



How to login:

Enter **User ID** and **Password** and click "**Submit**".

NOTE: If this is the first time logging in and the Password is set to "password", enter the User ID and Password and click "Change Password".

**RAPE**  
talk about it  
PREVENT IT

Sexual Violence Data Registry 2.12  
FLORIDA DEPARTMENT OF HEALTH

Home

**Sexual Violence Data Registry Home Page**

**PREVENTION**

- ▶ Add Media Marketing
- ▶ Add Prevention Audience Information
- ▶ Add Prevention Success Story
- ▶ Strategic Module
- ▶ Timeline Module

**INTERVENTION**

- ▶ Add Primary and Secondary Victim Services Information
- ▶ Add Hotline Calls
- ▶ Add Support Group Information

**REPORTS**

- ▶ Provider Listing
- ▶ Staff and Case Worker Listing
- ▶ Primary and Secondary Victim Services (Victim ID)
- ▶ Primary and Secondary Victim Services (Aggregate)
- ▶ Hotline Calls
- ▶ Media Marketing Report
- ▶ Prevention Audience Report
- ▶ Monthly Snapshot Report
- ▶ Strategic Module Report

[Click here to access old reports](#)

**MESSAGES FROM HEADQUARTERS**

SEXUAL VIOLENCE DATA REGISTRY

[Click here to email questions or comments to DOH.](#)

javascript:\_doPostBack('SystemHeader1\$logOff','') Local intranet | Protected Mode: On 100%

Click "Add Media Marketing" from the Home Page.

### Activity Type:

Primary Prevention Activities – Education, Training, Hotline  
 Social Norms Campaign  
 Special Project  
 Other – SASP

**Message or Theme:** Using the Drop down box, select the message or theme. Examples include: “Measure of a Man,” “Real Deal Campaign,” “Victim Services,” and “Teen Dating Violence Prevention”

**Media/Marketing Event:** Using the Drop down box, select the media or marketing event. Examples include: Facebook Page Fans, billboard, bulletin board design, brochures, posters, and PSAs.

**NOTE:** If the “Message/Theme” or “Media/Marketing Event” is not listed, contact the SVDR Administrator to add the selection.

**Quantifiable Measure:** Enter a number to quantify the Media/Marketing Event (MME). For example, if the MME is “Campaign Website Hits”, enter the number of hits for the event duration. Additionally, if the event was “Bulletin Board Design”, enter the number of bulletin boards that were designed.

**Number of people who saw/used this item:** Enter a number to quantify how many people saw or used this item. If the Media/Marketing Event is "Brochures" that were distributed to 500 people, enter 500. Additionally, if the event was "Billboard," enter the approximate number of people who saw the billboard.

Click "**Save**" after entering each Media/Marketing Event.

After saving each Media/Marketing Event, the SVDR displays the information in a mini report.

Other possible actions from the mini-report:

Revise data displayed in the mini-report by clicking "Select", or  
Delete a monthly hotline record by clicking on the red "X".