

FLORIDA CHW COALITION MONTHLY MEETING

JANUARY 9, 2014

By webinar and conference call

Attending: Clifton Skipper, Maria-Teresa de Cespedes, Mia Rosario, Cristy Hom, Patria Alguila, Lepena Reid, Julia Carr, Kamria Laffrey, Catherine Martinez, Dana Kontras, Tia Newman, Linda Paige, Lolita Dash-Pitts, Venessa Rivera-Colón, Carol Cortese, Christina Roebling, Natali Ramirez, Colleen Reinert, Shannon Pressey, Melissa Thibodeau, Gary J Stein, Mayela Lutz, Marion Banzhaf

Patria Alguila, Co-Chair, convened the meeting and announced that the meeting was being recorded.

Natali Ramirez and Mayela Lutz moved and seconded that the summary notes from December 2013 be accepted. Thanks to Camilla Reid for taking the notes!

FISCAL AGENT CRITERIA: Patria reported on the criteria that was distributed in the packet prior to the meeting, and reviewed the document for those not on the webinar.

- Fiscal agent criteria:
 - We want a Florida community based organization vs. large institution (i.e., hospital, university) because the accounting person would need to be available at every coalition meeting. Through community based, there could be easier access to the accounting individual.
 - Participation in Coalition membership.
 - Experience in filling a fiscal agent role.
 - Fiscal agent will receive 5% – 10% of grant monies when received to compensate the fiscal agent for their bookkeeping and accounting services
 - Fiscal agent must be willing to enter an agreement with coalition to fulfill the standard accounting role (determining percentage fee, filing all required forms with appropriate agencies, maintaining separate accounts, providing timely reports to Coalition, etc.)
 - The Fiscal agent and Coalition are seen as separate entities and either parties' activities should not reflect on one another.
- Once criteria are solidified, agencies will be able to express their interest and “apply”.
- Depending on how many agencies express an interest, the Steering Committee will develop a selection process.

Once we have a fiscal agent, we can work on raising funds independently for the Coalition and to support CHW travel to various conferences.

Patria and Marion asked for questions, and Lolita said that this was good criteria. Colleen wondered about the selection process. Marion said that we will develop a questionnaire, and then have a telephone conversation with all the applicants to review their experience as being a fiscal agent, and then the Steering Committee would decide.

Lolita raised that whoever the fiscal agent winds up being, that they will still have the opportunity to collaborate as grant opportunities arise. It's wouldn't be a conflict of interest to write a grant that could include both the Coalition and the fiscal agent or other groups, for example. All of those details would be worked out in the Memorandum of Understanding (MOU) that would be developed between the CHW Coalition and the fiscal agent. We are asking for groups who have experience in being a fiscal agent, so conceivably, MOUs with other organizations would already exist, so we could adapt one for our own purposes without having to start totally from scratch.

The Policy group will be meeting tomorrow at 1 pm. There is no new information to report on the CHW bills, they have both been referred to committees (House: House Health Quality, HB 211, Health Care Appropriations, Health and Human Services, Senate Health Policy, Education, Consumer Affairs, and Rules) but have not yet been slated on any agenda. Go to Florida On-Line Sunshine to sign up for free tracking of any bill.

Networking: Natali Ramirez: we had a short meeting in December, which was a little low in attendance. The group looked at the Fiscal Agent criteria and thinking about sustainability. Next meeting: Jan 15. We got have way through our goal for the Facebook site, we have 26 likes, please go to the facebook page and like us. Facebook.com/FloridaCHWCoalition. You can view it without having to log in.

Curriculum/Practice: Marion reported for Cheryl and Martha. The main thing for this sub-group will be working with the Implementation Team of the Florida Certification Board. Marion reviewed the participants: the implementation team works with the FCB to review the exam which will be developed. They will also review the CHW Code of Ethics, and some of this month may transition into an on-going Advisory Board that is established for each profession they certify. Patria Alguila, Cheryl Kerr, Dr. Dewey Painter, Mia Rosario, MSW, CHR in American Indian community, Brendaly Rodriguez, Peter Willems, Hispanic Health Initiatives, Sornia Joseph, Jessie Trice, Florida Blue and Molina invited, and Susan Fleming suggested we invite Rep Reed or Senator Braynon or their designee to join the Implementation Team. We still need nurse representative. Dana Kontras, RN at Mayo, volunteered. Marite suggested to reach out to some of the FCONN members who worked with us on the Summit next time. Their first meeting will be toward the end of January, or beginning of February.

Patria commented that the CHW Coalition is moving and shaking! She thanked everyone for their participation and involvement.

GROUP OF THE MONTH: M-POWER: Venessa Rivera Colon. Background: created thru vision of H. Lee Moffitt, who was a former speaker of the House and a cancer survivor. He believed that Florida needed a state-of the art facility, established by Florida Statutes, to contribute to the health of the state. In 1986, it was established on the campus of the University of South Florida, Moffitt Cancer Center has the only National Cancer Institute designation in the state, and one of only 41 in the country. They cover the spectrum of cancer, education and prevention, screenings, and treatment, research studies, and survivorship – whole spectrum of care. Ranked in top 20 since 2002, have over 300,000 out-patient visits per year. Mission is to contribute to the prevention and cure of cancer. In 1999, the community and education outreach department was created. They started with Mammography screening out to

migrant farm workers. In 2007, renamed from Community Education and Outreach, to Moffitt Program for Outreach, Wellness Education and Resources. Staff is a team of 7, manager, health ed, admin, 4 outreach CHWs. The department's primary goal is to focus on cancer disparities. African-American women may have less breast cancer, but are dying at escalated rates. Hispanic women may have abnormal mammograms, and delay getting treatment. They work with low English speakers, and people of low socio-economic status. The primary catchment area is Tampa Bay, which includes 7 counties, but also go throughout the state. Linda Paige provides education on breast and cervical cancer and other wellness topics. Encourage people to focus on early detection. Another program is *Yo me cuido* for Latinas. Funded through the American Cancer Society and WalMart, every woman 40 and older would receive follow-up.

Yo me cuido – I take care of myself. Follow people for 6 months: measure BMI, exercise bands, Zumba cd, cooking class. One of M-POWER's CHWs, Myriam Escobar, was recognized by White House in the fall of 2013.

They also now have a Moffitt Healthy Kids program, partnership with local Healthy Start Coalition.

Designing a new tool kit on Healthy Lifestyles. Will be in English, Spanish, and Creole.

New projects: Shop Talk, beauty shop participants

Racing for the Pink Party – piloted competition between 3 senior homes, who ever has the highest screening rates, gets Pink Party! Reach about 8,000 people/year. Small but mighty!

Marité thanked Venessa and shared the weblink:

www.moffitt.org/cancer-types--treatment/moffitt-experience/moffitt-diversity/m-power

Venessa said people should feel free to e-mail her at Venessa.rivera@moffitt.org if they are working with people who need cancer referrals. They might be able to help, and are certainly willing to share information and referrals.

Upcoming Webinars/Announcements:

Shannon Pressey announced recruitment for a project on Medication Therapy Management Support Project for 30 CHWs who will be trained in the Medication Therapy Management program. They intend to start a question was raised about sharing the info about patients, which raises HIPPA issues. The name doesn't need to be shared, instead a patient identifier will be coded. Shannon will ask. Can email Shannon for more information at spressey@cop.ufl.edu The program is about helping people manage their hypertension and diabetes, and work with the pharmacist who makes a Medication Action Plan which the CHW will help the patient carry out. Organization needs to support the CHW applying. Marion reminded people that Dr. Segal presented on the pilot project and that particularly if you are already working with people with hypertension and diabetes, that this would be a great skill set for you to add to your portfolio. Patria asked if there was a set number of clients, and the answer is that there isn't a set number, some people might report on 5 people and someone else might report on 12.

Marion announced a CHW Policy update Webinar, January 15, information included in your packet.

Unity Conference – May 20-22, Baltimore, MD. Colleen and Tia have both attended, and talked about how valuable it was for networking, skills building, and building morale. Marion reported that it's another great reason to have a fiscal agent so the Coalition can do some fundraising to get CHWs there.

Group of the month presentations are on a first-come, first serve basis, so sign up! E-mail Marion if you want to present on your group. February will be the Health Council of South Florida.