Please note, the Florida Department of Health's State Public Health Officer start date is pending. As such, I am performing select administrative functions.

Sincerely,

Jennifer S. Johnson, MPH  
Interim Assistant Deputy Secretary for Health

**Preventive Health and Health Services Block Grant (PHHSBG)**

**Advisory Committee Meeting**

**Thursday, May 23, 2019**

**10:30 A.M. – 11:30 A.M., EST**

**Meeting Minutes**

**Members Present**

Win Adams, Community Partner

Lynn Brannon, State Coordinator-Building Healthy Military Communities, Department of Defense

Jessica Gordon, President, Florida Breastfeeding Coalition

Kathryn Williams, Program Manager, Florida Impact

Britney Moore, Regional Coordinator, Office of Greenways and Trails, Florida Department of Environmental Protection

Charla Lucas, Director of Marketing, Communications and Strategic Vision, Florida Recreation and Park Association

Betsy Wood, Outreach & Workforce Development Coordinator, Florida State University, School of Public Health

Brendaly Rodriguez, Precision Medicine and Health Disparities Collaborative Manager, University of Miami

**Department of Health (Central Office Staff) Present**

Sadé Collins, Acting Chief/Section Administrator/ Health Education Program Manager / Interim PHHSBG Coordinator, Bureau of Chronic Disease Prevention

Elvira Hanson, Violence and Injury Prevention Program Coordinator, Bureau of Family Health Services

Shannon Harp, Florida Fluoridation Program Coordinator, Bureau of Family Health Services

Rhonda Jackson Interim Program Administrator, Violence and Injury Prevention Program, Bureau of Family Health Services

Cavesha Anderson, Employee Wellness Coordinator, Bureau of Chronic Disease Prevention

Bryan Russell, Disability and Health Coordinator, Bureau of Chronic Disease Prevention

Asma Odeh, Healthy School Coordinator, Bureau of Chronic Disease Prevention

Symone Townsend, Bureau of Family Health Services

**Members Absent**

Ann Ashley-Gilbert, Medical Doctor, Altamonte Women's Center, P.A.

Robert Hill, Community Impact Director, American Heart Association

Arturo Lopez, Executive Director, Coalition of Florida Farmworker Organizations

Tonya Ehrhardt, RVP of Community Impact, Diversity & Inclusion, American Heart Association

Janiece Davis, Health Policy Specialist, Florida Department of Health, Palm Beach County

Shamarial Roberson, Interim Director, Division of Community Health Promotion

Jennifer Johnson, Director, Division Public Health Statistics and Performance Management

Valerie Lee, Budget Coordinator, Bureau of Chronic Disease Prevention

Shay Chapman, Chief, Bureau of Family Health Services

Jamie Forrest, Acting Chief / Epidemiology and Evaluation Section Administrator, Bureau of Chronic Disease Prevention

Karen Weller, Assistant Community Health Nursing Director, Department of Health, Miami-Dade County

Brian Dawson, Educator, Palm Beach County Schools

Emily Mitchem, Assistant Director, Refuge House

Karla Shelnutt, Associate Professor and Extension Nutrition Specialist, University of Florida

Wilhelmina Lewis, Chief Executive Officer, Florida Community Health Centers, Inc.,

Tami Miller, Executive Director, Florida Dental Hygiene Association

## **Introduction**

Interim Assistant Deputy Secretary for Health, Jennifer Johnson, delegated Sadé Collins to facilitate the meeting. Florida's Surgeon General has not started.

Ms. Collins called the meeting to order and the group made brief introductions. Mrs. Collins provided the agenda for the meeting which included an advisory committee overview and program updates for the three programs funded through the Preventive Health and Health Services Block Grant (PHHSBG). The meeting's presenters included Shannon Harp from the Public Health Dental Program, Elvira Hanson from the Violence and Injury and Prevention Program (VIPPP), and Sadé Collins from the Bureau of Chronic Disease Prevention Supporting Healthy Communities Program.

Ms. Collins gave a brief background description of the PHHSBG and reiterated the alignment to Healthy People 2020 objectives. Ms. Collins reminded the committee members of the importance of their roles and their input for the development and implementation of the work plan, or application.

She also discussed how PHHSBG funds are being spent across the department.

CDC Block Grant (October 2018-September 2019)

\$4,645,765 FY 2018-19

2-year spending authority (the Department spends in the second year)

Provides \$422,538 of annual basic administrative cost.

Provides \$379,680 to the Public Health Dental Program annually to support projects related to:

- Training and guidance for key stakeholders, community leaders, and dental, health, and water professionals on water fluoridation
- Monitoring fluoridating community water systems

Provides \$420,382 (set aside) to the Violence and Injury Prevention Program annually to support projects related to:

- Reducing the incidence of sexual assault and ensure the availability and provision of quality sexual battery recovery services for rape victims in Florida

Provides \$3,423,165 to the Bureau of Chronic Disease Prevention annually to support projects related to:

- Healthiest Weight Florida
- Community Health Assessment / Community Health Improvement Plans
- Each county health department receives \$35,000 annually

## **Violence and Injury Prevention Program**

Elvira Hanson provided an update of the Violence and Injury Prevention Program. PHHSBG funds are allocated to support prevention using the Green Dot strategy.

The Violence and Injury Prevention Statewide Initiative aims to:

- Implement the Green Dot strategy aimed at educating individuals to recognize high-risk situations that may result in sexual violence and to teach bystanders the skills to assess a situation and intervene in a safe and effective manner

Mrs. Hanson gave the following objective updates:

- FY 2018-2019 Objective 1: Green Dot Exposure: Between 10/2018 and 9/2019, the Violence Injury and Prevention Program will increase the number of people exposed to Green Dot focus groups, social marketing campaigns, overview speech, or bystander training from 4,000 to 4,250.

Status: In Progress

- As of May 2019, PHHSBG funded Green Dot sites have reached **2,136** people through a combination of action events, booster sessions, bystander trainings, face-to-face meetings, focus groups, implementation team meetings, key partnerships, overview speeches and proactive + reactive green dots
- Providers are on track to meet the 2018-2019 Green Dot Exposure objective by the end of September 2019

Number of Participants October 2018 - May 2019												
Provider	Event Type											TOTAL
	Action Event	Booster Session	Bystander Training	Face-to-Face	Focus Group	IT Meeting	Key Partners	Overview Speech	Proactive Green Dots	Reactive Green Dots	Social Marketing Campaign	
DOH Alachua	250	12	58	25	0	22	0	73	41	50	0	531
Florida State University	339	28	164	28	38	24	7	163	126	9	0	926
DOH Washington	103	101	163	28	20	28	0	182	27	27	0	679
	692	141	385	81	58	74	7	418	194	86	0	2,136

- FY 2018-2019 Objective 2: Green Dot Fidelity: Between 10/2018 and 9/2019, VIPP contract managers will conduct at least one programmatic contract monitoring site visit per funded site per year.

Status: In Progress

- As of May 2019, VIPP contract managers have not conducted on-site monitoring visits for the period beginning October 2018; however, on-site visits will be conducted at 100% of funded sites prior to September 2019

- FY 2018-2019 Objective 3: Green Dot Implementation Using Public Health Approach: Between 10/2018 and 9/2019, the Violence Injury and Prevention Program will evaluate 3 PHHSBG-funded sites implementing the Green Dot strategy for the following: comprehensive, varied teaching methods, sufficient dosage, theory driven, strong, stable and positive relationships, appropriate timing, socio-culturally relevant.

Status: In Progress

- As of May 2019, VIPP contract managers have not conducted on-site monitoring visits for the period beginning October 2018; however, on-site visits will be conducted at 100% of funded sites prior to September 2019

- FY 2018-2019 Objective 4: Sexual Violence and Data Registry (SVDR): Between 10/2018 and 9/2019, Violence Injury and Prevention Program contract managers will analyze 3 PHHSBG-funded sites' data entered into the Sexual Violence and Data Registry to ensure compliance with contract deliverables.

Status: In Progress

- VIPP contract managers analyze 100% of the funded sites monthly documentation to ensure compliance with contract requirements
- Data are collected from each site including but not limited to: the number of individuals receiving bystander training, satisfaction survey information from participants, number of key partners supporting the Green Dot strategy, overview speeches conducted, and focus group information

- FY 2018-2019 Objective 5: Sexual Violence and Data Registry (SVDR): Between 10/2018 and 9/2019, the VIPP will work with partners to analyze the correlation between the ACEs results and sexual violence to measure the impact of violence on health outcomes.

Status: In Progress

- As of November 2018, 542 people through a combination of action events booster sessions by standard trainings face-to-face meetings focus groups implementation team meetings.

### **Questions and comments by the committee:**

1) How long is the Green Dot Training?

**Response:** The training is 6 to 7 hours with 20-25 people in each training.

### **Supporting Healthy Communities**

Sade Collins discussed the “Healthy Places” approach to target Florida’s population across the lifespan. Ms. Collins shared the Supporting Healthy Communities Program builds on the evidence-based infrastructure established through other Centers for Disease Control and Prevention (CDC) funding streams while leaving flexibility for county health departments to develop and implement innovative strategies that meet the needs of their communities.

#### Heathy Communities Statewide Initiative aims to:

- Engage state and local agencies, not-for-profit organizations, businesses, health systems, and entire communities
- Create healthier environments that help Florida's children and adults make choices about healthy eating and active living

#### Birthing Facilities

- FY 2018-2019 Objective 1: Baby-Friendly USA: Between 10/2018 and 9/2019, the Department will increase the number of Baby-Friendly Hospitals in Florida from 13 to 23.

Status: Completed

- As of May 2019, Florida has 25 Baby-Friendly Hospitals

#### Early Care and Education

- FY 2018-2019 Objective 1: Early Childhood Education Centers: Between 10/2018 and 9/2019, the Department will promote participation in the newly created Florida Early Care and Education Recognition for improving practices and policies related to physical activity and nutrition from 0 to 15.

Status: Completed

- 24 ECEs have received the recognition

#### Healthy Schools

- FY 2018-2019 Objective 1: Comprehensive School Physical Activity Program (CSPAP): Between 10/2018 and 09/2019, the Department will increase the number schools that established and/or implemented a CSPAP for children with disabilities from 2 to 5.

Status: Completed

- As of May 2019, 5 schools have established and/or implemented adapted CSPAP

#### Worksites

- FY 2018-2019 Objective 1: Worksite Wellness: Between 10/2018 and 9/2019, the Department will increase the number of worksites using the online CDC Worksite Health Scorecard from 106 to 150.

Status: In progress

- As of May 2019, 69 worksites have completed the CDC Worksite Health ScoreCard

#### Community: Built Environment

- FY 2018-2019 Objective 1: Physical Activity/Walking: Between 10/2018 and 09/2019, the Department will increase the number of Healthy Community Champions from 46 to 50.

Status: In progress

- As of May 2019, 46 communities have been recognized

### Health Care Settings

- FY 2018-2019 Objective 1: Diabetes Self-Management Education: Between 10/2018 and 9/2019, The Department will increase the number of community organizations receiving technical assistance (TA) in order to improve their ability to provide Diabetes Self-Management Education (DSME) according to the national standards from 0 to 3.

Status: In progress

- Two community organizations have received technical assistance
- Resources are continuously provided to community organizations to establish DSME programs

- FY 2018-2019 Objective 2: Diabetes Self- Management Education: Between 10/2018 and 09/2018, the Between 10/2018 and 09/2019, the Department will increase the number of county health departments referring to DSME from 0 to 5.

Status: In progress

- CHDs are working through Healthiest Weight Florida and the Heart Health Plus initiative to implement systems to refer to DSME

- FY 2018-2019 Objective 3: Diabetes Prevention Program: Between 10/2018 and 09/2019, the Department will increase the number of county health departments referring to Diabetes Prevention Programs (DPP) from 0 to 2.

Status: In progress

- CHDs are working through Healthiest Weight Florida and the Heart Health Plus initiative to implement systems to refer to DPP.

- FY 2018-2019 Objective 3: Diabetes Prevention Program: Between 10/2018 and 09/2019, the Department will increase the number of staff trained as Lifestyle Change coaches using the Type 2 for All Lifestyle Training curriculum from 11 to 15.

Status: Completed

- As of May 2019, 41 staff have been trained as lifestyle coaches using the Type 2 for All Lifestyle Training curriculum

### County Health Departments

- FY 2018-2019 Objective 1: Implementation of Chronic Disease Prevention & Healthiest Weight Florida Activities: Between 10/2018 and 9/2019, the Department will implement 67 chronic disease prevention/Healthiest Weight Florida work plans, submit progress reports, and prepare success stories.



Status: Continuous

The Healthiest Weight Florida (HWF) liaisons in the 67 county health departments are continuously implementing activities in the Healthiest Weight Florida work plans.

#### New Objectives

- FY 2018-2019 Objective 1: Lupus: Between 10/2018 and 9/2019, the Department will promote the awareness of Lupus by disseminating information to communities.
  - **State Health Objective:** Between 10/2018 and 09/2019, increase the number of communication plans that promote the awareness of lupus from 0 to 1.

Status: Completed

- Community Health Worker Symposium, health fairs at local universities and lunch-and-learns at various venues
- FY 2018-2019 Objective 1: Arthritis: Between 10/2018 and 9/2019, the Department will promote the awareness of arthritis by disseminating information to communities.
  - **State Health Objective:** Between 10/2018 and 09/2019, increase the number of communication plans that promote the awareness of arthritis from 0 to 1.

Status: In progress

- Partnerships are being developed and fostered to disseminate resources to communities through various outlets
- FY 2018-2019 Objective 1: Sickle-Cell Anemia: Between 10/2018 and 9/2019, the Department will promote the awareness of Sickle-Cell Anemia by disseminating information to communities.
  - Between 10/2018 and 09/2019, increase the number of communication plans that promote the awareness of sickle-cell anemia from 0 to 1.

Status: Completed

- Board of Nursing quarterly journal
- Infographics
- FY 2018-2019 Objective 1: Alzheimer's Disease: Between 10/2018 and 9/2019, the Department will promote the awareness of Alzheimer's Disease by disseminating information to communities.
  - Between 10/2018 and 09/2019, increase the number of communication plans that promote the awareness of Alzheimer's Disease from 0 to 1.

Status: In progress

- Partnerships are being developed and fostered to disseminate resources to communities through various outlets

### **Questions and Comments**

1. How are worksites recruited?

**Response:** Worksites are primarily recruited through county health departments

2. Is there an elevator speech for worksites (i.e. white collar, blue collar)?

**Response:** DOH will work on expanding its network of partners.

3. How can worksite wellness efforts be improved and include small businesses such as restaurants and be inclusive of all populations?

**Response:** DOH will work on expanding its network of partners.

### **Public Health Dental Program**

Shannon Harp began with the background the Public Health Dental Program Water Fluoridation Project.

The Public Health Dental Program Statewide Initiative aims to:

- Assist communities throughout Florida to promote, implement, and maintain fluoridation
- Create community awareness and support for fluoridation

Ms. Harp gave the following objective updates:

Status: In Progress

- FY 2018-2019 Objective 1: Community Information: Between 10/2018 and 9/2019, the PHDP will provide technical assistance and funding to partners for the promotion of water fluoridation and oral health to 35 of the largest non-fluoridated community water systems in Florida.

Status: In Progress

- The PHDP provides TA and funding to partners for the promotion of water fluoridation and oral health non-fluoridated community water systems in Florida
- Resources are allocated to communities to maintain fluoridated systems which apply for assistance or request help in maintaining a fluoridated status
- FY 2018-2019 Objective 2: Community Water System Management: Between 10/2018 and 9/2019, the PHDP will review 117 fluoridating community water systems in Florida for reporting compliance in accordance with Florida Administrative Code. The PHDP will also review a sample of the reports to validate the data.

Status: In Progress

- The PHDP is in the process of monitoring more than 120 fluoridating community water systems for reporting compliance
- Monitoring continues throughout the year with an annual reporting to the CDC indicating how well fluoridated communities achieve optimal fluoride readings
- Optimal and consistent readings provided to communities help to provide protective oral health benefits
- FY 2018-2019 Objective 3: Partnerships: Between 10/2018 and 9/2019, the PHDP will provide technical assistance, information or funding to 4 non-fluoridating communities that have expressed an interest in attaining water fluoridation.

Status: In Progress

- The PHDP provides TA, information and funding to non-fluoridating communities that have expressed an interest in attaining water fluoridation
- This objective focuses on direct support to help non-fluoridating communities initiate water fluoridation or start efforts toward the goal of initiating fluoridation for its citizens

The meeting adjourned at 11:42 a.m.