

CHW Coalition Monthly Meeting

May 9, 2013

Attending:

Natoy Baker-Robinson, Coni Williams, Sean Dickerson, Brendaly Rodriguez, Maria Cabrera, Susan Redmon, Lolita Dash-Pitts, Gaye Williams, Sornia Joseph, Josephine Mercado, Brittany McNaughton, Katie Regan, Maisha Standifer, Zenesha Barkley, Catherine Striley, Cheryl Kerr, Marite de Cespedes

The meeting is being recorded.

Sean Dickerson started the meeting, welcoming everyone. He reminded everyone that most of the work of the Coalition happens during sub-groups.

Notes from April meeting: Marion sent them out, does anyone have any corrections? You can also e-mail Marion to let her know of any changes. Coni Williams, Brittany McNaughton (Pinellas) Lolita moves to accept the minutes as presented.

POLICY SUB-GROUP: Co-chairs are not on the call, yet, so we will move on. Lolita chimed in that she was at the last meeting. Senate Bill did not pass, but we were not discouraged, since the bill went further this year than last, since it passed the House unanimously. We need to try harder next year, but not be discouraged. We need to start early in regions, educating our policy makers about who CHWs are. Susan Redmon recommended that thank you notes be sent to the representatives and senators which everyone agreed was a good idea. Are legislators still in Tallahassee? No, they are gone, they might come back if a Special Session is called, but otherwise they won't be back until October or so when committee meetings start. There isn't an election in the fall, so they won't be campaigning. The summer is a good time to make an appointment to educate them on who CHWs are and what they do.

The Policy group decided that the Summit should be Sept. 19-20, we're thinking Orlando for a more central location. If you'd like to be on the Planning Committee, let Marion know.

The Policy group also discussed getting Proclamations from their municipalities around that time since September is Community Health Worker month.

Thank you to Heather Williamson for taking notes for Policy!

NETWORKING: Coni reported that we wanted to move forward on the Facebook page. Dee Snell is going to build us a Facebook page, as another place to put the video and another place to network. The next Networking meeting is May 15, and will be discussing the member survey. Natali Ramirez, who co-chairs the sub-group with Coni, is undergoing a revised job description, and we hope she will be able to continue to chair the call. Natoy raised that afternoon sub-group times are difficult, because many folks are out in the field in the afternoon. Marion said that's one of the issues we wanted to address with the survey.

PRACTICULUM: Cheryl Kerr is compiling the feedback she received on the curriculum drafts. We reaffirmed that we want to focus on core competencies and scopes of practice, and that the survey revealed wide consensus about those. The survey results are being written up for potential publication in a peer-reviewed journal. We also reached out to the Florida Board of Certification to find out more about what they do. Sean reported on the call with the Board of Certification. This Board provides a lot

of certifications already with the state, and an exploratory call was conducted. There could be a fee for their service. The FCB would help develop the defensible position about why certification was provided. If someone gets sued over a certification, the FCB would offer the legal representation about defending the certification. So that's a plus. The process of developing the full description is a 12-18 month process, they would go out into the field and take it on. The role development usually has a cost, but if the process is legislatively mandated, then there is no cost, because the FCB would recoup their costs through the costs of the test. The charge then comes at the end instead of the beginning that way. Nothing is set in stone, but it was good to have the exploratory call. The next meeting is May 23, at 3 pm.

RESEARCH: Folake Odendina sent out an e-mail to the Steering Committee that her grant to PCORI was not selected. Her proposal was to look at whether certification made a difference in outcomes by looking at CHWs in Florida, without state-wide certification, and Texas, which has it. Two proposals were accepted: Dr. Brian Rivers at Moffitt, looking at prostate cancer, and another USF grant looking at chronic disease self-management. Folake did get a million dollar grant from the Department of Defense to look at African-American men and their attitudes about prostate cancer by doing interviews and qualitative analysis. Catherine Striley reported that UF had submitted another PCORI proposal, with Linda Cottler as PI, that would have looked at using CHWs to reduce health disparities, but that it was not funded either. She said that they have another proposal that's outstanding, that they haven't heard about yet. Folake and Catherine both are planning to re-submit in August. Natoy reported that PCORI grants were addressed at the HRSA grantee meeting she attended last week, and that they are really interested in funding projects which are majority research, so community based organizations who want to develop programmatic projects without a primary research component probably don't have much of a chance. Heartland Rural Health decided not to pursue PCORI funding for that reason.

CMS Cooperative Agreements on Navigating Insurance Marketplace: The Coalition sponsored a couple of conference calls to look at potential collaborations in the state, to apply for the \$5.8 million Florida is eligible for to enroll the 3.5 million Floridians under age 65 who are uninsured. The Coalition has heard from one Health Council, about potential collaborations. Josephine Mercado, from Hispanic Health Initiatives in Orlando, said they were building a consortium with the United Farm Workers and hope that the Coalition can be included in some way. Heartland Rural Health is also looking into applying. Marion reported that several Health Councils will be applying, but not as an entire state entity. She also raised that on the conference calls we conducted, the issue of capital for the statewide Coalition came up, but that it is bad timing in that we don't have any mechanisms in place yet to be able to accept grant dollars directly. In order to do that, we would need a relationship with a fiscal agent, a DUNS number, and other institutional accountability mechanisms that the Coalition does not yet have. But after the conference calls, the Steering Committee discussed that regional activities, particularly educational trainings, could happen on behalf of the CHW Coalition. Those activities would be undertaken by the local organization wherever they were. So we're still exploring those options. Gaye Williams, reported that in conjunction with the Florida Association of Community Health Centers, Central Florida Health Care, an FQHC with 7 centers covering Polk, Hardy, and Highlands Counties, is also going to be applying.

Spanish WHLI – application deadline was April 26, we had 33 applications, and selected 21 of them. Sornia Joseph is working diligently to arrange for a Proclamation for the Institute, which is great, the binder is translated, and it will be happening June 20-21. Sornia added that she is exploring getting a proclamation from Miami-Dade County as well as the city of Doral. Sornia is going to get to meet the

mayor at another event. But the County Commissioner from the area will be giving the proclamation, although it has to be in English. Marion said that she will be going to meet the participants, and then would like to set up meetings with Marite and the Health Council, Brendaly, Sornia at Jessie Trice, and the AHEC, and that she looks forward to meeting everyone!

People's Scientific Conference: Marion reported that the PSC is still looking for panel participants on some particular topics – healthy eating, medication compliance, participation in research. In addition, they asked for help in putting together a workshop or two on topics CHWs would find helpful. We thought we could do the Changing Landscape of Health Care with the Affordable Care Act, or some leadership development from the Women's Health Leadership Institute, but if you have good workshop ideas, let Marion know. They are looking for participants, as well as looking for organizational support for sponsoring community participation in terms of providing funds for travel and hotel. Heartland Rural Health is sending 2 CHWs, and HHI is also participating. Sean is going on Friday.

Report on other conferences:

April 12, Treasure Coast Health Council (Palm Beach County), modeled their program on the CHW program that happened in Miami in December. Brendaly attended and presented about the CHW Coalition, and had the table top display on the Coalition.

CHW Colorectal Cancer training – trained 17 CHWs on CRC for the South Florida Cancer Collaborative. Brendaly also highlighted the work of the Coalition, and urged everyone to join.

She will also do that on June 4 at the next South Florida Cancer Collaborative meeting in Miami.

Natoy Baker-Robinson presented on how to use CHWs in quality health provision at the HHS conference in Washington, DC. It was well-received and people were impressed with how Florida is evolving.

Patria Alguila is in Boston right now at the Massachusetts CHW Conference, presenting our poster on leadership development.

Upcoming Webinars:

May 16: Using CHWs to control asthma, 80% reduction in home asthma triggers, ER visits dropped from 30% to 19%

May 22: Using CHWs to combat chronic diseases

Rural South Public Health Training Center, offering free online monthly CEU sessions. This is out of the Swanee River AHEC, so for more information, see www.srahec.org

Sean reminded everyone to join a subgroup, and he also thanked everyone for all that they do, your work is appreciated and valued!

Sornia Joseph brought up a new app, MyFamily, to use in monitoring health. She'll send it to Marion to share with everyone else.

Next meeting: June 13, 2013, 11 am