

Florida CHW Coalition  
Monthly Meeting  
Thursday, April 11, 2013

Attending:

Cinitra Williams, Colleen Reinert, Sean Dickerson, Thometta Brooks, Maria Cabrera, Vanessa Rodriguez, Manivone Douan, Denise Kerwin, Cheryl Kerr, Mark Everett, Tabitha Derenoncourt, Susan Redmon, Lolita Dash-Pitts, Marion Banzhaf, Carolyn Tucker, Maisha Standifer, Coni Williams, Brittany McNaughton (if your name isn't here and you attended the meeting, please e-mail Marion)

The meeting is being recorded.

We experienced some technical difficulties, with a bad link in the agenda that was distributed. Joining the webinar through the CHW website was successful, and Marion sent out another e-mail with the correct participant code, but we apologize to those people who wanted to join but couldn't. We will be sure that everything is correct for the next meeting.

Sean opened the meeting, reminding people to join subgroups where the work of the Coalition happens.

The March notes were not sent out yet, but they will be soon, as well as April.

Sean reported on the Co-Chair appointment. He was happy to report that we had interest in being Co-Chair, and that Patria Alguila, lead CHW with Hispanic Health Initiatives, was appointed. She was assigned to do an educational presentation during this meeting, but hopes to be able to join later. Sean's term will be up in a year, so if you are interested, you can apply then. The terms are designed to be staggered, so there will be continuity from term to term. Feel free to reach out to Patria to congratulate her on her appointment.

Policy Subgroup: Denise Kerwin and Carolyn Tucker, co-chairs, started the report. Denise thanked everyone who contacted representatives and senators. On Tuesday, April 9, SB 894 passed unanimously in the Health Policy committee, with an amendment added that would sunset the Task Force six months after the report was completed, which was a good addition to the bill. HB 241 passed out of all of its House committees and is headed to the House floor, but no date has been assigned for that yet. So, whoo-hoo! We're three steps farther than last year. We are approaching the end of committee meetings, with only 3 weeks left, and much of the topic becomes budget. Dewayne Mallory, Rep. Reed's aide, thought that Senator Braynon might consider withdrawing it from at least one of the committees so that it might get pushed through to be able to be heard on the floor. Carolyn thanked Sean and Maisha and others for their work thus far, and the Coalition sent a letter of thanks to Rep Reed and Senator Braynon. Also thank you to Dewayne Mallory.

Proclamation: A sample Proclamation developed for the WHLI last September in Orlando, was displayed. Sornia Joseph is going to pursue getting one for the Spanish WHLI in June in Miami. The Policy group recommended that we have the summit in September, and use that as a reason to get Proclamations

from all over the state. On last month's call, additional people had volunteered to work on getting their counties to issue Proclamations, so we should just keep moving forward with these plans.

Carolyn reported that the DVD has been uploaded! It went live on April 8. It's already on the UF web site, which get disseminated statewide. Ideas for distribution are welcome. Marion reported that it got sent to the National Comprehensive Cancer Control List Serv, to 265 people. Also, it is getting posted to the Department of Health YouTube Channel, and then it will be posted on the Florida CHW Coalition website. Colleen Reinert sent it to the APHA CHW Executive Committee Section.

Marion thanked Carolyn and Tya Arthur and the video trip, and everyone who is on the video, everyone did such a good job. Linda Paige couldn't make the meeting, but said that she was at a presentation, and someone came up to her and said, "I know you, you're famous from the video!" Carolyn showed it to her class on health disparities and they were impressed that you could have a CHW in a barber shop. It's good for showing to policy makers and anyone who needs educating about CHWs.

Marion raised another issue for Policy is the notice from CMS and the grant opportunity for navigating the health insurance marketplace. Carl Rush sent out an e-mail which is copied here:

*"This is a big deal. It's a little confusing because (on top of everything else) they are apparently referring to the grantee ORGANIZATIONS as "Navigators." They proposed to award over \$8 million to Texas grantees, due to our number of uninsured. I am not sure that any Texas entity is set up to run that scale of operation for a year starting in August and then stop. Anything involving Promotores/CHWs will probably need to be regionalized, requiring multiple partners.*

*PROPOSALS ARE DUE JUNE 7.*

*This on RFP page 10 is particularly interesting (bold is in original):*

*"At least two types of applicants in each FFE/State Partnership Exchange service area will receive awards, including at least one community and consumer-focused nonprofit. .... Applicants proposing to serve multiple FFE/State Partnership Exchange service areas must submit only one application, but include a separate Budget Narrative for each FFE/State Partnership Exchange service area.*

***Small entities and individuals proposing to serve smaller, hard-to-reach, or underserved populations are encouraged to apply, particularly by partnering with other entities and/or individuals to form a consortium<sup>2</sup> which serves a larger total portion of the population. In the case of an application from more than one entity or individual (i.e., a consortium)...***

*Carl*

If people are interested in talking about this further, send Marion an e-mail, and she'll set up a conference call to talk about this issue, and she'll also send the notice out to the entire Coalition.

**Networking:** Coni had intended to be at the meeting and report, but got called to another meeting. Natali is traveling. Marion reported that the Subgroup has postponed the survey to members, but will revive it probably next month. The other main thing the Networking subgroup has been working on is the back pages of the web site: Please send new information so that we can repopulate the website. The next meeting of this subgroup is April 17 at 3 pm.

**Curriculum/Practice, Practicum:** Now that the core competencies are established (and the survey is being written up, we reached 91 surveymonkey respondents), the group moved on to discussing

certification. At the last meeting, the group discussed the various levels that could confer certification. We are reviewing the various levels using some of the structures developed by St. Pete College and other institutions. The group also wanted to underscore that there needs to be a level of certification that acknowledges proficiency in the core competencies without having to take any college classes. We also confirmed that there needs to be a process for recognizing experience.

Marion also shared that Susan Redmon is working on a training module on disability issues, and she brought the Health Passport, which is available in English and Spanish, that is a handy tool to use with clients. Susan Redmon also said that these Passports are on the University of South Florida's Florida Center for Inclusive Communities' website, so it can be sent out electronically as well.

[flfcic.fmhi.usf.edu/docs/FCIC\\_Health\\_Passport\\_Form\\_Typeable\\_English.pdf](http://flfcic.fmhi.usf.edu/docs/FCIC_Health_Passport_Form_Typeable_English.pdf) - 2012-08-30

[flfcic.fmhi.usf.edu/docs/FCIC\\_Health\\_Passport\\_Form\\_Typeable\\_Spanish.pdf](http://flfcic.fmhi.usf.edu/docs/FCIC_Health_Passport_Form_Typeable_Spanish.pdf) - 2012-08-30

Research: Marion gave an update on Molina Health Care, the agency that conducted a Return on Investment (ROI) study about CHWs in New Mexico, and we had thought they might repeat that study when they expanded their services in Florida. As it turns out, their ROI is so clear, and is up to 4:1 now, that they don't need to do another study. They have already hired CHWs in Florida, we don't know many details about how many, but later on in the summer, their new services will roll out.

Spanish Women's Health Leadership Institute: Marion gave an update. Folks still have until April 26 to submit applications. The binder materials have been translated. The Planning Committee is in place and has been meeting. Thanks to Brendaly, Sornia, Luz, Dhorka and Venessa for being on the Planning Committee. Thanks to Luz and Natali (and Natali's father) for reading and reviewing the translated materials – the translators have done a good job. There is still time to recruit! The Institute will be June 20-21, 2013 in Miami.

People's Scientific Conference: Carolyn reported on the People's Scientific Conference to Promote Health and Eliminate Health Disparities. It will be a statewide conference at the UF on Friday, June 14 and Saturday, June 15. It's the first of its kind in that it will bring together 300 physicians and researchers and 350 members of the public and community health workers to provide opportunities for minority patients and their caregivers to teach and learn from each other outside of the clinical setting. Topics to be explored include: what influences medication adherence, what motivates people to engage in health promotion behaviors, why do people participate in research and why do they not, what are behaviors that providers exhibit that are culturally sensitive and what are behaviors that are culturally insensitive, what influences stress and depression, and a panel of men discussing men's reluctance to seek out preventive health care. The panelists will be patients, and the audience will be physicians and researchers who will learn from the patients about those topics. Then the physicians and researchers will be the panelists and have an opportunity to engage on these topics. Most of the time will be spent in exchanging questions and answers. Keynote speakers are Dr. Ana Viamonte Ros, Florida's first Surgeon General and the first Cuban-American to serve as the head of the DOH; Dr. Garth Graham, who was the former Deputy Assistant Secretary for Minority health at the federal HHS. He is now at UF, and Dr. Ann Beal, who is directing PCORI (Patient-Centered Outcomes Research Institute).

There are numerous opportunities for participation as panelists and audience members. There is also a CHW Mentoring Program, and people are encouraged to apply to participate in that opportunity. There will be 8 mentees from Florida who will be granted \$400, and 5 mentees from other states who will be granted \$1000. Each mentee writes in their application what they would like mentoring about, and they will be highlighted in the program book.

There is no cost to community members to attend the conference, but the conference organizers are hoping that organizations, CBOs, churches, or any other group, would sponsor an attendee to make it more possible for people to attend. Please contact Carolyn Tucker if you think your organization would be willing to sponsor someone's attendance (travel, hotel).

For more information, please see <http://ufhealthdisparities.med.ufl.edu/the-peoples-conference/>

Specifically, Carolyn is looking for a CHW keynote speaker (15 minute talk) to address the roles and responsibilities of a CHW, organizations able/willing to sponsor an attendee, and CHW mentee applicants.

Thometta reported that the efforts to re-establish a Florida SOPHE chapter were successful, and that the SOPHE conference is next week. She is coordinating volunteers for the hospitality tables, and you don't have to be registered for the conference to volunteer. If you are attending, also let Thometta know. If you want to be a part of Florida SOPHE, you can attend their first meeting without registering for the entire conference.

Boston: posters were accepted for the conference in Massachusetts, and Patria and Sean will be attending on May 9 in Boston.

CHWs and Asthma webinar: May 16, 2-3 pm, EDT, "Collaborating to Control Asthma in Chicago's Public Housing Using CHWs. Marion will send out the link with the minutes.

Sean reminded everyone to participate in a sub-group, which is where the main work of the Coalition happens. And apologized for the glitches in technology at the beginning of the meeting.

Next meeting: May 9, 11 am! See the web for log-in information.

