

PIER Meeting
Double Tree by Hilton
Orlando FL

July 8, 2015

Minutes

The Public Information Education and Relations (PIER) Committee acknowledged the upcoming retirement of Lisa VanderWerf-Hourigan and all the contributions Lisa made to PIER and injury prevention. Lisa will be greatly missed but we as PIER wish her the best in the next segment of her life.

The Injury Prevention Section at the Department of Health will receive a national State Technical Assessment Team (STAT) visit. The STAT visit brings a team of injury and violence prevention experts to Florida. The focus of the visit is on six core components of a successful injury program including: building and sustaining a solid, stable infrastructure; collecting, analyzing and disseminating injury and violence data; implementing and evaluating effective program and policy strategies, engaging partners for collaboration; effectively communicating information to key stakeholders; and providing training and technical assistance.

It was noted that a number of our members are involved in the Emergency Medical Services for Children (EMSC) Committee and would like to move PIER meeting time to allow for their involvement in EMSC meeting.

Waterproof Florida video is available on DOH's YouTube channel; for more information you can contact Suzanne Kelly at: Suzanne.Kelly@flhealth.gov.

Older Adults Falls Prevention Awareness Day is September 23, 2015 and this year's theme is "Take A Stand To Prevent Falls!" Agencies are encouraged to do a Falls Prevention Awareness activity during the month of September.

Cory Richter informed PIER that the Bicycle Pedestrian Partnership Council is looking for data on specific injuries with bicycle and pedestrian incidents to make EMS personnel better aware during patient evaluation and treatment.

Melanie Fenrich discussed ways to increase participation in PIER as well as upcoming projects. "Hot Topics" would be a class sponsored by PIER at Fire Rescue East and another for ClinCon each for approximately an hour. Mr. Richter stated that he would check to see about getting set up. The first would be "Helmet and Gear Removal –do we, don't we?" A second hot topic would be related to Bicycle and Pedestrian issues.

In response to American Heart Association news releases on how calling 911 in rural areas leads to faster heart attack care and how stroke systems of care are essential to reducing deaths, disabilities, PIER will develop a PSA for release on local government channels as well as local media agencies. PIER will also develop talking points and a lesson plan to help educate the public that EMS is still more than a "ride to the hospital."