

# CHW Policy Sub-Group Meeting Minutes

December 7, 2012

1:00 - 2:00 p.m.

For DOH - Conference Room HSF 130L

Dial-in Number: (888)-670-3525, participant code 416-360-4135

Topic	Notes
1. Welcome and Roll Call	<p>Attendees: Carolyn Tucker, Denise Kerwin, Heather Williamson, Maisha Standifer, Marion Banzhaf, Marite de Cespedes, Susan Allen, Sarah Cawthon, Sean Dickerson</p> <p>Invited: Ashley Krajewski, Amy Morello, Ali Polsky, Brendaly Rodríguez, Betsy Wood, Carl Rush, Deborah Glotzbach, Erin Sologastoa, Folakemi Odedina, Laureen Husband, Lolita Dash-Pitts, Martin Merritt, Myriam Cardoza Mnosalve, Mary Bowers, Rodrigo J. Lozano, Susan Fleming</p>
2. Member Updates	<p>-Marite de Cespedes of the Health Council of South Florida shared summary information from the recent Southeast Regional CHW Symposium. Event was sponsored by DOH, 92 attendees (64 of the returned surveys from attendees are from CHWs), they provided 3 different training sessions (each in Spanish and English). Will send summary paperwork to Marion at DOH.</p>
3. Bill Update	<p><b><u>Legislative Updates:</u></b></p> <p>-Pinellas County is 12/12, 9 AM-12 PM, at USF. Denise and Lolita will present CHW bill information, email Denise (kerwin.denise@spcollege.edu) if you would like to attend.</p> <p>-Hillsborough County is 12/17, Maisha will be presenting.</p> <p><b><u>Bill Sponsor and Cosponsor Updates:</u></b></p> <p>-Denise spoke with Senator Dennis Jones to get his suggestions for potential sponsors and cosponsors of the CHW bill.</p> <p><b><u>Senate Suggestions:</u></b></p> <p><i>Potential Sponsor:</i></p> <p>-Senator Rene Garcia (R, District 38, part of Miami-Dade county)- Senator Jones recommends Senator Rene Garcia be considered as the lead sponsor of the bill. He is former Senate Health Policy Committee Chair. He is also a member of the Senate Appropriations Subcommittee on Health and Human Services.</p> <p>--Marite will talk to Marisel Losa and Brendaly Rodriguez to take the lead on making contacts to reach out to Senator Garcia</p>

Topic	Notes
	<p><i>Potential Cosponsors:</i></p> <ul style="list-style-type: none"> <li>-Senator Bill Galvano (R, District 26, Desoto, Glades, Hardee, parts of Charlotte, Highlands, Hillsborough, and Manatee counties)- recommended as he represents a rural area and in particular the Heartland Rural Health Network, also important because of his role on the Senate Committee on Health Policy. He is also a member of the Senate Appropriations Subcommittee on Health and Human Services.</li> <li>-Senator Jeff Brandes (R, District 22, parts of Hillsborough and Pinellas counties), member of Senate Committee on Health Policy.</li> <li>-Senator Eleanor Sobel (D, District 33, part of Broward county), Vice Chair of the Senate Committee on Health Policy, husband is a physician, member of C-CRAB so familiar with issues. She is also a member of the Senate Appropriations Subcommittee on Health and Human Services. <ul style="list-style-type: none"> <li>-Need to determine who on the CHW Coalition is in her area that can reach out to her</li> <li>-Discussion of having a map of CHW Coalition membership to encourage advocacy efforts</li> </ul> </li> <li>-Senator Arthenia L. Joyner (D, parts of Hillsborough, Manatee, and Pinellas counties), member of Senate Committee on Health Policy <ul style="list-style-type: none"> <li>-Maisha has a relationship with her already and will make sure to meet with her about being a cosponsor.</li> </ul> </li> <li>-Senator Bill Montford (D, Calhoun, Franklin, Gadsden, Gulf, Hamilton, Jefferson, Leon, Liberty, Madison, Taylor, &amp; Wakulla counties). Member of the Senate Appropriations Subcommittee on Health and Human Services, former school superintendent.</li> <li>-Senator Audrey Gibson (D, parts of Duval county), member of Senate Appropriations Subcommittee on Health and Human Services, job creation factor of bill would be of particular interest to her.</li> <li>-Senator Lizbeth Benacquisto (R, parts of Charlotte and Lee counties), she is the Republican Majority Leader so she is important to gain support from, also a member of Senate Appropriations Subcommittee on Health and Human Services</li> </ul> <p><b><u>House Suggestions:</u></b></p> <p><i>Potential Sponsor:</i></p> <ul style="list-style-type: none"> <li>-Representative Betty Reed (D, District 61, part of Hillsborough), Maisha understood that Representative Reed</li> </ul>

Topic	Notes
	<p>had already filed the bill but was uncertain of bill number and others had not seen any record of it being filed.            -Maisha to follow up with Dewayne Mallory (Representative Reed’s Legislative Assistant) on bill number, name, and filing status.</p> <p><i>Potential Cosponsors:</i></p> <p>-Representative Mike Fasano (R, District 36, part of Pasco), member of House Health &amp; Human Services Committee.</p> <p>-Representative Richard Corcoran (R, District 37, part of Pasco), Chair of the House Health &amp; Human Services Committee, will be Speaker of the House in four years.</p> <p>-Representative Gayle B. Harrell (R, District 83, parts of Martin, St. Lucie), she has health work experience, Chair of Healthy Families Subcommittee, member of Health &amp; Human Services Committee.</p> <p>-Representative Larry Ahern (R, District 66, part of Pinellas), Vice Chair of the Health &amp; Human Services Committee.</p> <p>-Representative Daphne D. Campbell (D, District 108, part of Miami-Dade), Democratic Ranking Member of the Health Quality Subcommittee.</p> <p>-Representative Joseph A. “Joe” Gibbons (D, District 100, parts of Broward, Miami-Dade), Democratic Ranking Member of Health Innovation Committee and Appropriations Committee, member of Health &amp; Human Services Committee.</p> <p>-Representative Kathleen M. Peters (R, District 69, part of Pinellas), former Mayor, member of Clearwater Chamber of Commerce so could be good connection with chambers throughout the state, member of the Healthy Families Subcommittee.</p> <p><b><u>Summary Thoughts and Next Steps:</u></b></p> <p>-Bipartisan sponsorship is key, Representative Betty Reed (D) ideally will have a Republican lead cosponsor in order to give momentum to the bill. It would be ideal if the Senate bill’s lead sponsor was a Republican. Many cosponsors needed on both bills.</p> <p>-Immediate outreach to Senator Rene Garcia (R) in south Florida is critical to encourage him to be the lead sponsor of the CHW bill.</p> <p>-House Representatives are limited on the number of bills that can support so outreach to potential co-</p>

Topic	Notes
	<p>sponsors is critical.</p> <p>-Goal to have co-sponsors is between now and March when session starts, they have to fill out co-sponsor form once bill is filed, earlier the better, the more co-sponsors the greater likelihood it will move out of committee.</p> <p>-Hillsborough: Maisha will follow up with Representative Reed (D) about bill name and sponsorship and share information via email to group. Maisha will also reach out to Senator Arthenia L. Joyner (D). Maisha also shared bill language with Representative Kathy Castor of US House of Representatives.</p> <p>- Pinellas: Denise will follow up with Representative Richard Corcoran (R) who is most important to reach out to first about cosponsoring as he is Chair of the House Health &amp; Human Services Committee and will be Speaker of the House in four years. She will also reach out to Representative Kathleen M. Peters (R) —Denise needs help as she will be out town from 12/14 to mid January.</p> <p>-A call to action needs to go out to the entire coalition to help with outreach to their local legislators.</p> <ul style="list-style-type: none"> <li>-Marion will send out email to full coalition with information on how to find local legislator (there is a link on the CHW website to help members find their local representatives) and also to attend their upcoming legislative update.</li> <li>-Coalition members need to find out when the legislative update is in their area to attend and get the word out by filling out paperwork to provide a presentation, most will be in the next few weeks.</li> <li>-Maisha will let the Hillsborough and Pinellas county CHWs know about upcoming Hillsborough and Pinellas county legislative updates for them to attend.</li> <li>-Denise will share her 12/12 presentation with the group to help with talking points.</li> <li>-Sean agreed to make calls.</li> <li>-To get co-sponsor meet with your legislator and their staff to let them know who the lead sponsors are on the bill, and need their expertise as a co-sponsor—NEED the entire coalition mobilized to do this.</li> <li>-Key aspect of bill is it addresses shortage of health care workers and job creation in the state</li> </ul> <p>-Notify CHWs at leadership conference to reach out (missing representative from Big Bend).</p> <p>-Policy committee needs a map of CHW coalition members in the state to assist with specific outreach efforts and to help identify gaps in coverage.</p>
4. CHW promotional DVD project	-Reviewing hours of footage, goal is by 12/20/12 to have it to 20 minutes, by 1/20/13 will have final 10 minute DVD.

Topic	Notes
update (Carolyn Tucker)	<ul style="list-style-type: none"> <li>- Will include data on shortage of health providers to highlight need for CHW.</li> <li>-Need to have link to video on the website to this as well as post it on YouTube.</li> <li>-Representatives Betty Reed, Joleen Thompson, and Darren Soto all in DVD.</li> <li>-Can use to drum up support for the bill.</li> </ul>
5. Packets for Legislative Updates	<p>-Will include the following:</p> <ol style="list-style-type: none"> <li>1) CHW common title sheet</li> <li>2) Policy Brief from Collins Center</li> <li>3) Draft language for Bill regarding CHW, change this on the form (2013 draft bill language regarding CHW)--Maisha to find out if bill already filed, if so just use that language as this language is what Maisha shared with her already</li> <li>4) CHW brochures- need from Lolita—send or bring along to put in the packets.</li> </ol>
6. Full CHW Coalition Meeting Agenda	<p>-Will share and discuss the talking points, preliminary call to legislator script, draft email to legislator at the next full coalition meeting on <b>12/13/12</b>.</p>
7. January Policy Committee Agenda Items	<p>- Policy committee to spearhead effort to come to Tallahassee during session 3/5-5/3/2013?</p>
8. Other items	<p>-Susan Allen is retiring 1/3/13-BIG THANKS to Susan for all of her work over the years, her personal email ii susanjallen@comcast.net</p>
<p><b>Next Meeting: January 11, 2013 1:00 - 2:00 p.m.**NOTE NEW WEEK</b></p>	



**CHW Policy Sub-Group  
Meeting Minutes  
January 20, 2012  
1:30 - 2:30  
For DOH - Conference Room HSF 130L  
Dial-in Number: (888) 808-6959  
Conference Pass Code: 5088661795**

**Agenda Outline**

	<b>Topic</b>	<b>Person Discussing</b>
	Welcome and Roll Call  Meeting Summary from December 16th	Denise Kerwin
	1. CHW Bills update  2. CHW training Grant Discussion  3. Continued discussion <ul style="list-style-type: none"> <li>• Face to face coalition meeting</li> </ul> 4. CHW Coalition 2 Day Workshop Draft	Laura Lenhart Susan Allen  Denise Kerwin  Susan Fleming  Susan Fleming
	Next Meeting: February 24 <sup>th</sup> 1:30-2:30 PM	Group Discussion
	Summarize and Adjourn	Denise Kerwin

<b>Attending</b>	<b>Invitee</b>	<b>Representing</b>
	Susan Allen	DOH , Heart Disease & Stroke Prevention
X	Susan Fleming	DOH, Cancer Program
X	Denise Kerwin	St. Petersburg College
	Folakemi Odedina	University of Florida
	Leda Perez	Collins Center for Health Policy
	Maisha Kambon Standifer	Center for Equal Health at the University of South Florida
X	Betsy Wood	DOH, Chronic Disease Prevention and Health Promotion
	Sarah Cawthon	DOH, Diabetes Prevention & Control
	Carl Rush	Community Resources, LLC
	Jessie Bishop- Royce	DOH, Curriculum Group
	Mary Bowers	DOH, Program Director

	Clifton Skipper	DOH, Networking Lead
	Robin Levy	Rural Women's Health Project
	Catherine Howard	DOH, Sustainability Lead (Networking)
X	Laura Lenhart	Mofitt Cancer Center
X	Amanda Hunt	DOH, Heart Disease & Stroke Prevention
	Merritt Martin	Mofitt Cancer Center
	Daniel Washburn	DOH, Heart Disease & Stroke Prevention
X	Lolita Dash-Pitts	Mofitt Cancer Center
	Amy Ramsay	Association of State and Territorial Health Officials
	Erin Sologaistoa	FL Assoc of Community Health Centers
	Ellen Smith	HC network
	Sean Dickerson	Moffitt Cancer Center

## Introduction

Denise Kerwin welcomed the group and proceeded to take roll call. Ms. Kerwin asked if the committee had any objections to the meeting minutes from the December 16, 2012 call. There were no objections and the meeting minutes from the previous call were approved.

## CHW Bill Update

Laura Lenhart provided the committee with an update of SB 886/HB 723 – Relating to Community Health Workers.

### SB 886

- Filed 11/9/11
- No movement
- Committees: Health Regulation, Higher Education; Budget

### HB 723

- Filed: 11/18/11 – referred and placed in committee on 11/29/11
- No movement
- Health and Human Services Access; Healthcare Appropriations; Health and Human Services

Neither bill has moved through its designated committees of reference. Ms. Lenhart and Ms. Kerwin are going to collaborate on a letter for coalition member's to contact their legislator regarding the bill. Ms. Kerwin will make the finished product available for coalition members.

## CHW Training Grant Discussion

Denise Kerwin decided that the grant discussion would be tabled, due to the upcoming deadline and lack of interest. This led to several members providing personal updates on grants received.



The committee then decided to explore the possibility of creating a blog on the CHW website, with the blog being overseen by the Practice group, or adding an “announcements page” on the site. Additionally, the committee discussed having the Networking sub-group be responsible for a resource page on the site listing available resources.

### **Continued Discussion of CHW face-to-face Meeting**

Susan Fleming continued the discussion of the date for the next face-to-face meeting. Due to scheduling conflicts of key participants a date has not been determined at this time. The face-to-face meeting will be two days and consist of updates from the sub-groups, a legislative update, and a two part panel discussion that is intended to address outcomes, foster team building, and identify lessons learned, weaknesses, opportunities, strengths, threats and avenues for progress. The policy subgroup is still working to identify a chair for the coalition.

### **Action Items**

- Laura Lenhart will continue keeping the subgroup updated on any bill action taken on the CHW bills.
- Susan Fleming will be in contact with Leda Perez

**The next CHW Policy Call will be held on Friday, February 17, 2012 from 1:30pm – 2:30pm.**

## CHW Policy Sub-Group Meeting

February 17, 2012

1:30 - 2:30

For DOH - Conference Room HSF 130L

Dial-in Number: (888) 808-6959 Conference Pass Code: 5088661795

### Agenda Outline

	Topic	Person Discussing
	Welcome and Roll Call	Denise Kerwin
	Acceptance of Meeting Summary from January 20.	All
	1. CHW Bills update	Laura Lenhart Susan Allen
	2. CHW training Grant Discussion	Denise Kerwin
	4. CHW Coalition 2 Day Workshop Draft	Susan Fleming
	Next Meeting: March 16 <sup>th</sup> 1:30-2:30 PM	Group Discussion
	Summarize and Adjourn	Denise Kerwin

Attending	Invitee	Representing
X	Susan Allen	DOH , Heart Disease & Stroke Prevention
X	Susan Fleming	DOH, Cancer Program
X	Denise Kerwin	St. Petersburg College
	Folakemi Odedina	University of Florida
X	Leda Perez	Collins Center for Health Policy
	Maisha Kambon Standifer	Center for Equal Health at the University of South Florida
	Betsy Wood	DOH, Chronic Disease Prevention and Health Promotion
	Sarah Cawthon	DOH, Diabetes Prevention & Control
X	Carl Rush	Community Resources, LLC
	Jessie Bishop- Royce	DOH, Curriculum Group
	Mary Bowers	DOH, Program Director
	Clifton Skipper	DOH, Networking Lead
	Robin Levy	Rural Women's Health Project
	Catherine Howard	DOH, Sustainability Lead (Networking)
	Laura Lenhart	Mofitt Cancer Center
	Amanda Hunt	DOH, Heart Disease & Stroke Prevention

	Merritt Martin	Mofitt Cancer Center
	Daniel Washburn	DOH, Heart Disease & Stroke Prevention
	Lolita Dash-Pitts	Mofitt Cancer Center
	Amy Ramsay	Association of State and Territorial Health Officials
	Erin Sologaistoa	FL Assoc of Community Health Centers
	Ellen Smith	HC network
	Sean Dickerson	Moffitt Cancer Center
X	Brendaly Rodriquez	University of Miami

**Notes/Action Items/Agenda Items:**

Denise Kerwin welcomed participants and the January 20 meeting summary was accepted without changes.

**CHW Bill Update**

Laura Lenhart provided the committee with an update of SB 886/HB 723 – Relating to Community Health Workers.

Neither bill has moved through its designated committees of reference. Ms. Lenhart, Mr. Dickerson and Ms. Kerwin have collaborated on an email message to send to coalition members to make a plea to their legislators to support the bills.

Laura relayed that unless a bill sponsor makes a request that the bill be heard on the Senate floor, it is likely that the bills will die in committee.

Discussion moved to continuing the effort for next year by using the off session time to find other senators and representatives to support this initiative next year. Dennis Jones, a major supporter, is retiring after this year. The work of the coalition could continue without legislation but legislation would give greater credibility to the profession.

Susan Fleming reported the Florida Association of Community Health Centers (FACHC) would be a likely organization for CHWs to be effective. The FACHC annual training conference will be held in Kissimmee this spring. The Cancer Program will man a table for Colorectal Cancer and a table for CHWs. The Cancer Program will purchase a banner with the FL CHW logo for the CHW table display, which could be provided to other partners as the need arises. Participation at the annual training conference will be used as an opportunity to garner support from community health centers for CHWs. A survey instrument may be developed for the occasion. Andy Behrman, the CEO of FACHC and Susan Fleming have been playing phone tag, as Susan is interested in asking Andy to speak at the June 14-15 CHW Coalition meeting.

Leda Perez asked about inviting legislative staff to the June meeting. All were encouraged to engage and invite influencers and policy makers to the meeting. Dodie Grovet of Molina Health Care Plan has agreed to speak at the meeting, as have Carl Rush and Steve Shelton agreed to facilitate and provide updates. Brendaly Rodriquez agreed to make initial contact with a New York City person involved in the CHW effort there. Susan Fleming affirmed that funding is available for speaker travel.

Susan Fleming provided an update on the curricula review work. The review is being done through the Univ. of South Florida. Sean Dickerson and post doctoral students will review curricula and make recommendations. These will go out to academics for remarks and endorsements.

Leda inquired whether there are any grant opportunities available for CHWs. Carl Rush clarified that the innovation grants are, in fact, part of the Affordable Care Act but at this point in time, there are no new grant opportunities. Many of the FL CHW Coalition members partners are involved in the innovation applications. March 30 is the date that announcements of award winners will be made.

Engaging champions seems to be a next step for the Policy Group. Leda put forth David Lawrence, president, Early Childhood Initiative as a good prospect. Timing seems to be an issue, as we wait for political support and/or implementation of the Affordable Care Act, in whatever form that might be. We may need to sit back and let the dust settle so that we can move forward appropriately. The latest implementation idea from the policy-makers in Washington is a model that integrates CHWs into accountable care organizations that receive bundle payments for packages of services. CHWs may prove to be a good way of making high return on investment for health care organizations.

**Next meeting: Friday, March 16, 2012**

**Dial-in Number: (888) 808-6959 Conference Pass Code: 5088661795**

CHW Policy Sub-Group meeting  
August 3, 2012

Attending: Denise Kerwin (co-chair), Heather Williamson, Maria Teresa de Cespedes, Sean Dickerson, Sornia Joseph, Susan Fleming, Marion Banzhaf

**Bill and Brief:** Denise started the meeting by reporting that we sent the Practice committee the Bill and Brief for their review and comment. Sornia reported that the Practice committee didn't discuss the drafts in detail, but it is on their agenda for their next meeting. From the Policy sub-group's perspective, it's ready to send out to the full group for review.

We will include it in the materials for the full Coalition meeting Aug 9.

**Resolution Template:** Marion drafted a resolution template which she sent out yesterday with the meeting announcement. Heather has some edits, and she and others who have any should send their changes to Marion. We discussed whether to put in more names for CHWs, but decided to stick with CHWs as an umbrella term, rather than listing them all. Marion will incorporate Heather's edits, and then send the next draft out so the entire group can see it on Aug. 9. We would like to get feedback by Aug. 17, which gives folks a week to get in changes.

We then discussed the difference between a **Resolution** and a **Proclamation**. A Resolution usually involves support for some policy, while a Proclamation usually relates to acknowledging some person, group, or date (or combination of the three). We thought it would be good to see if we could get a Proclamation issued by the Mayor of Orlando to acknowledge the CHW Women's Leadership Training Institute happening there on Sept. 27-28, 2012.

The proclamation doesn't have to be very long – something to the effect of “Whereas, the WHLI is training 20 CHWs to be more effective leaders in their communities, and whereas, CHWs are a valued part of the health care delivery team, Therefore, the Mayor of Orlando proclaims Sept 27-28 as Community Health Worker Leadership Days”.

Sean will draft the proclamation language and we will distribute it to the whole coalition at next week's meeting. Then Orlando folks could hopefully start the ball rolling with the Mayor's office. Marion reported that the DOH had an intern from FAMU who created a spreadsheet of our CHW Coalition, so now we can easily identify members in a particular area.

Updates:

Staffing: Marion reported that Amanda is no longer staffing the coalition. Susan Allen is still the DOH person for the Policy sub-group. We hope that next month someone will volunteer to take the minutes. Marion will still distribute them, but it will help to build the Coalition's capacity to take on the task of documenting the meetings.

Marion reported on the Women's Health Leadership Institute, and clarified that the training is open to CHWs who work in all fields (not just women's health) and that men are also welcome to apply. We've received about 8 applications so far, and the trainer said that other states' experiences are that most of the applications come in right at the deadline. Marion urged people to continue to talk it up and encourage people to apply.

Marion also reported that our CHW friend and advocate, Carl Rush, was cited in a New York Times Magazine cover story on CHWs and their role in addressing health disparities in Mississippi. She will send the article out to the Coalition lists.

Susan reported that the DOH is working with the Health Councils to produce a directory of CHWs in their regions. Those directories will help to expand our networking, and will help to facilitate having regional meetings and/or trainings.

Susan also reported that Carolyn Tucker, co-chair of the policy sub-group, is moving forward on her DVD on CHWs. It's designed to be about 10 minutes, and will include CHWs, patients who've benefited from them, and a few policy makers and other advocates. She suggested that a small sub-committee be formed to work with Carolyn. We'll put it on the agenda for the full coalition meeting.

**Next meeting: Friday, Sept 7, at 1:00-2:00 pm.**

Dial-in number: 888-670-3525, participant code: 621-874-5338

Denise will not be able to attend that day, so hopefully Carolyn will be able to do so.

## Florida Community Health Worker Coalition Policy Group

November/December 2012

- Follow election results and identify Senators/Representatives
- Contact and educate Senators and Representatives throughout the state
- Determine dates and apply to present at state wide Legislative Updates
- Receive commitment of Senator and House sponsor
- Identify bipartisan leaders
- Identify members of Senate and House sub committees
- Identify collaborative partners and cosponsors

December/January 2012

- Continue to elicit support of state officials
- Provide additional information to bill sponsors and other interested parties
- Identify members of Senate and House sub committees