



Community Health Assessment and Health Improvement Planning Meet-Me Call April 15, 2013

Call Highlights/Minutes

Welcome and Introductions

Sokny Lim welcomed call participants. The purpose of today's call is to provide a forum for discussion on community health assessment and health improvement planning, MAPP (Mobilizing for Action through Planning and Partnerships) and topics related to community-based planning. The call provides an opportunity to ask questions, make suggestions, express concerns and to learn from peers. The anticipated outcomes include shared resources, problem-solving and group discussion, and better understanding of planning processes.

Representatives from the Department of Health (DOH) Office of Health Statistics and Assessment, Bureau of Community Health Assessment were Daphne Holden, Chris Keller, Sokny Lim, and Jo Ann Steele.

Announcements

- Thanks to all those who share the *Compass Points* e-newsletter and other announcements with partners. Participation has grown significantly.
- Call highlights are also posted on the Florida MAPP website.
- Included with today's agenda are some links that will be referred to on the call.

Below are highlights, resources and links to information mentioned on our most recent call (April 15, 2013). Thank you for your interest and participation.

Resources and Tools

CHARTS update: Many new features are coming soon! CHARTS public health statistics web site: www.floridacharts.com

- We've added a new suite of indicators! Ambulatory care sensitive conditions are hospitalizations in which timely and effective ambulatory care, such as preventing, controlling, or managing a condition, could decrease the rate of avoidable hospitalizations. These conditions include asthma, diabetes, dehydration, hypertension and vaccine-preventable diseases among many others. The overall indicator, as a cumulative measure of all ambulatory sensitive conditions, can be used to measure access to appropriate primary health care. Check out the new indicators under Health Resource Availability:

<http://www.floridacharts.com/charts/OtherIndicators/NonVitalIndNoGrpDataViewer.aspx?cid=8598>

- The Florida Environmental Public Health Tracking System has teamed up with CHARTS to develop a **County Environmental Health Profile**. This profile report displays a variety of county-level environmental health indicators within the following domains: air quality, asthma, built environment, carbon monoxide, enteric diseases, heart attacks, heat-related events, indoor air, injuries, pesticides and population characteristics to assess and monitor environmental health issues. Go to <http://www.floridacharts.com/charts/CntyEnvHealthProfile.aspx>.

- A new addition to CHARTS, the Florida Birth Atlas is now available. This document provides a written analysis and graphic display of birth trends in Florida over the past 23 years. Maps,

graphs, and charts are used depict trends from 1989 to 2011 by age, race, and ethnicity. Though a majority of the Birth Atlas is at state-level, 11 maps are available to display county-level data. Like similar products on CHARTS, the Birth Atlas is split into two predominant themes: 2011 Statistics and Historical Birth Trends. Overall, there are 53 charts and 11 maps available for download. All files are provided in .pdf format for convenient printing. Go to <http://www.floridacharts.com/charts/BirthCharacteristics/>

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Coming Soon!

HIV and AIDs data is now presented as total population. Soon we will be able to provide charts, maps and data grids with numbers broken down by race, ethnicity and gender at the county level. Further down the road, we plan to add age group and mode of transmission.

Vulnerable Population Profile. Vulnerable populations are groups whose unique needs may not be fully integrated into planning for disaster response. These populations include, but are not limited to, those who are physically or mentally disabled, blind, deaf, hard-of-hearing, cognitively impaired, or mobility challenged. Also included in this group are those who are non-English speakers, geographically or culturally isolated, medically or chemically dependent, homeless, frail elderly and children. Soon we will have a county-level profile report so vulnerable populations can be fully taken into account during planning. Our plan is to have this profile ready by June 1st, the beginning of hurricane season.

Florida MAPP Web and tools update:

http://www.doh.state.fl.us/Planning_eval/FloridaMAPP/index.html

The Florida MAPP website has information on the State Health Assessment, a new CHARTS Community Spotlight featuring Marion CHD, and many links to resources, training and results for state and community level health improvement planning.

Events:

- **The Florida AHEC Network Presents the 5th Annual Florida Tobacco Summit.** Registration is open for the summit taking place June 6, 2013 in Ft. Lauderdale, FL. To find out more information about the summit and how to register, visit www.ahecregistration.org.
- **County Health Rankings and Roadmaps 2013 Webinar Series.** **The Breaking Down the Rankings Model** webinar series (starts **April 23**) will provide an under the hood look at why we include certain factors in the Rankings, the role of these factors in a county's health, and discuss strategies that we know work to improve health in a specific health factor area. **The County Health Rankings & Roadmaps Partnership** webinar series (starts **April 30**) will address who to reach out to, how to find out what they're interested in, how to foster common ground, how to take action, how to keep partners engaged, and ultimately, how to make an impact by working together. **The Take Action** webinar series (starts **May 14**) will introduce County Health Rankings & Roadmaps users to the Take Action Cycle and the tools and guidance available for each step of the cycle (Assess Needs and Resources, Focus on What's Important, Choose Effective Policies and Program, Act on What's Important, and Evaluate Actions). All webinars are on Tuesdays, 3-4pm ET. For more information on how to register for these webinars please visit <http://www.countyhealthrankings.org/>.

Grants, Awards:

- Johnson & Johnson Community Health Care Program Invites Applications From Evidence-Based Childhood Obesity Programs. The Johnson & Johnson Community Health Care Program, in partnership with the Johns Hopkins Bloomberg School of Public Health, is accepting applications from nonprofit community healthcare organizations for programs that promote wellness and healthy lifestyle choices to prevent and reduce the impact of obesity in children between the ages of 8 and 12. To find out more, visit <http://www.jhsph.edu/admissions/scholarships/institutional-scholarships/johnson-and-johnson/>. The deadline to apply is **May 15**, 2013.
- Ronald McDonald House Charities Seeks Proposals for Projects to Benefit Children's Health. The program supports sustainable healthcare solutions focused on improving the global health and well-being of children. Priority is given to organizations whose project methodology uses a comprehensive ethnographic approach toward research, program development, program implementation, and/or evaluation. To find out more, visit <http://rmhc.org/what-we-do/grants/>. The deadline to apply is **August 23**, 2013.
- ING Run for Something Better Offers Grants to Establish Youth Running Programs. The program provides a minimum of fifty grants of up to \$2,500 each for schools to establish a running program or expand an existing one for children in grades K-8. To find out more, visit <http://www.orangelaces.com/>. The deadline to apply is **May 15**, 2013.
- Saucony Run for Good Foundation Seeks Proposals for Youth Running Programs. The foundation awards between ten and twenty grants a year to community organizations working to reduce obesity and promote healthy lifestyles in youth under the age of 18 through participation in running programs. To find out more, visit <http://www.sauconyrunforgood.com/how-to-apply/>. The deadline to apply is **December 13**, 2013.
- Lego Children's Fund Seeks Grant Proposals for Youth Creativity Programs. The Lego Children's Fund is accepting grant proposals for programs dedicated to inspiring and encouraging youth creativity. The fund supports programs serving in children from birth to age 14, with priority consideration for disadvantaged or at-risk youth. Each quarter, the fund awards grants ranging between \$500 and \$5,000 to organizations working with disadvantaged children and special projects or programs designed to elevate a child's opportunities for exploring creativity. To find out more, visit <http://www.legochildrensfund.org/>. The deadline to apply is **Quarterly**.
- Kaboom! Invites Grant Applications to Open Previously Unavailable Playgrounds. Grants of \$15,000 and \$30,000 are available to communities in the United States working with local government and school districts to re-open playgrounds and recreational facilities closed due to safety and upkeep concerns. To find out more, visit <http://kaboom.org/>. The deadline to apply is **Rolling**.

News from the Field

- **Lisa Rahn**, from **Bay** CHD told participants about being selected, along with community partner Jo Colville, from Bay Medical Center Sacred Heart Health Systems, to present a Roundtable Discussion at the National Network of Public Health Institutes in New Orleans in May. The presentation is based on Bay County's Community Health Improvement Plan and Diabetes Action Team (one of the CHIP's focus areas).
- **Sheri Hutchinson** from **Lake** CHD told participants about their upcoming community forum, where staff and partners will discuss the changes that the Affordable Care Act will bring and will

present goals and objectives from their CHIP. They are “extremely excited” about the response they have so far – over 100 people have said they will come – and have a stellar slate of speakers, including a hospital administrator, a County Commissioner, the CHD administrator, and a representative from the behavioral health clinic.

- **Linda Hawbaker** from **Polk CHD** described their initiative to reduce obesity to below the state average after the Lakeland City Commission issued a proclamation last month. They have formed six work groups: faith, community, providers, workplace, and higher education, along with an overall communications strategy group. These workgroups will meet monthly and they will publish an annual report in October.
- **Julie Zaharatos** from the **Health Council of South Florida** reported that **Karen Weller** and others from **Miami-Dade CHD** had a priorities, goals and strategies meeting with over 70 stakeholders. Access to care emerged as the top priority, and others were reducing disparities, mental health, and substance abuse. They presented the results of their large survey to the meeting and will post results to the Miami Matters website. The next step is formulating their CHIP.

Discussion Topics

The first topic of discussion was **how to evaluate the CHIP process**. **Daphne Holden** from the Division of Public Health Statistics and Performance Management reported on NACCHO’s resources for evaluation at

<http://www.naccho.org/topics/infrastructure/mapp/framework/clearinghouse/evaluation.cfm>

It includes links to a PowerPoint presentation called “MAPP outcome and process evaluation tips,” a Webcast “How to Measure Success,” example surveys to gather feedback from community partners on the process and links to other resources, including the CDC guide on using logic models for evaluation and the Partner Tool. The Partner Tool (www.partnertool.net) has been used successfully to evaluate CHIP partnerships by several Florida CHDs, including Bay and St. Johns CHDs. Brenda, from St. Johns CHD reported that they used Partner, a free tool that uses social network analysis, and thought the feedback was useful and interesting.

Jo Ann Steele, from the Division of Public Health Statistics and Performance Management reported on the benefits that the CHDs reported they received from their CHIP processes, including stronger partnerships and more diverse partners, improvement in targeted indicators and a focus on quality improvement, and securing new resources.

The next discussion topic was “**how do the MAPP assessments relate?**”

Vicki Boguszewski from **Monroe CHD** reported that for their county the four assessments were complementary. From the local public health system assessment they were able to get a good sense of who their partners are and a vision of how to collaboratively move forward; from the community health assessment they could get a population perspective and then on the community themes and strengths and forces of change assessment they were able to gather information from their partners. The four assessments together enabled them to realize that “there are more resources out there” than any one partner knows about and working together “serves to remove redundancy and eliminate gaps and shortfalls.”

Linda Hawbaker from **Polk CHD** added that the four assessments lent credibility to the CHIP process and each one is geared toward a different audience and all of them together increases community buy-in.

Vicki Boguszewski from **Monroe CHD** described asking each program manager within her CHD for their plans and obstacles for the next few years and having them tell her that they couldn’t answer the questions in isolation from each other because the programs worked

interdependently. She asked participants about their experience working internally. Linda Hawbaker said that she thought the agency strategic plan might require looking across the different programs. Jo Ann Steele suggested deciding on strategic issues first and then focusing the questions on what each program was doing to support them.

The **next call** is scheduled for **Monday, July 15, 2013 at 3 pm ET.**

Call participants represented the following CHDs and/or other organizations:

Alachua

Baker

Bay

Bureau of Chronic Disease, Division of Community Health Promotion

Broward

Calhoun

DeSoto

Duval

Flagler

Gilchrist/Dixie

Gulf

Health Council of South East Florida

Health Council of South Florida

Indian River

Jefferson and Madison

Lake

Liberty

Miami-Dade

Monroe

Orange

Pinellas

Polk

St. Lucie

St. Johns

Walton

Office of Health Statistics and Assessment staff:

Sokny Lim

Daphne Holden

Chris Keller

Jo Ann Steele

Please share these highlights with others who may be interested in community health assessment, health improvement planning and/or MAPP.