



## Community Health Assessment and Health Improvement Planning Meet-Me Call July 16, 2012

### Call Highlights/Minutes

#### Welcome and Introductions

Chris Abarca welcomed call participants. The purpose of today's call is to provide a forum for discussion on community health assessment and health improvement planning, MAPP (Mobilizing for Action through Planning and Partnerships) and topics related to community-based planning. The call provides an opportunity to ask questions, make suggestions, express concerns and to learn from peers. The anticipated outcomes include shared resources, problem-solving and group discussion, and better understanding of planning processes.

Representatives from the Department of Health (DOH) Office of Health Statistics and Assessment, Bureau of Community Health Assessment were Chris Abarca, Daphne Holden, Chris Keller, Sokny Lim, and Jo Ann Steele.

#### Action Items from Previous Call and Announcements

- Thanks to all those who share the *Compass Points* e-newsletter and other announcements with partners. Participation has grown significantly.
- Call highlights are also posted on the COMPASS website.
- Included with today's agenda are some links that will be referred to on the call.

#### Resources and Tools

##### CHARTS update: Many new features are coming soon!

- Infant Death viewer. Similar to the Death Indicator Viewer, the new Infant Death Indicator Viewer allows you to quickly view infant, neonatal and postneonatal deaths. Also available is data about Sudden Infant Death Syndrome (SIDS), Sudden Unexplained Infant Death Syndrome (SUIDS), infant and fetal deaths by county, race and ethnicity. Data is displayed in charts, maps and data tables, all on one integrated display

<http://www.floridacharts.com/FLQUERY/InfantMortality/InfantMortalityRpt.aspx>

- Staff are currently updating all rates based on newly available 2010 Census population data. These new population data will provide new denominators for all rates from 2001- 2010.
- CHARTS is linking with [www.floridatracking.com](http://www.floridatracking.com) so that you will have access to many new environmental health indicators.
- The **CHARTS homepage** will soon feature assessment and health improvement planning projects in your community. This "**community spotlight**" will let users see how data is used in the field. Please let us know what you are involved in so we can feature your community! Contact Daphne Holden at 850-245-4444 ext 2036.

#### Upcoming Events and Opportunities

##### Events:

- **Meeting:** : 3<sup>rd</sup> Annual Public Health Conference: Trends in Public Health, **July 27** from 8:30 am – 4:30 –pm at the University of North Florida Student Union in Jacksonville, FL. The conference aims to provide information on current trends and new initiatives that will impact public health practice in Northeast Florida. Continuing education credits will be available. Registration is \$50 for public health

professionals and \$20 for students. For the detailed agenda and to register go to:  
<http://tinyurl.com/UNFPublicHealthConference2012>.

- **Webinar:** The Health Equity Initiative is hosting an online workshop on Implementing the Social Determinants of Health Agenda on **July 25th at 12:00-2:00pm ET**. To find out more, go to <http://www.healthequityinitiative.org/hei/what-we-do>.
- **Webinar:** The American Public Health Association is hosting a webinar on What Health Impact Assessments can do for Health Inequities is on **August 22**, 2012 from 2-3 pm ET. To find out more and to register, go to <http://www.apha.org/advocacy/priorities/issues/transportation/Webinars.htm>.
- **Webinar:** County Health Rankings and Roadmaps **Take Action Cycle webinar series continues**. There will be two webinars each month (May - Oct) focused on a step in the Take Action Cycle. The **first** will provide an **introduction to the Action Step** - what the step is, why it's important, and how to apply it to your own work. The **second** webinar will be limited to the first 40 registrants, and will be a more **in-depth and interactive discussion** of the Action Step. All webinars are on Tuesdays, 3-4pm ET; Focus on What's Important: In-depth is on July 24. Choose Effective Policies & Programs is on August 14 and Choose Effective Policies & Programs: In-depth is on August 28. Act on What's Important is on September 11 and Act on What's Important: In-depth is on September 25. Evaluate Actions is on October 9 and Evaluate Actions: In-depth is on October 23.

### Grants, Awards:

- The Robert Wood Johnson Foundation (RWJF) will fund up to 18 teams across the country that are exploring, implementing or improving **cross-jurisdictional sharing arrangements** to participate in the Shared Services Learning Community. RWJF will provide two-year grants of up to \$125,000 to up to 18 teams of public health officials, policymakers, and other stakeholders that are exploring, implementing and/or improving CJS arrangements between two or more public health agencies. To find out more and to apply, go to:  
[http://www.rwjf.org/applications/solicited/cfp.jsp?ID=21397&cid=XEM\\_A6078](http://www.rwjf.org/applications/solicited/cfp.jsp?ID=21397&cid=XEM_A6078). Proposals are due by **August 29**, 2012.
- Blue Cross and Blue Shield of Florida Foundation is accepting nominations for the Sapphire Awards. These awards recognize excellence in community health leadership in Florida. A total of \$360,000 will be shared among honorees. Nominations are due by **August 31**.

### Resources:

- NACCHO has developed a **how-to guide to aid local health departments in the strategic planning process**. Aligned with PHAB's strategic planning requirements, this free guide, available online, offers step-by-step instructions, important considerations, and modifiable tools and templates for use in any type of LHD. Visit NACCHO's Strategic Planning Website to access the Guide, associated worksheets, example strategic plans, and additional resources.
- Community Commons is an **interactive mapping, networking and learning utility** for the broad-based healthy, sustainable and livable communities' movement. Registered users (registration is free) have free access to 7000 GIS data layers at state, county, zip code, block group, tract and point-levels, searchable profiles of hundreds of place-based community initiatives and peer learning forums. Visit [www.communitycommons.org](http://www.communitycommons.org)

### News from the Field

- **Polk CHD** and partners have identified their strategic priorities through using a weighting matrix exercise. They will focus on tackling the risk factors for obesity, as these cross-cut many other health problems in their community. They are now writing strategies, goals, and objectives around the strategic priorities.

- **Franklin CHD** has formed their first community health improvement committee. They are carefully building what promises to be an effective partnership to improve the health of their community.
- **Laureen Husband**, the Director of **Healthy Jacksonville**, reported that they have completed their action plan for their Community Health Improvement Plan and it will be published for the community in August. They had a well-attended community meeting in June where partners claimed responsibility for strategies.
- **Paul McCarthy** from **Palm Beach CHD** reported that they published their Community Health Assessment report and are starting to work on their Community Health Improvement Plan.
- **Ken Peach** from the **Health Council of East Central Florida** reported on their work on community needs assessments for four hospitals.
- **Julie Zaharatos** from the Health Council of South Florida also is working on community health needs assessments for hospitals in Miami-Dade. They are getting ready to start a new iteration of their MAPP process and will soon launch a community health survey for 4,000 households.
- Chris Abarca reported that **Herman Hale** from **Marion CHD** is leaving the department to pursue other opportunities and wished him well!

## Discussion Topic

- Chris Abarca reported that the COMPASS team is sketching out a work plan to update our Florida MAPP Field Guide. Our field guide, which draws very heavily on the NACCHO MAPP materials but was customized for Florida, is a compendium of resources for community health assessment and improvement planning. It features reference material, descriptive how-to steps, tools, tips, and other resources. There is a print version and a Web version of the guide (see [http://www.doh.state.fl.us/planning\\_eval/CHAI/Resources/FieldGuide/contentsFguide.htm](http://www.doh.state.fl.us/planning_eval/CHAI/Resources/FieldGuide/contentsFguide.htm)). The last time we updated the Field Guide was in 2008. Some of the new topics we are thinking about adding to our Florida-specific materials are
  - 1) evaluative components for each MAPP phase;
  - 2) partnership assessment;
  - 3) public health business planning (with assistance from the UNC Public Health Institute);
  - 4) alignment with or integration with PACE EH;
  - 5) working with non-profit hospitals on their CNAs as part of MAPP;
  - 6) alignment with PHAB standards for agency accreditation;
  - 7) updated guidance on using [www.floridacharts.com](http://www.floridacharts.com) for community health assessments
  - 8) more detail on developing and administering qualitative instruments especially community surveys (for Community Themes and Strengths Assessment)
  - Chris asked for participants thoughts on these topics (e.g., are they relevant? Appropriate?) and whether there are other areas we might address. **Laura Brazell** from **Walton CHD** said she would like to have a tool to keep track of partners. Brenda Fenech-Soler from **St. Johns CHD** asked when the update might be complete and Chris estimated that it would be done by the end of the year. Please let us know your thoughts on the Florida MAPP Field Guide. Call Chris Abarca her at 850-245-4444 ext 2071. We'd love to hear your thoughts!

- **Next call** is scheduled for **Monday, October 15, 2012 at 3 pm ET.**

Call participants represented the following CHDs and/or other organizations:

Alachua  
 Baker  
 Citrus  
 Duval  
 Flagler

Health Council of East Central Florida  
Health Council of South East Florida  
Health Council of South Florida  
Highlands  
Hillsborough  
Lake  
Leon  
Liberty  
Martin  
Monroe  
Okaloosa  
Palm Beach  
Sarasota  
St. Johns  
Suncoast Health Council  
Walton

Office of Health Statistics and Assessment staff:

Chris Abarca  
Daphne Holden  
Chris Keller  
Jo Ann Steele  
Sokny Lim

Please share these highlights with others who may be interested in community health assessment, health improvement planning and/or MAPP.