

Tobacco Education and Use Prevention Advisory Council
Conference Call
Meeting Minutes
November 1, 2013
10:00 a.m. - 12:00 p.m.

Dr. John Armstrong, Chairman, called the meeting to order at 10:05 a.m. and welcomed all to the call.

Shannon Hughes did the roll call and the meeting minutes from August 21, 2013 were approved with one minor correction.

Point of Sale

Dave Garison gave an overview of the Point of Sale policy area and discussed what is happening locally and nationally:

- licensing and zoning issues
- restricting advertising and promotion
- restricting the product availability placement and package
- raising the prices through non-tax approaches
- health warning issues

Disposition:

- Develop and distribute an overview sheet with consistent talking points on Point of Sale
- Revisit invitation to DBPR to attend TAC meetings
- Have policy subcommittee determine short term and long term strategies for Florida regarding point of sale
- Ask Danny McGoldrick and Campaign for Tobacco Free Kids to share Point of Sale resources with the Council

Statewide coalition update

Shannon Hughes gave a brief synopsis of the initial statewide coalition workgroup conference call.

Disposition:

Another conference call will be scheduled to discuss the process of developing mini summits and, potentially, a statewide summit.

E-cigarette legislation

Ralph DeVitto gave a brief background of e-cigarettes and federal legislation surrounding them. Heather Wildermuth provided information on the legislation that has already been filed relating to e-cigarettes.

Disposition:

- Refer to the Policy subcommittee for discussion and recommendations by December 1, 2013
- Focus on prohibiting electronic cigarettes to minors
- Have DOH discuss definition of tobacco products with DBPR

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Cancer research and collaboration with the TAC

Dr. Armstrong asked the council to reflect on particular research questions in tobacco related disease that would help to inform a research agenda with the Biomedical Research Advisory Council.

Penny Taylor suggested Dr. Charlie Saunders of FSU College of Medicine be invited to present at the August TAC meeting to provide an update on his data related to characteristics of people – youth in particular – who are using e-cigarettes.

Disposition:

Shannon Hughes will follow up with Dr. Saunders and the research team.

Flavored tobacco update

DOH is continuing to educate county decision makers about flavored tobacco products and to suggest product placement ordinances.

Budget update

Steve Radford provided a budget update for Fiscal Year 2012-2013 including allotment, monies spent, and any remaining balances. TFF is pleased that a low 2.7% of the budget was reverted.

Dr. Armstrong reminded the Council that the next face-to-face TAC meeting is scheduled for February 21, 2014. In preparation for the legislature, the Policy subcommittee will hold a call and by December 1, 2013 advise as to whether an additional conference call is needed with the entire Council.

The meeting was adjourned at 11:23 a.m.