

Florida CHW Coalition  
Monthly Meeting  
January 10, 2013  
By webinar/conference call

Attending:

Cheryl Kerr	Lepena Reid
Colleen Reinert	Josephine Mercado
Coni Williams	Susan Fleming
Luz Corcuera	Marion Banzhaf
Maria Cabrera	Marite de Cespedes
Natali Ramirez	Silvia Darias
Natoy Baker-Robinson	MR Street
Patria Alguila	Myriam Monsalve Serna
Vivianne Treharne	Denise Kerwin
Zenesha Barkley	Molina Ranson for Beverly Post
Thometta Brooks	Sean Dickerson
Sornia Joseph	
Andry Sweet	

Sean Dickerson started the meeting, reminding people to sign in so their attendance would be recorded.

The December meeting summary was accepted with no changes.

**POLICY SUBGROUP Report:**

Members attended Legislative Updates in both Hillsborough and Pinellas Counties, and were well received. The Coalition brochure and policy brief were distributed to educate the policy members about the role of CHWs.

Sean will be in Tallahassee on January 23 and 24, and people are welcome to join him as he meets with representatives and their aides.

Marisel Losa attended the Miami-Dade Legislative Delegation meeting. Marite will provide update.

The DVD is almost done. We saw a 15 minute version, which will be cut down to 10 minutes, and it is expected to be ready at the end of January. It will be uploaded to YouTube when it's finally ready.

**RESEARCH :** Their next meeting is January 25.

**NETWORKING:** Natali reported that we don't have much an update different from the December meeting. We did meet, with a few members to discuss the member survey, and

are continuing to work on that, and to update the website back pages. The next meeting is Wed, 1/30 at 3 pm. New members are welcome to join this group!

#### CURRICULUM/PRACTICE:

Cheryl Kerr reviewed the Dec 5 Curriculum survey results, from 64 attendees at the Miami-Dade CHW Symposium. The results were strong in agreeing on the core competencies and roles of practice. Marion asked whether the members thought this survey would be representative or whether we wanted to survey the entire membership. The general feeling was that it would be helpful to send it to the entire coalition. Marite said that people attended the survey from as far as Orlando, the entire coalition is broader.

Natali wondered if we shouldn't do the membership survey first, or that we would just get duplicative answers. Marite suggested also considering surveying the members of the collaboratives which might get a broader view yet.

We also thought about combining the surveys. Although Natali thought that the survey might wind up being too long. We left it that we should do two separate surveys since the subject matters are different. Marion reported that we have some Survey Monkey expertise in the DOH, and since the Miami survey was paper, it would be helpful to computerize the curriculum survey. The two surveys come out of two different sub-groups anyway, so we'll keep them separate.

**VISIONING & BRAINSTORMING:** continuing from last meeting, what do we want to accomplish over the next six months?

The Policy work is a major focus for the next few months, but what else do we want to focus on for the next six months?

Marion reviewed the topics we had discussed at the last meeting from the meeting summary for those who were not on the webinar..

Marion announced that we will be able to conduct a Spanish Women's Health Leadership Institute in the Spring or the Summer.

Sornia suggested that we develop more outreach strategies to reach CHWs, provide training in other areas which would be helpful for CHWs. We also need to be known, and advertise ourselves so that people know what a CHW is.

Patria seconds and really wants directories for where CHWs are, knowing the regions would be great, and mapping would be a wonderful tool.

Natoy suggested that training as refreshers is important. Recognition comes through networking, and we need mechanisms to get to know each other.

Annual conference, which could include training and getting to know each other. People want more workshop opportunities.

Natali wondered if we could think about webinar options, twice yearly refresher course, could we set up webinar options so that people could also attend who couldn't necessarily travel. We could have regional meetings and watch a training webinar together.

Josephine thought that regional meetings that include trainings would be best, but that webinars are better than nothing.

Issue of sustainability – need to explore looking at Medicaid funding for CHWs. Miriam from Miami also seconded that since she works with a lot of people. Natali proposed that people who were interested in that topic should join the Networking/Sustainability subgroup.

Sornia wants a retreat, which could include workshops on stress management, safety on the job, as well as on-going training.

Sean suggested exploring meeting tools for low-cost ways to support webinars, training done live, but recorded so it can be reviewed. Curriculum subgroup could also look into that once they finish the work on the core competencies.

ITalk allows you record meetings and trainings and send them to people., there are a number of tools, and figuring out which one works the best. We could also look at ways to fund some of these ideas, such as planning grants.

Reminder that most of the work of the Coalition is done in subgroups, so join one!

Thometta announced that the Society of Public Health Education, or SOPHE, is having their annual meeting April 17-19 in Orlando, and Thometta is chair of the local committee. We are in process of reactivating a Florida chapter, so if you are a SOPHE member, get in touch with Thometta. Attending the conference, or exhibiting at the conference would be a good opportunity for the CHW Coalition. Perhaps these conferences would be a good opportunity to tag on a regional meeting for CHWs.

Patria shared that there's a webinar later today in Spanish for CHWs.

Next meeting is February 14.