



Community Health Assessment and Health Improvement Planning Meet-Me Call October 15, 2012

Call Highlights/Minutes

Welcome and Introductions

Chris Abarca welcomed call participants. The purpose of today's call is to provide a forum for discussion on community health assessment and health improvement planning, MAPP (Mobilizing for Action through Planning and Partnerships) and topics related to community-based planning. The call provides an opportunity to ask questions, make suggestions, express concerns and to learn from peers. The anticipated outcomes include shared resources, problem-solving and group discussion, and better understanding of planning processes.

Representatives from the Department of Health (DOH) Office of Health Statistics and Assessment, Bureau of Community Health Assessment were Chris Abarca, Daphne Holden, Chris Keller, Sokny Lim, and Jo Ann Steele.

Action Items from Previous Call and Announcements

- Thanks to all those who share the *Compass Points* e-newsletter and other announcements with partners. Participation has grown significantly.
- Call highlights are also posted on the COMPASS website.
- Included with today's agenda are some links that will be referred to on the call.

Resources and Tools

CHARTS update

- **Revised Population Estimates.** The population data for 2001-2010, along with rates affected by the population data, has been updated on Florida CHARTS based on information from the latest census. These changes affect the population data and rates calculated for your community.
<http://www.floridacharts.com/FLQUERY/Population/PopulationRpt.aspx> .
- By the end of this month, you will see the CHARTS redesign, with a new look! The new CHARTS homepage will feature assessment and health improvement planning projects in your community. This "community spotlight" will let users see how CHARTS data is used in the field. Please let us know what you are involved in so we can feature your community! Contact Daphne Holden at 850-245-4444 ext 2036.

Upcoming Events and Opportunities

Events:

Webinar Series: 2012 Local Community Health Assessment and Health Improvement Planning Projects. The eight remaining webinars are listed below including topics, dates, times and connection information.

Clay CHD PACE EH Community Environmental Health Assessment Project – Tues, October 16 at 3 pm ET

1. Go to <https://suncom.webex.com/suncom/j.php?ED=161072402&UID=0&RT=MIMxMQ%3D%3D>
2. Click "Join".
3. For audio, call toll-free number: 1-888-670-3525
4. Use attendee access code: 838 039 0814#

DeSoto CHD PACE EH Community Environmental Health Assessment Project – Friday, October 19 at 3 pm ET

1. Go to <https://suncom.webex.com/suncom/j.php?ED=161072237&UID=0&RT=MIMxMQ%3D%3D>
2. Click "Join".
3. For audio, call toll-free number: 1-888-670-3525
4. Use attendee access code: 838 039 0814#

Volusia CHD PACE EH Community Environmental Health Assessment Project – Tuesday, October 23 at 3 pm ET

1. Go to <https://suncom.webex.com/suncom/j.php?ED=161073432&UID=0&RT=MIMxMQ%3D%3D>
2. Click "Join".
3. For audio, call toll-free number: 1-888-670-3525
4. Use attendee access code: 838 039 0814#

Big Bend Area Multi-County Community Health Improvement Planning Collaborative (Madison, Jefferson, Leon, Gadsden, Wakulla, Gulf, Franklin, and Taylor) – Wednesday, October 24 at 2 pm ET

1. Go to <https://suncom.webex.com/suncom/j.php?ED=161067817&UID=0&RT=MIMxMQ%3D%3D>
2. Click "Join".
3. For audio, call toll-free number: 1-888-670-3525
4. Use attendee access code: 838 039 0814#

Sarasota/Charlotte/DeSoto Multi-County Collaborative for Regional Community Health Improvement Planning – Thursday, October 25 at 10 am ET

1. Go to <https://suncom.webex.com/suncom/j.php?ED=161068972&UID=0&RT=MIMxMQ%3D%3D>
2. Click "Join".
3. For audio, call toll-free number: 1-888-670-3525
4. Use attendee access code: 838 039 0814#

Multi-County Accreditation Collaborative (St. Johns, Clay, Duval, Escambia, Lafayette, Lake, Nassau, Osceola, Suwannee and Volusia) – Thursday, October 25 at 2 pm ET (Date/time tentative as of 10/2)

1. Go to <https://suncom.webex.com/suncom/j.php?ED=161069072&UID=0&RT=MIMxMQ%3D%3D>
2. Click "Join".
3. For audio, call toll-free number: 1-888-670-3525
4. Use attendee access code: 838 039 0814#

Indian River CHD PACE EH Community and Environmental Public Health Integration Project – Tuesday, October 30 at 3 pm ET

1. Go to <https://suncom.webex.com/suncom/j.php?ED=161095142&UID=0&RT=MIMxMQ%3D%3D>
2. Click "Join".
3. For audio, call toll-free number: 1-888-670-3525
4. Use attendee access code: 838 039 0814#

Palm Beach PACE EH Integration Project – Wednesday, October 31 at 3 pm ET

1. Go to <https://suncom.webex.com/suncom/j.php?ED=161404647&UID=0&RT=MIMxMQ%3D%3D>
2. Click "Join".
3. For audio, call toll-free number: 1-888-670-3525 (US)
4. Use attendee access code: 838 039 0814#

• **Webinar:** [County Health Rankings and Roadmaps](#) is hosting a **Take Action Cycle Webinar Series: Learn how to improve the health of your community.** The last webinar in the series is [Evaluate Actions: In-depth](#) on **October 23** at 3-4 pm ET. Click on the link(s) above to register for these **free** webinars.

• **Meeting:** The 19th [Florida Rural Health Association](#) Annual Summit will be held **November 14-15, 2012** in Safety Harbor, FL. The conference will provide different workshops and breakout sessions dealing with rural health. To find out more information and how to register, visit <http://www.floridaruralhealth.org/>

Grants, Awards:

- NACCHO Model Practices Program recognizes outstanding local health practices. All CHDs that have implemented practices that 1) address needs of identified populations; 2) promote and foster collaboration; 3) ensure effective resource use; and 4) provide a framework for development of future programs are invited to apply for a model or promising practice award. Applications are being accepted through **October 31**. The application and guidance documents are available at <http://www.naccho.org/topics/modelpractices/appinfo.cfm>
- National Gardening Association's Healthy Sprouts Awards to Support Youth Gardening Programs. Schools and organizations planning to garden in 2012 with at least fifteen children between the ages of 3 and 18 are eligible to apply for grants of equipment and educational resources. To find out more, visit <http://grants.kidsgardening.org/2012-subaru-healthy-sprouts-award> . The deadline to apply is **October 31**, 2012.
- The Wal-Mart Foundation will be awarding multiple grants ranging from \$250-\$5,000 to programs and initiatives addressing education, workforce development, economic sustainability, and health and wellness. Health and Wellness examples include programs that support nutrition and active lifestyles, educating people of all ages about their health, preventing and managing chronic disease. To find out more, visit <http://foundation.walmart.com/apply-for-grants/local-giving> . The deadline to apply is **December 1**, 2012.

Resources:

- NACCHO has developed a **how-to guide to aid local health departments in the strategic planning process**. Aligned with PHAB's strategic planning requirements, this free guide, available online, offers step-by-step instructions, important considerations, and modifiable tools and templates for use in any type of LHD. Visit NACCHO's Strategic Planning Website to access the **Guide**, associated worksheets, example strategic plans, and additional resources. <http://www.naccho.org/topics/infrastructure/accreditation/strategic-plan-how-to.cfm>

News from the Field

- On September 20, the Bay County Community Health Task Force unveiled the **Bay County Community Health Improvement Plan**. In an opening "Letter to the Community" the Task Force describes the plan as an "important reference for developing strategies to mobilize the community and to address critical health issues." Bay County's three priority health issues are obesity and diabetes, access to healthcare, and healthy lifestyles education. **Bay CHD's** administrator, **Doug Kent**, along with **Julia Ruschmann**, community project director, and **Lisa Rahn**, health educator, led the community health improvement planning project. For the full news story click on this link <http://www.wmbb.com/story/19601130/the-community-health-task-force-cthf-unveilshealth-improvement-plan>. The Bay County Community Health Improvement Plan can be viewed at: <http://www.doh.state.fl.us/CHD/Bay/Documents/CHIPFull.pdf>.
- **Linda Hawbaker** from **Polk CHD** reported that they are going to share their draft Community Health Improvement Plan with their community group next week. The workgroups are already starting the action steps. They have an overall goal of reducing obesity with six strategies on how to do it. They are partnering with Polk Vision, a broad, community-led partnership of organizations, businesses, government and individuals acting collectively to ensure implementation of Polk County's community vision.
- **Mary Ruth Prouty** of **Hendry/Glades CHDs** shared that their community is using the County Health Rankings (<http://www.countyhealthrankings.org/>) in their community health improvement planning. Next week they are prioritizing their health issues and will be one step closer to formulating their CHIP. They will present the County Health Rankings data to both County Commissions to facilitate understanding and action on reducing health problems in their counties.
- **Chris Tittel** from **Monroe CHD** said that they are working with the chronic-disease focused CHANGE tool (<http://www.cdc.gov/healthycommunitiesprogram/tools/change.htm>) along with MAPP. **Vicki Boguszewski** reported that she recently completed their 2012 Health Status Assessment and Profile report. She did an analysis of the Local Public Health System Assessment with fourteen individual community leaders within

the local public health system, and interviewed them in one to one sessions. She also called social service agencies in their community and asked them what health issues they think are important.

- **Stephanie Vick** from **Collier CHD** reported that they have completed the Themes and Strengths and Forces of Change assessments. They used multiple focus groups in three different languages throughout the county. Stephanie said that it was clear that the leaders and health providers had a different perspective than many in the community did about health issues.

Discussion Topic

- Chris Abarca said that we will soon be putting out guidance on the next round of **CHD mini-grant funding**. As always, we want to support the work you're doing in the field. We will have a little bit less money to disperse this time around.

The CDC guidelines for our grant tie these funds to **accreditation** preparation. Rhonda White gave an update on accreditation on the Oct 15 CHD call. DOH has asked the Public Health Accreditation Board (PHAB) to consider a pilot program for accrediting Florida as an integrated public health system. PHAB agreed to the pilot but we do not yet know any specifics on what that will look like for the CHDs or the state health office. (If you have questions, feel free to contact Rhonda White or Laura Reeves in the Division of Performance and Quality Improvement, phone 850-245-4007). We will let you know more as soon as we know more!

We are impressed with all the good work you are doing for health in our communities. For the last round of funding, we received nine Community Health Assessments; 17 Community Health Improvement Plans; three workforce development plans; 6 PACE EH and community health improvement integration projects; and other products.

We expect that for the new round of funding you will choose from a menu of deliverables as you have previously.

Chris asked for ideas on what options you would like to see for local funding. **Pam Blackmon**, from **Suwannee/Lafayette CHDs**, suggested that for those who already have accreditation prerequisites it would be helpful to have an accreditation coordinator who could be shared across counties. **Gay Koehler-Sides** from **Alachua CHD** seconded Pam's suggestion! **Mary Ruth Prouty** from **Hendry/Glades CHDs** pointed out how important it is to get the funding out as quickly as possible in order to contract with staff and get the work done within the allotted time frame. **Sheryl Cooper** from **Polk CHD** asked for strategic planning as an option again for this year. Another idea was funding for alignment of central office Strategic Plan with local CHD strategic plans.

Chris asked whether the CHD consortia are natural groupings for accreditation assistance funding and many callers thought that they are not because the CHDs in the consortia often do not have working relationships. **Gay Koehler-Sides** further pointed out that it was the experience their (Levy, Miami-Dade, Alachua, and Bradford) multi-county collaborative for accreditation preparation that it would be difficult for an accreditation coordinator to handle more than two CHDs at one time.

Next call is scheduled for Monday, January 14 from 3-4 pm ET.

Call participants represented the following CHDs and/or other organizations:

Alachua
Baker
Bay
Brevard
Citrus
Collier
Gadsden

Glades
Gulf
Health Council of East Central Florida
Health Council of South Florida
Health Planning Council of SW Florida
Hendry
Hillsborough
Indian River
Jefferson
Lafayette
Leon
Madison
Manatee
Martin
Monroe
Okaloosa
Okeechobee
Palm Beach
Pasco
Pinellas
Polk
Santa Rosa
St. Johns
Suwannee
Walton

Office of Public Health Statistics and Performance Management staff:

Chris Abarca
Daphne Holden
Chris Keller
Sokny Lim
Jo Ann Steele

Please share these highlights with others who may be interested in community health assessment, health improvement planning and/or MAPP.